

Mr. Yasumatsu (CrowdWorker) Works as a freelance HR consultant

"In my work, I leverage the experience I've developed so far in human resources in my work with a number of companies, learning new lessons along the way and engaging in dynamic, interesting work."

Securities code: TSE Mothers 3900

CrowdWorks, Inc. Financial Results for the First Quarter of the Fiscal Year Ending Sept. 30, 2021

(from Oct. 2020. to Dec. 2020)

Ms. Onodera (CrowdWorker)

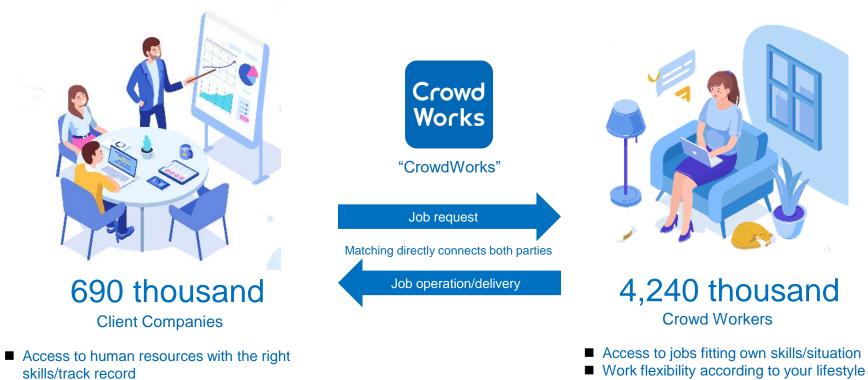
Works as a web designer while simultaneously active in human resources in the city of Kobe as a side business

"Workstyle Revolution"

"It's appealing to be able to focus on my design work without being bothered by sales and paperwork, as well as to deal with a variety of clients. The other day, I even had the opportunity to work with a municipal government."



We operate a new kind of online talent matching platform, developed inhouse, connecting companies with individuals and allowing them to order work directly.



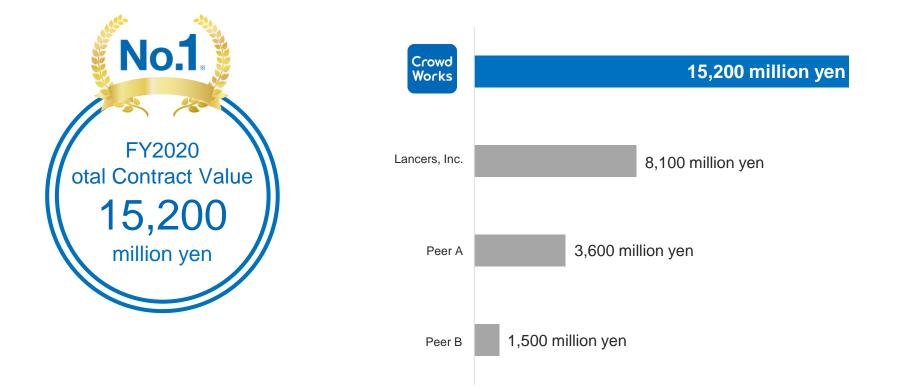
- Requests can be made as needed, when needed
- No additional fee for job requests

Assistance can be given to make contracts and get paid Crowd

Works



CrowdWorks is the Number One online talent matching platform in the industry



* Compared with similar companies' public information



CrowdWorks is the world's #1 platform using a B2C model to respond to (primarily major) company needs.

	B2C Model (CrowdWorks)	C2C Model		
Main Ordering Entities	Major companies / SMEs / Government: 80% Individuals: 20%	Individuals		
Types of Jobs	Software development, design, clerical work, etc.	Fortune-telling, troubled consultation, creating caricatures, etc.		
Method for Acquiring Jobs, Matching	Online customer attraction / matching + concierge / consulting	Online customer attraction / matching		

Crowd Works

We leverage remote talent in a variety of employment formats and jobs – like side jobs, online assistants, highly-skilled engineers, writing, and more.

City of Kobe	Japan Exchange Group		ITOCHU Corporation	DENTSU
KOKUYO	KOBAYASHI PHARMACEUTICAL		Rakuten	CyberAgent
NTT DATA INSTITUTE OF MANAGEMENT CONSULTING	Money Forward		SAHI Shimbun Media Lab	freee
MONEY COMMUNICATIONS	Mobility Technologies	LIFULL	Atrae	IQVIA Solutions Japan
Akatsuki	GaiaX	READYFOR	adish	ZIGExN

Around 700,000 companies of various industries and sizes utilize remote workers.

While we have overwhelming strength in attracting organic acquisitions by platform, we also have a strong sales function including a sales concierge team for Major companies and governments.

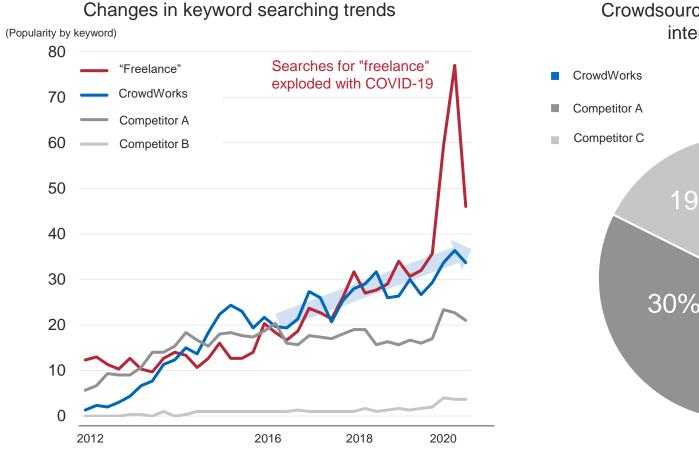
	Properties	Acquisitions Method		
Client Acquisitions	Government / Major companies / Growing companies (Large-size project)	Proposal for high-skill workers by Sales & Concierge Consulting Sales		
	SMEs / Startup / Sole Proprietorship (Middle-size project)	Organic Acquisitions by Platform		
Worker Acquisitions	Freelancers House-based workers Side job workers	Organic Acquisitions by Platform		

Overwhelming Brand Power in Online Talent Platforms



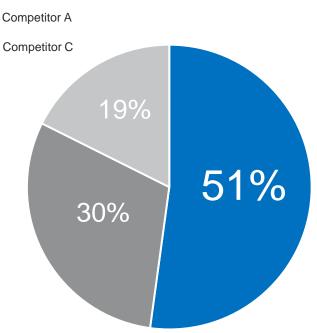
"CrowdWorks" search trends grow explosively alongside "freelance," with CW overwhelmingly beating the competition

CrowdWorks holds the #1 position in the industry for crowdsourcing usage rate / intention surveys



