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PRESENTATION MATERIAL OF FINANCIAL RESULTS FOR FY2020 (ENDED DECEMBER 31, 2020)

February 10, 2021 Information Services International-Dentsu, Ltd.

Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text.

In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

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AGENDA

Section 1

Outline of financial results for FY2020 and forecasts for FY2021

Akira Kobayashi Senior Managing Director

Section 2

Progress of the medium-term management plan (FY2019 - FY2021)

Ryoichi Nawa President, CEO & COO

Section 1

Outline of financial results for FY2020

Note:

- 1. Dentsu Inc. changed its name to Dentsu Group Inc. on January 1, 2020. In this document, "Dentsu Group" refers, in principle, to the entire corporate group.
- 2. In order to reflect the operating results of each reportable segment more appropriately, the method of allocation of some expenses has been changed to the method of allocation based on rational allocation standards that are appropriate for the actual conditions of each segment since the current consolidated fiscal year. Also, segment information for the previous consolidated fiscal year is also presented based on the revised method for calculating profit or loss.



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Financial Highlights for FY2020

- Net sales and profits achieved record highs for the third consecutive year, despite of partical negative impact due to COVID-19.
- Achieved operating profit one year ahead of schedule set in the medium-term plan targets.
- The year-end dividend is expected to increase by ¥6 to ¥49 per share, for a dividend payout ratio of 40.7%, up for the eighth consecutive year.

1. Consolidated Results for FY2020

- Achieved in line with the revised forecasts announced on January 21, 2021
- Net sales and all profits increased compared with both the previous fiscal year and the initial forecasts.

(Unit: Millions of yen)

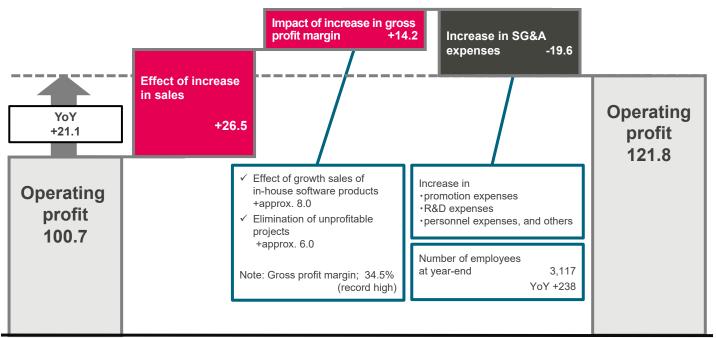
	FY2020		YoY			s. initial forecast	*
	(cumulative)	FY2019 (cumulative)	Variance	% change	Forecasts	Variance	% change
Net sales	108,679	100,679	+8,000	+7.9	105,000	+3,679	+3.5
Gross profit	37,472	33,390	+4,082	+12.2	35,454	+2,018	+5.7
Gross profit margin	34.5%	33.2%	+1.3p	-	33.8%	+0.7p	-
Selling, general and administrative expenses	25,282	23,315	+1,967	+8.4	24,954	+328	+1.3
Operating profit	12,189	10,075	+2,114	+21.0	10,500	+1,689	+16.1
Operating margin	11.2%	10.0%	+1.2p	-	10.0%	+1.2p	-
Ordinary profit	11,502	9,648	+1,854	+19.2	10,217	+1,285	+12.6
Profit attributable to owners of parent	7,362	6,226	+1,136	+18.2	6,911	+451	+6.5
ROE	12.9%	11.8%	+1.1p	-	-	-	-

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2-1. Factors for Increase/Decrease in Operating Profit (Vs. the previous year)

(Unit: 100 million of yen)



FY2019 (cumulative)

