The following information was originally prepared and published by DeNA Co., Ltd. in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.





September 24, 2020

Company name: DeNA Co., Ltd.

(TSE First Section Stock Code: 2432)

Name of representative: Isao Moriyasu, President & CEO

Contact person: Jun Oi, Managing Executive Officer, CFO,

Head of Corporate Unit

Tel.: 03-6758-7200

Notice Regarding Organization and Personnel

DeNA Co., Ltd. would like to announce that in a Board of Directors meeting held today, it passed a resolution regarding the management structure and organization for October 1, 2020 onward.

DeNA shall implement changes, including the reorganization of the previous Game & Entertainment Business Unit as shown in the organizational chart at the end of the release, with the objective of further promoting strategy by strengthening and enhancing the business execution structure in each business unit, and encouraging more independent operations in each business unit.

The details are included on the following page.

(Reference)

- 1. Management Structure
- (1) Directors (as of October 1, 2020)

Name	Title
Tomoko Namba	Representative Director & Executive Chairman
Isao Moriyasu	Representative Director, President & Chief Executive Officer (CEO)
Shingo Okamura	Director & Chief Operating Officer (COO)
Koji Funatsu	Outside Director
Hiroyasu Asami	Outside Director

(2) Executive Officers, Unit Heads, & Business Heads (as of October 1, 2020)

Name	Heads, & Business Heads (as of October 1, 2020) Title
Isao Moriyasu	Executive Officer (CEO), Head of the Business Strategy Division
Tomoko Namba	Executive Officer
Shingo Okamura	Executive Officer (COO)
Jun Oi	Managing Executive Officer (CFO), Head of the Corporate Unit
Atsushi Kobayashi	Managing Executive Officer (CTO), Head of the System Management Unit
Keigo Watanabe	Managing Executive Officer, Head of the External Partnerships & Alliances Unit
Akinori Harada	Managing Executive Officer, Head of the Net Services Business Unit
Susa Abe	Executive Officer, Head of the Office of The Board of Directors, & Head of the Legal & Corporate Division in the Corporate Unit
Yu Sasaki	Executive Officer, Head of the Game Business Unit
Osamu Ikeda	Executive Officer, Deputy Head of the Game Business Unit
Tetsuya Iguchi	Executive Officer, Deputy Head of the Game Business Unit
Kenta Sugahara	Executive Officer, Head of the Solution Business Unit
Yoichiro Watanabe	Head of the Platform Business Unit
Eric Mao Li	Head of DeNA China*
Choi Daewoo	Executive Officer, Head of the Cross Border Management Division
Masahide Tsushima	Executive Officer, Head of the COO Office, & Deputy Head of the Sports Business Unit

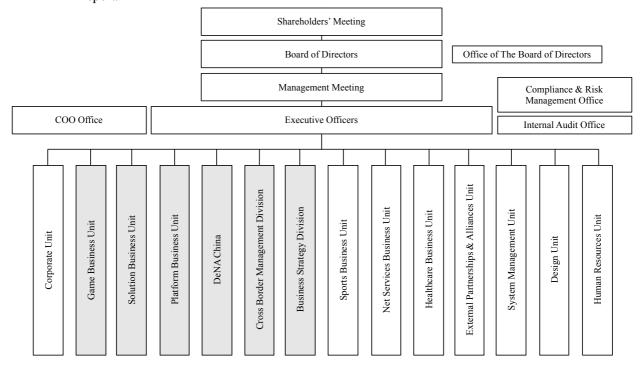
Seiichiro Sumiyoshi	Executive Officer, Deputy Head of the Net Services Business Unit
Shinya Masuda	Executive Officer, Head of the Design Unit, & Deputy Head of the Net Services Business Unit
Sho Segawa	Executive Officer, Head of the Healthcare Business Unit
Hiroshi Yoneyama	Executive Officer, Deputy Head of the Healthcare Business Unit
Keita Sugawara	Executive Officer, Head of the Human Resources Unit

^{*}Head of the DeNA China Business.

(3) Compliance & Risk Management Department

Nahoko Inamura	Head of the Compliance & Risk Management Office
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- 2. Organizational Chart (as of October 1, 2020)
 - Grayed out departments are those that cover the business areas formerly under the previous Game & Entertainment Business Unit.
 - The structure for corporate governance and more details, including concerning the board of directors, executive officer system, and management meeting, etc., are disclosed in the Corporate Governance Report.



For inquiries please contact:

IR Department (ir@dena.com)

DeNA Co., Ltd. (https://dena.com)