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Securities identification code: 3454

February 4, 2021

To our shareholders:

Tomoki Yoshihara President

First Brothers Co., Ltd.

2-4-1 Marunouchi, Chiyoda-ku, Tokyo

NOTICE OF THE 17TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

We hereby inform you that the 17th Ordinary General Meeting of Shareholders of First Brothers Co., Ltd. (the "Company") will be held as described below.

To ensure safety and security and prevent the spread of COVID-19, the venue for this year's meeting will be arranged to ensure sufficient distance between seats. Seating will therefore be limited, and entry may be denied once the available seats are filled.

We earnestly request that you exercise your voting rights by postal mail and avoid attending the meeting venue in person.

To exercise your voting rights by mail, please review the attached Reference Documents for the General Meeting of Shareholders, and reply by postal mail to reach us no later than 6:00 p.m., Wednesday, February 24, 2021 (Japan Standard Time).

Meeting Details

1. Date and time: Thursday, February 25, 2021 at 10:00 a.m. (Japan Standard

Time) (Reception desk opens at 9:30 a.m.)

2. Venue: JP TOWER Hall & Conference, Hall 1

JP TOWER KITTE 4F, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo

3. Purposes:

Items to be reported:

- Business Report and Consolidated Financial Statements for the 17th Term (from December 1, 2019 to November 30, 2020), as well as the results of audit of the Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board.
- 2. Non-Consolidated Financial Statements for the 17th Term (from December 1, 2019 to November 30, 2020)

Item to be resolved:

Proposal: Election of five (5) Directors

If you attend the meeting, please present the enclosed Voting Right Exercise Form at the reception desk. Please kindly note that we will not present souvenirs to shareholders who attend the meeting. Any modifications to the Reference Documents for the General Meeting of Shareholders, Business Report, Consolidated Financial Statements or Non-Consolidated Financial Statements will be posted on our website (the URL is shown below).

https://www.firstbrothers.com/en/ir/meeting.html

Reference Documents for the General Meeting of Shareholders

Proposal: Election of five (5) Directors

The terms of office of all five (5) Directors will expire at the close of this General Meeting of Shareholders.

Accordingly, the Company proposes that five (5) Directors be elected.

The candidates for Directors are as follows:

| No. | Name (Date of birth) | Career summary, position and responsibilities (significant concurrent positions outside the Company) | | Number of the Company's shares owned |
|-----|---|---|---|--|
| | | Apr. 1993 | Joined The Mitsui Trust Company, Limited (now Sumitomo Mitsui Trust Bank, Limited) | |
| 1 | Tomoki Yoshihara (May 18, 1970) [Reelection] [Candidate has served 17 years as Executive Director] | May 2001 | Joined Morgan Stanley Properties Japan, K.K. (now Morgan Stanley Capital K.K.) | 7,316,000 |
| | | Feb. 2004 | President of the Company (present position) | |
| | | Nov. 2008 | President of FB Properties Co., Ltd. (Now: First Brothers Capital Co., Ltd.) | |
| | | June 2011 | President of FBAM Preparatory Company Inc. (Now First Brothers Asset Management Co., Ltd.) (present position) | |
| | | Oct. 2017 | President of Alley Co., Ltd. | |
| | | [Significant concurrent positions outside the Company] President of First Brothers Asset Management Co., Ltd. | | |
| | (Reasons for nominating candidate as Executive Director) | Since founding the Group, Mr. Yoshihara has supervised the Company's business as its President. In view of his extensive experience and insights, as well as his strong leadership, we believe that he will promote the Company's business and help enhance its corporate value. Accordingly, we have nominated him once again as candidate for Executive Director. | | |

