



July 2020 Flash Report vs. LY

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<https://www.verite.jp/aboutus/irinfo.html>



Total		2020												2021						
		Apr.	May	Jun.	1st Q	Jul.	Aug.	Sep.	2nd Q	1st H	Oct.	Nov.	Dec.	3rd Q	Jan.	Feb.	Mar.	4th Q	2nd H	YTD
Total Company	Sales	13.6%	21.6%	84.4%	43.2%	102.8%			102.8%	61.6%										61.6%
	Footfall	16.9%	26.0%	80.2%	43.0%	90.5%			90.5%	56.6%										56.6%
	Ave. Customer Spend	80.5%	82.8%	105.3%	100.5%	113.7%			113.7%	108.9%										108.9%
Existing Store	Sales	13.6%	21.3%	87.1%	43.6%	103.4%			103.4%	62.3%										62.3%
	Footfall	17.0%	26.3%	80.1%	43.0%	90.1%			90.1%	56.6%										56.6%
	Ave. Customer Spend	79.7%	81.0%	108.7%	101.5%	114.8%			114.8%	110.1%										110.1%

(Unit : store) Upper part : # stores in 2020/21 Lower part : increase/decrease vs same month LY

The Number of Stores		2020									2021			Store Summary	
		Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	• July 19th ; Verite Hikarigaoka store temporarily closed due to renovation.	
Number of stores as of the end of month		89	89	90	89								89		
		+1	+1	2	3								+0		
		70	70	71	70								70	Monthly Summary	
		+2	+2	3	3								+1	All stores have resumed operations since June 1st due to the cancellation of the emergency declaration, however, 13 stores out of 89 stores have reduced store hours as of the end of July.	
		3	3	3	3								3		
		-1	-1	-1	0								-1		
MiMiKaZaRi		1	1	1	1								1	Reducing store hours information as of the end of July	
		0	0	0	0								0	Verite 12 out of 70 stores Maharaja 1 out of 3 stores MiMiKaZaRi 0 out of 1 store Velicia 0 out of 15 stores	
		15	15	15	15								15		
		0	0	0	0								0		
Number of existing stores		84	84	84	85								82		