## Fiscal Year 2020 (ending March 31, 2021)

## Second Quarter Results

(3-month results ended September 30, 2020)

## Brother Industries, Ltd. <br> November 9, 2020

> Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

## Results for FY2020 Q2 (Jul.-Sep.)

## $\checkmark$ Profit increased significantly, mainly backed by strong performance of the P\&S and P\&H businesses

- In communications and printing equipment, profit increased significantly as there were temporary factors, such as the buying up of consumables in some channels, along with gradual recovery of demand following resumption of economic activities in many countries and ongoing demand for products targeting people working from home
- In the P\&H business, sales increased mainly in mass-market equipment due to spike in demand for handmade using home sewing machines, resulting in substantial increase in both revenue and profit
- Demand for garment printers grew, but demand for industrial sewing machines remained sluggish
- In machine tools, the effects of spot orders for the IT industry were seen, and demand in the automotive and general industries was on recovery track in China
- The N\&C business continued to record considerable losses mainly due to shortened business hours at karaoke locations and declining demand for commercial karaoke machines
- In the Domino business, C\&M hardware and DP consumables maintained momentum following gradual recovery of demand


## Forecast for FY2020

## The forecast for FY2020 consolidated results was revised up due to a decrease in SG\&A expenses throughout the year, better-than-expected performance mainly in Q2, and revised assumptions for the second half

- The forecast for the P\&S business was revised upward in light of better than expected performance mainly in Q2, the expected firm performance of SOHO hardware in the second half due to ongoing demand from people working from home, and anticipated gradual recovery of demand for consumables
- The forecast for the P\&H business was revised upward in response to ongoing robust sales centered on mass-market equipment resulting from special demand for home sewing machines associated with COVID-19


## Consolidated Results for FY2020 Q2

## Profit increased significantly as the P\&S and P\&H businesses mainly performed well

(100 Millions of Yen)

|  | 19Q2 | $\mathbf{2 0 Q 2}$ | Change | Rate of Change <br> (W/o FX) |
| :--- | ---: | ---: | ---: | ---: |
| Sales Revenue | 1,593 | $\mathbf{1 , 5 6 9}$ | -24 | $-1.5 \%$ <br> $(-0.8 \%)$ |
| Business Segment Profit | 185 | $\mathbf{2 3 4}$ | 48 | $26.1 \%$ |
| Business Segment Profit Ratio | $11.6 \%$ | $\mathbf{1 4 . 9 \%}$ |  |  |
| Other income/expense | $\mathbf{- 1}$ | $\mathbf{- 1}$ | 0 |  |
| Operating Profit | 184 | $\mathbf{2 3 3}$ | 48 | $26.1 \%$ |
| Operating Profit Ratio | $11.6 \%$ | $\mathbf{1 4 . 8 \%}$ |  |  |
| Income before Tax | 183 | $\mathbf{2 3 2}$ | 48 | $26.4 \%$ |
| Net Income | 144 | $\mathbf{1 8 1}$ | $\mathbf{3 7}$ | $25.5 \%$ |
| USD | 107.70 | $\mathbf{1 0 5 . 8 8}$ |  |  |
| EUR | 119.83 | $\mathbf{1 2 3 . 7 1}$ |  |  |

## Results for FY2020 Q2 by Business Segment


*Not including elimination amount by inter-segment transaction.

## FY2020 Q2

## Main Factors for Changes in Sales Revenue

## Overall revenue was down although the P\&H and P\&S businesses compensated for substantial decline in revenue from the N\&C business

(100 Millions of Yen)
P\&S

## FY2020 Q2

## Main Factors for Changes in BSP

Profit increased significantly due to increase in sales, primarily in the P\&H business, and improvement of product mix in the P\&S business, in addition to damping effects on SG\&A