*Source: Keyword trend survey using Google Trends

Crowdsourcing usage rates and intention survey



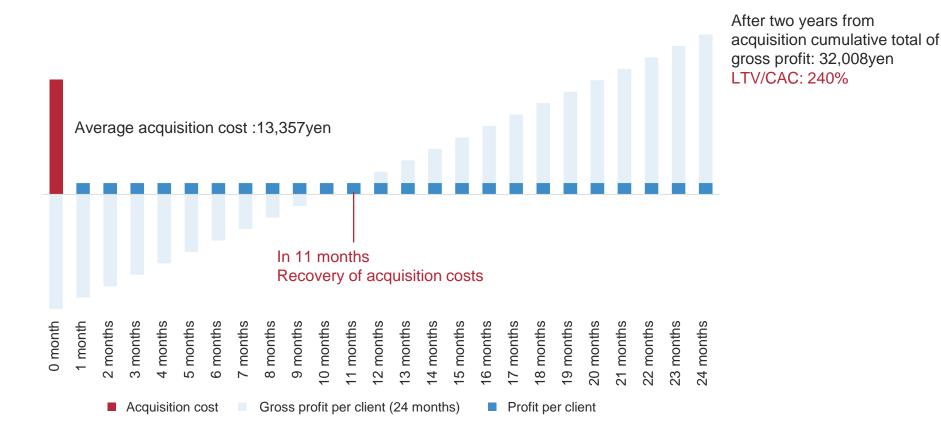
*Source: Web survey related to crowdsourcing using. (According to our survey in August 2020)

The percentage of respondents who have used the service in the past year and intend to use it next time



LTV significantly exceeded client acquisition costs (including paid advertising and sales labor costs). Acquisition cost recovered in 11 months, with a 240% return on investment over 2 years. Achieve high investment efficiency through matching utilizing platform infrastructure

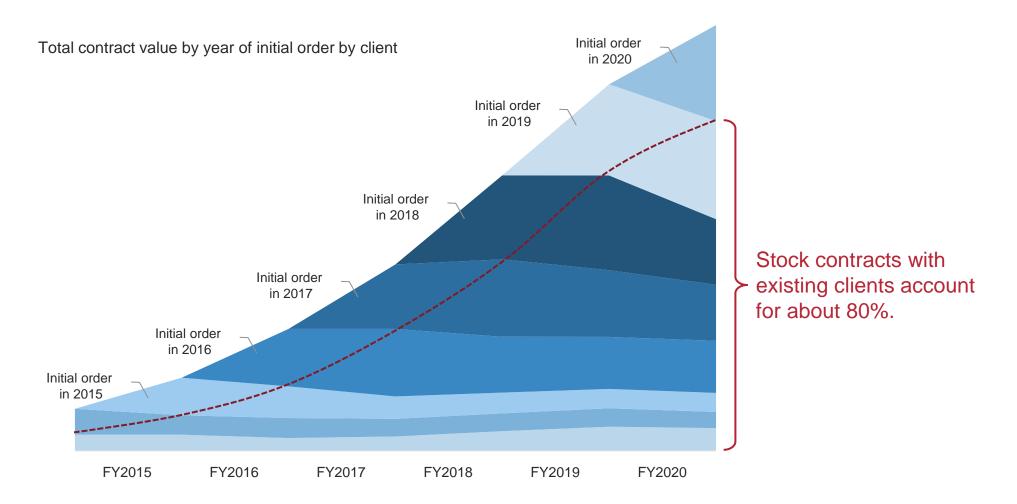
- Average LTV (gross profit over two years) generated by one client over two years = 32,008yen
- Advertising and sales costs to acquire one client (CAC) = 13,357yen



Crowd Works

Approximately 80% of total contracts are with existing clients

Develop a business that will be used continuously by keeping newly acquired clients in stock.



Changing Composition of Company Work Leveraging Remote Workers

The percentage of high-paying freelance projects we handle that support remote working has grown rapidly to 80%. As a result of our implementation of remote workers beginning in 2016, before COVID-19 pandemic, and of improvements continuing thereafter, we have succeeded in continuously increasing the percentage of projects that support remote working.

100% 80% Matching projects 80% for remote work Spread of COVID-19 grow to 80% 60% 50% Disclosure of work-Style Reform Action 40% Plan 20% 10% 0% 2010.0 2015.12 2016.3 2010.0 2010.22 2017.3 2017.0 2017.9 2017.72 2018.3 2018.0 2018.9 2018.12 2019.3 2010,0 2010.12 2020.3 2020,0 2020.9 2020.12 2016.9 Remote working Onsite

Trends in the percentage of high-paying freelance projects that support remote work (2015-2020)

*Results of January 2021 web survey of companies using the CrowdWorks service (n=106)



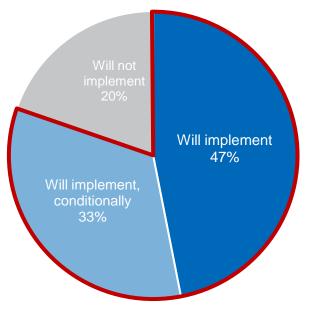


Even in the post-COVID era, 80% of companies will continue remote working. We consider this trend to be a permanent change.

In addition to the spread of remote work, CrowdWorks has favorable business opportunities as shown in the 96% positive intent to continue to use the platform.

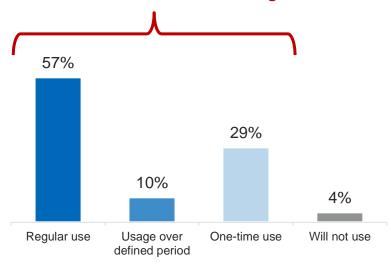
Post-COVID CrowdWorks Implementation Intent Survey

80% of companies plan to continue implementing remote work even after the end of COVID-19



Intent to Continue Use of CrowdWorks Post-COVID

Q: Even once COVID-19 has settled down, will you continue your usage of CrowdWorks?



96% intent to continue usage



FY2021 Management Policy



Achievements in FY2020 are to drive full-year profitability in FY2021, Leading to further profit expansion in FY2022

FY2020 (Results)	 Selection/concentration in the Matching Business Formulated productivity improvement policies Review of SG&A 	Achieved gross profit target SG&A reduced 350 million yen
FY2021	 Continuation of productivity improvement policies Generating operating profit of 300+ million in existing Matching Business Investment of 200 million in new business 	Turning profit for full year
FY2022 (Plan)	 Continuation of productivity improvement policies Expanding profit in existing Matching Business Building system for sustained investment 	Achieve both sustained growth and profit expansion



