# SKY Perfect JSAT Group

**News Release** 



March 3, 2021

SKY Perfect JSAT Holdings Inc.

# **Notice of Organization Changes and Personnel Transfers**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces that the following personnel transfers effective on April 1, 2021. And its 100% owned subsidiary SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Eiichi Yonekura) makes the following organizational changes and personnel transfers which will take effect on the same day.

# I. SKY Perfect JSAT Holdings Inc.

#### 1. Personnel Transfers (Effective April 1, 2021)

Name	New Title	Previous Title
Koichiro Matsufuji	General Manager Corporate Planning Department	General Manager Human Resource Department
Mitsuru Sasanuma	General Manager Human Resource Department	-

# **II. SKY Perfect JSAT Corporation**

#### 1. Organization Changes (Effective April 1, 2021)

# <Corporate Planning &Strategy Unit/Corporate Administration Unit>

Corporate Communications & Investor Relations Division will be transferred from Corporate Planning & Strategy Unit to Corporate Administration Unit in order to strengthen the IR function through integrated cooperation with the financial section.

#### <Media Business Unit>

The organization will be reorganized as follows with the aim of further strengthening the promoting force of Media Business Unit.

#### ♦ Media Business Group

- ▶ 1st genre Business Division will be renamed as Sports genre Business Division.
- ➤ 2<sup>nd</sup> genre Business Division and 3<sup>rd</sup> genre Business Division will be integrated and renamed as Entertainment genre Business Division.
- Content Sales Division will be integrated with Content Programming Division.

# ♦ Media Engineering Group

- ➤ Broadcasting Systems Division, Broadcasting Operation Division, System Engineering Division and Mediacenter Management &Administration Division will be reorganized and Platform Engineering Division, Solution Engineering Division, Service Engineering Division and Mediacenter Operations Division will be newly established.
- To enhance the promotion of services with the functions of SKY PerfecTV! Tokyo Media Center, Engineering Sales Division will be renamed as Media Solution Business Division.

# <Space Business Unit>

The following organization changes will be made in order to strengthen the system for developing and promoting new business areas and to enhance more functional management.

# ♦Business Innovation Group

New Business Promotion Division will be newly established.

# ♦ Space Engineering Group

- > Engineering Strategy Division will be newly established.
- Satellite Planning & Engineering Division will be renamed as Space Systems Engineering Division.

# ♦Direct management under unit

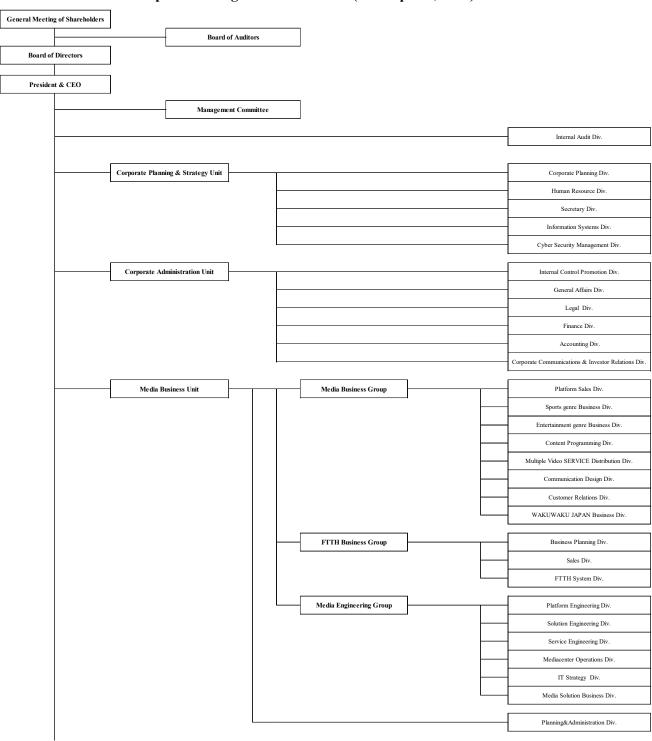
- Business Strategy Division will be discontinued and the functions will be transferred to Planning &Administration Division of Space Business Unit, Spectrum Management Division and Engineering Strategy Division which will be established in Space Engineering Group.
- Space Intelligence Business Division will be transferred to Business Innovation Group.

# 2. Personnel Transfers (Effective April 1, 2021)

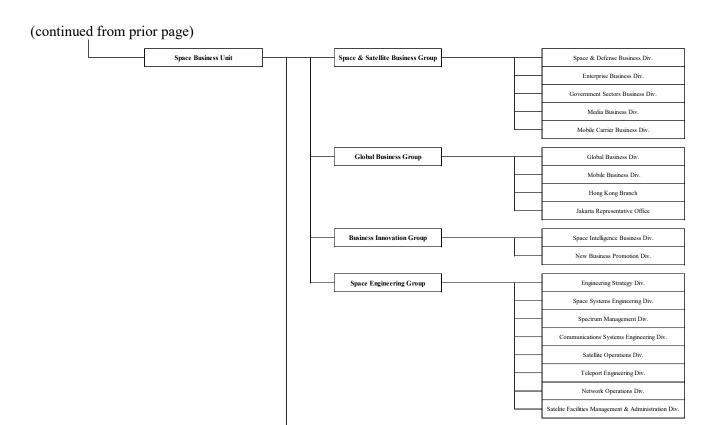
Name	New Title	Previous Title
Takashi Senzawa	Deputy Group President Media Business Group Media Business Unit	Deputy Group President of Media Engineering Group And General Manager of System Engineering Division Media Business Unit
Mari Shizuka	General Manager Sports genre Business Division Media Business Group Media Business Unit	Deputy General Manager Platform Sales Division Media Business Group Media Business Unit
Naoshi Hattori	General Manager Content Programming Division Media Business Group Media Business Unit	Deputy General Manager 3 <sup>rd</sup> genre Business Division Media Business Group Media Business Unit
Sakae Ono	General Manager Platform Engineering Division Media Engineering Group Media Business Unit	General Manager Broadcasting Operation Division Media Engineering Group Media Business Unit
Shinji Hada	General Manager Solution Engineering Division Media Engineering Group Media Business Unit	General Manager Broadcasting Systems Division Media Engineering Group Media Business Unit

Takatoshi Miyata	General Manager Service Engineering Division Media Engineering Group Media Business Unit	Deputy General Manager System Engineering Division Media Engineering Group Media Business Unit
Keizo Kawano	General Manager IT Strategy Division Media Engineering Group Media Business Unit	Deputy General Manager IT Strategy Division Media Engineering Group Media Business Unit
Hiroyuki Yagihashi	General Manager Space Intelligence Business Division Business Innovation Group Space Business Unit	Deputy General Manager Space Intelligence Business Division Space Business Unit
Toru Ueda	General Manager New Business Promotion Division Business Innovation Group Space Business Unit	Deputy General Manager Space Intelligence Business Division Space Business Unit
Sanae Takenoshita	General Manager Engineering Strategy Division Space Engineering Group Space Business Unit	General Manager Business Strategy Division Space Business Unit
Michio Kawabata	General Manager Communications Systems Engineering Division Space Engineering Group Space Business Unit	Deputy General Manager Communications Systems Engineering Division Space Engineering Group Space Business Unit

# < SKY Perfect JSAT Corporation Organizational Chart (as of April 1, 2021) >



(continued on next page)



Planning&Administration Div.