Financial Results Presentation

2Q FY8/2021

April 14, 2021 Valuence Holdings Inc. (Securities Code: TSE Mothers 9270)

Valuence

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Appendix



Corporate Profile

Encouraging people to live in a way that is true to themselves.

Valuence Group

Valuence

Value × Intelligence Experience

Leverage our expertise gained to provide experiences of life-changing value through our business activities to the world **Corporate Philosophy**

Mission

Encouraging people to live in a way that is true to themselves.

Vision

Providing life-changing value to the world.

Corporate Profile

Company Name	Valuence Holdings Inc.	Group Businesses and Brands		
Representative	Shinsuke Sakimoto	Purchasing	Auctions (toB)	
Head Office	1 Konan, Minato-ku, Tokyo	ないぼや	STAR BUYERS	
Founded	Dec. 2011	BRAND REUSE NANBOVA	_	
Capital	1,142 million yen (as of Feb. 28, 2021)	BRAND CONCIER		
Employees	804 (as of Feb. 28, 2021) *Consolidated, full time only	**ハ光堂	Retail (toC)	
Segments	Luxury brand items, antiques, art, and other reuse businesses		ALLU	
Consolidated	11 (as of Feb. 28, 2021)	Real estate	Apps	
subsidiaries		び なんぼや不動産	🕩 Miney	

Purchasing

Connecting the "Value" of your good to the new investment of your life.

- Nanboya/BRAND CONCIER
- ✓ Buying offices for luxury brand items, etc.
- ✓ 100+ Nanboya offices in domestic and overseas;
 BRAND CONCIER operates mainly in department stores in Japan.
- ✓ Handling in-home buying, delivery and online buying.



BRAND CONCIER



🔶 Hakkoudo 🔶

- ✓ Buying offices for antiques, art, and other reuse goods.
- ✓ Antique appraisers mainly handle in-home buying.
- ✓ Other services include estate liquidation and predeparture cleaning.

*ハ光堂



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Auction

Aiming to Become an Industry Hub, the World's Largest Auction Platform.

\blacklozenge STAR BUYERS AUCTION \blacklozenge

- ✓ BtoB auctions for luxury brand items, etc.
- ✓ Since going online in Mar. 2020, the auctions have drawn numerous partners around the world.
- ✓ Diamond auctions held in HK.(going online in Apr.)





- ✓ BtoB auctions for antiques and art.
- ✓ Offline auctions are the mainstream in the antiques and art business; going online in Jul. 2020 marked an innovation.



Retail

B to C Sales business that brings about new meeting opportunities for our customers.

♦ ALLU ♦

- \checkmark Two retail stores (Ginza, Shinsaibashi) and an e-commerce site.
- ✓ Selling across worldwide through own e-commerce site and partner e-commerce shopping malls.
- ✓ Seamless integration of offline and online services, such as purchase pickups at ALLU stores and live streaming sales.



Application

Managing and leveraging your personal assets with more convenience.



- ✓ Asset management app to make appraisals visible.
- ✓ Automated AI appraisal*1 based on photos of items captured with smartphone.
- ✓ Inspires people to see belongings as assets and to think about sale and asset management.



More than 110 thousand

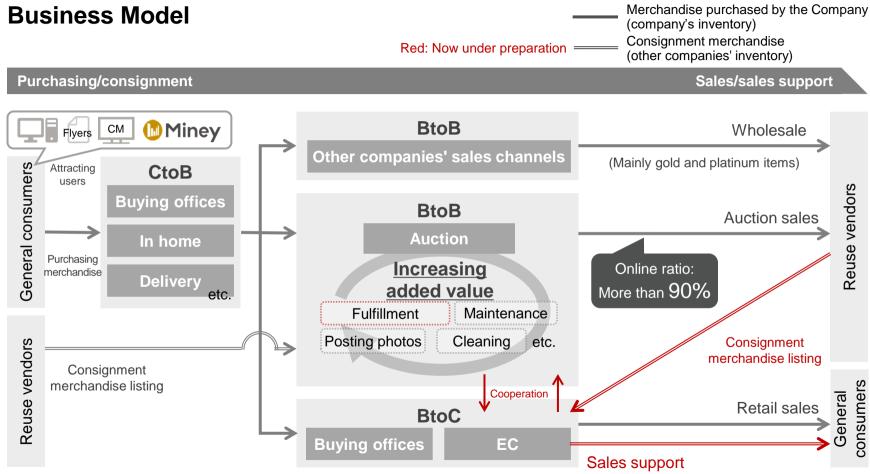
Downloads

Appraised valuation

Approx. 350 million yen/month*2

*1 AI appraisal available for watches and real estate only

*2 Not including real estate



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Financial Results



Summary for 2Q FY8/2021

- Achieved double-digit YoY sales growth with increased buying offices despite COVID-19.
- Proactive investment continued as planned to grow GMV. Operating profits fell due to operating costs of new office openings and M&A activities, warehouse relocation, and accelerating DX and overseas expansion.
- The second state of emergency impacted purchases. However, with the effect of marketing measures, a recovery trend began in Feb.

GMV	Net sales	Gross profit margin	Operating profit
¥24.1 billion	¥23.7 billion	25.0% (+0.7 pts. YoY)	¥0.06 billion
(+22.5% YoY)	(+16.9% YoY)		(-90.3% YoY)

Topics for 2Q FY8/2021

 Purchases fell due to the impact of the state of emergency; a recovery trend began in Feb.

