

December 14, 2020
 Ryosuke Mori, President
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Mothers)

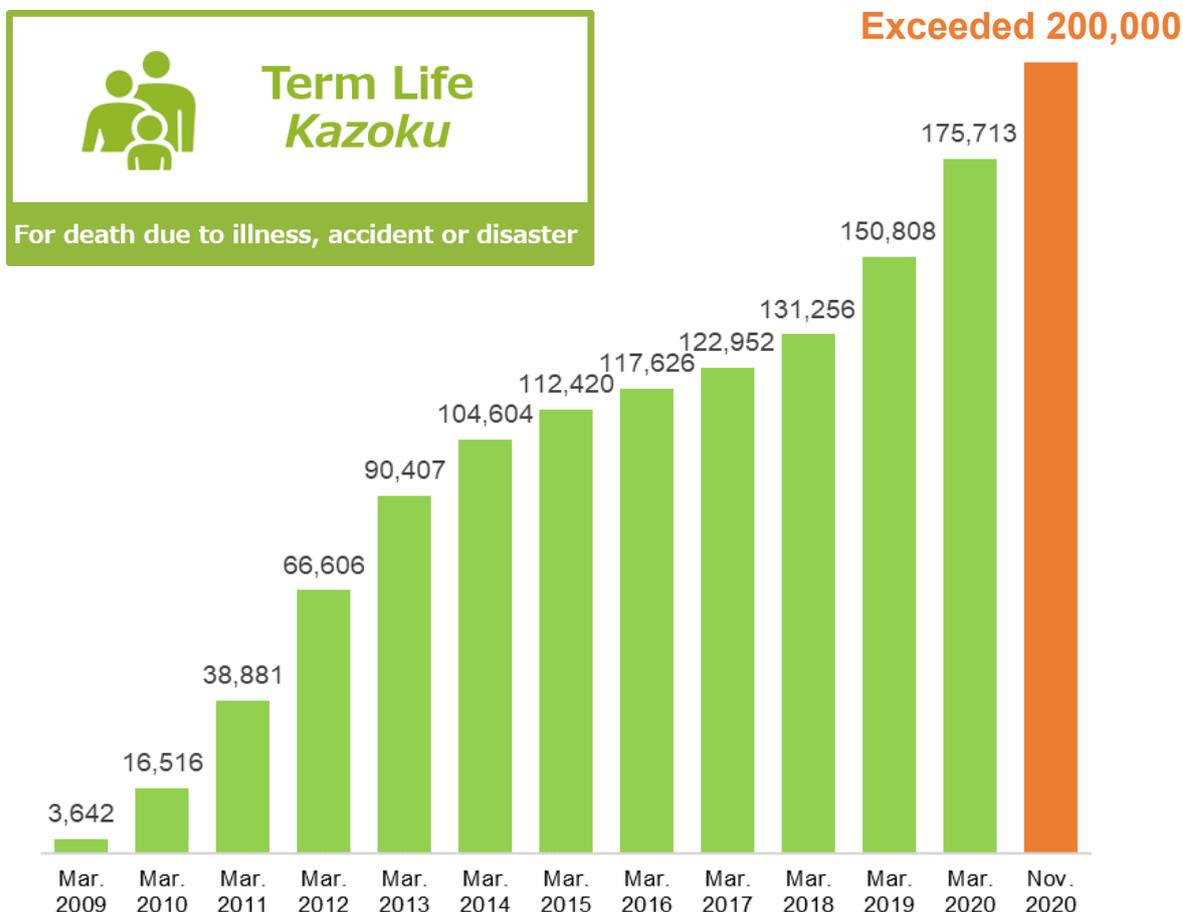
Policies-in-force of Term Life Insurance Exceeded 200,000
Chosen mainly by the child-raising generation
due to easy-to-understand coverage and reasonable premiums

TOKYO, December 14, 2020 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori; URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that its number of policies-in-force of term life insurance product exceeded 200,000 on November 24, 2020.

Term life insurance product *Kazoku* is recommended for customers who are interested in a product that will financially protect their families in the event something should happen to the policyholder. This product is pure protection type and a simple product with no dividends or surrender value.

Lifenet has been steadily growing since the business commencement in May 2008. Term life insurance product *Kazoku*, chosen mainly by the child-raising generation, is Lifenet's core product.

■ **Policies-in-force of Term Life *Kazoku***



About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet, and by doing so, are able to offer highly cost-competitive products and accept applications from customers at all hours of the day.

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