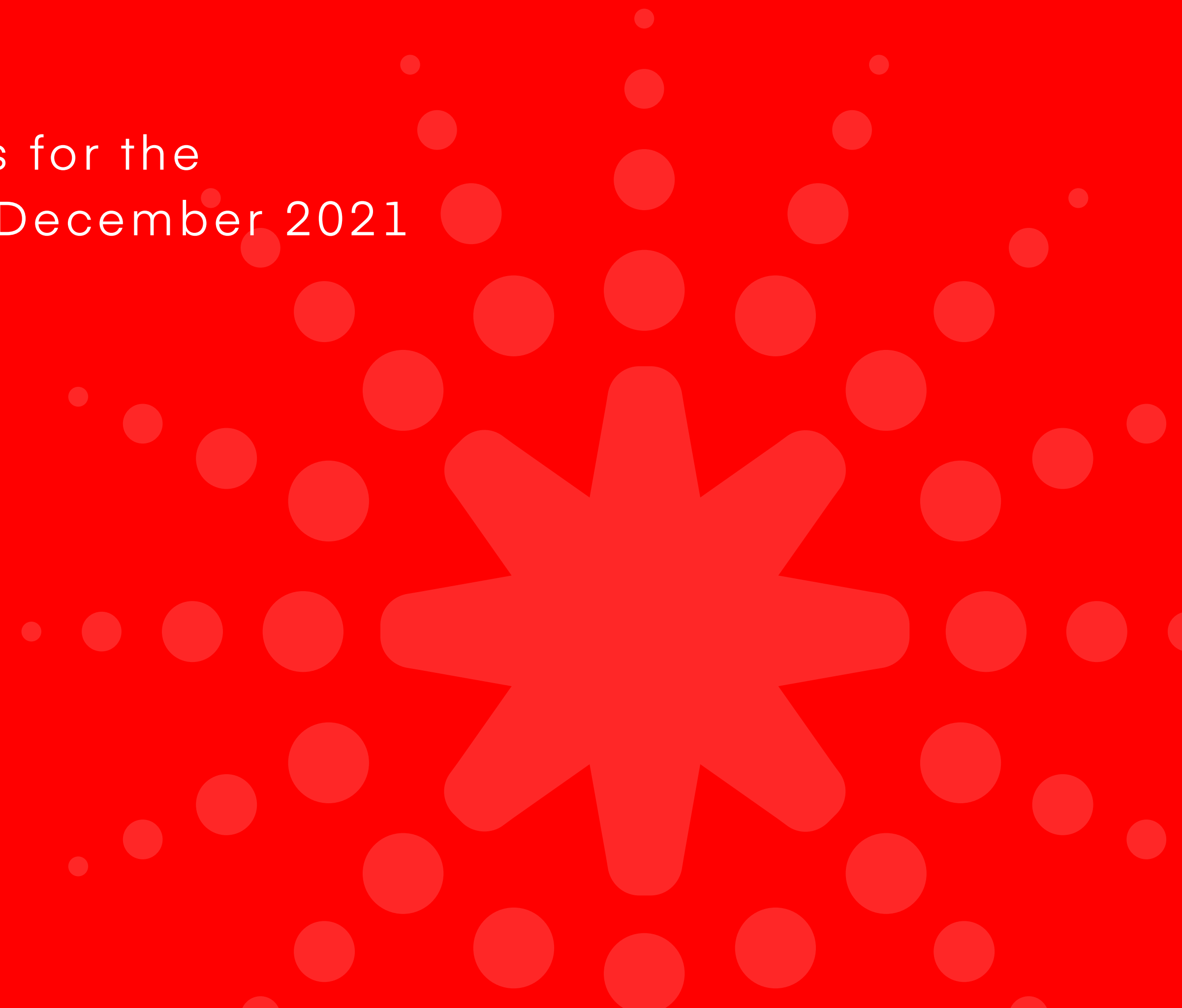# Sun*

Financial Results Explanatory Materials for the
First Quarter of the Fiscal Year Ending December 2021

Sun Asterisk Inc. | **Securities code：4053**

May 13, 2021

Table of contents

Sun*

1

Business Summary

MAKE AWESOME THINGS THAT MATTER

Our Vision

Create a world where everyone has the freedom to make awesome things that matter.

Our Mission

Create radical products and businesses with people who actually care about what they do.