✓ The Total number of domestic buying offices increased to 119 with the completion of acquisition of 28 offices from NEO-STANDARD to Nanboya.

 \checkmark Oversea offices increased to 9 with accelerating overseas expansion strategy.

✓ The number of SBA* partners grew steadily to 913 companies overall (638 domestic/275 overseas); added 311 companies from the end of FY8/2020.

 To grow GMV, implemented warehouse relocation and established infrastructure for launching fulfillment services.

 \checkmark No SBA HK held, in preparation for migration online.

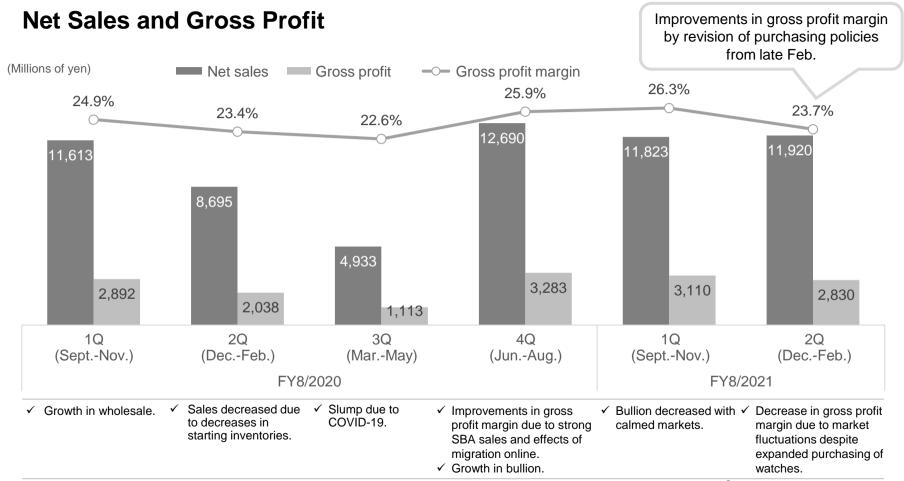
Sales

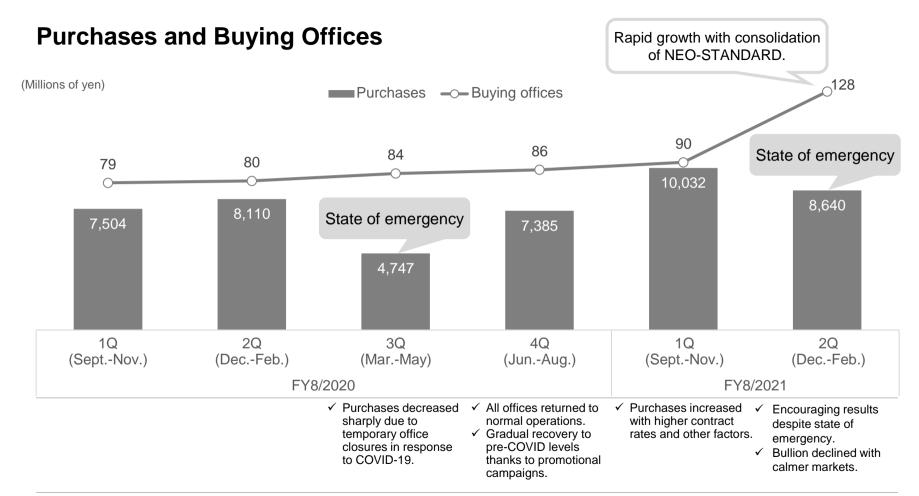
Financial Results for 2Q FY8/2021

✓ Final losses recorded due to subsidiaries loss.

(Millions of yen)

	FY8/2020 2Q (cumulative)	FY8/2021 2Q (cumulative)	YoY change	FY8/2021 Full-year plan	Achievement rate
Net sales	20,308	23,743	+16.9%	58,000	40.9%
Gross profit	4,930	5,940	+20.5%	15,300	38.8%
Gross profit margin	24.3%	25.0%	+0.7pts	26.4%	-
SG&A	4,245	5,874	+38.4%	12,800	45.9%
Operating profit	685	66	▲90.3%	2,500	2.7%
Ordinary profit	638	36	▲94.3%	2,450	1.5%
Ordinary profit ratio	3.1%	0.2%	▲2.9pts	4.2%	-
Profit attributable to owners of parent	366	▲ 123	-	1,500	-





* Numbers of buying offices include overseas buying offices.

SG&A Expenses

(Millions of yen)	Advertisin	g Personnel	Leasing expenses	ther		<u>3,227</u>
				0.000	<u>2,646</u>	
	<u>2,146</u>	<u>2,099</u>	<u>2,114</u>	<u>2,336</u>	1 004	1,344
Other	834	743	851	935	1,094	470
Leasing expenses	391	399	366	351	408	
Personnel	671	672	718	763	864	1,076
Advertising	248	283	178	284	278	336
	1Q (SeptNov.)	2Q (DecFeb.)	3Q (MarMay)	4Q (JunAug.)	1Q (SeptNov.)	2Q (DecFeb.)
	FY8/2020				FY8/	2021
Buying offices*	79	80	84	86	90	128
Employees	475	499	542	587	639名	804

* The numbers of buying offices include overseas buying offices.

