



October 30, 2020

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## Notice Regarding Forecasts for the Fiscal Year Ending March 31, 2021 (FY2020) and Year-end Dividend

With regard to the Summary of Financial Results for the Fiscal Year Ended March 31, 2020 (FY2019) [Japanese GAAP] released on June 12, 2020, we hereby provide the following notice of the consolidated forecast and dividend forecast for FY2020, which had been postponed.

### 1. Forecasts for the FY2020

#### (1) Forecasts for the FY2020 (April 1, 2020 to March 31, 2021)

	Sales	Operating Profit	Ordinary Profit	Net Profit Attributable to Owners of parent	Net Profit per Share
	(million yen)	(million yen)	(million yen)	(million yen)	(yen)
Prior Forecasts (A) (Published on June 12, 2020)	—	—	—	—	—
Actual Results (B)	39,700	(4,600)	(3,700)	(4,600)	(54.81)
Difference (B-A)	—	—	—	—	—
Difference (%)	—	—	—	—	—
(Reference) Results for the Fiscal Year Ended 03/2020.	55,261	2,106	3,274	191	2.26

#### (2) Reasons for Forecasts for the FY2020

Due to the spread of COVID-19, the overall business confidence has deteriorated. Although economic activity has recently resumed, the outlook remains both severe and uncertain. Regarding theme parks in Japan, Harmony Land in Oita Prefecture resumed operations on June 8, and Sanrio Puroland in Tama City, Tokyo on July 13. After the resumptions, visitor numbers fell significantly due to temporary closures caused by heavy rainfall, as well as restrictions on the number of visitors. Overseas, the impact of COVID-19 has been even greater than in Japan. While business has expanded with the signing of new contracts as well as an increase in e-commerce, product licensing, particularly for apparel, continues to face challenges.

The consolidated forecast for the fiscal year ending March 31, 2021 had been postponed due to the difficulty of reasonably estimating the impact of the spread of COVID-19 on our business activities. However, we will now release our consolidated forecast, on the assumption that we are approaching the end of the pandemic and business activities are on course for a gradual recovery.

#### (Notes)

The above results forecasts were created based on the information available to the Company. Actual results may differ from forecast figures in the future due to a number of factors.

## 2. Forecasts for Dividend

### (1) Dividend Forecast for the FY2020

	Dividend per Share				
	1Q-end	2Q-end	3Q-end	Year-end	Total
Prior Forecasts	Yen —	Yen —	Yen —	Yen —	Yen —
Revised Forecasts (On Oct 30, 2020)	—	0.00	—	0.00 <sup>*</sup>	0.00
Dividend Paid (FY2019)	—	15.00	—	20.00	35.00

(Notes) Breakdown of the year-end dividend for FY2019:

Ordinary dividend: 15.00 yen, 60th anniversary commemorative dividend: 5.00 yen

### (2) Reasons for Forecast for Year-end Dividend

We consider distributing earnings to shareholders to be one of the Sanrio Group's highest priorities. More specifically, on the premise of implementing stable dividends, we will base our policy on supplementing dividends according to consolidated results when circumstances permit. While we had initially postponed our dividend forecast due to the impact of COVID-19, in light of the expected downturn in results caused by the pandemic, we must regretfully announce that we are not forecasting the payment of dividends.

<sup>\*</sup>We offer our sincere apologies to our shareholders, and although the situation is difficult, we will strive to improve income and expenditure with the goal of issuing dividends at the end of the fiscal year. We thank you for your continued support.