## Consolidated Results for FY2020 Q2YTD

Both revenue and profit were down as strong performance in Q2 was not enough to offset decline in Q1
(100 Millions of Yen)

|  | $\begin{aligned} & \text { 19Q2 } \\ & \text { YTD } \end{aligned}$ | $\begin{gathered} \text { 20Q2 } \\ \text { YTD } \end{gathered}$ | Change | Rate of Change (w/o FX) |
| :---: | :---: | :---: | :---: | :---: |
| Sales Revenue | 3,185 | 2,901 | -284 | $\begin{gathered} -8.9 \% \\ (-6.9 \%) \end{gathered}$ |
| Business Segment Profit <br> Business Segment Profit Ratio | $\begin{array}{r} 362 \\ 11.4 \% \end{array}$ | $\begin{gathered} 320 \\ 11.0 \% \end{gathered}$ | -42 | -11.6\% |
| Other income/expense | 4 | 5 | 2 |  |
| Operating Profit Operating Profit Ratio | $\begin{array}{r} 365 \\ 11.5 \% \end{array}$ | $\begin{array}{r} \hline 325 \\ 11.2 \% \end{array}$ | -40 | -11.0\% |
| Income before Tax | 364 | 326 | -37 | -10.2\% |
| Net Income | 273 | 247 | -26 | -9.5\% |
| $\begin{aligned} & \text { USD } \\ & \text { EUR } \end{aligned}$ | $\begin{aligned} & \hline 109.00 \\ & 121.43 \end{aligned}$ | $\begin{aligned} & 106.68 \\ & 121.36 \end{aligned}$ |  |  |

## Results for FY2020 Q2YTD by Business Segment <br> brother <br> at your side

|  |  | 19Q2YTD | 20Q2YTD | change |
| :---: | :---: | :---: | :---: | :---: |
| Printing \& Solutions | Sales Revenue | 1,932 | 1,779 | -153 |
|  | Business Segment Profit | 312 | 283 | -30 |
|  | Operating Profit | 311 | 287 | -24 |
| Personal \& Home | Sales Revenue | 199 | 252 | 54 |
|  | Business Segment Profit | 9 | 41 | 32 |
|  | Operating Profit | 9 | 40 | 31 |
| Machinery | Sales Revenue | 393 | 340 | -53 |
|  | Business Segment Profit | 9 | 7 | -2 |
|  | Operating Profit | 9 | 5 | -4 |
| Network \& Contents | Sales Revenue | 252 | 150 | -102 |
|  | Business Segment Profit | 11 | -27 | -38 |
|  | Operating Profit | 11 | -22 | -34 |
| Domino business | Sales Revenue | 335 | 327 | -9 |
|  | Business Segment Profit | 19 | 20 | 0 |
|  | Operating Profit | 20 | 14 | -5 |
| Other | Sales Revenue | 73 | 52 | -21 |
|  | Business Segment Profit | 3 | -2 | -6 |
|  | Operating Profit | 7 | 2 | -6 |
| Total | Sales Revenue | 3,185 | 2,901 | -284 |
|  | Business Segment Profit | 362 | 320 | -42 |
|  | Operating Profit | 365 | 325 | -40 |

*Not including elimination amount by inter-segment transaction.

## FY2020 Q2YTD

Main Factors for Changes in Sales Revenue

## Strong performance of P\&H was not enough to absorb deterioration of N\&C and P\&S and negative FX effects



## FY2020 Q2 YTD

## Main Factors for Changes in BSP

Profit decreased as effects from decreased revenue could not be offset by damping effects on SG\&A expenses resulting mainly from restrictions on business activities
due to COVID-19
(100 Millions of Yen)


The forecast for FY2020 consolidated results was revised upward due to a decrease in SG\&A expenses throughout the year, firm results mainly in Q2, and improved outlook for the second half
(100 Millions of Yen)

|  | Previous Forecast | FY20 <br> Forecast | Change | Rate of Change | FY19 | Change | Rate of Change (w/o FX) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Revenue | 5,600 | 6,000 | 400 | 7.1\% | 6,373 | -373 | $\begin{aligned} & -5.8 \% \\ & (-3.9 \%) \end{aligned}$ |
| Business Segment Profit Business Segment Profit Ratio | $\begin{aligned} & 310 \\ & 5.5 \% \end{aligned}$ | $\begin{aligned} & 550 \\ & 9.2 \% \end{aligned}$ | 240 | 77.4\% | $\begin{array}{r} 669 \\ 10.5 \% \end{array}$ | -119 | -17.8\% |
| Other income/expense | 0 | -15 | -15 |  | 4 | -19 |  |
| Operating Profit Operating Profit Ratio | $\begin{aligned} & 310 \\ & 5.5 \% \end{aligned}$ | $\begin{aligned} & 535 \\ & 8.9 \% \end{aligned}$ | 225 | 72.6\% | $\begin{array}{r} 673 \\ 10.6 \% \end{array}$ | -138 | -20.5\% |
| Income before Tax | 310 | 530 | 220 | 71.0\% | 670 | -140 | -20.9\% |
| Net Income | 250 | 400 | 150 | 60.0\% | 496 | -96 | -19.3\% |
| USD | $106.67$ | $106.35$ $121.05$ |  |  | $109.10$ |  |  |

