

[Provisional Translation Only]

This English translation of the original Japanese document is provided solely for information purposes.

Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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Issuer

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Ichigo J.League Shareholder Program
J.League Autographed Merchandise

Ichigo Green’s sponsor, Ichigo (2337), is offering its shareholders the chance to win J.League merchandise autographed by each club’s players as part of its Ichigo J.League Shareholder Program. A total of 235 items will be given out via a lottery.

With apologies, due to Covid-19 we have been unable to distribute free tickets to J.League games to our shareholders. We will resume distributing J.League tickets as soon as circumstances allow.

Shareholder Program Website Image



1. J.League Autographed Merchandise Details

Ichigo Green is giving its shareholders free J.League merchandise across the J1, J2, and J3 Leagues. Each item is autographed by the club's players, and shareholders can apply to win the merchandise via a lottery.

Eligible Shareholders

All Ichigo Green shareholders as of December 31, 2019 are eligible for the Shareholder Program.

Application Process

To apply, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). The lottery will begin today and end at 5 p.m. on September 30, 2020.

The website is also accessible to the general public to provide an opportunity to learn about Ichigo's Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



2. Earnings Outlook

The Shareholder Program distributes to Ichigo Green's shareholders benefits that Ichigo receives as a J.League Top Partner and therefore has no impact on Ichigo Green's FY21/6 earnings announced in the August 11, 2020 release, "FY20/6 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Green, Ichigo Office, and Ichigo Hotel shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.