Company Profile

Company

Founded	**2013**
Employees (1)	**1,500+**
Sun Asterisk :	120+
Sun Asterisk Vietnam :	1300+
GROOVE GEAR :	80+
NEWh :	10+

Management

CEO	Taihei Kobayashi
Co-founder, Director	Makoto Hirai
Director	Yusuke Hattori
Director	Takuya Umeda
Director: an Audit and SupervisoryCommittee member	Ken Nihonyanagi
Outside director	Toshihiro Ozawa
Outside director	Eriko Ishii

Financial (Previous period)

Sales (2)	**5.36** Billion
Net Income (2)	**0.80** Billion
Sales CAGR (3)	**44.2** %

KPIs

Stock Type Client (4)	**88** Clients
ARPU (5)	**4.39** million
Churn Rate (6)	**3.63** %

(1) 03/2021(including temporary hirings)

(2) FY12/2020

(3) From FY2/2016 to FY12/2020's Yearly Average Revenue Growth

(4) 03/2021

(5) FY12/2020 Q1

(6) Calculated from 2015/1 to 2020/12. 72 month average. # of churn clients/ existing clients average

What is a Digital Creative Studio?

Digital Creative Studio

Enterprise New business

Startup Who need growth

Creative & Engineering

Talent Platform

A service that creates optimal teams that can utilize digital technology and creativity, promotes digitalization in all industries, and creates value that updates society.
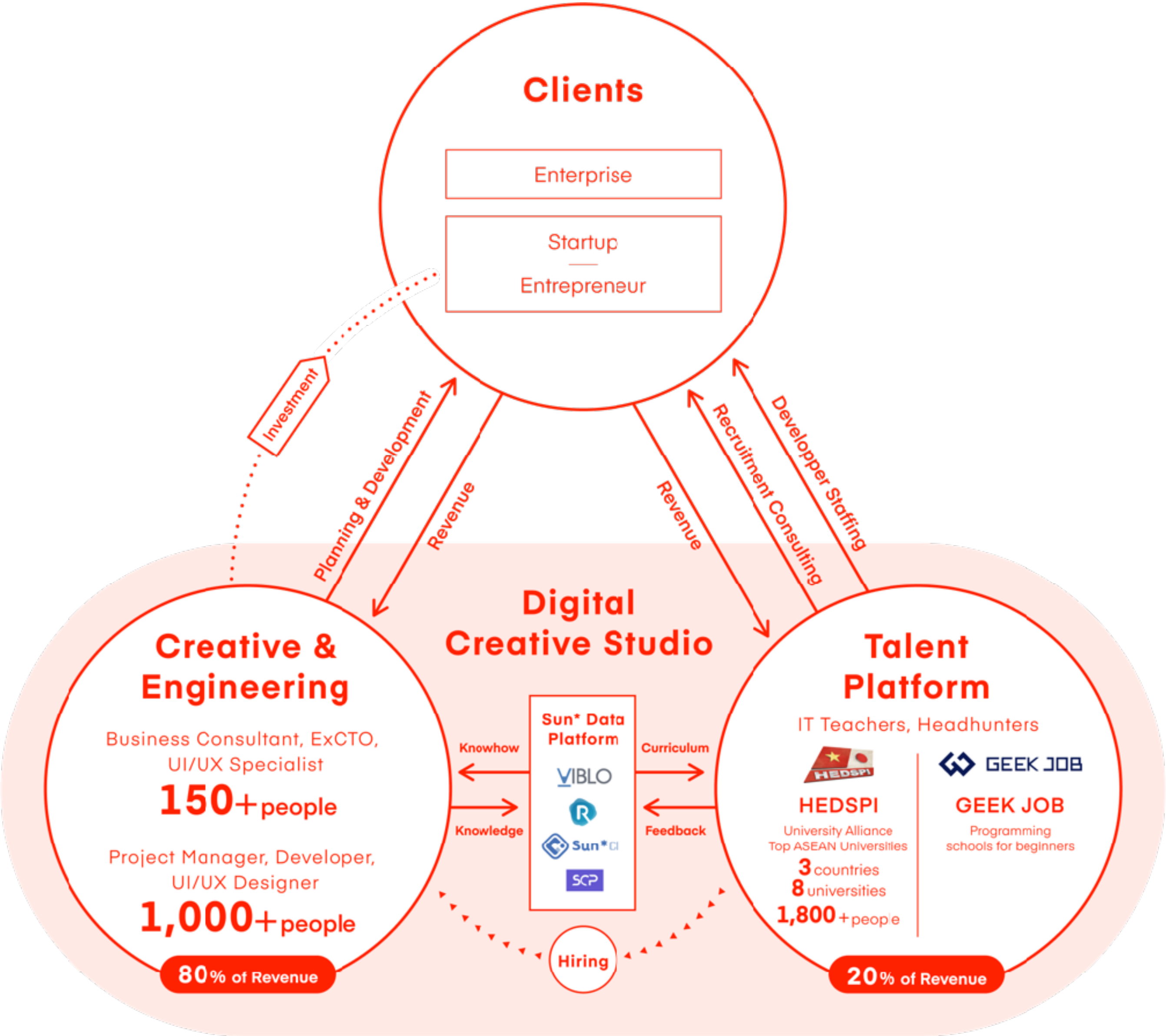
Business Summary