## Forecast for FY2020 by Business Segment

|  |  | Privious Fct | FY20 Fct | change | FY19 Act | FY20 Fct | change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Printing \& Solutions | Sales Revenue | 3,349 | 3,628 | 279 | 3,907 | 3,628 | -279 |
|  | Business Segment Profit | 300 | 500 | 200 | 571 | 500 | -71 |
|  | Operating Profit | 312 | 512 | 200 | 571 | 512 | -59 |
| Personal \& Home | Sales Revenue | 406 | 500 | 94 | 409 | 500 | 91 |
|  | Business Segment Profit | 25 | 69 | 44 | 31 | 69 | 38 |
|  | Operating Profit | 25 | 69 | 44 | 32 | 69 | 37 |
| Machinery | Sales Revenue | 715 | 722 | 7 | 748 | 722 | -26 |
|  | Business Segment Profit | 1 | 4 | 3 | 7 | 4 | -3 |
|  | Operating Profit | 0 | -6 | -6 | 6 | -6 | -12 |
| Network \& Contents | Sales Revenue | 335 | 335 | 0 | 491 | 335 | -156 |
|  | Business Segment Profit | -47 | -48 | -1 | 21 | -48 | -69 |
|  | Operating Profit | -45 | -45 | 0 | 19 | -45 | -64 |
| Domino business | Sales Revenue | 636 | 659 | 23 | 675 | 659 | -16 |
|  | Business Segment Profit | 24 | 37 | 13 | 38 | 37 | -1 |
|  | Operating Profit | 22 | 33 | 11 | 39 | 33 | -6 |
| Other | Sales Revenue | 159 | 156 | -3 | 142 | 156 | 14 |
|  | Business Segment Profit | 7 | -12 | -19 | 4 | -12 | -16 |
|  | Operating Profit | -4 | -28 | -24 | 9 | -28 | -37 |
| Total | Sales Revenue | 5,600 | 6,000 | 400 | 6,373 | 6,000 | -373 |
|  | Business Segment Profit | 310 | 550 | 240 | 669 | 550 | -119 |
|  | Operating Profit | 310 | 535 | 225 | 673 | 535 | -138 |

*Not including elimination amount by inter-segment transaction.

## FY2020

## Upward revisions were made to sales revenue forecasts for all businesses except the N\&C business



## Main Factors for Changes in BSP

Following upward revisions to the outlooks for the P\&S and P\&H businesses, the profit forecast was also revised up
(100 Millions of Yen)


## Balance Sheet

(100 Millions of Yen)

|  | FY19 | FY20Q2 | Change | Net Cash |
| :---: | :---: | :---: | :---: | :---: |
| Current assets | 4,088 | 4,414 | 327 |  |
| Cash\&Cash equivalents | 1,684 | 2,060 |  | End of FY19 : ${ }^{\text {a }}$ \# 761.4 billion |
| Inventories | 1,179 | 1,179 |  | End of FY20Q2 |
| Non-current assets | 3,227 | 3,263 | 36 |  |
| Total liabilities | 2,863 | 2,978 | 115 | Shareholders' Equity Ratio |
| Interest-bearing debt | 1,070 | 1,160 | 90 | End of FY19 : $58.6 \%$ |
| Equity attributable to owners of the parent company | 4,285 | 4,532 | 247 | End of FY20Q2: 59.0\% |
| Total assets | 7,315 | 7,677 | 362 |  |