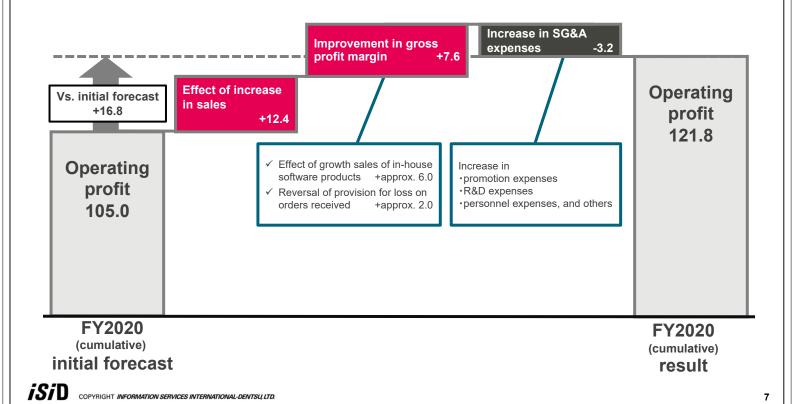
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FY2020 (cumulative) result

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2-2. Factors for Increase/Decrease in Operating Profit (Vs.initial forecast)

(Unit: 100 million of yen)



3. Net Sales and Operating Income by Reportable Segment

(Unit: Millions of yen)

			(Office, Willifolds of you)						
Reportable s	oamont	FY2020			YoY	Vs. initial	forecasts		
Reportable s	egment	(cumulative)	Variance	% change	Overview	Variance	% change		
	Net sales	23,888	-734	-3.0	Sales decreased, as system development	-1,723	-6.7		
Financial	Operating profit	1,411	-105	-6.9	projects declined domestically and overseas, particularly for megabanks due to COVID-19, while government-affiliated and distribution-	-	-		
Solutions	%	5.9	-0.3p	_	affiliated financial institutions expanded. Profit declined due to the impact of lower sales, despite	-	_		
	Employees	741	+41	+5.8	the elimination of the impact of low-profit project.	_	_		
	Net sales	22,100	+2,811	+14.6	Sales increased due to an expansion of in-house	+2,043	+10.2		
Business	Operating profit	2,760	+823	+42.5	software such as POSITIVE, Ci*X and STRAVIS. Profits also rose, as higher sales and improved	-	-		
Solutions	%	12.5	+2.5p	_	profitability absorbed an increase in R&D expenses resulting from aggressive promotion of	_	_		
	Employees	599	+56	+10.3	new product development.	_	_		
	Net sales	30,511	+484	+1.6	Despite cancellation of consulting services due to	-899	-2.9		
Manufacturing	Operating profit	2,357	-77	-3.2	the impact of COVID-19, net sales increased due to a steadily increase of PLM and CAE,	-	-		
Solutions	%	7.7	-0.4p	_	particularly for the automotive industry. Profits decreased mainly due to a decrease in sales of	-	_		
	Employees	656	+22	+3.5	highly profitable consulting services.	_	_		
	Net sales	32,179	+5,440	+20.3	Dentsu Group's core systems field remained at the	+4,259	+15.3		
Communication	Operating profit	5,659	+1,472	+35.2	same level as the previous fiscal year due to large-scale renewal projects. On the other hand, both sales and	-	-		
"	IT % 17.6		+1.9p	-	income increased due to the expansion of the client's DX support business through				
	Employees	461	+28	+6.5	collaboration with Dentsu Group.	-	-		

* POSITIVE : human capital management solution Ci*X: financial solution system STRAVIS : consolidated accounting solution PLM: product lifecycle management CAE : computer aided engineering
* Employees : average number of employees during the period

4. Consolidated Net Sales by Service Category

(Unit: Millions of yen)

Comice setement	FY2020		YoY			forecasts
Service category	(cumulative)	Variance	% change	Overview	Variance	% change
Consulting Services	5,975	-844	-12.4	-12.4 Decrease mainly in Manufacturing Solutions.		-9.3
Custom System Development	28,147	-1,006	-3.5	Decrease mainly in Financial Solutions.	-1,651	-5.5
In-house Software	20,549	+3,423	+20.0	Expansion of POSITIVE, iPLAss, Ci*X and STRAVIS.	+1,725	+9.2
Third-party Software	33,325	+3,380	+11.3	Expansion of Salesforce Solutions, PLM and CAE.	+1,631	+5.1
Outsourcing, Operation and Maintenance Services	12,462	+2,938	+30.8	Expansion of Communication IT.	+2,761	+28.5
IT Equipment Sales and Others	8,219	+109	+1.3	Almost the same amount as in the previous year.	-171	-2.0