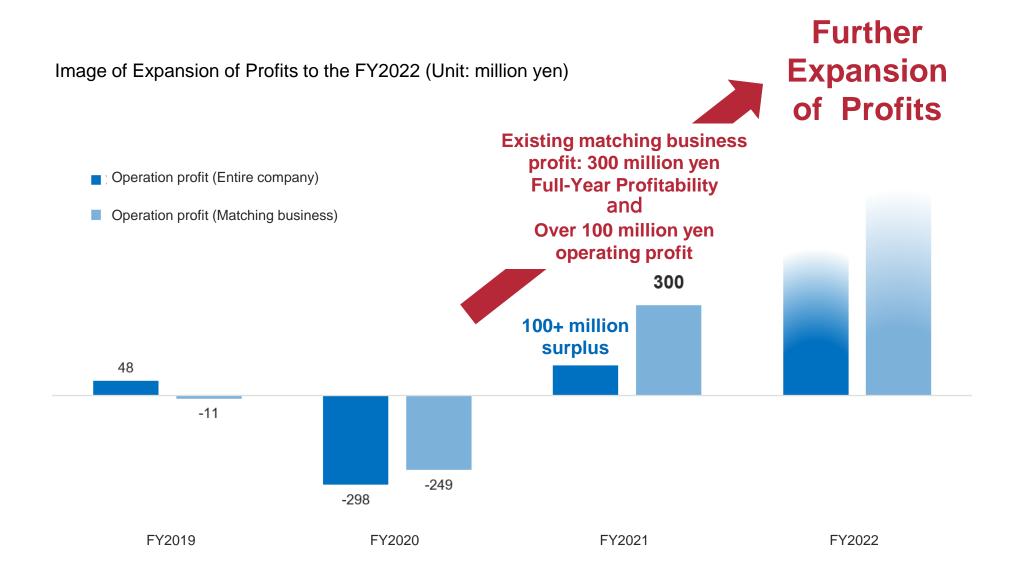
With the growth of the Matching Business, we are revising our first half operating profit forecast upward from a loss to a profit over 100 million yen surplus – a portion of profits generated are to be reinvested in the Matching Business and in new businesses.

	1Q Results	1H Initial Forecast	1H Revised Forecast	Revision Factors
Total contract	3,679 million yen vs. full-year forecast 26.2% to 27.3%	6,457 to 6,644 million yen		
value Net sales	1,818 million yen vs. full-year forecast 24.2% to 26.0%	3,264 to 3,418 million yen	Outlook TBD	
Gross profit	818 million yen vs. full-year forecast 25.4% to 26.6%	1,398 to 1,464 million yen		
SG&A expenses	710 million yen	Over 1,398 to 1,464 million yen	Down vs. outlook	Eliminated business
Operating profit	107 million yen	Loss	Over 100 million yen surplus	consignment costs, land lease rent, tool usage costs, etc.

*This document is a revision of the forecast for consolidated financial results disclosed on November 13, 2020.

*From the second quarter of the fiscal year ending March 31, 2021 onward, the Company will shift to non-consolidated earnings forecast due to the non-consolidated financial results. Please refer to the " Announcement of Non-Consolidated Financial Forecast and New Forecast for Operating profit due to Transition to Non-Consolidated Financial Statements" disclosed today for the non-consolidated financial results forecast. CrowdWorks, Inc. All Rights Reserved.





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FY2021 Business Policy: Ongoing Selection/Concentration in the Matching Business, Turn to Profitability



FY2021 policy

Matching Business	 Maintained growth even during coronavirus pandemic, attained performance exceeding initial forecasts(over +20%) Operating profit grows into profitability levels (if excluding TV commercial impact) As side job bans lift and telecommuting becomes commonplace, plus work-style reforms, the market gains continued tailwinds as we target ongoing growth Dual FY2021 themes of productivity improvement and turning an operating profit drive increased business sustainability 	Ongoing focus on investment + turn to profitability
Project Contracting Business	 Continue to downsize business in line with plan, turn full-year profit of 80 million yen Sell DENEN & IOSI, subsidiaries comprising 95% of the Project Contracting Business, going effectively to zero as of 4Q 	Sale complete, withdrawal from business
M&A	 Despite exploring for M&A projects, no M&A conducted in FY2020 Continue discovery activities for growth businesses exceeding existing business or promoting growth of existing businesses 	Continuing consideration

FY2020 review

Profits Generated to be Reinvested in new SaaS Business, Targeting Further Growth and Expansion



Profits generated will be used for investment in the new SaaS B2B business. We seek to create pillars for future growth and expand our business portfolio while continuing to grow existing businesses.

"CrowdLog" Workload Management SaaS



- A SaaS product enabling smart management of task man-hours and project cost calculations
- Zero initial costs for implementation. Costs range from ¥600-1500 per user.
- As of end of December 2020, over 400 companies have implemented the product. Further, more and more major companies are showing use cases for the product.
- As of the end of December 2020, CrowdLog has achieved over ¥8 million in MRR.

CLOUD RISA

"RISA" 3D Cloud Office

- Employees virtually commute via avatars, providing a cloud office space
- Resolves issues caused by non-face-to-face communication accelerated by telecommuting
- Will invest in OPSION Inc., which operates Cloud Office RISA, making it a company under the scope of the equity method and using a capital alliance to develop business

*MRR(Monthly Recurring Revenue): the amount of predictable revenue that a company can expect to receive on a monthly basis.



1Q FY2021 Results: Summary

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Sold the contract business in the previous fiscal year and concentrated on the matching business and new businesses.

Total contract value of the matching business grew by over 20% and gross profit by over 22%. Operating profit also achieved 150 million yen in the quarter and is growing into a profit-generating base.

	Matching Business			SaaS Bus Other New B	Project Contracting Business	
	Results	YoY	Vs. full-year forecast	Results	Vs.full-year forecast	Results
Total contract value	3,659 million yen	+20.1%	26.2 to 27.3%	22 million yen	32.5%	
Net sales	1,795 million yen	+16.9%	24.1 to 25.9%	22 million yen	32.5%	Sold in
Gross profit	798 million yen	+22.2%	25.2 to 26.4%	20 million yen	39.5%	FY2020
Operating profit	155 million yen	+183 million yen		-48 million yen		

*Business results by segment include offsetting transactions between consolidated companies.

*In compliance with financial statement regulations, actual figures are rounded down to the nearest 10 million yen,

*The percentage of progress is based on the consolidated earnings forecast disclosed on November 13, 2020.

1Q FY2021 Performance Highlights (Entire Company)



The overall rate of progress is favorable, and the entire company has achieved an operating profit of over 100 million yen. Company-wide growth rate is negative due to the impact of the sale and withdrawal of the contract business in the previous fiscal year, but the mainstay matching business achieved growth of more than 20% YoY.

