



(Translation)



April 9, 2021

Dear Sirs and Madams,

Name of Company: Shiseido Company, Limited
Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)
(Code No. 4911; The First Section of the Tokyo Stock Exchange)
Contact: Harumoto Kitagawa
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Notice of Personnel Transfer

Shiseido Company, Limited hereby announces that it will implement a personnel transfer as detailed below, effective May 1, 2021.

Name	New Title	Current Title
Antonios Spiliotopoulos	Executive Officer Chief Supply Network Officer Vice President, Production Department	Executive Officer Chief Supply Network Officer

-End of News Release-