## R\&D Expenses / Capital Expenditure/ <br> Depreciation and Amortization

at your side

Capital Expenditure I
Depreciation \& Amortization


Breakdown by business(CapEx)

|  | FY18 | FY19 | FY20 |
| :--- | ---: | ---: | ---: |
| P\&S | 95 | 109 | 155 |
| P\&H | 9 | 5 | 10 |
| Machinery | 40 | 24 | 37 |
| N\&C | 52 | 49 | 21 |
| Domino | 31 | 21 | 22 |
| Others | 44 | 52 | 72 |
| Total | 270 | 261 | 317 |

R\&D Expenses


Breakdown by business(R\&D)

|  | FY18 | FY19 | FY20 |
| :--- | ---: | ---: | ---: |
| P\&S | 290 | 277 | 291 |
| P\&H | 22 | 22 | 23 |
| Machinery | 50 | 54 | 57 |
| N\&C | 5 | 9 | 10 |
| Domino | 38 | 38 | 40 |
| Others | 27 | 29 | 29 |
| Total | 433 | 428 | 450 |

## Dividend Forecast

The dividend forecast was revised up following revisions to the forecast for FY2020 consolidated results

- Dividend at the end of Q2 27 yen per share (previous forecast: 17 yen)
- Year-end dividend forecast 27 yen per share (previous forecast: 17 yen)

Annual dividend for fiscal year ending March 31, 2021: 54 yen per share (previous forecast: 34 yen)
The consolidated dividend ratio is expected to be $35 \%$


## Business Segment Information

## Printing \& Solutions

Sales Revenue \& Profit
at your side


## Sales Revenue Growth Rate / Consumable Ratio / Grother Growth Rate of Hardware

|  | 18Q1 | 18Q2 | 18Q3 | 18Q4 | 19Q1 | 19Q2 | 19Q3 | 19Q4 | 20Q1 | 20Q2 | 20Q3 | 20Q4 | FY2018 | FY2019 | $\begin{gathered} \text { FY2020 } \\ \text { FCT } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| LBP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales revenue growth rate (JPY) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hardware | 1\% | -3\% | -5\% | -17\% | -9\% | -8\% | -7\% | -2\% | 6\% | 19\% | - | - | -6\% | -7\% | 9\% |
| Consumable | 1\% | 1\% | -1\% | -4\% | 2\% | -6\% | -2\% | -3\% | -18\% | 1\% | - | - | -1\% | -2\% | -9\% |
| Sales revenue growth rate (LC) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hardware | 2\% | 0\% | -1\% | -12\% | -6\% | -4\% | -3\% | 2\% | 11\% | 22\% | - | - | -2\% | -3\% | 13\% |
| Consumable | 1\% | 3\% | 2\% | -1\% | 4\% | -1\% | 3\% | 0\% | -15\% | 2\% | - | - | 1\% | 1\% | -7\% |


| IJP |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales revenue growth rate (JPY) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hardware | -6\% | -6\% | 2\% | -6\% | -2\% | 8\% | -7\% | -3\% | -37\% | -49\% | - | - | -4\% | -1\% | -28\% |
| Consumable | 1\% | -1\% | -3\% | -5\% | 1\% | -2\% | -8\% | 4\% | -23\% | -1\% | - | - | -2\% | -2\% | -13\% |
| Sales revenue growth rate (LC) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hardware | -3\% | -2\% | 6\% | -1\% | 1\% | 13\% | -4\% | 0\% | -33\% | -48\% | - | - | -1\% | 2\% | -26\% |
| Consumable | 1\% | 1\% | 0\% | -2\% | 3\% | 3\% | -5\% | 7\% | -20\% | -1\% | - | - | 0\% | 2\% | -12\% |
| Cosumable Ratio | 58\% | 58\% | 57\% | 61\% | 60\% | 58\% | 57\% | 59\% | 55\% | 57\% | - | - | 58\% | 58\% | 55\% |
| Growth rate of Hardware |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| LBP | -1\% | -8\% | -7\% | -16\% | -13\% | -4\% | -2\% | 3\% | 12\% | 10\% | - | - | -8\% | -5\% | - |
| IJP | -1\% | -2\% | -1\% | -4\% | 0\% | 13\% | 1\% | 7\% | -39\% | -57\% | - | - | -2\% | 5\% | - |