| No. | Name (Date of birth) | Career summary, position and responsibilities (significant concurrent positions outside the Company) | | Number of the Company's shares owned |
|-----|---|--|---|--|
| 2 | Kazutaka Tsujino (December 5, 1968) [Reelection] [Candidate has served 12 years as Executive Director] | Apr. 1991 | Joined The Mitsui Trust Company, Limited (now Sumitomo Mitsui Trust Bank, Limited) | |
| | | May 2001 | Joined Morgan Stanley Properties Japan, K.K. (now Morgan Stanley Capital K.K.) | |
| | | Sep. 2003 | Director of Aoyama Realty Advisors Inc. | |
| | | Feb. 2006 | Joined the Company | |
| | | May 2008 | Executive Director of the Company, Acting Manager of Risk Management Department | |
| | | Dec. 2009 | Executive Director of the Company, General Manager of Risk Management Department | 134,800 |
| | | Dec. 2011 | Executive Director of the Company, General Manager of Business Management Department | |
| | | June 2015 | Executive Director of the Company, General Manager of Business Management Department and General Manager of Corporate Strategic Business Development Department (present position) | |
| | | Mar. 2020 | President of First Brothers Development Co., Ltd.(present position) | |
| | | [Significant concurrent positions outside the Company] President of First Brothers Development Co., Ltd. | | |
| | (Reasons for nominating candidate as Executive Director) | Mr. Tsujino has extensive experience in the real estate investment market. Additionally, he has developed extensive experience in the Group's business administration, having served many years as Executive Director with responsibility for the Company's risk management and general affairs operations. In view of his experience, we believe that he will help enhance the Group's sustainable corporate value. Accordingly, we have nominated him once again as candidate for Executive Director. | | |

| No. | Name (Date of birth) | Career summary, position and responsibilities (significant concurrent positions outside the Company) | | Number of the Company's shares owned |
|-----|---|--|---|--|
| | Yoshinobu Hotta (November 22, 1969) [Reelection] [Candidate has served 15 years as Executive Director] | Apr. 1993 | Joined The Mitsui Trust Company, Limited (now Sumitomo Mitsui Trust Bank, Limited) | |
| | | Oct. 2001 | Joined Tohmatsu & Co. (now Deloitte Touche Tohmatsu LLC) | |
| | | Aug. 2003 | Joined Sakura Horwath & Co. | |
| | | Nov. 2004 | Joined the Company. General Manager of Business Administration Department | 500,000 |
| 3 | | Sep. 2005 | Executive Director of the Company, General Manager of Business Administration Department | |
| | | Oct. 2006 | Executive Director of the Company, General Manager of Corporate Planning Department (present position) | |
| | | Dec. 2016 | Representative Director of Ippan Shadan Hojin Fuji no Kuni Oyama Holdings | |
| | (Reasons for nominating candidate as Executive Director) | Mr. Hotta has specialized knowhow as a certified public accountant. Additionally, he has developed extensive experience in the Group's business affairs, having served many years as Executive Director with responsibility for the Company's corporate planning and financial operations. In view of his experience, we believe that he will help enhance the Group's sustainable corporate value. Accordingly, we have nominated him once again as candidate for Executive Director. | | |
| | | Apr. 1983 | Registered as attorney | |
| | | Apr. 1985 | Joined Ushijima & Partners (now Ushijima & Partners, Attorneys at Law) | |
| | Kohtaro Tamura (January 31, 1957) | Jan. 1990 | Partner of Ushijima & Partners, Attorneys at Law (present position) | |
| | | Sep. 2005 | Director of the Company (present position) | |
| 4 | [Reelection] [Candidate has served 15 years as Director] | Sep. 2008 | Auditor of Prudential Real Estate Investors (Japan) K.K. (now PGIM Real Estate (Japan) Ltd.) (present position) | 40,000 |
| | | Oct. 2018 | Auditor of Center Point Development Inc. (present position) | |
| | | [Significant concurrent positions outside the Company] Partner attorney at Ushijima & Partners, Attorneys at Law Auditor of PGIM Real Estate (Japan) Ltd. | | |
| | (Reasons for nominating candidate as Director) | Mr. Tamura has specialized knowhow as an attorney. Additionally, he has developed formidable insights and extensive experience in real estate investment, having served as MLIT Real Estate Investment Market Policy Workgroup Chairman. In view of his experience, we believe that he will help the Group conduct its business soundly and efficiently. Accordingly, we have nominated him once again as candidate for Director. | | |