			Year-on-year	Progress toward full-year performance outlook
Total contract value	:	3,679 million yen	-4.5%	26.2% to 27.3%
Net sales	:	1,818 million yen	-22.4%	24.2% to 26.0%
Gross profit	:	818 million yen	-3.9%	25.4% to 26.6%
Operating profit	:	107 million yen	+128 million yen	Significant improvement vs. forecasts of loss

1Q FY2021 Performance Review

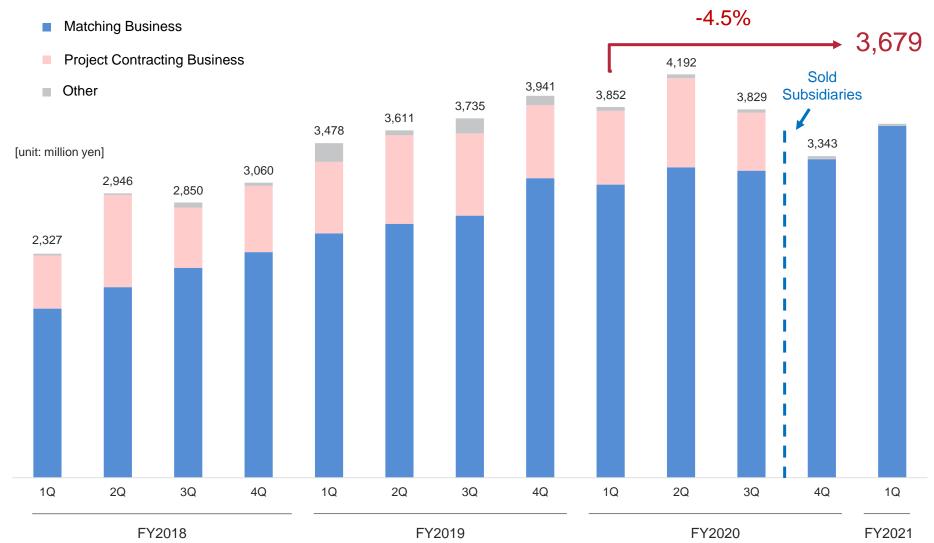


	Summary	Self Evaluation
	 When excluding impact from sale/withdrawal of the Project Contracting Business, the Matching Business – our main business and a recipient of focused investment – has continued to show strong growth 	
Entire Company	• Our productivity improvement project has resulted in maintaining 20% in growth in the Matching Business, while achieving an operating profit company-wide of over ¥100 million in the quarter	great
	• First half operating income revised upward from a loss to a profit of over 100 million yen.	
	• From 2Q onward, we will continue to expand profit and reinvest a portion of the profits in the Matching Business and in new businesses	
Matching	 Total contract value is up 20.2% YoY, net sales is up 16.9% YoY, and gross profit is up 22.3%, showing continued growth despite the COVID-19 pandemic. Total contract value, net sales, and gross profit all marked all-time records, achieving progress exceeding forecasts at the beginning of the year 	
Business	 Despite ongoing investment in web advertising, turned an operating profit of ¥155 million for the quarter 	great
	Take rate improved +0.4% YoY to 21.8%	
SaaS	• Total contract value and net sales were ¥20 million, with gross profit of ¥20 million. Growth showed progress of over 30% vs. initial forecasts	aroat
Business	CrowdLog, a task man-hour control system, is seeing increased contracts with major companies. More than 400 companies have implemented the product total	great

Entire Company: Total contract value

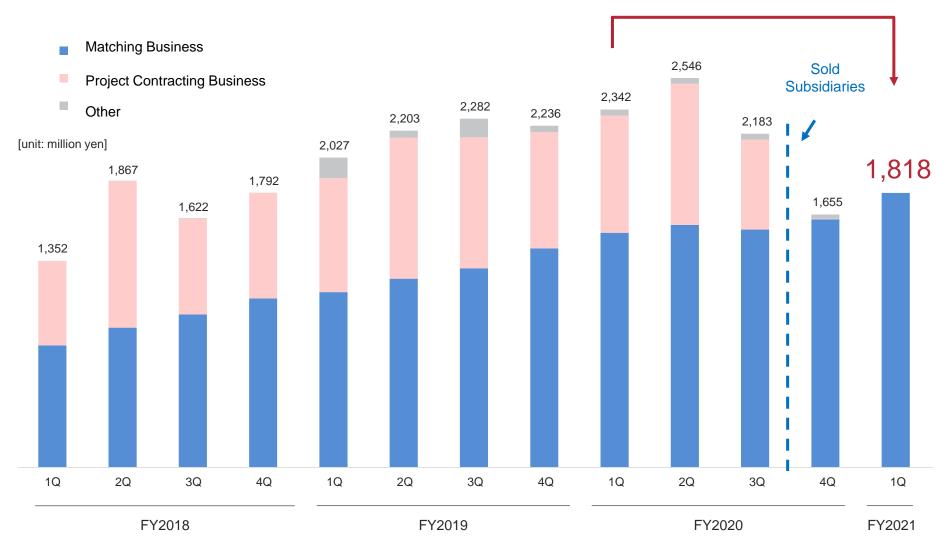
Crowd Works

Impact from sale of the Project Contracting Business results in total contract value down 4.5% YoY - growth from Matching Business contributes to reduced loss versus initial forecasts.





Impact from sale of the Project Contracting Business resulted in company-wide sales down 22.4% YoY. -22.4%

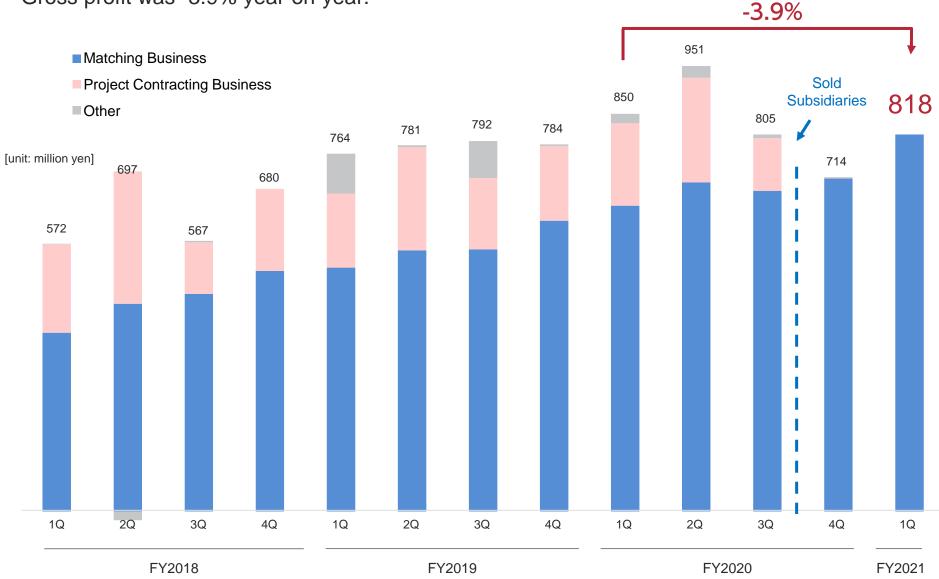


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Entire Company: Gross Profit

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Gross profit was -3.9% year-on-year.