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iPLAss: Marketing Platform

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5. Consolidated Net Sales by Industry

(Unit: Millions of yen)

la desetar.	FY2020 (c	umulative)	YoY		
Industry	Net Sales	Composition Ratio (%)	Variance	% change	
Banks	19,191	17.7	-208	-1.1	
Other financial institutions	4,504	4.1	-988	-18.0	
Financial	23,695	21.8	-1,195	-4.8	
Transportation equipment	15,950	14.7	+850	+5.6	
Electric appliances Precision instruments	9,540	8.8	+408	+4.5	
Machinery	6,707	6.2	+211	+3.3	
Other products	7,908	7.3	-315	-3.8	
Manufacturing	40,106	36.9	+1,154	+3.0	
Services and public offices	36,377	33.5	+6,871	+23.3	
Distributions and others	8,502	7.8	+1,170	+16.0	
Sales to the Dentsu Group					
Dentsu Group Inc. and					

Dentsu Group Inc. and it's subsidiaries 28,503 26.2 +5,166 +22.1

* As we reviewed some of our client industries, we used reclassified figures for comparative purposes for the same period last year.



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6. Orders received and Order backlog

(Unit: Millions of yen)

			Orders	eceived		Order b	acklog
		4Q of FY2020	YoY (%)	FY2020 (cumulative)	YoY (%)	FY2020 (cumulative)	YoY (%)
Total		24,577	+11.4	111,257	+9.3	35,080	+7.9
	Financial Solutions	6,139	+13.5	22,813	+5.6	7,462	-12.6
Reportable	Business Solutions	5,771	+27.8	21,641	+2.8	6,908	-6.2
Segments	Manufacturing Solutions	6,904	+7.1	32,188	+5.4	12,403	+15.6
	Communication IT	5,762	+1.5	34,614	+21.2	8,305	+41.5
	Consulting Services	1,586	+1.7	5,920	-12.5	791	-6.5
	Custom System Development	5,677	+10.1	25,466	-8.2	5,797	-31.6
Service	In-house Software	6,125	+43.3	21,078	+9.6	7,225	+7.9
Categories	Third-party Software	6,766	+0.5	35,866	+18.3	14,024	+22.1
	Outsourcing, Operation and Maintenance Services	2,674	+72.5	13,339	+39.8	2,384	+58.2
	IT Equipment Sales and Others	1,745	-37.3	9,585	+17.8	4,856	+39.1

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7. Consolidated Balance Sheets

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8. Consolidated Statements of Cash Flows

(Unit: Millions of yen)

	FY2020		Yo	Υ
	(cumulative)	Main Factors	FY2019 (cumulative)	Variance
Cash flows from operating activities	9.987	Profit before income taxes (10,950) Depreciation (2,865) Increase in trade receivables (-4,246) Income taxes paid (-2,786)	10,642	-655
Cash flows from investing activities	-3,230	Purchase of intangible assets (-1,614) Purchase of shares of subsidiaries and associates (-813) Payments for acquisition of businesses (-466)	-3,952	+722
Cash flows from financing activities	-3,942	Dividends paid (-2,769) Repayments of lease obligations (-1,168)	-3,260	-682
Effect of exchange rate change on cash and cash equivalents	-21		-68	+47
Net increase (decrease) in cash and cash equivalents	2,792		3,360	-568
Cash and cash equivalents at the beginning of period	36,981		33,620	+3,361
Cash and cash equivalents at the end of period	39,773		36,981	+2,792



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Ref. Consolidated Results for the 4Q (2020/10/1-12/31)

- Increased due to expansion of in-house software products in Business Solutions and thirdparty software products in Manufacturing Solutions, etc.
- Profit increased due to the effects of higher sales and the effects of improving the gross profit margin mainly due to the expansion of in-house software products