Supporting from business creation to service growth.

Creative & Engineering

Tech, Design, Business Professional team creates and supports new business and product development.

Talent Platform

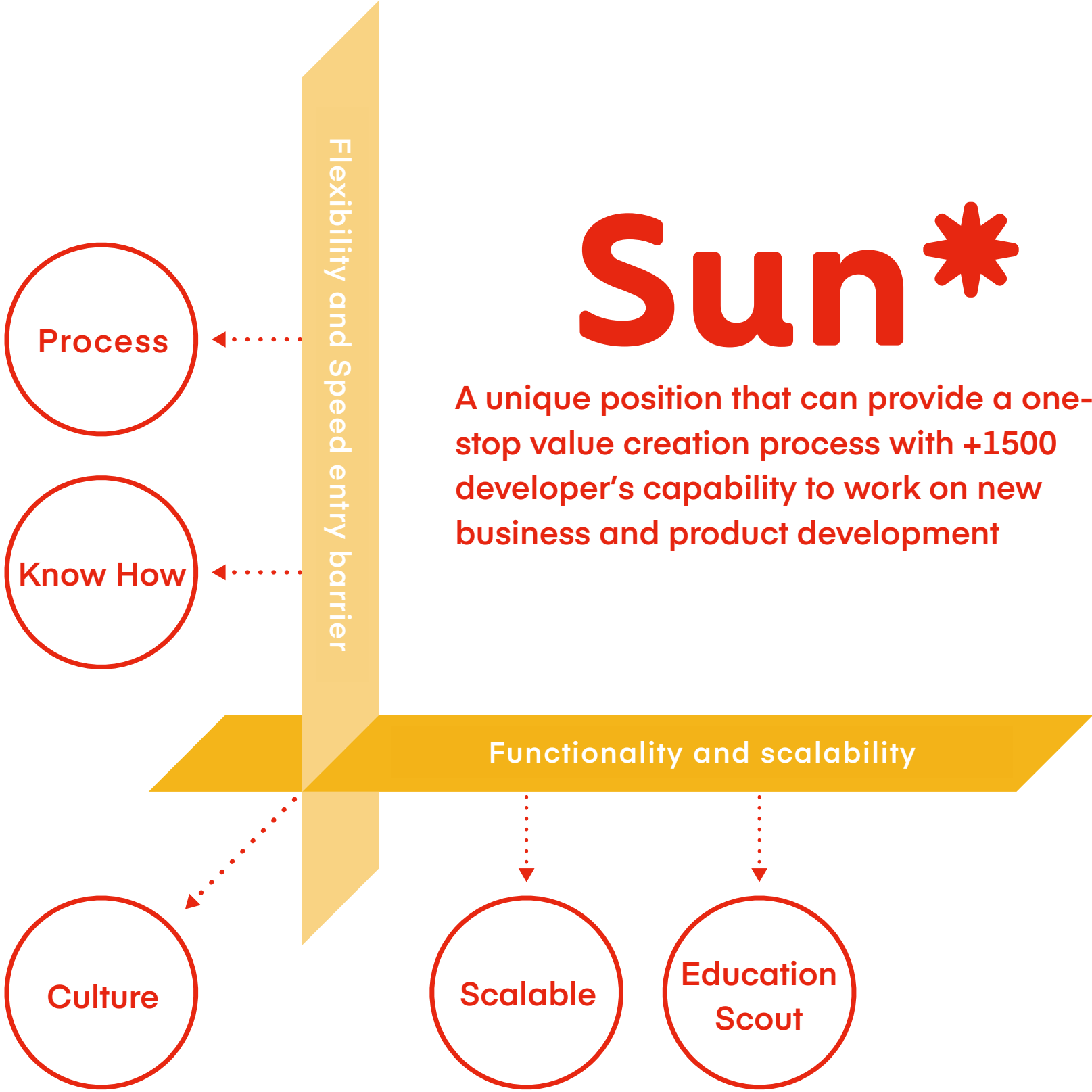Scouting, Educating, and recruiting IT talent in Japan and abroad