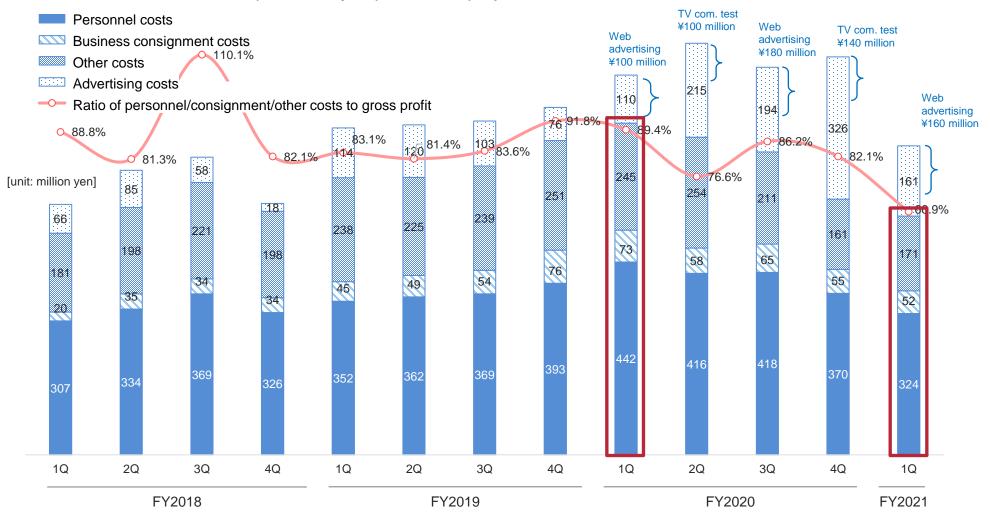




Entire Company: Sales, General, and Administrative (SG&A) Expenses

Crowd Works

We will continue to conduct web advertising, investing ¥160 million in 1Q of the total ¥640 million in the fullyear investment plan. Reduced SG&A expenses other than advertising expenses through the sale of contracted subsidiaries and productivity improvement projects.

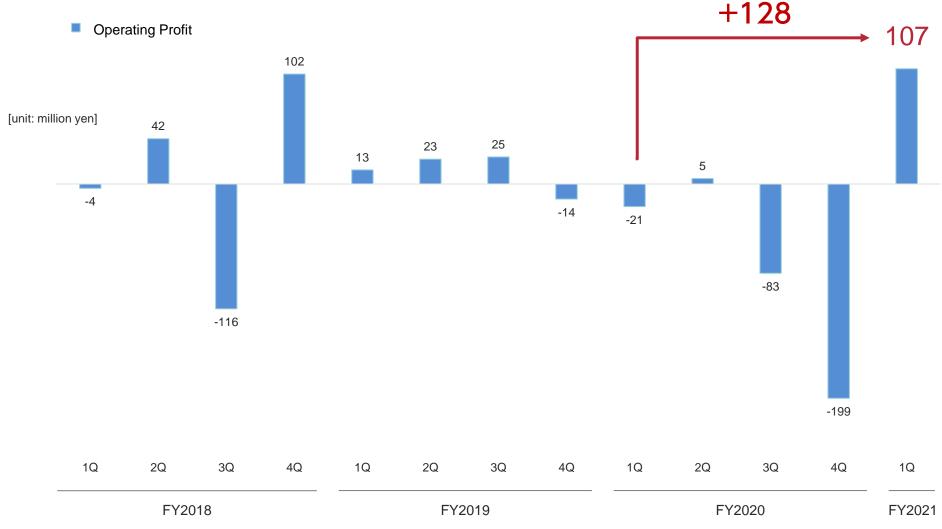


*Starting this fiscal year, new hiring and education expenses are aggregated into labor costs. Past values are shown with this recalculation in effect. *Other costs include rent for land, expenses for communication lines, settlement fees, payment fees, taxes and public dues, depreciation, and amortization of goodwill.

Entire Company: Operating Profit

Crowd Works

Despite ongoing investment in the Matching Business and new businesses, productivity improvement and cost reduction impact resulted in operating profit ended at a profit of over 100 million yen for 1Q, a strong launchpad for turning a profit for the full year.





Despite the COVID-19 pandemic, our core Matching Business's take rate improved by 0.4%. Gross profit growth of +22.2% YoY.

Segments	Total Contract Value	ue Take Rate			Gross Profit	
Matching Business	3,659 million yen (Year-on-year +20.1%)	×	21.8% (Year-on-year +0.4%)	=	798 million yen (Year-on-year +22.2%)	
SaaS Business/ Other New Business	22 million yen (Year-on-year -97.2%)	×	86.8% (Year-on-year +62.4%)	=	20 million yen (Year-on-year -90.0%)	
Total	3,679 million yen (Year-on-year -4.5%)	×	22.2% (Year-on-year +0.2%)	=	818 million yen (Year-on-year -3.9%)	

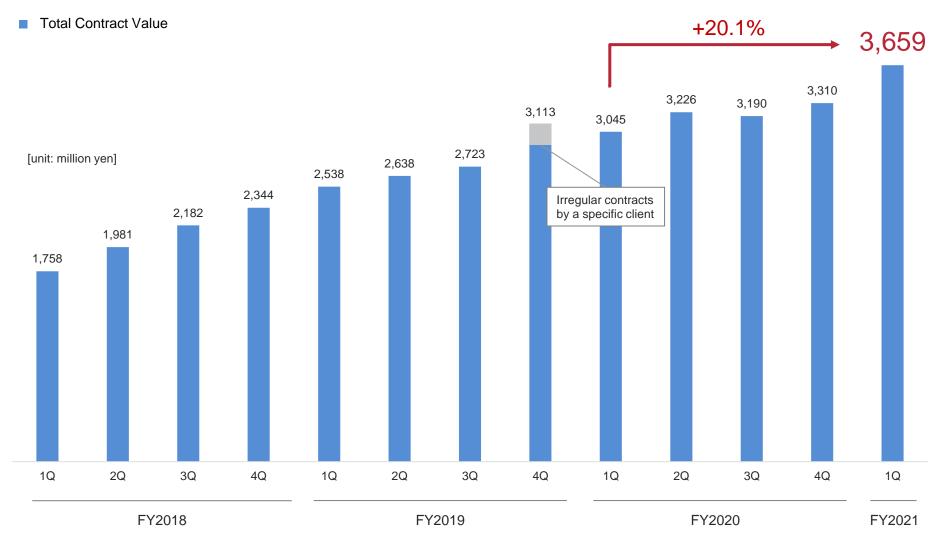
*Take rate: Gross profit divided by total contract value. Ratio (%) of added value (gross profit) created from total contract value handled by the Company



Results of Matching Business

Matching Business: Total Contract Value

Growth in total contract value for the Matching Business exceeds initial forecasts, up 20.1% YoY



