

NEW

Hakkoudo to Go Online: Simple Free Appraisals via Video Chat

Raku Raku **Smart** Appraisal

Get a fast appraisal without leaving your home!

Discuss everything in detail via video chat. You'll get a baseline price right there and then from one of our appraisers.



The Industry's First* At-Home Appraisal Service Hakkoudo Launches “Raku Raku Smart Appraisal”

Straightforward and authentic. Get articles appraised via video chat straight from your home or storehouse.

The Valuence Group offers *life-changing value* tailored to all our stakeholders, encouraging each of them to live in a way that is true to themselves. On Friday, June 19, 2020, Valuence Art & Antiques Inc. (Osaka; Shinsuke Sakimoto, Representative Director and President), a member company of the Valuence Group, will launch a new service called “Raku Raku Smart Appraisal,” the antique sector’s first* service to allow customers to request professional appraisals via video chat from their home or storehouse. The service will be administered by Hakkoudo, an experienced buyer of antiques and art objects backed by Valuence Art & Antiques.

Appraisals Previously Available Only in the Physical World Now Available Online

Ways of living that seemed totally natural are now undergoing major changes, as reflected by the rapid penetration of teleworking and online service deliveries in various industries. This trend isn’t just for the IT savvy generation—it’s spreading even among people much older.

In light of this trend, Hakkoudo will launch the industry’s first* online appraisal service for antiques and art objects.

This initiative will make professional appraisals available not just to customers seeking to curtail their excursions outside the home, but to those who were hesitant about real-world interactions before—about visiting antique art stores/buyers, inviting staff to their homes to make purchases, or seeking their advice on monetizing heirlooms, cleaning up the belongings of the dead, or inter vivos disposition. Now, professional appraisals are available to anyone, with the ease, peace of mind, and comfort we associate with our living rooms.

* Based on our survey of the antiques and art buying industry in Japan

Get a Bona Fide Appraisal at Home and Minimize the Risk of Breakage or Degradation

With Raku Raku Smart Appraisal, you can request an appraisal and complete sale procedures from your home using a video chat app installed on your smartphone or PC. Simply point your device camera to the article so our appraiser can view it. This minimizes the risk of damaging or tarnishing precious items—a nonnegligible consideration if you have to travel. Our appraiser will then respond with a baseline price. Needless to say, you can complete the sales procedures from home. Later, the appraiser will visit your home, perform a final inspection of the article, and give you the money for the purchase. Alternatively, you can have the funds transferred to your bank account.

Three Advantages of Raku Raku Smart Appraisal

1 Accessible from your own home via smartphone or PC



If you have a smartphone or PC, you can get an appraisal from home. Needless to say, the appraisal is free of charge. There's no need for you to visit a store.
Note: Make sure you have a reliable Internet connection.

2 In-depth dialog with the appraiser via video chat



Being unable to talk to an appraiser face to face can prompt anxiety for those who want to have a conversation about their precious heirlooms. If that's you, Raku Raku Smart Appraisal is the ideal solution.

3 Appraisal price provided immediately



Even if you don't know what something's worth—or even whether it's saleable—you can consult with the appraiser and get a ballpark price figure on the spot. The whole process is based on your peace of mind.

Delivering a Service that Brings Technology to Antiques and Art Objects

Trading in the physical world has long been the norm in the world of antiques and art objects. But now, even this sector is being transformed by IT, with technologies like online museums and blockchain-based art object authenticity certificates emerging in recent years. Valuence Art & Antiques is part of this movement. In addition to launching the Raku Raku Smart Appraisal service, Valuence Art & Antiques made the decision to move THE EIGHT AUCTION, a service for dealers that allows them to put antiques and art objects procured from across the nation up for bid, completely online from July 2020. Moving forward, the Valuence Group will accelerate its use of IT and technology in every business domain as part of our efforts to offer services that fit the times.

■ An Overview of Raku Raku Smart Appraisal

- Areas covered: Nationwide (Japan)
- Hours available: 10:00 a.m. – 6:00 p.m.
- Articles handled: Antiques, art objects, modern art, etc.

- Inquiries: 0120-29-8510
- Service URL: <https://www.hakkoudo.com/smart-satei/>

Valuence Art & Antiques Inc.

(<https://www.valuence.inc/artandantiques/>)

- Established: April 7, 2015
 - Representative Director and President: Shinsuke Sakimoto
 - Head Office: Hakkoudo Headquarters Building, 3-16-5 Namba, Naniwa-ku, Osaka
 - Business lines: Purchase and sale of antiques, art objects, etc.
- Note: Valuence Art & Antiques is a group company of Valuence Holdings Inc. (securities code: 9270)