The two types of DX proposed by Sun*

The two types of digital transformation and the method to reach the target

Classification	**Digitization**	**Digitalization**
	↓	↓
Target	**Digitize the business process** **Improve business efficiency** Such as renewing the core system	**Digitalize the business** **The growth of revenue** Update and change into a digital company
Requirement	**Stability and Quality**	**Flexibility and Speed**
Method	**Problem solving** Identify problems, organize business flow, design a system of requirement definition, apply a system of Waterfall development, and maintain, measure, improve effectiveness	**Value creation** Use design thinking to create new ideas. Lean startup, MVP development, Agile development. High speed DevOps system and Operation

Sun* Uniqueness in DX Market

Unique position to provide one-stop new business/product development

Flexibility and Speed entry barrier

Process

Know How

Culture

Functionality and scalability

Scalable

Education Scout

Sun*

A unique position that can provide a one-stop value creation process with +1500 developer's capability to work on new business and product development

Process
The value creation process that has been repeatedly refined through design thinking, lean startup and agile development.

Know-how
Reproducibility by the data platform acquired through over 300 new business-oriented-projects.

Culture
Setup a global base and the visions building an infrastructure where anyone can create value.

Scale
Implement recruitment and training Human Resources. Currently we have more than 1,500 employees who have experiences in the value creation process.

Recruitment and training
Utilize the value creation process/knowhow and construct the training ecosystem linked to educational organization to discover and train talented human resources.

DX Case Study：Nissan Car Rental Solutions Co., Ltd.

NISSAN Rent-A-Car's first official app that allows you to complete everything from reservation to return in one app.

Providing an unprecedented, stress-free and comfortable car rental experience with an app

ISUUE Client Issues

A complex system involving six vendors.
The car rental industry is expanding its market as lifestyles change. The company decided to introduce an app to further expand its market share by utilizing unmanned stores and self check-in. With a complex system involving six vendors, including a group of current systems to be linked, the company was unable to provide the product owner structure to drive the development project.

SOLUTION Suggestion from Sun*

A development team of 25 people with a focus on product owner
Since this was the first time for the company to develop an application, Sun* assigned a "Product Owner Support". In order to respond flexibly to changes in specifications, we utilized agile practices and optimized the development method and system while running a cycle of issue discovery in a short period of time. With a total of 25 people in the development team from Vietnam and Japan, we worked with the client from coordination with each vendor to requirements definition and release.

RESULT Results of development support

Release in 8 months using agile practices
It took eight months to release the first product. It was released as the first application with features such as self check-in function for a major car rental company. Although it was a difficult development, we were able to release it on time thanks to the enthusiasm of the client and the cooperation of existing vendors, while flexibly expanding the development system to meet the challenges. We will continue to support the development of functional enhancements in the future.

DX Case Study：wevnal inc.

wevnal

Online customer service platform using chatbots

Achieved record sales by improving the system and responding quickly

https://botchan.chat/

ISUUE Client Issues

Breaking free from personalization and switching to scale the business
They have been using a development company in Vietnam for the past six years. The issue that they felt with the previous offshore companies was personalization. They felt there was a risk of not knowing what to do unless they asked this person. In order to solve this problem, they asked us to help them switch to our company.

WHY? Reasons for choosing Sun* as partners

The reassurance of being visionary and scalable
Sun* is a development company in Vietnam with a corporate culture similar to a start-up. We sympathized with their passion for Vietnam and their visionary point of view that they enjoy engineering, and felt that we could grow with them. Although the cost was higher than our previous development partners, the high level of technology and the reassurance of having a sense of scale and a rich track record helped us gain the trust of our clients.

