








January 2021 Flash Report vs. LY

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Total		2020													2021					
		Apr.	May	Jun.	1st Q	Jul.	Aug.	Sep.	2nd Q	1st H	Oct.	Nov.	Dec.	3rd Q	Jan.	Feb.	Mar.	4th Q	2nd H	YTD
Total Company	Sales	13.6%	21.6%	84.4%	43.2%	102.8%	113.5%	92.8%	101.6%	76.2%	119.8%	106.9%	102.5%	108.9%	93.1%			93.1%	104.9%	87.9%
	Footfall	16.9%	26.0%	80.2%	43.0%	90.5%	96.7%	83.3%	89.7%	68.0%	105.1%	92.6%	90.3%	94.8%	81.9%			81.9%	91.2%	77.4%
	Ave. Customer Spend	80.5%	82.8%	105.3%	100.5%	113.7%	117.4%	111.4%	113.2%	112.1%	113.9%	115.4%	113.6%	114.8%	113.6%			113.6%	115.0%	113.6%
Existing Store	Sales	13.6%	21.3%	87.1%	43.6%	103.4%	108.0%	90.0%	99.3%	75.4%	123.2%	112.3%	100.2%	110.5%	91.2%			91.2%	105.3%	87.3%
	Footfall	17.0%	26.3%	80.1%	43.0%	90.1%	92.8%	81.9%	88.0%	67.2%	107.2%	95.0%	86.9%	94.4%	79.3%			79.3%	90.1%	76.6%
	Ave. Customer Spend	79.7%	81.0%	108.7%	101.5%	114.8%	116.3%	109.9%	112.8%	112.1%	114.9%	118.3%	115.3%	117.0%	114.9%			114.9%	116.9%	114.0%

(Unit : store) Upper part : # stores in 2020/21 Lower part : increase/decrease vs same month LY

The Number of Stores	2020									2021			Store Summary	
	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.		
Number of stores as of the end of month	89	89	90	89	89	89	89	89	90	90				
	+1	+1	+2	+3	+3	+2	0	0	+2	+2				
	70	70	71	70	70	70	70	70	71	71			Monthly Summary	
	+2	+2	+3	+3	+3	+2	0	0	+2	+2				
	3	3	3	3	3	3	3	3	3	3			Due to the re-issuance of the emergency declaration, 36 out of the total 90 stores are operating on reduced hours as of the end of January.	
	-1	-1	-1	0	0	0	0	0	0	0				
	1	1	1	1	1	1	1	1	1	1			Reducing store hours information as of the end of January	
	0	0	0	0	0	0	0	0	0	0				
	15	15	15	15	15	15	15	15	15	15			 33 out of 71 stores	
	0	0	0	0	0	0	0	0	0	0				
Number of existing stores	84	84	84	85	84	84	85	87	87	87			 3 out of 3 stores	
													MiMiK ZaRi 0 out of 1 store	
													 0 out of 15 stores	