	4Q of FY2020	YoY			
	4Q 01 F12020	4Q of FY2019	Variance	% change	
Net sales	28,496	27,715	+781	+2.8	
Gross profit	9,841	9,244	+597	+6.5	
Gross profit margin	34.5%	33.4%	+1.1p	-	
Selling, general and administrative expenses	6,957	6,771	+186	+2.7	
Operating profit	2,883	2,472	+411	+16.6	
Operating margin	10.1%	8.9%	+1.2p	-	
Ordinary profit	2,383	2,108	+275	+13.0	
Profit attributable to owners of parent	1,344	1,066	+278	+26.1	

Ref. Consolidated Results for the 4Q (2020/10/1-12/31)

Net Sales by reportable segment

(Unit: Millions of yen)

Reportable segment		4Q of	YoY		
Reportable se	egment	FY2020	Variance	% change	
	Net sales	6,091	-121	-1.9	
Financial Solutions	Operating profit	236	+6	+2.6	
	%	3.9%	+0.2p	-	
	Net sales	6,027	+983	+19.5	
Business Solutions	Operating profit	503	+366	+267.2	
	%	8.3%	+5.6p	-	
	Net sales	8,436	+391	+4.9	
Manufacturing Solutions	Operating profit	870	+137	+18.7	
	%	10.3%	+1.2p	-	
	Net sales	7,941	-472	-5.6	
Communication IT	Operating profit	1,273	-97	-7.1	
	%	16.0%	-0.3p	-	

Net Sales by service category

(Unit: Millions of yen)

Service category	4Q of	YoY		
Service category	FY2020	Variance	% change	
Consulting Services	1,764	+21	+1.2	
Custom System Development	6,607	-1,001	-13.2	
In-house Software	5,747	+989	+20.8	
Third-party Software	9,019	+569	+6.7	
Outsourcing, Operation and Maintenance Services	3,120	+333	+11.9	
IT Equipment Sales and Others	2,238	-128	-5.4	

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Section 1

Forecasts for FY2021

Note: Explanation regarding the appropriate use of forecasts of business results

The forecast figures are projections based on information available at the time of release and are not intended as a guarantee that we will achieve these targets. Actual results may differ significantly from the forecasts as a result of changes in the business environment and other factors.

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1. Assumptions for FY2021 Forecasts

Positive impact

- DX investment accelerated by society and corporates.
- Expansion of new demand for IT investment supported through popularization of remote working,

Negative impact

- Uncertain economic environment because of COVID-19.
- Peaked out of some large projects from the previous fiscal year

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2. Forecasts for FY2021

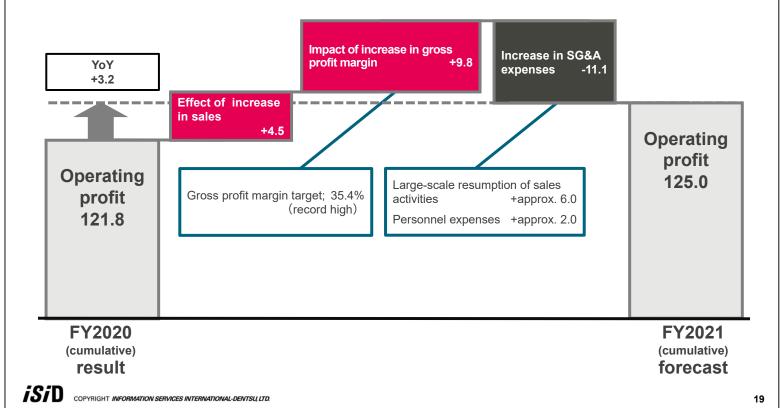
Main measures

Net sales Aim to achieve the medium-term target of ¥ 110 billion (record high), with a focus on DX support for society and corporates.
Operating profit Aim for the fourth consecutive year of high profits by absorbing the increase in SG&A expenses due to the large-scale resumption of sales activities through the expansion of gross profit.
Human resources planning Increase 4.3% YoY to 3,250 employees

	FY2021	YoY				
	F12021	FY2020	Variance	% change		
Net sales	110,000	108,679	+1,321	+1.2		
Operating profit	12,500	12,189	+311	+2.6		
Operating margin	11.4%	11.2%	+0.2p	_		
Ordinary profit	12,300	11,502	+798	+6.9		
Profit attributable to owners of parent	8,300	7,362	+938	+12.7		
Human resources planning (Employees at year-end)	3,250	3,117	+133	+4.3		

3. Factors for Increase/Decrease in Operating Income

(Unit: 100 million of yen)



4. Net Sales Forecasts by Reportable Segment for FY2021

- In order to further strengthen the DX support business, from FY2021, the "Enterprise IT division," which is engaged in the core system development business, will be transferred from Business **Solutions to Communication IT.**
- Promote DX support business more strongly by covering all areas from marketing operations to core business areas.