RESULT Results of development support

Improved development capability through management by Japanese PM
 A Japanese PM who is well versed in technology manages a 10-member team in Vietnam and supports smooth communication with the client team. By having a Japanese person in between, the nuances can be conveyed 100% and the quality and speed of development is greatly improved. As a result, the company was able to conduct business-oriented development and achieve record high sales.
In addition, when the server was attacked, we made an emergency call at midnight on a Saturday. We explained the situation to the executives and promptly implemented risk management. The incident did not lead to a major accident, and we received words of gratitude.
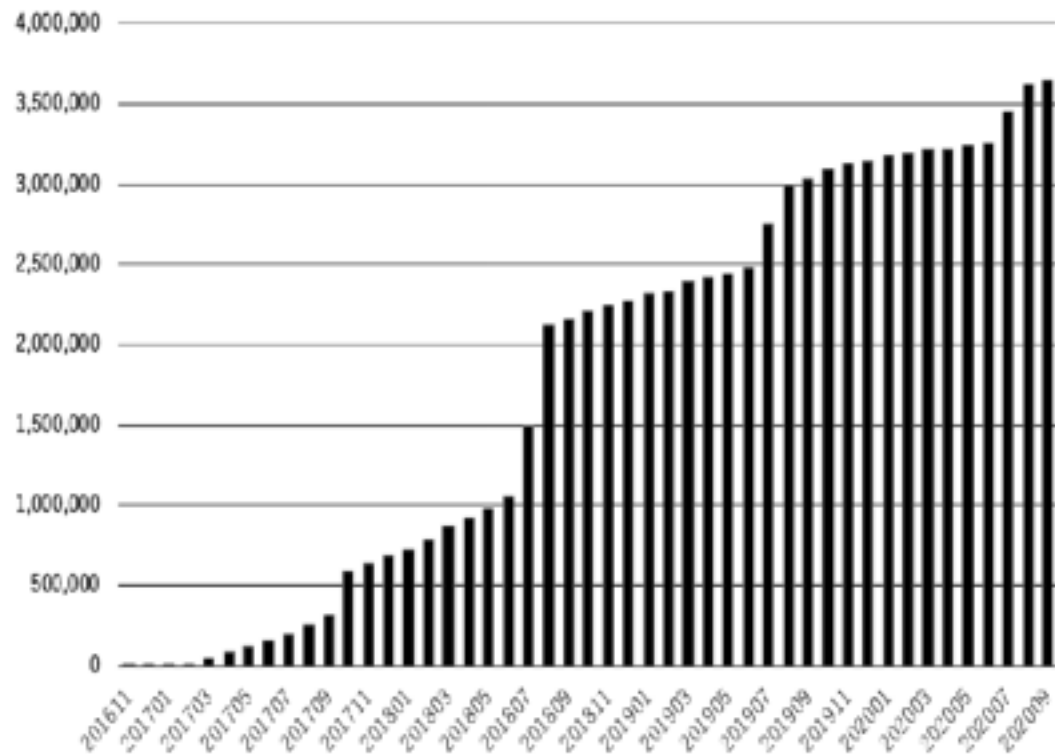
DX Case Study : SPORTS BULL

sportsbull

Sports Internet Media "SPORTS BULL"

