

This is a translation of the original Japanese release. The Japanese text shall prevail in case of any variance between this version and the Japanese text.

Company BEENOS Inc.
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Notification of New Structure for Executive Officers

Tokyo, Japan – 22 October 2020 – BEENOS Inc. (BEENOS) announced that it has resolved to implement a new managerial structure for executive officers to better facilitate management and clarify the responsibilities within the structure. Details are provided below:

New Executive Officer Structure (implemented 1 November 2020)

Role	Name	Responsibilities
President	Shota Naoi	Group CEO, Head of Global Commerce Division, Head of Incubation Division
Vice President	Koji Nakamura	Group CFO, Head of Corporate HQ
Executive Managing Officer	Taku Takeuchi	Deputy Head of Incubation Division
Executive Managing Officer	Kenichi Sento	Head of Value Cycle Division
Executive Managing Officer	Yoshikazu Tamaya	Head of Entertainment Division
Executive Managing Officer	Sei Sato	Deputy Head of Global Commerce Division
Executive Managing Officer	Eizo Miyasaka	CHRO, CEO Office Manager
Executive Officer	Hisanori Matsuda	CFCO, Accounting and Finance Office, Corporate Development Office Manager
Executive Officer	Takashi Otsuki	CRMO, Risk Management Office Manager
Executive Officer	Taiyo Kasamatsu	CBO, IR Office Manager, Investment Strategies Office Manager
Executive Officer	Hayato Kamei	CLAO, Legal Affairs Office Manager
Executive Officer	Akihisa Urushibara	CTO, Technology Office Manager

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