Balance Sheet

			(millions of yen)
	FY8/2020	FY8/2021 2Q	Difference
Current assets	11,260	13,800	+2,540
Cash and deposits	6,276	7,957	+1,680
Merchandise	4,011	4,964	+ 953
Other	972	878	▲93
Non-current assets	4,118	4,605	+ 486
Total assets	15,378	18,406	+ 3,027
Liabilities	8,642	11,949	+3,306
Interest-bearing debt	6,956	9,331	+2,375
Other	1,686	2,617	+930
Net assets	6,735	6,456	▲278
Total liabilities and net assets	15,378	18,406	+3,027

Increase in cash on hand to secure working capital and purchase funds.

Steady increase in inventory, which had been down at the end of the previous quarter due to the timing of SBA HK and growth in partner demands.

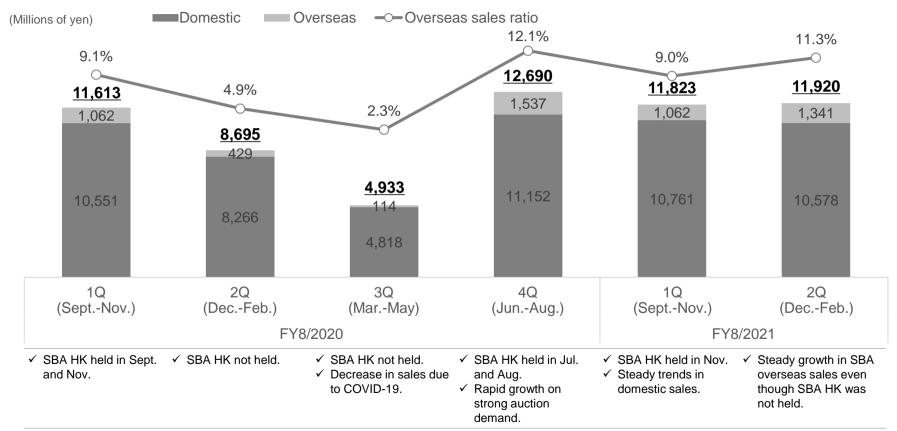
Increase in buildings and structures (net) and guarantee deposits with addition of new buying offices and M&A acquisition, along with relocated warehouse.

Increase in short-term loans payable to secure funds for purchasing and business growth.

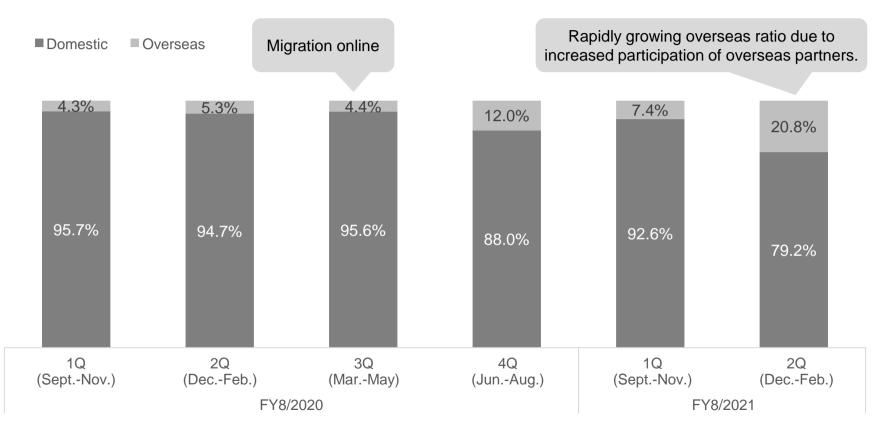
Increase from exercise of stock options, offset by a payment of dividends.

Net Sa	ales by Chan	nel (to B,		les to overseas partne lolesale" move to "Auc		
(Millions of yen Retail Wholesale, other (excluding bullion) Wholesale (bullion) Auction commissions	362 2,188	8,695 403 1,035 2,562 250 4,443	4,933 205 653 1,667 128 2,279	12,690 385 1,932 3,150 423 6,797	11,823 553 797 2,462 454 7,555	11,920 1,599 1,524 1,768 424 6,602
	1Q (SeptNov.)	2Q (DecFeb.) FY	3Q (MarMay) 8/2020	4Q (JunAug.)	1Q (SeptNov.) FY	2Q (DecFeb.) 8/2021
	 ✓ Slowing auction sales due to typhoon impact offset by wholesaling. 		 ✓ Moved SBA online; limited listings during initial period. 	 ✓ Increased net sales in each channel with recovery in purchases. 	 ✓ SBA performance remains strong. ✓ Bullion decreased with calmed markets. ✓ Retail increased with strong EC sales. 	 Retail increased to secure profits for falling price of merchandise and to implement future strategies. Increased wholesaling in Feb. to reduce inventory for warehouse relocation.

