

Provisional translation only

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Notice Concerning New Store Opening at Canal City Hakata

We are pleased to announce that the NITORI Canal City Hakata Store has opened today at Canal City Hakata (the "Property"), a property owned by Fukuoka REIT Corporation (FRC).

1. Summary

- (1) Property Name: Canal City Hakata
- (2) Tenant Area: Fourth floor of South Building
- (3) Tenant Name: NITORI Canal City Hakata Store
- (4) Sales Floor Area: Approx. 3,645 m²
- (5) Opening Date: March 12, 2021



< Inside the store >



2. Aim of Opening New Store

The Property has received a lot of support from domestic and overseas customers as a landmark property in Fukuoka since its opening in 1996. As a result of considering the renewal of a large-scale area of the fourth floor of the South Building with the aim of expanding domestic demand under the impact of COVID-19, we decided to introduce NITORI Holdings Co., Ltd. ("NITORI Holdings"), which has seen strong sales even under this circumstance. We were able to capture the needs of NITORI Holdings to open the first large-scale store in central Fukuoka under the "NITORI" brand, and this new store was opened consequently. With its most recent performance (third quarter of the fiscal year ended February 2021 (March to November 2020)) showing a 12.2% increase in sales, a 40.3% increase in operating margin, and a 10.9% increase in sales from existing stores, NITORI Holdings performed steadily even under the influence of COVID-19. With the opening of the NITORI Canal City Hakata Store, we expect to increase the number of domestic customers by strengthening the lineup of daily necessities throughout the Property and to improve earnings through increased purchases by customers within the Property.

At the Property, we will aim to attract more customers by replacing tenants with the aim of expanding demand from domestic customers, such as we did when launching a new title of Aqua Panorama (a comprehensive entertainment attraction synchronizing one of the largest 3D projection mapping in Japan, sound on par with concert halls, fountains and lighting effects), which is performed in a space of canals and fountains in the central part of the Property, and by strengthening the provision of experience value by attracting tenants unique to the Property.

*Fukuoka REIT Corporation's website is <https://www.fukuoka-reit.jp/en/index.html>