

[Provisional Translation Only]

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Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.

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Ichigo J.League Shareholder Program Resumes Distribution of Free Tickets to Shareholders

Ichigo is resuming its Ichigo J.League Shareholder Program offering Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders the opportunity to attend J.League matches. The Shareholder Program is conducted via lottery and had been suspended due to Covid.

1. Shareholder Program Objective

Ichigo's Shareholder Program expresses Ichigo's thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepens its partnership with the J.League in working to further Ichigo's mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders as of the below date (the final day of each fiscal period) are eligible for the Shareholder Program:

Ichigo (2337)	August 31, 2020
Ichigo Office (8975)	October 31, 2020
Ichigo Hotel (3463)	July 31, 2020
Ichigo Green (9282)	June 30, 2020

Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends. Please note that matches may be cancelled or rescheduled due to Covid.

Application Process

The lottery will begin on March 5, 2021. To apply for tickets, shareholders can create an account using their shareholder credentials at the below Shareholder Program website (Japanese only).

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



3. Earnings Outlook

The Shareholder Program has no impact on Ichigo's FY21/2 earnings. Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.