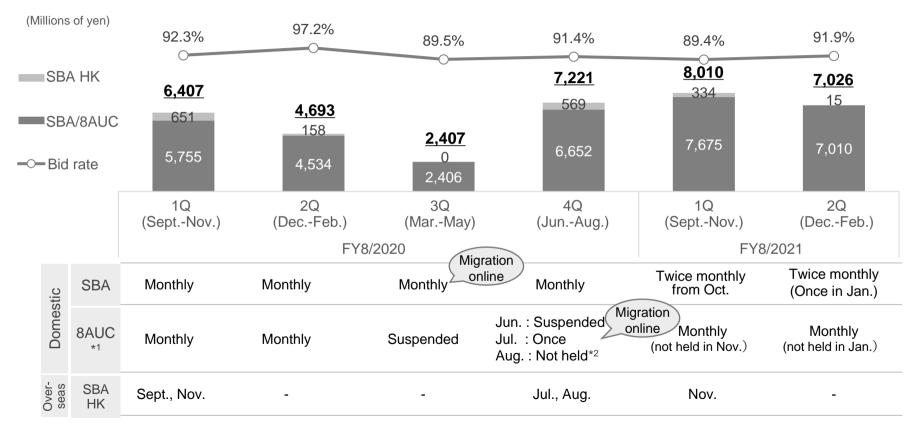
Net Sales by Channel (Domestic, Overseas)



(Reference) Domestic/Overseas Ratio of SBA Winning Bids



Net Sales: Auctions



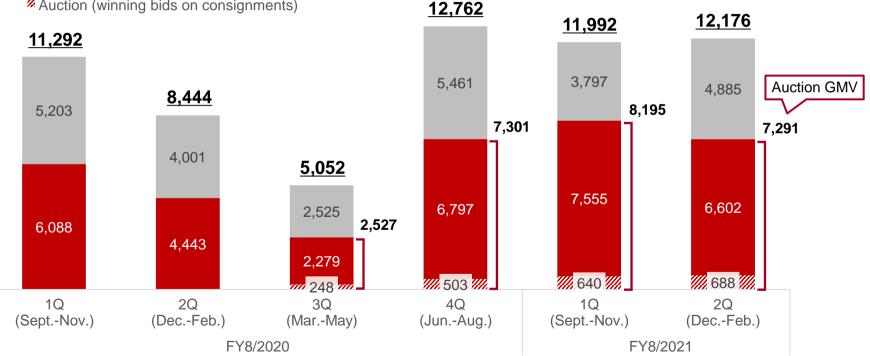
*1 8AUC: THE EIGHT AUCTION (the same hereinafter)

*2 Not held due to scheduling adjustments.

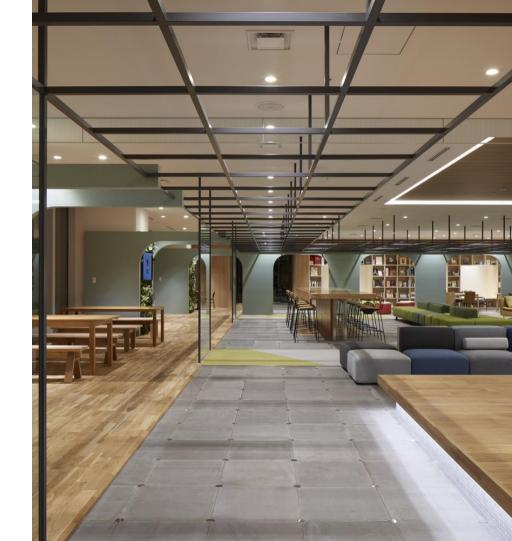
[GMV] GMV Trends

- Wholesale, retail
- Auction (merchandise sales)
- Auction (winning bids on consignments)

(Millions of yen)



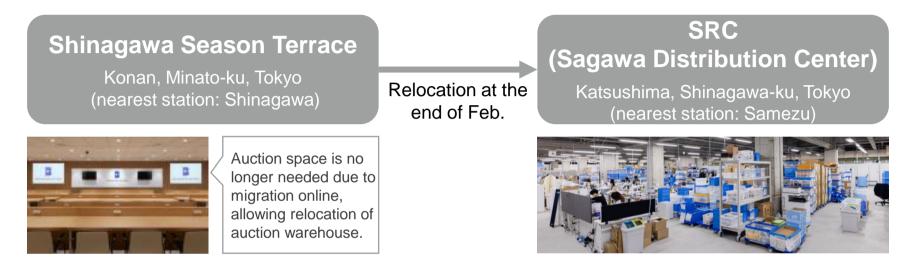
Topics for 2Q FY8/2021



Toward Growth in Financial Results in 3Q and Beyond

3Q and beyond 2Q Preparatory period for growth **Investmen**t-driven growth in financial results in 3Q and beyond Warehouse relocation. \Rightarrow Preparation for future GMV growth. Attracting more users through TV commercials from Apr. • Enhanced partner services, strengthened retail brands. \Rightarrow Building infrastructure for fulfillment services. Improved gross profit margin Accelerating buying offices overseas; moving forward projected from pricing review. with international partnership development. \Rightarrow Toward GMV growth on a global scale. Sales growth expected as overseas economies recovery. Temporary losses resulting from increased costs of proactive investments and lower gross profit margin due to fluctuating markets.

