



February 12, 2021

Company name: TATERU, Inc.
Representative: Daisaku Furuki, Representative Director/CEO
(Stock exchange code: 1435, TSE First Section)
Contact: Shinji Yasui, Executive Officer/CFO
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Notice Concerning Changes of the Company's Trade Name and Part of Its Articles of Incorporation, and
Change of the Trade Name of a Consolidated Subsidiary

TATERU, Inc. (the "Company") hereby announces that at the meeting of the Board of Directors held today it has resolved to change its trade name from "TATERU, Inc." to "Robot Home, Inc." and the trade name of a consolidated subsidiary from "Robot Home Co., Ltd." to "Residence kit, Inc." subject to approval of partial amendments to its Articles of Incorporation at the 15th Annual General Meeting of Shareholders scheduled for March 24, 2021.

1. Change of the Company's Trade Name

(1) Reason for Changing the Company's Trade Name

Under its corporate philosophy of "Value into life," the Company has been operating the KANRY business, which is based on a stock business model, and the TATERU business, which is based on a flow business model. Having recently positioned its AI and IoT business and DX promotion business as "important and strategic areas," the Company has been working to enhance the services of its AI and IoT business and boost its name recognition by developing and operating IoT systems such as "Residence kit" mainly through its subsidiary Robot Home Co., Ltd.

The Company has decided to change its legal name to "Robot Home, Inc." with the aim of further boosting its name recognition and brand power in the industry, and operating the business more effectively.

(2) New Trade Name

Robot Home, Inc.

(3) Effective Date of Change

April 1, 2021 (scheduled)

2. Partial Amendments to Articles of Incorporation

(1) Purpose for Amending Articles of Incorporation

The amendments are intended to change the Company's trade name as mentioned above by amending "Article 1. (Trade Name)."

In accordance with a proposed supplemental provision, the change of the trade name will become effective on April 1, 2021. Once the change goes into effect, said supplemental provision will be removed from the Articles of Incorporation.

(2) Details of Amendments to Articles of Incorporation

The amendments will be as follows.

(The underlines indicate the parts that will be changed.)

Current Articles of Incorporation	Amended Articles of Incorporation
(Trade Name) Article 1. The name of the Company shall be Kabushiki Kaisha TATERU in Japanese and TATERU, Inc. in English.	(Trade Name) Article 1 The name of the Company shall be <u>Kabushiki Kaisha Robot Home</u> in Japanese and <u>Robot Home, Inc.</u> in English. <u>Supplemental Provision</u> <u>The amendments to Article 1. (Trade Name) shall go into effect on April 1, 2021, and this supplemental provision shall be removed on that effective date.</u>

(3) Schedule

Date of General Meeting of Shareholders to amend the Articles of Incorporation: March 24, 2021 (planned)

Effective date of amendments to the Articles of Incorporation: March 24, 2021 (planned)

3. Change of Trade Name of a Consolidated Subsidiary

(1) Overview of the Consolidated Subsidiary

(1) Trade Name	Robot Home Co., Ltd.
(2) Head office	3-4-14, Ebisuminami, Shibuya-ku, Tokyo
(3) Name and title of representative	Katsuki Matsuzono, President
(4) Scope of business	Manufacture and sale of IoT devices
(5) Share capital	255 million yen

(2) Reason for Changing Trade Name of the Subsidiary

The change of the subsidiary's name to "Residence kit, Inc." is intended to have the subsidiary serve as a pivot of the Group's AI and IoT business and DX promotion business and roll out a business with a primary focus on IoT services and AI development, thereby contributing to the establishment of our group's brand.

(3) New Trade Name

Residence kit, Inc.

(4) Effective Date of Change

April 1, 2021 (planned)