Reportable segment	Able segment FY2021			
Reportable segment	F12021	FY2020	Variance	% change
Financial Solutions	24,852	23,888	+964	+4.0
Business Solutions	15,589	22,100	-6,511	-29.5
(Ref.)	15,589	*15,092	+497	+3.3
Manufacturing Solutions	30,913	30,511	+402	+1.3
Communication IT	38,643	32,179	+6,464	+20.1
(Ref.)	38,643	*39,187	-544	-1.4

^{*} These figures are to be used as a reference only. Figures for the Enterprise IT division are adjusted based on actual results for the fiscal year ended December 31, 2020.



5. Net Sales Forecasts by Service Category for FY2021

(Unit: Millions of yen)

Service category FY2021		YoY		
Service category	F 1 2 0 2 1	FY2020	Variance	% change
Consulting Services	6,471	5,975	+496	+8.3
Custom System Development	31,542	28,147	+3,395	+12.1
In-house Software	22,162	20,549	+1,613	+7.8
Third-party Software	32,262	33,325	-1,063	-3.2
Outsourcing, Operation and Maintenance Services	11,188	12,462	-1,274	-10.2
IT Equipment Sales and Others	6,373	8,219	-1,846	-22.5

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6. Earnings Forecasts for the First Half of FY2021

• Forecasts a decline in sales and profits due to the impact of the peak out of large projects in the same period of the previous fiscal year.

	First half of	YoY		
	FY2021 (Jan Jun.)	First half of FY2020	Variance	
Net sales	53,300	55,020	-1,720	-3.1
Operating profit	6,000	6,971	-971	-13.9
Operating margin	11.3%	12.7%	-1.4p	-
Ordinary profit	5,900	6,862	-962	-14.0
Profit attributable to owners of parent	4,000	4,512	-512	-11.3

Ratio to full year (%)		
48.5%		
48.0%		
_		
48.0%		
48.2%		

7. Net Sales Forecasts for the First Half of FY2021

Net Sales by reportable segment

(Unit: Millions of yen)

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Reportable	First half of	YoY			
segment	FY2021 (Jan Jun.)	First half of FY2020	Variance	% change	
Financial Solutions	12,222	12,224	-2	-0.0	
Business Solutions	7,575	10,885	-3,310	-30.4	
(Ref.)	7,575	*7,304	+271	+3.7	
Manufacturing Solutions	15,118	15,531	-413	-2.7	
Communication IT	18,384	16,378	+2,006	+12.2	
(Ref.)	18,384	*19,959	-1,575	-7.9	

^{*} These figures are to be used as a reference only. Figures for the Enterprise IT division are adjusted based on actual results for the fiscal year ended December 31, 2020.

Net Sales by service category

(Unit: Millions of yen)

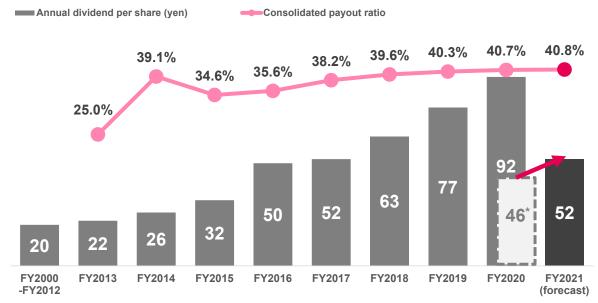
Service	First half of		YoY	
category	FY2021 (Jan Jun.)	First half of FY2020	Variance	% change
Consulting Services	2,892	3,019	-127	-4.2
Custom System Development	15,755	14,995	+760	+5.1
In-house Software	10,435	10,124	+311	+3.1
Third-party Software	15,716	16,699	-983	-5.9
Outsourcing, Operation and Maintenance Services	5,288	6,090	-802	-13.2
IT Equipment Sales and Others	3,211	4,090	-879	-21.5

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8. Returning Profits to Shareholders

- Implemented a 2-for-1 stock split effective January 1, 2021.
- The full-year dividend forecast for FY2021 is ¥52, an increase of ¥6 per share . (¥26 at the end of the first half and ¥26 at year-end).
- Aim for a consolidated dividend payout ratio of 40.8%, increasing dividend for the ninth consecutive fiscal year.