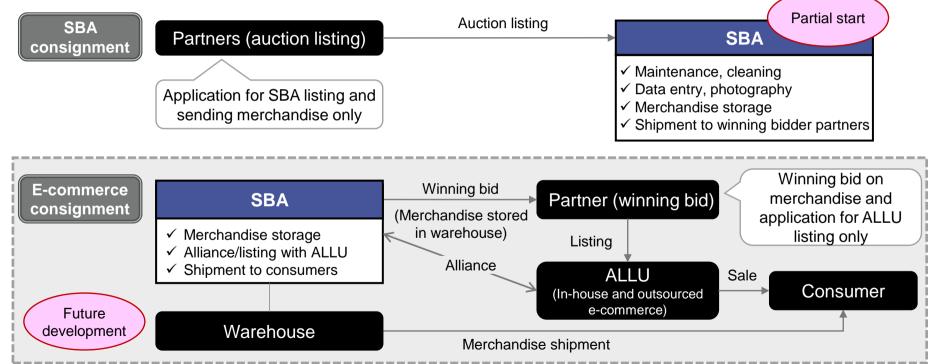
Warehouse Relocation



- ✓ Capacity is increased by about 5 times in preparation for future GMV growth.
- Relocation generates cost savings (price per unit of area reduced to one-third) and improves business efficiency through WMS* and facility enhancements.
- Completion of infrastructure preparations for fulfillment services.

Future Vision for Fulfillment Services

Strengthening gross profit margin by increasing revenue touchpoints and growing fee-based revenues.



Measures Involving Fulfillment Services-1

Providing watch repair and polishing services for partners.

Developing the industry's largest infrastructure



Fully equipped with the latest facilities.



Polishers

Upgraded/expanded alongside warehouse relocation.



Measures Involving Fulfillment Services-2

Launching sales of SBA merchandise photos.

Valuence

Selling merchandise photos on SBA online site to winning bid partners.

⇒ Turning existing operating cost into revenue.



Partners

No need to take photos for posting to e-commerce sites.

⇒ Drawing on external resources to improve efficiency.

Plans to develop gradually a warehouse storage service for winning bid merchandises.

Develops fulfillment services through future bundling of such services.

Measures Involving Fulfillment Services-3

Strengthening the ALLU brand.

- ✓ Planning to open ALLU as a sales channel for SBA winning bid partners. (e-commerce consignment)
- Strengthening brand recognition and sales capabilities by promoting live streaming sales and other measures.
 - Enhancing store merchandise lineups.

Boasting among the largest lineups of Rolex products at the Ginza and Shinsaibashi stores.



Establishing Valuence International Shanghai Co., Ltd.

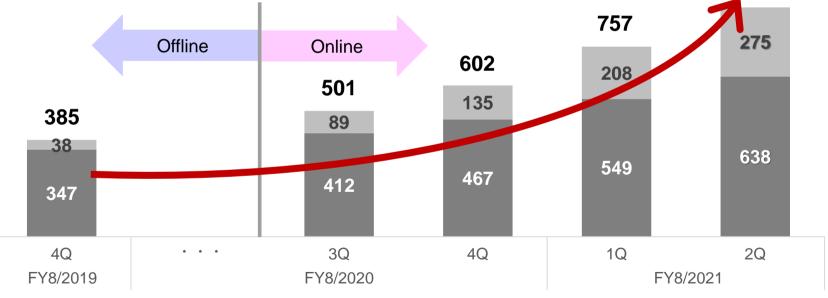
Establishing a local subsidiary, an anticipated growing market for luxury brand items; aiming to increase inbound demand in the future by raising ALLU brand recognition.



Growing Numbers of SBA Partners

Steady domestic and overseas growth.

- ✓ Easy to participate auctions since migration online.
- ✓ Attracting partners through sales activities and web marketing



Domestic partners
Overseas partners

913

Overseas Advancement

Expanding cooperative efforts with overseas partners.

Directly operated

- ✓ Four offices opened. (2Q: +2 offices)
- Improved operational efficiency by developing in areas where subsidiaries are located.

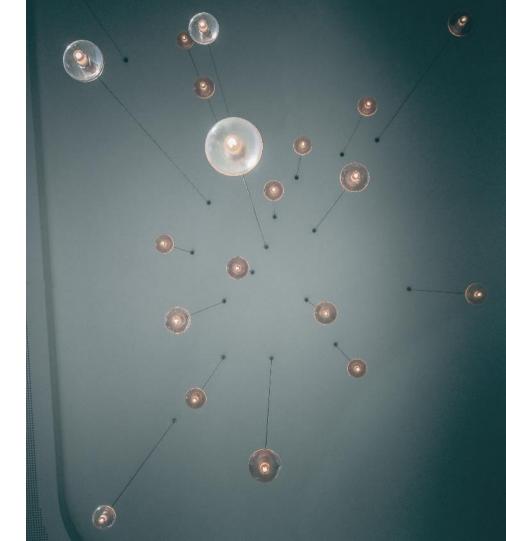


Partner offices

- ✓ Five offices opened. (2Q: +4 offices)
- Reduced opening costs while improving speed efficiency.