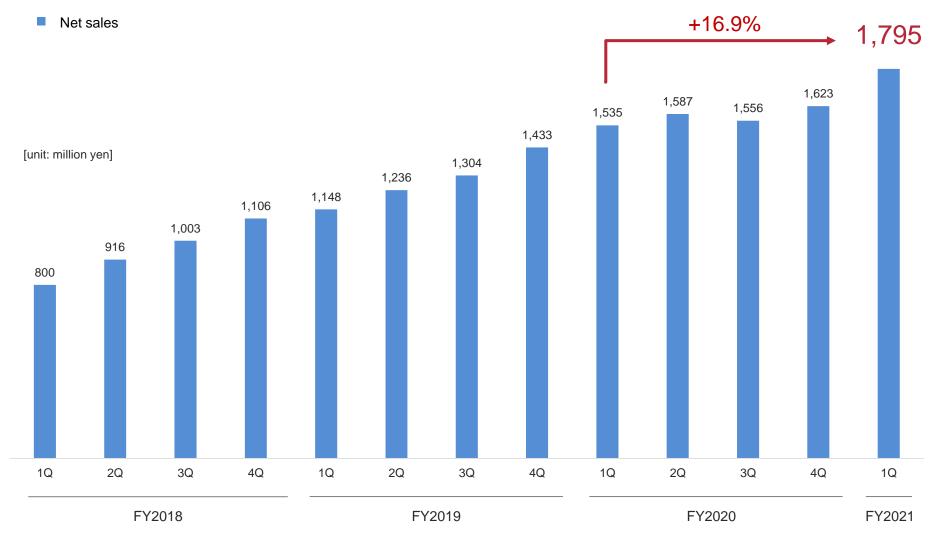
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Crowd Works

Matching Business: Net Sales

Crowd Works

Net sales also trend strong in the Matching Business, up 16.9% YoY.



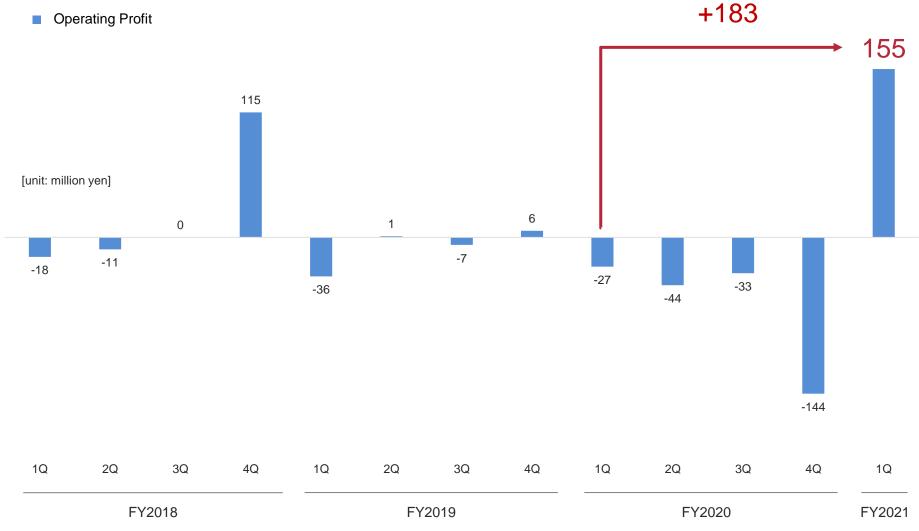


Gross profit also trends well, growing beyond initial estimates at +22.2% YoY. Take rate improves by 0.4% YoY.



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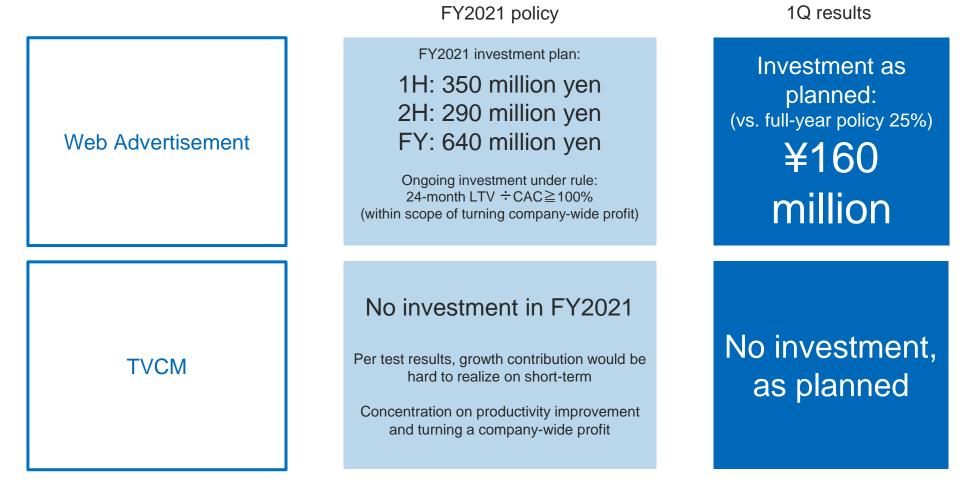
Secured an operating profit of ¥155 million despite conducting web advertisement in line with the previous year's levels.







Matching Business consumes ¥160 million of the ¥350 million investment plan for the first half. Investment is to continue as planned in 2Q.



*24 month LTV/CAC=>100% means the investment criteria to recover the acquisition costs of one client within 24 months.

*LTV: The total amount of gross profit generated by one new client in a 24-month period

*CAC: Acquisition cost per client (advertising and sales labor costs, etc.)