Full renewal to become
# the flagship service of the 5G era

**4 years since service launch
Number of app downloads
exceeds 3.5 million**

Accompanying the growth of the service since 2018

We have provided comprehensive support for web, iOS, and Android development. We have established an exclusive development team at our Vietnam base, and an experienced lead engineer who acts as a bridge from the Japanese side manages the team. We are continuing to support development and recruitment while flexibly changing the structure.
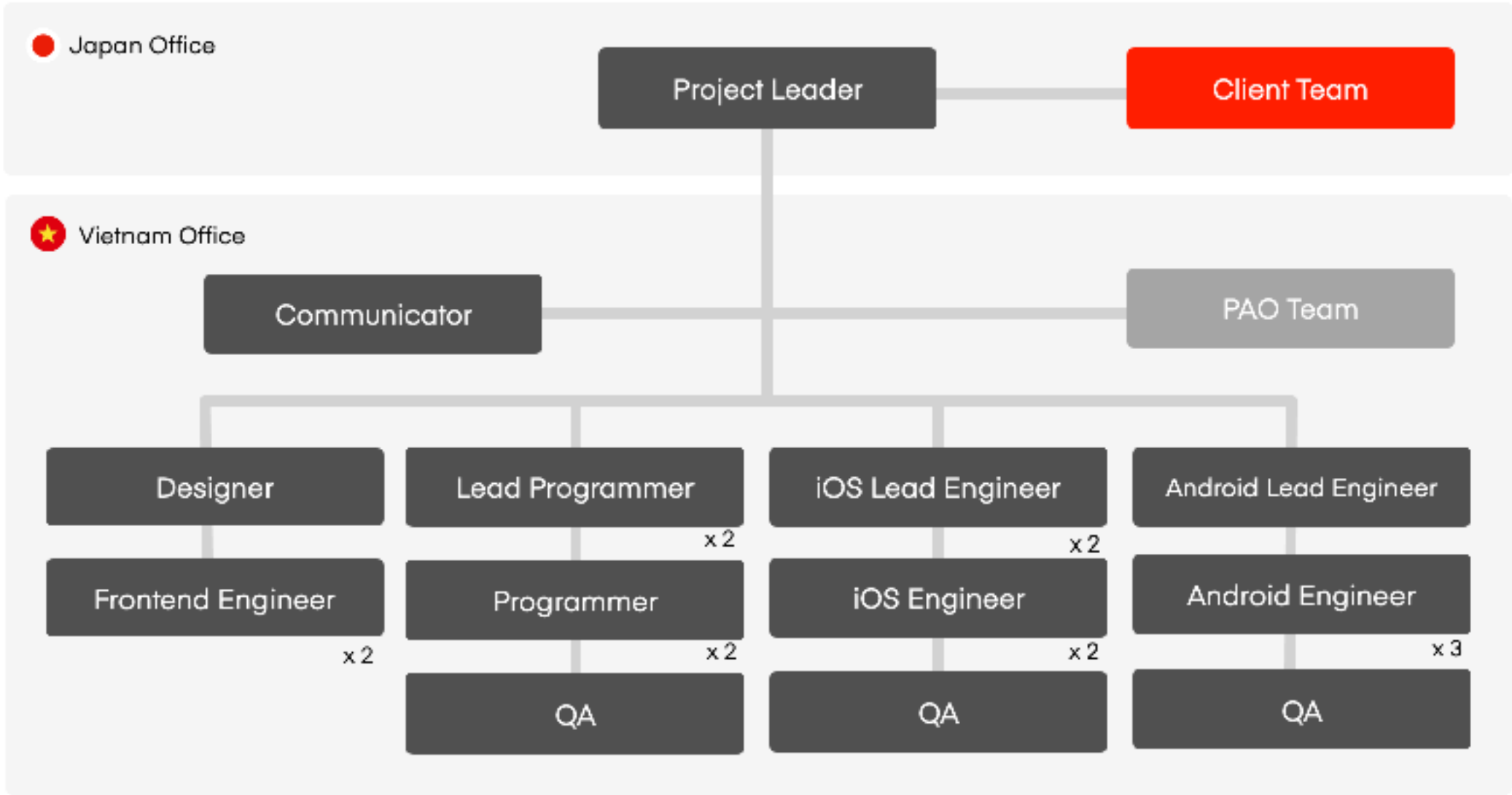
Development team of up to 21 people

Powerful vertical full-screen video and Strengthen ties with superior sports services

For this renewal, a new "vertical full screen video" function has been added. The goal is to create a new interest in sports by providing an opportunity to easily access a wide range of sports videos that transcend the barriers between professionals and amateurs.

Sun*

Support cases of promoting New Businesses and DX

MeeTruck
SoftBank Corp./MeeTruck K. K.

Smart League
SSK CORPORATION

SAAI Wonder Working Community
Mitsubishi Estate Company CO., LTD.

Core systems related to the
"KUMONO UCYUSEN" NIPPON GAS CO.,LTD.

BI tools, RPA implementation support
LAWSON, INC.

0→1Apps
01Booster Inc.

Truckbook / dplus
Monoful Inc.

TOKYO-UENO WONDERER PASS
UENO Cultural Park／

LINE Pay Corporation

Todokun
NPO Bridge for Smile

Hokuoh,Kurashino Douguten store
Kurashicom Inc.

HARUTAKA
ZENKIGEN Inc.

TENANTA
tenant inc.

Kauriru
TENT Inc.

Senses
mazrica inc.

Update on the website
https://sun-asterisk.com/works/

2

FY2021 Q1 Performance Highlights

Financial Results Summary

Achieved strong growth in both sales and each profit, and made steady progress against the forecast. Record high quarterly sales.