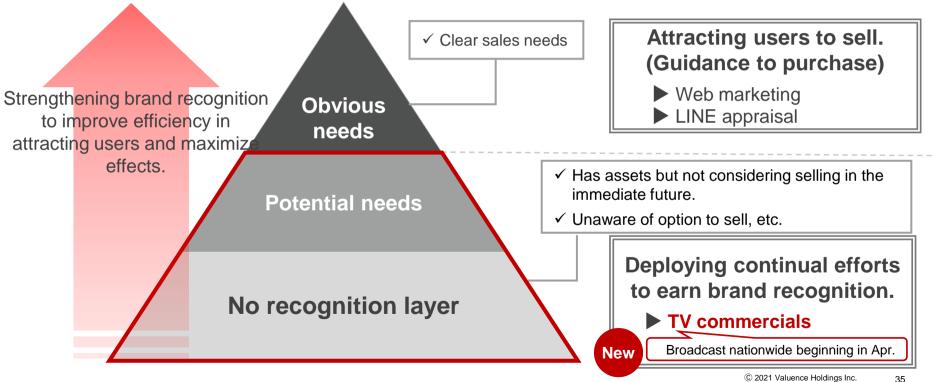


Initiatives during 3Q and Beyond

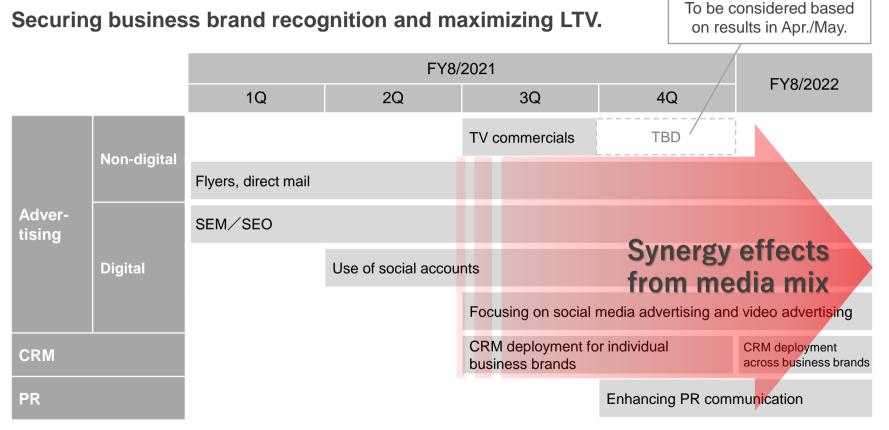


Deployment of Integrated Marketing Strategies

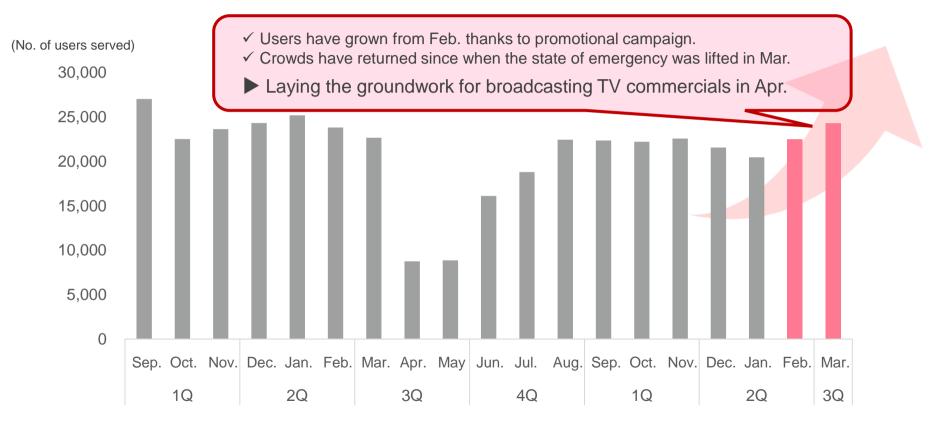
Deploying full scale approach including mass marketing.



Developing of an Integrated Marketing Strategies



Deploying Marketing Measures to Expand Users Attraction



Note: Users served shown are for Nanboya and BRAND CONCIER.

Deploying Mass Advertising

Aiming to raise brand awareness through TV commercials for May Golden week holidays.

- ✓ Approaching potential users typically not reached by web marketing before.
- ✓ Maximizing the effect of attracting users by broadcasting TV commercials before Golden Week holidays, the time with the largest number of users in the year and implementing campaigns at the same time.
- ✓ Expecting a synergistic effect with the recovery of the number of people returning to street.





Auction Schedule

Further advancing migration online.

								←		Plar	inea		\longrightarrow
		Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	Мау	Jun.	Jul.	Aug.
Held domestic	SBA	Once	Twice	Twice	Twice	Once *1	Twice	Once *2	Twice	Twice	Twice	Twice	Twice
	8AUC	Once	Once	-	Once	- *1	1	Once	Once	Once	Once	Once	Once
Held overseas	SBA HK			Once			Migra	ation onlin	e Once		Once		Once

*1 Due to the New Year holidays, SBA held once and 8AUC not held. *2 SBA held once due to the warehouse relocation.

