



June 10, 2020

Company Name: Sanrio Company, Ltd.
President and Chief Executive Officer: Shintaro Tsuji
Securities Code: 8136, First Section of Tokyo Stock Exchange
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**Notice Regarding the Date of Announcement for
Consolidated Financial Results for FYE March 2020.**

Due to the outbreak of Novel Coronavirus (COVID-19), financial statements and auditing procedures of at our UK subsidiary were delayed, and the announcement date of financial statements remained undetermined, however Sanrio Company, Ltd. has decided to announce its financial statements on Friday June 12, 2020.

We extend our deepest apologies to all of our stakeholders for any inconvenience and concern caused as a result of these delays.