## Printing \& Solutions <br> Results for Q1-Q2 \& Outlook for Q3-Q4

## Q2 results were firm and better than expected due in part to resumption of economic activities in many countries and temporary factors



## [Q1 results] Both sales and profit fell sharply due to lockdowns and restrictions on economic activities implemented in many countries

- SOHO segment: Hardware sales were firm (boosted mainly by demand from people working from home), but the print volume decreased
- SMB segment: Sales of both hardware and consumables dropped (due to decreased demand for office products and decline in print volume in offices)
- Average print volume (relative to the pre-COVID-19 level): Approx. SOHO $70 \%$ and SMB $60 \%$ in early April $\rightarrow$ SOHO $85 \%$ and SMB $80 \%$ at the end of July
- Ink products/Ink consumables: Supply delays occurred (due to suspension of factory operations)



## [Q2 outlook at the time of the previous announcement] It was forecast that difficult situations would continue

- SOHO segment: Demand from people working from home will run its course and stabilize in Q2 and beyond
- Ink products/ink consumables: Although factory operations will return to the pre-COVID-19 level, ink products/ink consumables supply shortages will result in a loss of sales opportunities
- Average print volume: Despite gradual recovery in demand, the print volume of office printers and All-in-One will remain low
- Expenses: Compared to Q1 profit, Q2 profit will be squeezed by increase in expenses resulting from the resumption of sales activities
- Emerging markets: Recovery in emerging markets, excluding China, will take time (fragile infrastructure, inadequate e-commerce infrastructure, spread of infection)

[^0]
## Printing \& Solutions <br> Results for Q1-Q2 \& Outlook for Q3-Q4

at your side

## The second half outlook was revised in anticipation of gradual recovery in demand and continuation of demand from people working from home

## Outlook for

 second half
## [Second half] Outlook was revised as demand from people working from home is now expected to remain firm

- SOHO segment: The outlook was changed mainly because demand in the SOHO segment from people working from home is expected to remain firm in the second half
- SMB segment: The level of recovery seen in Q2 will continue in the second half although it is unlikely to offset the drop in Q1 due to the ongoing effects of the shift to working from home
- Ink products: Effects from ink hardware supply shortages will continue throughout the year although ink consumables supply shortages have almost recovered
- Average print volume: The print volume will not recover to the pre-COVID-19 level (Consumables sales for FY2020 are expected to be around $90 \%$ of the previous year's level)
- Emerging markets: Performance in China will stay firm; in other emerging markets, difficult situations will continue throughout the year, affected by ink hardware supply shortages, although performance is recovering thanks to growing demand for laser products in the SOHO segment
(The outlook does not take into account effects from the resurgence of COVID-19 in Europe and other regions as well as the suspension of factory operation)


## Personal \& Home Sales Revenue \& Profit

(100 Millions of Yen)

|  | 19Q2 | 20Q2 | Change | Change xFX | FY19 | Previous Forecast | FY20 | Change vLY | Change xFX |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Revenue | 110 | 144 | 30.8\% | 32.7\% | 409 | 406 | 500 | 22.4\% | 25.9\% |
| Americas | 69 | 74 | 7.0\% | 11.9\% | 223 | 217 | 261 | 16.9\% | 23.0\% |
| Europe | 22 | 42 | 90.1\% | 83.6\% | 108 | 110 | 138 | 27.7\% | 27.4\% |
| Asia \& Others | 11 | 14 | 20.8\% | 22.5\% | 46 | 46 | 55 | 18.0\% | 20.8\% |
| Japan | 8 | 14 | 86.9\% | 86.9\% | 32 | 33 | 47 | 48.8\% | 48.8\% |


| Business Segment Profit | 8 | 27 | $242.8 \%$ | - |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Operating Profit | 8 | 26 | $240.3 \%$ | - | 25 | 69 | $120.5 \%$ |



## Topics: Business Environment for Home Sewing Machines

at your side

Attention to home sewing machines increased amid growing demand from people staying at home New product presentations and other events were held online in many regions