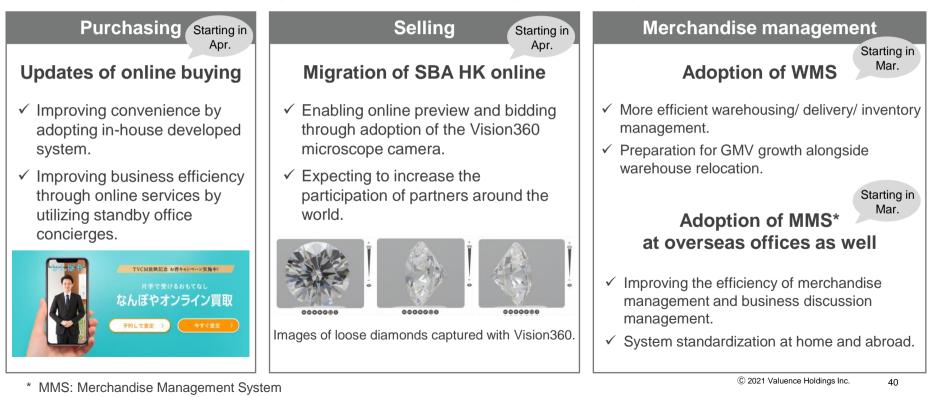
Dlannod

Achieving all auctions online with migration of SBA HK.

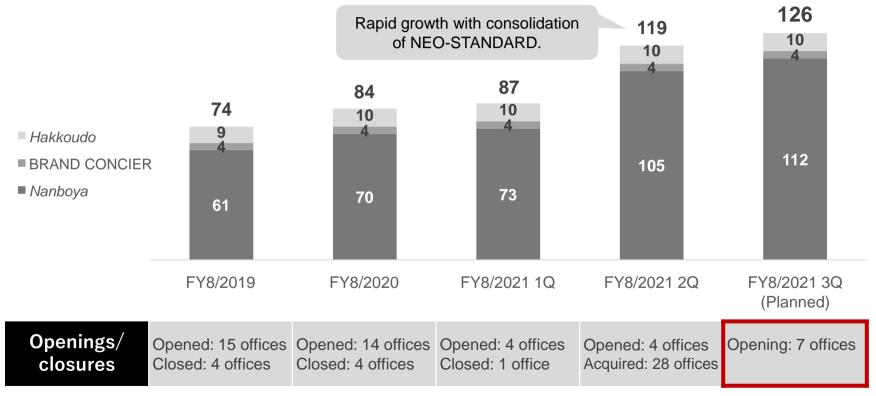
Note: Subject to change depending on COVID-19 and other conditions.

Advancing DX

Targeting further improvements in the stability and efficiency of the business operation structure by accelerating DX in both purchasing and selling.



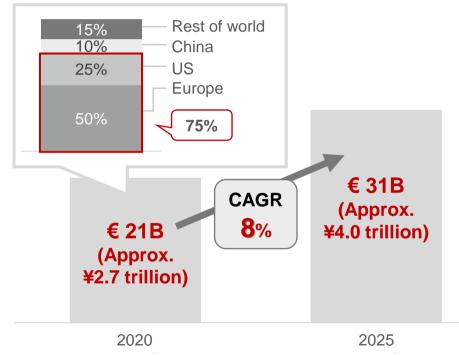
Domestic Office Development



Continuing to open new offices to increase GMV.

Promoting Overseas Advancement-1

Launch of full-fledged business development in Europe and North America, the global reuse market leaders for luxury items.



- Projected CAGR of 8% through 2025 in the global luxury items reuse market.
- In 2020, Europe and North America accounted for 75% of the global market.

Opening Japanese-style offices in the major markets of Europe and North America and in areas where growth is projected.

*1 Subject merchandise: watches, jewelry

*2 Prepared by Valuence Holdings based on the Boston Consulting Group, "The Secondhand Opportunity in Hard Luxury"

Promoting Overseas Advancement-2

Accelerating office openings overseas through joint efforts with partners.

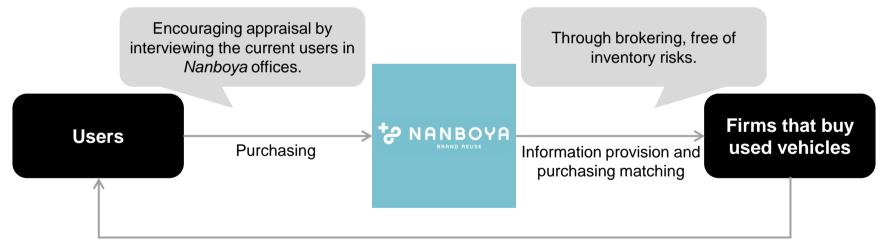


Overseas buying offices End of 2Q: 9 offices \Rightarrow End of 4Q: more than 18 offices Directly operated Partner offices 1Q 1 office Singapore 2Q 2 offices 4 offices HK Indonesia France Malaysia Philippines Delivery USA Thailand 3Q More than More than 4 offices 6 offices and later Indonesia Singapore 2 offices in UK South Korea France Turkey USA etc. Saudi Arabia Malaysia etc.

Starting Vehicle Purchasing (Brokering)

Utilizing existing resources to expand the types of real assets handled.

- ✓ Identifying vehicle purchasing needs from Nanboya users and brokering vehicle purchases. (earning commissions)
- ✓ Vehicle appraisal will be added to LINE and Miney in preparation for future business growth.