| No. | Name (Date of birth) | Career summary, position and responsibilities (significant concurrent positions outside the Company) | | Number of the Company's shares owned |
|-----|--|---|---|--|
| 5 | Tatsuo Watanabe (April 3, 1948) [Reelection] [Candidate has served 7 years as Outside Director] | Apr. 1972 | Joined the Ministry of Finance | |
| | | July 2001 | Financial Services Agency Director of FSA Securities and Exchange Audit Committee Office | |
| | | June 2002 | Deputy Governor of Deposit Insurance Corporation of Japan | |
| | | June 2004 | Senior Managing Director of Japan Securities Dealers Association | |
| | | June 2005 | Outside Director of JASDAQ Securities Exchange, Inc. (now Osaka Exchange, Inc.) | - |
| | | July 2005 | Vice-Chairman of Japan Securities Dealers Association | |
| | | Feb. 2009 | Ambassador to the United Arab Emirates | |
| | | Oct. 2012 | Executive Director of The Center for Financial Industry Information Systems | |
| | | Feb. 2014 | Outside Director of the Company (present position) | |
| | | June 2014 | President of The Center for Financial Industry Information Systems | |
| | (Reasons for | Although Mr. Watanabe has not engaged in the Company's business other his role as Outside Director, in view of his extensive experience and broad | | |
| | nominating candidate | | dministration and the financial sector in general, we beli | ~ |
| | as Outside Director) | will aptly discharge his duties as Outside Director. Accordingly, we have nominated him once again as candidate for Outside Director. | | |

Notes:

- 1. The Company has no special interest relationships with the candidates for director shown above.
- 2. Mr. Yoshihara falls under the category "parent company, etc." He holds the position of president of ACI Co., Ltd., which is classified as his "subsidiary, etc." The other positions and responsibilities of candidates for director as business executor in the parent company, etc. (Mr. Yoshihara) or its subsidiary, etc. at present or in the past five years have been included in the "Career summary, position and responsibilities (significant concurrent positions outside the Company)" in the table above.
 - Details not provided in the table above are as follows: Mr. Yoshihara serves concurrently as director of First Brothers Capital Co., Ltd. and Higashinihon Fudosan Co., Ltd. Additionally, in the past five years, he has served as director and chairman of Higashinihon Fudosan Co., Ltd. Mr. Tsujino serves concurrently as director and internal auditor of First Brothers Asset Management Co., Ltd., and director of First Brothers Capital Co., Ltd., Higashinihon Fudosan Co., Ltd., and THE FUJI FACILITY SERVICE INC. Additionally, in the past five years, he has served as director of Alley Co., Ltd. Mr. Hotta serves concurrently as director of First Brothers Capital Co., Ltd. and First Brothers Asset Management Co., Ltd. Additionally, in the past five years, he has served as president of First Standard Asset Management Co., Ltd.
- 3. Mr. Watanabe is a candidate for Outside Director.
- 4. Pursuant to Article 427, Paragraph 1 of the Companies Act, the Company has concluded agreements with Mr. Tamura and Mr. Watanabe limiting their liabilities as provided in Article 423, Paragraph 1 of the said Act. Under these agreements, the candidates' liabilities are limited to the minimum amount set forth in Article 425, Paragraph 1 of the Companies Act. The Company intends to continue the agreements with each candidate pending their reelection.
- The Company has declared Mr. Watanabe as an Independent Officer pursuant to the Securities Listing
 Regulations of the Tokyo Stock Exchange, Inc. The Company intends to designate him as an Independent
 Officer once again pending his reelection.