* After considering the stock split

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Section 2

Progress of the Medium-Term Management Plan (FY2019-2021)

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Medium-term management plan for FY 2019-2021

ISID X(Cross) Innovation 2021

Aim to create new value through collaboration with a wide range of partners and realize our corporate philosophy through the promotion of "X Innovation" going beyond technologies, industries, companies, organizations and regions.

Basic policy

- 1. Evolution of core businesses
- 2. Creation of new businesses
- 3. Innovation of business foundation
- Strengthen human resources.
- Accelerate advanced technological initiatives.
- Improve added value capabilities of business support departments.

Quantitative targets

	FY2021 Goals	CAGR based on FY2018 results
Net sales	¥ 110 billion	6.5%
Operating profit	¥11.0 billion	10.3%
Operating margin	10%	
ROE	12.5%	

Investment plan (three-year total)

+¥12.0 billion **Human resources** R&D ¥10.0 billion Investments and M&A ¥10.0 billion

Medium-term Plan Progress < Feeling of Overall>

• All quantitative targets are expected to be achieved.

(Unit: 100 million of yen)

	Medium-term Targets	FY2021 Forecasts	Gap
Net sales	1,100	1,100	_
Operating profit	110	125	+15
Operating margin	10.0%	11.4%	+1.4p
ROE	12.5%	13.4%	+0.9p

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Medium-term Plan Progress <Net sales>

- Business Solutions and Communication IT are expected to exceed the medium-term plan.
- Financial Solutions and Manufacturing Solutions progressed almost as planned, despite the impact of COVID-19.

(Unit: 100 million of yen)

	Medium-term Targets	FY2021 Forecasts	Gap	Factor
Financial Solutions	270	248	-22	Respond to changing financial IT investment trends, despite investment restraint by major banks and the impact of COVID-19
Business Solutions	200	227*	+27	Improve the superiority of in-house software products
Manufacturing Solutions	345	309	-36	Increase projects, such as DX and manufacturing processes, in addition to design and development areas, despite the impact of COVID-19
Communication IT	235	315*	+80	Expand DX support businesses through Dentsu Group collaboration
X Innovation	50	Recorded in each segment	-	Create projects worth approx. ¥3 billion in FY2020
Total	1,100	1,100	-	

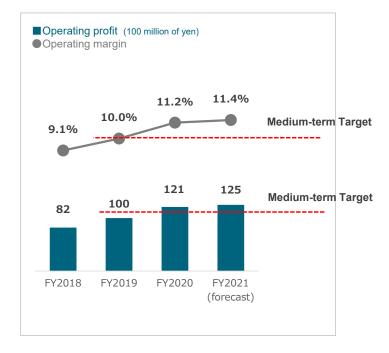
* These figures are to be used as a reference only. Figures for the Enterprise IT division are adjusted based on actual results for the fiscal year ended December 31, 2020. The medium-term targets remain as originally set and have not been reorganised.



Medium-term Plan Progress < Operating profit>

- Gross profit margin reached a record high, focused on growth in the software product business.
- Operating profit and operating margin target one year ahead of schedule.





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Medium-term Plan Progress < Human Resources Investment>

Human Resources Investment

131% progress

*Including the planned for FY2021

(Target: total personnel costs for the three years rose ¥12 billion compared to the previous three years.)

