



February 19, 2021

Company Name: House Foods Group Inc.
 Representative: Hiroshi Urakami, President
 (Securities Code: 2810, First Section of the Tokyo Stock Exchange)
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Notice of Changes to Shareholder Benefit Program

House Foods Group Inc. (hereinafter the “Company”) announces that it has decided on changes to its shareholder benefit program at the Board of Directors’ meeting held today. Details are as follows.

1. Reason for Change

The Company will change its shareholder benefit program as follows because enhancing the content of its shareholder benefits will enable shareholders to have a deeper understanding of the House Foods Group, and more people to understand the appeal of its shares.

2. Details of the Change

The Company will change its shareholder benefit program to one in which shareholders can select their favorite item from among several options such as a group product assortment and donation.

Before change		After change	
Shareholders who have held at least 100 shares (one unit) of the Company's stock for a period of six months or more, as of March 31 and September 30 of each year		Shareholders who have held at least 100 shares (one unit) of the Company's stock for a period of six months or more, as of March 31 and September 30 of each year	
Number of shares held	Benefit details	Number of shares held	Benefit details
100 to less than 200 shares	Group product assortment Equivalent to 1,000 yen	100 to less than 200 shares	Selected from a group product assortment, donation, etc. Equivalent to 1,000 yen
200 to less than 1,000 shares	Group product assortment Equivalent to 2,000 yen	200 to less than 1,000 shares	Selected from a group product assortment, donation, etc. Equivalent to 2,000 yen
1,000 shares or more	Group product assortment Equivalent to 3,000 yen	1,000 shares or more	Selected from a group product assortment, donation, etc. Equivalent to 3,000 yen

* Specific items will be notified on the letter of invitation sent to the target shareholders.

* Donations will be made to the nonprofit National Children's Cafeteria Support Center, Musubie.

3. Timing of the Change

As of March 31, 2021, the Company will offer a shareholder benefit to shareholders who hold at least 100 shares (one unit) of the Company's stock for a period of six months or more (scheduled to be delivered in stages after the end of August 2021).

Note: “Holding for six months or more” refers to shareholders who are listed in the register of shareholders as of March 31 and September 30 with the same shareholder number and who hold at least 100 shares (one unit) on two or more consecutive occasions.