## Sales volume of home sewing machines (global)



Holding of online events


## Machinery <br> Sales Revenue \& Profit

at your side

|  | 19Q2 | 20Q2 | Change | $\begin{gathered} \text { Change } \\ \text { XFX } \end{gathered}$ | FY19 | Previous Forecast | FY20 | Change vLY | Change xFX |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Revenue | 188 | 189 | 0.8\% | 1.1\% | 748 | 715 | 722 | -3.5\% | -2.6\% |
| Industrial sewing machines | 71 | 64 | -10.4\% | -10.0\% | 276 | 249 | 236 | -14.8\% | -13.5\% |
| Machine tools | 73 | 89 | 22.3\% | 22.5\% | 298 | 310 | 330 | 10.8\% | 11.5\% |
| Industrial Parts | 43 | 36 | -17.2\% | -16.9\% | 173 | 156 | 156 | -10.1\% | -9.6\% |


| Business Segment Profit | 3 | 8 | 164.8\% | - | 7 | 1 | 4 | -42.4\% | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Profit | 3 | 9 | 173.2\% | - | 6 | 0 | -6 | - | - |



## Machinery <br> Sales Revenue by Region

at your side
(100 Millions of Yen)

|  | 19Q2 | 20Q2 | Change | $\begin{aligned} & \text { Change } \\ & \text { x FX } \end{aligned}$ | FY19 | Previous Forecast | FY20 | Change vLY | Change $x F X$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Revenue | 188 | 189 | 0.8\% | 1.1\% | 748 | 715 | 722 | -3.5\% | -2.6\% |
| Industrial sewing machines | 71 | 64 | -10.4\% | -10.0\% | 276 | 249 | 236 | -14.8\% | -13.5\% |
| Americas | 21 | 29 | 40.2\% | 42.9\% | 70 | 77 | 79 | 12.0\% | 14.7\% |
| Europe | 15 | 14 | -3.0\% | -5.8\% | 68 | 57 | 57 | -15.2\% | -15.2\% |
| Asia \& Others | 33 | 18 | -46.1\% | -45.8\% | 129 | 106 | 90 | -30.5\% | -29.3\% |
| Japan | 3 | 3 | -0.4\% | -0.4\% | 9 | 9 | 10 | 4.8\% | 4.8\% |
| Machine tools | 73 | 89 | 22.3\% | 22.5\% | 298 | 310 | 330 | 10.8\% | 11.5\% |
| Americas | 3 | 1 | -58.2\% | - | 20 | 12 | 16 | -23.3\% | - |
| Europe | 6 | 3 | -47.9\% | - | 21 | 14 | 18 | -16.9\% | - |
| Asia \& Others | 38 | 73 | 93.8\% | - | 168 | 223 | 243 | 45.1\% | - |
| Japan | 27 | 12 | -54.3\% | - | 89 | 61 | 54 | -39.4\% | - |
| Industrial Parts | 43 | 36 | -17.2\% | -16.9\% | 173 | 156 | 156 | -10.1\% | -9.6\% |
| Americas | 6 | 5 | -15.4\% | -13.9\% | 23 | 18 | 19 | -19.5\% | -17.5\% |
| Europe | - | - | - | - | - | - | - | - | - |
| Asia \& Others | 4 | 4 | -3.7\% | -2.8\% | 18 | 19 | 18 | -1.4\% | 0.8\% |
| Japan | 33 | 27 | -19.2\% | -19.2\% | 132 | 120 | 119 | -9.6\% | -9.6\% |

## Topics: New Showroom Opened (Machine Tools)

New showroom "Brother Technology Center" opened, with functions for proposing technologies such as processing and automation, in addition to conventional showroom functions


## Network \& Contents Sales Revenue \& Profit

(100 Millions of Yen)

|  | 19Q2 | 20Q2 | Change | FY19 | Previous Forecast | FY20 | Change vLY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Revenue | 139 | 88 | -36.3\% | 491 | 335 | 335 | -31.8\% |


| Business Segment Profit | 17 | -4 | - |
| :--- | :---: | :---: | :---: |
| Operating Profit | 17 | 0 | - |


| 21 | -47 | -48 | - |
| :--- | :--- | :--- | :--- |
| 19 | -45 | -45 | - |

<Sales Revenue> <Operating Profit> $\rightarrow$ Profit Ratio


## Network \& Contents

Results for Q1-Q2 \& Forecast for FY2020

## Results for Q1 (Apr.- Jun.)

Revenue decreased by about 40\% year-on year as reduction and exemption measures associated with the voluntary suspension of operations resulted in lower sales, and as equipment sales, etc. fell due to weak demand for karaoke