- Profit generation above plan was reflected in salary performance-linked bonuses.
- The number of employees reached nearly 3,120, the target for the last year of the medium-term plan. Continue to expand in
 - ~ Actively promoted new graduates and mid-career employees and lead business acquisitions.
- Promoting investment in transforming the work style.
 - Office renovation
 - Providing subsidies for teleworking, etc
 - Extension to the telework system





Medium-term Plan Progress < Investment in R&D>

R&D Investment

86% progress outlook

*Including the planned for FY2021

(Target: ¥10 billion for the cumulative three years)

Expense

90% progress outlook

(Target: ¥6 billion for the cumulative three years)

Asset-oriented

80% progress outlook

(Target: ¥4 billion for the cumulative three years)

- Progressing well, mainly in the development of new products.
- Orders for C*X from more than 50 companies in 10 groups. Further developments are in progress.



*released at the end of FY2020

Investments and M&A

33% progress

(Limit: ¥10 billion for the cumulative three years)

*end of FY2020

Promote M&A to grow our business.

Major Investments in FY2020	Purpose
Additional investment in ACSiON, Ltd.	Deliver online fraud detection and authentication services through a joint venture with Seven Bank, Ltd.
Dentsu Innovation Studio Inc. established	Provide business development support services under a joint venture with Dentsu Group Inc. in the U.S.
Acquisition of business from Castley Consulting, Inc.	Reinforce the development system and systems engineering services.



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Medium-term Plan Progress <X Innovation>

- Create approximately 30 projects, approximately ¥3 billion, mainly through cross-segments and collaboration with each partner (results for FY 2020).
- Establishment of three organizations across the company to accelerate the business development of advanced technologies.

Establishment of a company-wide organization



AI Transformation Center ~ Consolidation of AI engineers ~



Enterprise xR Center ~ VR, AR, MR business Promotion ~

UX design center

~ Specialized team for UX and UI design ~

Collaboration with Dentsu Group

Dentsu DX Ground

~ Provide cloud integration ~

SDGs Business Solutions

~ Support circular economy initiatives ~



~ Support for creation of new businesses in the U.S. ~

Co-creation of business with customers



ACSION

Joint venture with Seven Bank, providing security solutions



On-line authentication service



Fraudulent applications. unauthorized access monitoring and detection services

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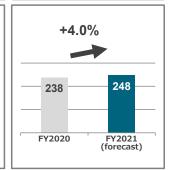
Priority issues for FY2021 by Reportable Segment

Financial Solutions

Priority issues

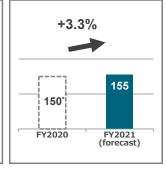
Net Sales Forecast (100 million of yen)

- Support for business reform and structural reform of financial institutions
 - ✓ Digital engagement area (CRM/SFA)
 - √ Support for entry into non-financial businesses through deregulation
- Promote DX for regional vitalization with regional financial institutions



Business Solutions

- Focus more on accounting and human resource domains
 - √ Strengthen functions and systems of POSITIVE/STRAVIS
 - ✓ Continue development of new Ci*X series products
- Strengthen service-type business models



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*Simplified figures adjusted for the impact of the transfer of business divisions

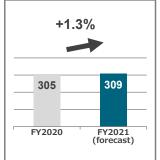
Priority issues for FY2021 by Reportable Segment

Manufacturing **Solutions**

Priority issues

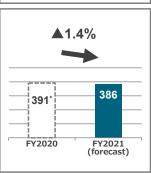
- Further cultivate the automotive industry promote the use of
- Extend scope reinforce production/manufacturing processes and electrical/control systems
- Develop industries entering the medicine and process industries, etc.
- Strengthen DX support activities build on the overall strengths of the Dentsu Group.





Communication IT

- Reinforce the system to deliver DX support solutions.
 - Extend the system and integrating know-how by transferring business divisions.
- Accelerate collaboration with Dentsu Group
 - ISID strategy department established in Dentsu and Dentsu DX Ground, etc



*Simplified figures adjusted for the impact of the transfer of business divisions

Priority issues for FY2021

Business Transformation Project

Promoting activities aimed at the formulation of the "Business Strategy for 2030" and the "New Medium-Term Management Plan" scheduled to start in January 2022.

Work Transformation Project

Advance four reforms to smooth business and improve productivity for the new normal era.









2. Office reform

3. Rule and system reform



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