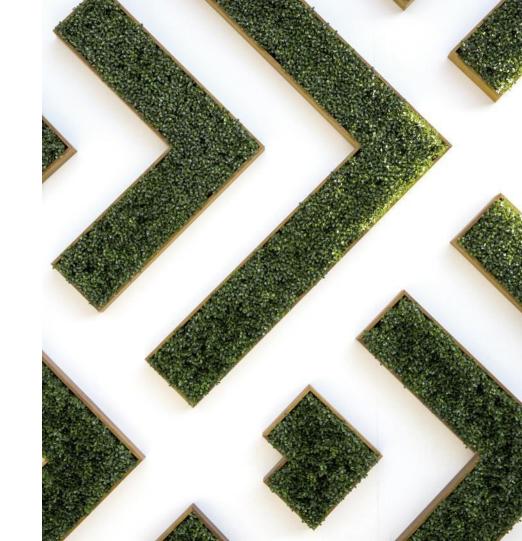
Collecting (as Nanboya)

Conclusion of Global Commitment Line Contract

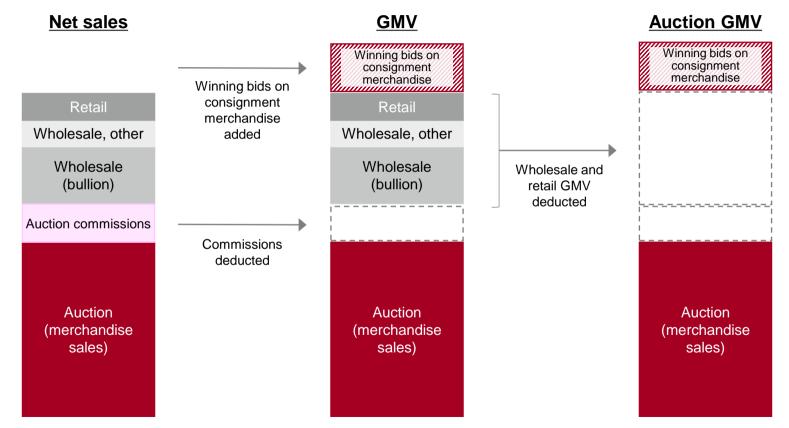
Securing a line of credit and stabilizing financial foundations by concluding global commitment line contract.

Objectives	 ✓ Ensuring flexible procurement of funds necessary for domestic and overseas business development. ✓ Securing a solid backup line of credit for emergencies. 					
Established credit line	11 billion yen					
Agreement period	Mar. 29, 2021 to Mar. 29, 2024					
Arranger	Mizuho Bank, Ltd.					
Participating financial institutions	Mizuho Bank, Ltd., 9 other banks					

Appendix



[GMV] Relationship between Net Sales and GMV



* Some sales revenues from commissions are included under "Wholesale, other" and "Retail". Those commissions are excluded from GMV calculations.

Directors

The governance structure is being enhanced under the leadership of the directors, a majority of whom are Independent Outside Directors.



Representative Director and President Shinsuke Sakimoto

Former J. League soccer player who identified the potential of the luxury brand item reuse business while working in the recycling business after retirement. Established the Company in 2011 and assigned as representative.



Independent

Outside Director

Director Susumu Muguruma

Joined the Company in 2018 after a career with Sonv. Amazon Japan, and other businesses. Oversees both purchases and sales; responsible for promoting business expansion and globalization.



Director Shinichiro Sato

Joined the Company in 2020 after a career with organizations including the Daiwa Institute of Research and Digital Garage, Inc. Promotes enhancements in corporate governance and growth in corporate value as director responsible for the sections overseeing corporate planning & administration.

Independent

Outside Director



Director Hiroki Tomiyama

Has served as a representative of various operating companies including SATUDORA HOLDINGS; joined the Company management team as Outside Director in 2020.



Director Yoshihiko Takubo

Served for many years as Professor in the Graduate School of Management, GLOBIS University and as an outside director for various operating companies; joined the Company management team as Outside Director in 2020.

Directors



Independent Director **Outside Director** Masahide Kamachi

Offers a wealth of knowledge as a CPA and licensed tax accountant: also serves as Outside director and outside auditor of listed companies and other organizations; joined the Company management team in 2016 as Outside Director; appointed Audit and Supervisory Committee Member in 2019.



Committee Member

Director Kenta Takami

Audit and Supervisory Committee Member

Joined the Company as General Manager of the Internal Audit Office after a career with audit firms and management planning sections of operating companies; supervises internal auditing division; appointed as a full-time Audit and Supervisory Committee Member in 2020.



Independent Director Outside Director **Kiyohito Hamada**

Has a wealth of knowledge of corporate accounting as a CPA: also serves as outside director and outside auditor for listed companies and other organizations; appointed Company Outside Director in 2016; appointed Outside Director (Audit and Supervisory Committee Member) in 2019.



Director Takashi Goto

Independent Audit and Supervisory Committee Member Outside Director

Has a wealth of specialized legal and regulatory knowledge as an attorney; also serves as outside director and outside auditor for listed companies and other organizations; appointed Company Outside Director in 2017: appointed Outside Director (Audit and Supervisory Committee Member) in 2019.

- Net sales by channel, auction results, and GMV trends contained herein are for reference purposes. The figures have not been audited by independent auditors.
- Financial results forecasts, etc. are based on information available at the time and certain assumptions deemed rational. Actual results and policies are subject to change due to various risks, uncertainties, and other factors, including changes in global trends and conditions.
- The preparation of this document complies with the *Consolidated Financial Results for the Six Months Ended February 28, 2021.*

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