Revenue decreased by about 80\% year-on-year as a result of the almost complete closure of all directly managed karaoke clubs in April and May in response to a request for closure following the state-of-emergency declaration. Karaoke club operations have gradually resumed since the end of May

## Results for Q2 (Jul.- Sep.)

Revenue decreased by almost 30\% year-on-year mainly due to decrease in equipment sales, etc. resulting from weak demand for karaoke

Revenue decreased by more than 50\% year-on-year, despite karaoke clubs' efforts to thoroughly implement infection prevention measures due to restrictions on operating hours in response to requests mainly by municipalities and shortened business hours


Karaoke Business
Karaoke Club Business
Teichiku Business (Music Label)
(100 Millions of Yen)

## Forecast for FY2020

## Karaoke Business

 Revenue fct: about -30\% vs FY19
## Karaoke Club Business

 Revenue fct: about -40\% vs FY19From July, when the reduction and exemption measures associated with the voluntary suspension of operations were lifted, both the number of operating units and fixed sales (information/rental fees) are projected to recover to about $90 \%$ of FY2019 by the end of FY2020
As profits deteriorate, large-scale cost reductions will be carried out

The market is projected to recover gradually to about 80\% of FY2019
Standards for karaoke clubs to continue operations have been set, and karaoke clubs that are unprofitable in view of these standards will be closed

## Domino <br> Sales Revenue \& Profit

at your side
(100 Millions of Yen)

|  | 19Q2 | 20Q2 | Change <br> Change <br> xFX |  |
| :--- | ---: | ---: | ---: | ---: |
| Sales Revenue | $\mathbf{1 6 7}$ | 173 | $3.7 \%$ | $3.2 \%$ |
| Americas | 42 | 45 | $5.3 \%$ | $8.2 \%$ |
| Europe | 77 | 77 | $0.5 \%$ | $-2.2 \%$ |
| Asia \& Others | 47 | 51 | $7.3 \%$ | $8.1 \%$ |


| FY19 | Previous <br> Forecast | FY20 | Change <br> vLY | Change <br> xFX |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{6 7 5}$ | $\mathbf{6 3 6}$ | $\mathbf{6 5 9}$ | $\mathbf{- 2 . 4 \%}$ | $\mathbf{1 . 1 \%}$ |
| 165 | 159 | 166 | $1.1 \%$ | $6.5 \%$ |
| 329 | 299 | 305 | $-7.4 \%$ | $-5.8 \%$ |
| 182 | 179 | 188 | $3.1 \%$ | $6.1 \%$ |


| Business Segment Profit | 8 | 16 | 95.2\% | - | 38 | 24 | 37 | -2.3\% | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Profit | 9 | 12 | 39.5\% | - | 39 | 22 | 33 | -15.8\% | - |




Fct

A digital label press equipped with a Brother print head was launched, aiming for further development of the industrial printing area through collaboration between Brother and Domino

The N730i digital label press
Development of DP Business

## brother



Brother print head


## brother at your side


[^0]:    [Q2 results] Stayed firm, exceeding expected levels (*due in part to temporary factors)
    Various countries resumed their economic activities while implementing infection prevention measures, and this helped sales of hardware and consumables recover to levels exceeding the projections presented in Q1 announcement

    - SOHO segment: Demand from people working from home remained strong in Q2; demand for laser products in the SOHO segment also recovered in emerging markets; delays in supplies of ink hardware continued
    - SMB segment: Due in part to recovery of economic activities, the performance of products in the SMB segment was somewhat better than expected, making up for stock shortages of some SOHO products
    - Consumables: Consumables were firmer than projected, and delays in supplies of ink consumables are also recovering thanks to preferential production and continuation of air transportation. To secure stocks, the buying up of consumables occurred in some European channels (temporary factor); there was a tendency to purchase consumables simultaneously when purchasing hardware
    - Average print volume (relative to the pre-COVID-19 level) : Approx. SOHO 90\% and SMB $85 \%$ at the end of September
    - Expenses: Expenses did not increase in Q2 (with the same level of fixed expenses as in Q1)