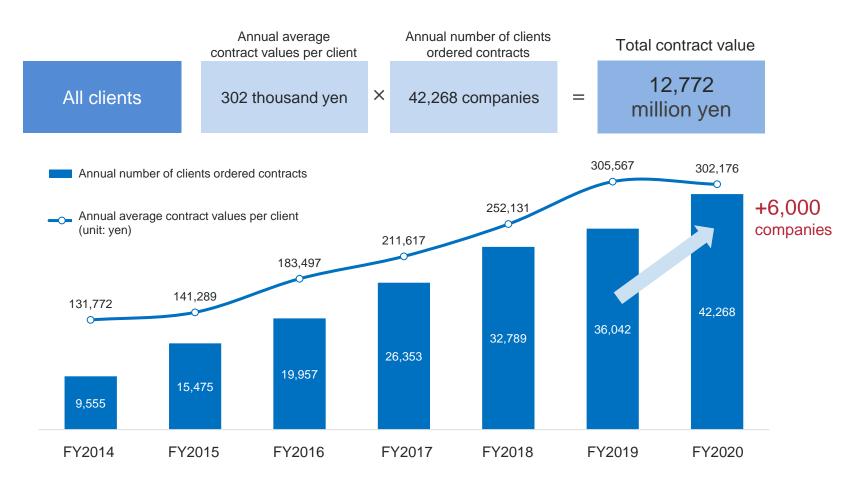


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KPI

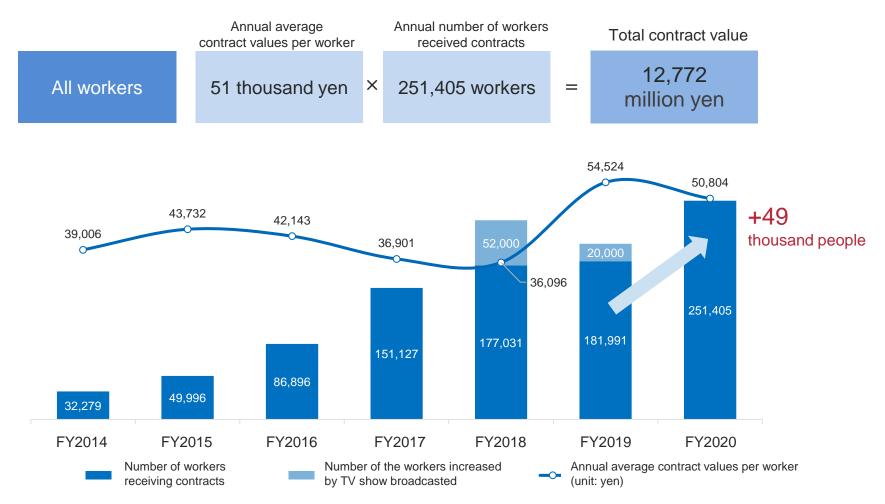


Despite the COVID-19 pandemic, average contract values maintained last year's levels, with +17.3% increase in the number of clients ordering contracts



*Figures for client KPI have been revised to reflect a change in the Company's business segments.

Growth in side job and freelancing during the COVID-19 pandemic led to 49 thousand people growth in workers taking contracts



*Figures for client KPI have been revised to reflect a change in the Company's business segments.



FY2021 Management Policy and Performance Forecast



Total contract value, sales, and gross profit were negative due to the impact of the sale of contracted businesses.

Operating profit for the entire company was revised upward to more than 100 million yen due to the turnaround in the first quarter.

Total contract value : From 13,481 to 14,050 million yen

Year-on-year From -11.4 to -7.7%

- Net sales: From 7,003 to 7,507 million yenYear-on-yearFrom -19.8 to -14.0%
- Gross profit : From 3,076 to 3,214 million yen

Year-on-year From -7.5 to -3.3%

Operating profit : Over 100 million yen

Year-on-year +398 million yen

*This document is a revision of the forecast for consolidated financial results disclosed on November 13, 2020.

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Continuing firm growth of +10 to +18% in net sales and +10 to +15% in gross profit in the Matching Business, generate operating income of more than 300 million yen

	Matching Business	Project Contracting Business	New business/ Others
Total contract value	13,410 to 13,980 million yen +5.0 to 10.0%(YoY)		70 million yen
Net sales	6,930 to 7,430 million yen +10.0 to +18.0%(YoY)	Business	70 million yen
Gross profit	3,020 to 3,160 million yen +10.0 to +15.0%(YoY)	sold	50 million yen
Operating profit	Over 300 million yen Over +540 million yen(YoY)		-200 million yen

*Segment forecasts are disclosed taking into account the offsetting transactions between the consolidated companies.

*Figures are rounded down to the nearest 10 million yen.

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Operating income for the first half of the fiscal year has been revised to over 100 million yen due to strong growth in the matching business in the first quarter.

Expected to be over 100 million yen profit for the full-year due to progress in productivity improvement projects.

	First Half	Second Half	Full Year
	Continuing to be affected by COVID-19 in FY2020, business structural reforms	Accelerated growth, profitability	Firm Matching Business growth, turning a full-year profit
	Total contract value: -19.7 to -17.4%	Total contract value: -2.1 to +3.4%	Total contract value: -11.4 to -7.7%
Entiro	Net sales: -33.2 to -30.1%	Net sales: +2.7 to +6.4%	Net sales: -19.8 to -14.0%
Entire company	Gross profit: -22.4 to -18.8%	Gross profit: +10.2 to +14.9%	Gross profit: -7.5 to -3.3%
	Operating profit: 100 million yen or more	Operating profit: Positive	Operating profit: 100 million yen or more
	Total contract value: +3.0 to +6.0%	Total contract value: +7.4 to +13.3%	Total contract value: +5.0 to +10.0%
Matching business	Net sales: +5.0 to +10.0%	Net sales: +16.2 to +27.3%	Net sales: +10.0 to +18.0%
	Gross profit: +5.0 to +10.0%	Gross profit: +17.9 to +23.0%	Gross profit: +10.0 to +15.0%
	Operating profit: 100 million yen or more	Operating profit: Positive	Operating profit: 300 million yen or more

*Percentages are year on year

*The company-wide growth rate includes the results of project contracting business sold (1Q to 3Q of the previous year) and excludes the figures from the previous year's 4Q *This document is a revision of the forecast for consolidated financial results disclosed on November 13, 2020.

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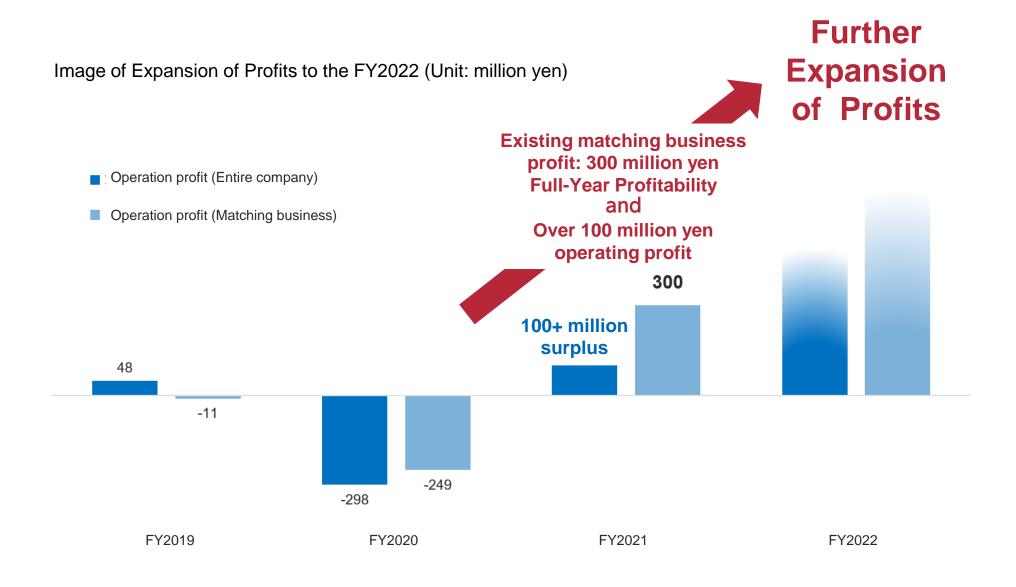
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Achievements in FY2020 are to drive full-year profitability in FY2021, Leading to further profit expansion in FY2022

