## Document and entity information

	Mar 2021	Sep 2020
mpany information		
Company information		
FASF member mark		true
Document name		第2四半期決算短信 〔日本基準〕(連 結)
Filing date		2020-10-30
Company name		Aidma Marketing Communication Corporation
Stock exchange listings		
Токуо		true
Tokyo 1st section		true
Tokyo 2nd section		-
Tokyo Mothers		-
Tokyo JASDAQ		-
Tokyo PRO Market		-
Tokyo Others		-
Nagoya		-
Nagoya 1st section		-
Nagoya 2nd section		-
Nagoya Centrex		-
Nagoya Others		-
Sapporo		-
Sapporo		-
Sapporo Ambitious		-
Sapporo Others		-
Fukuoka		-
Fukuoka		-
Fukuoka Q-Board		-
Fukuoka Others		-
Green Sheet		-
Japan Securities Dealers Association		-
Securities code		946
URL		https://www.e- aidma.co.jp
Business category		
General Business	true	
Specific Business	-	
Fiscal Year End	2021-03-31	
Quarterly period		
Representative		
Title		代表取締役
Name		蛯谷 貴
Inquiries		
Title		常務取締役経営管部
Name		中川 強
Tel		076-439-7880
Other		
Quarterly statement filing date (as planned)		2020-11-13
Dividend payable date (as planned)		2020-12-07
Supplemental material of quarterly results		-
Way of getting		-
Convening briefing of quarterly results		-
Target for briefing of quarterly results		-
Note to fraction processing method		(百万円未満切捨 て)

## **Business Results-Quarterly operating results**

(in millions of yens)

(			
	Sep 2020	Sep 2019	
Quarterly operating results			
Quarterly operating results			
Consolidated operating results			
Consolidated income statements information			
Net sales			
Net sales	2,662	4,66	
% change	-42.9	-	
Operating profit			
Operating profit	81	41	
% change	-80.3	-	
Ordinary profit			
Ordinary profit	95	42	
% change	-77.5	-	
Profit attributable to owners of parent			
Profit attributable to owners of parent	11	28	
% change	-96.0	-	
Note to consolidated income statements information			
Comprehensive income			
Comprehensive income	80	24	
Change in comprehensive income	-66.7	-	
Other consolidated operating results			
Basic earnings per share (Yen)	0.87	21.1	
Diluted earnings per share (Yen)	-	-	
Note to consolidated operating results			
Note to operating results	-		

## **Business Results-Quarterly financial positions**

(in millions of yens)		
	Sep 2020	Mar 2020
Quarterly financial positions		
Quarterly financial positions		
Consolidated financial positions		
Total assets	5,455	5,992
Net assets	3,766	4,012
Capital adequacy ratio (%)	69.0	66.8
Note to consolidated financial positions		
Owner's equity	3,762	4,004
Note to financial positions	-	

## **Business Results-Note to quarterly business results**

	Sep 2020
Quarterly note to business results	
Quarterly note to business results	
Note to consolidated financial results	
Note to consolidated financial results	-

## **Quarterly Dividends**

(in millions of yens)

Dividends		
Dividend per share (Yen)		
Dividend per share (Yen)		
First quarter		
Result		
Second quarter		
Result	4.50	9.00
Third quarter		
Result	-	
Forecast	-	
Upper	-	
Lower	-	
Year end		
Result		9.00
Forecast	-	
Upper	-	
Lower	-	
Annual		
Result		18.00
Forecast	-	
Upper	-	
Lower	-	
Note to dividends		
Note to dividends		
Annual	(注)2021年3月期 の配当につきまして は「未定」とさせて いただきます。	

### **Quarterly Forecasts**

#### (in millions of yens)

	Mar 2021
Quarterly forecasts	
Quarterly forecasts	
Title for forecasts	3. 2021年 3月期の連 結業績予想(2020年 4月 1日~2021年 3月 31日)
Preamble to consolidated forecasts	
Preamble to forecasts	業績予想につきまし ては、現段階で合理的 な業績予想の算定を 行うことが困難なこ とから未定とし、記載 しておりません。今 後、合理的な予想が可 能となった時点で速 やかに公表いたしま す。

## Notes, Quarterly-Material changes in subsidiaries during this period changes in scope of consolidations resulting from change in subsidiaries

	Sep 2020
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	
Others	
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	-
Number of subsidiaries newly consolidated	-

Name of subsidiaries newly consolidated	-
Number of subsidiaries excluded from consolidation	-
Name of subsidiaries excluded from consolidation	-
Note to material changes in subsidiaries during this period	
Note to material changes in subsidiaries during this period	-

## Notes, Quarterly-Applying of specific accounting of the consolidated quarterly financial statements

	Sep 2020
Applying of specific accounting of the consolidated quarterly financial statements	
Applying of specific accounting of the consolidated quarterly financial statements	
Others	
Applying of specific accounting of the consolidated quarterly financial statements	
Applying of specific accounting of the consolidated quarterly financial statements	-
Note to applying of specific accounting of the consolidated quarterly financial statements	
Note to applying of specific accounting of the consolidated quarterly financial statements	-

# Notes, Quarterly-Changes in accounting policies and accounting estimates retrospective restatement

	Sep 2020
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies, accounting estimates and retrospective restatement	
Others	
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	-
Changes in accounting policies other than ones based on revisions of accounting standard	-
Changes in accounting estimates	-
Retrospective restatement	-
Note to changes in accounting policies, accounting estimates and retrospective restatement	
Note to changes in accounting policies, accounting estimates and retrospective restatement	-

## Notes, Quarterly-Number of issued and outstanding shares common stock

	Sep 2020	Mar 2020	Sep 2019
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares (common stock)			
Others			
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	13,520,000	13,520,000	
Number of treasury stock at the end of fiscal year	440,991	91	
Average number of shares	13,190,483		13,519,90
Note to number of issued and outstanding shares (common stock)			
Note to number of issued and outstanding shares (common stock)	-		

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.