FY2020 (Results)	 Selection/concentration in the Matching Business Formulated productivity improvement policies Review of SG&A 	Achieved gross profit target SG&A reduced 350 million yen
FY2021	 Continuation of productivity improvement policies Generating operating profit of 300+ million in existing Matching Business Investment of 200 million in new business 	Turning profit for full year
FY2022 (Plan)	 Continuation of productivity improvement policies Expanding profit in existing Matching Business Building system for sustained investment 	Achieve both sustained growth and profit expansion





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FY2021 Business Policy: Ongoing Selection/Concentration in the Matching Business, Turn to Profitability



FY2021 policy

	 Maintained growth even during coronavirus pandemic, attained 	
	performance exceeding initial forecasts(over +20%)	Ongoing
Matching	 Operating profit grows into profitability levels (if excluding TV commercial impact) 	focus on investment
Business	 As side job bans lift and telecommuting becomes commonplace, plus work-style reforms, the market gains continued tailwinds as we target ongoing growth 	+ turn to profitability
	 Dual FY2021 themes of productivity improvement and turning an operating profit drive increased business sustainability 	
Project	 Continue to downsize business in line with plan, turn full-year profit of 80 million yen 	Sale complete,
Contracting Business	 Sell DENEN & IOSI, subsidiaries comprising 95% of the Project Contracting Business, going effectively to zero as of 4Q 	withdrawal from business
M&A	 Despite exploring for M&A projects, no M&A conducted in FY2020 	Continuing
IVICA	 Continue discovery activities for growth businesses exceeding existing business or promoting growth of existing businesses 	consideration

FY2020 review

VISION / To Build Japan's Largest Online Working Infrastructure



Based on the vision to become the world's biggest platform that provides the largest amount of monetary rewards through the Internet, CrowdWorks aims first to build Japan's largest online working infrastructure

By maximizing the total contract value, CrowdWorks gives monetary rewards to the largest number of people in the country

Image of Japan's largest online working infrastructure

FY 2020 Total contract value: \$138 million \$15.2billion yen) Monetary reward 1.9 billion yen Contact value: Contact value:

Employee number ranking *Reference: Yahoo Finance as of February 10, 2020 1. Toyota 359,000 people, 2. Nippon Telegraph and Telephone (NTT) 328,000 people, 3. Hitachi 313,000 people

Source: National Tax Agency "Results of the Survey on the Actual Status of Private Salary for 2020" The dollar notation is expressed as 1 dollar = 110 yen.



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Appendix



Crowd Works

CrowdWorks, Inc.

President and CEO
Capital
Founded
Services

- : Koichiro Yoshida
- : 2,688,560,000JPY
- : Nov 11, 2011
- : Operates internet services, primarily CrowdWorks, Japan's largest crowdsourcing service



- 4,240 thousand people of CrowdWorkers (users)
- 690 thousand of clients
- 12 ministries and agencies
- 80 local government

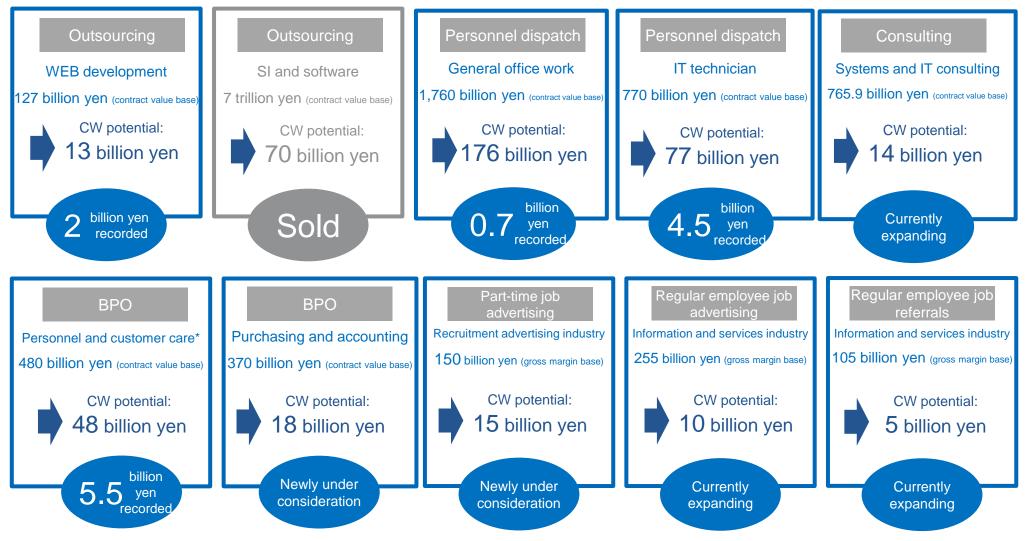
*The numbers of workers and clients of CrowdWorks, Inc. services as of Dec 31, 2020

7080	超快不同	and a	922	112	ホーナス
	+ 75768				
● 瑞告/040	の込み条件から検索する 0 1	「べての仕事から検察する」			
9. 下へての仕争の根据	プロ向けの世	事・求夫・依頼 138,06300000	5. 1~50ft###		
システム開発 ホームページ制作・Webデ		、プロフェッシュナル向けのお仕事をこ インなどの依頼があります。開発のおけ			
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Client-Side Target Market Potential and Current Trends (FY2020 results)



Advent of new services, along with existing outsourcing/personnel dispatch markets result in targeting replacement of consulting/regular employee advertising markets



*BPO market customer care includes operations such as call centers, large-volume data processing and collection, and field work.



FY2021 Q1		
Total contract value	:3,679 million yen	(YoY -4.5%)
Net sales	:1,818 million yen	(YoY -22.4%)
Gross profit	:818 million yen	(YoY -3.9%)
Operating profit	:107 million yen	(YoY +128 million yen)

[unit: million yen]

	FY2020 (Consolidated)				FY	2021 (Consolidate	ed)
	1Q	2Q	3Q	4Q	1Q	YoY	QoQ
Total contract value	3,852	4,192	3,829	3,343	3,679	-4.5%	+10.1%
Net sales	2,342	2,546	2,183	1,655	1,818	-22.4%	+9.8%
Gross profit	850	951	805	714	818	-3.9%	+14.5%
SG&A expenses	871	945	889	914	710	+18.5%	-22.3%
Operating profit	-21	5	-83	-199	107	+128	+307
Ordinary profit	-4	16	-127	-196	117	+122	+314
Net profit	-13	-56	-105	121	91	+104	-30

*In compliance with financial statement regulations, actual figures are rounded down to the nearest million yen, and year-on-year amounts and percentage changes are calculated taking into consideration the value of less than one million yen.

Our Mission







[Precautions concerning future prospects]

Forward-looking statements such as the business forecasts described in this material are not intended to promise the realization of the Company. Please note that the actual results may differ depending on various factors.

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