Unit : Million Yen

	FY2020 Q1	FY2021 Q1	Rate of Change	Financial Forecast	Progress Rate
Sales	1,407	1,822	29.5%	6,608	27.8%
Operating Income	299	417	39.2%	1,100	37.9%
Operating Rate of Return	21.3%	22.0%	—	16.7%	—
Ordinary Income	303	391	29.2%	1,153	33.9%
Net Income	268	332	23.8%	983	33.8%

Sun*

Changes in sales and net income

Achieve high sales and profit growth through growth in Creative & Engineering.

■ Creative & Engineering
■ Talent platform

Sales　　(1) (2) (3)

Unit: Billion Yen

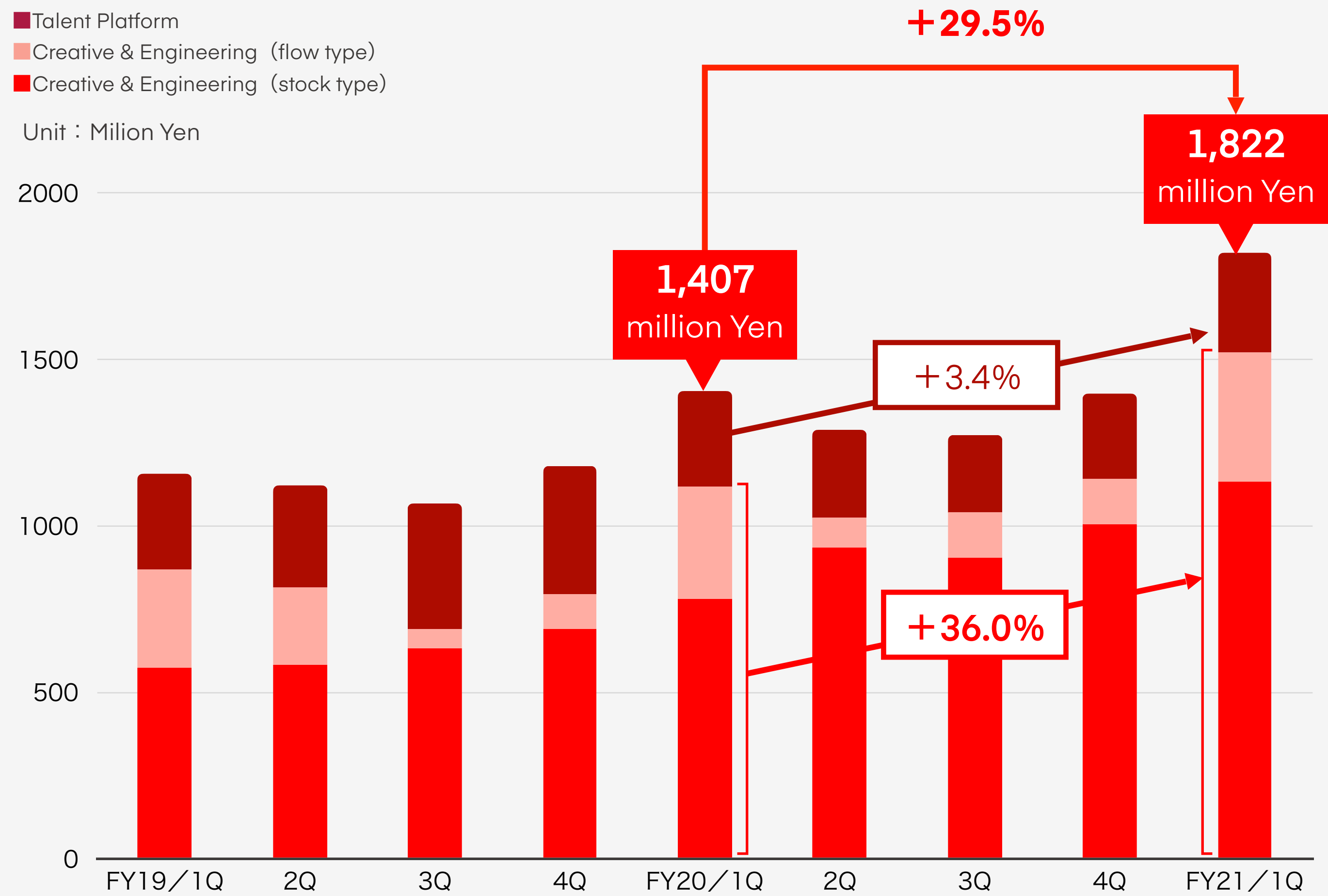

Net income

Unit: Billion Yen
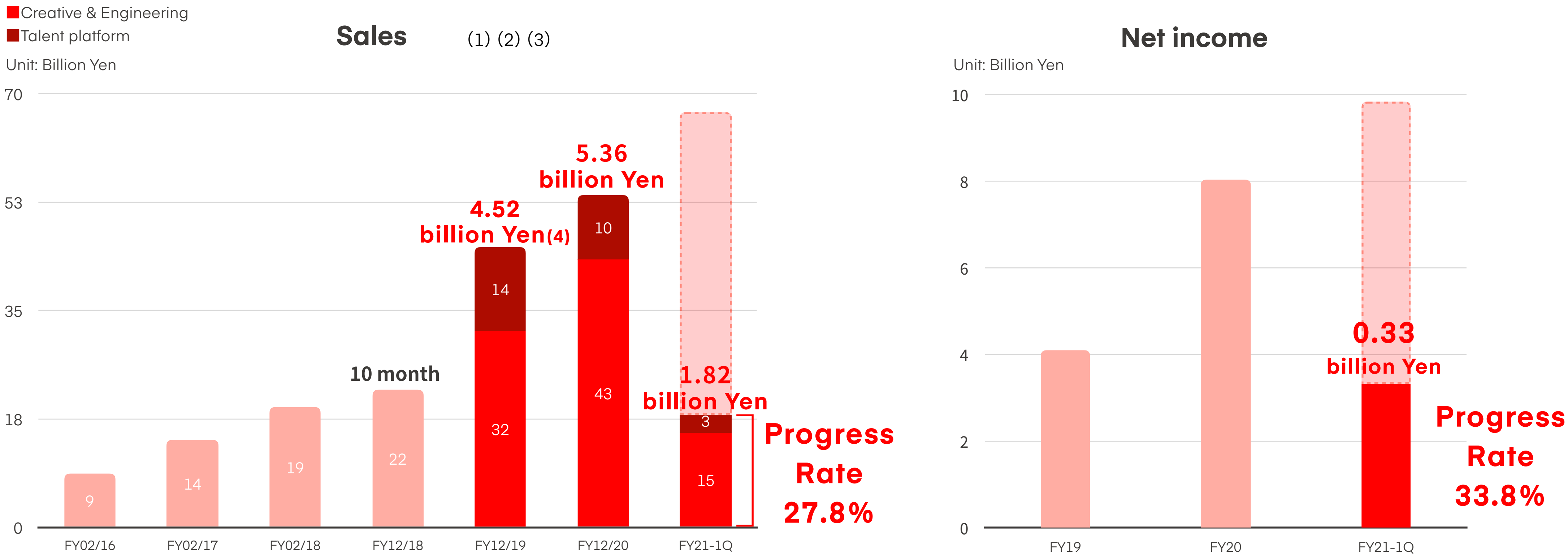
(1) FY 12/2018 is 10 month fiscal year period due to change in accounting period

(2) Sales history presents non-consolidated before FY2/2018

(3) From FY2/2016 to FY12/2020's Yearly Average Revenue Growth

(4) Merged GROOVE GEAR Inc in 2018/12, it reflects FY12/2019, before internal transaction, GROOVE GEAR revenue is 1.144 billion yen and net income is 60 million yen

* The figures before the fiscal year ending February 2018 have not been audited by an audit corporation.

Performance Highlight

Quarterly Sales Change

Sales in FY20Q4
1,822 million Yen
(Year-on-year+29.5%)
Record highs on a quarterly basis.

The main force of Creative and Engineering drove overall performance by **+36.0% year-on-year**.
Sales ratio of Stock type in Creative and Engineering increased.

■ Talent Platform
■ Creative & Engineering（flow type）
■ Creative & Engineering（stock type）

Unit：Milion Yen

+29.5%

1,822 million Yen

1,407 million Yen

+3.4%

+36.0%

2000
1500
1000
500
0

FY19/1Q　2Q　3Q　4Q　FY20/1Q　2Q　3Q　4Q　FY21/1Q

※ FY19 quarterly number is not audited by audit corporation.

Sun*

Service Lines

Creative & Engineering

Succeeded in increasing the number of stock-type customers and ARPU, which are important KPIs, and made steady progress against the sales plan.
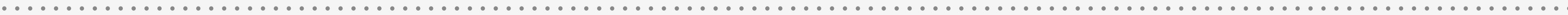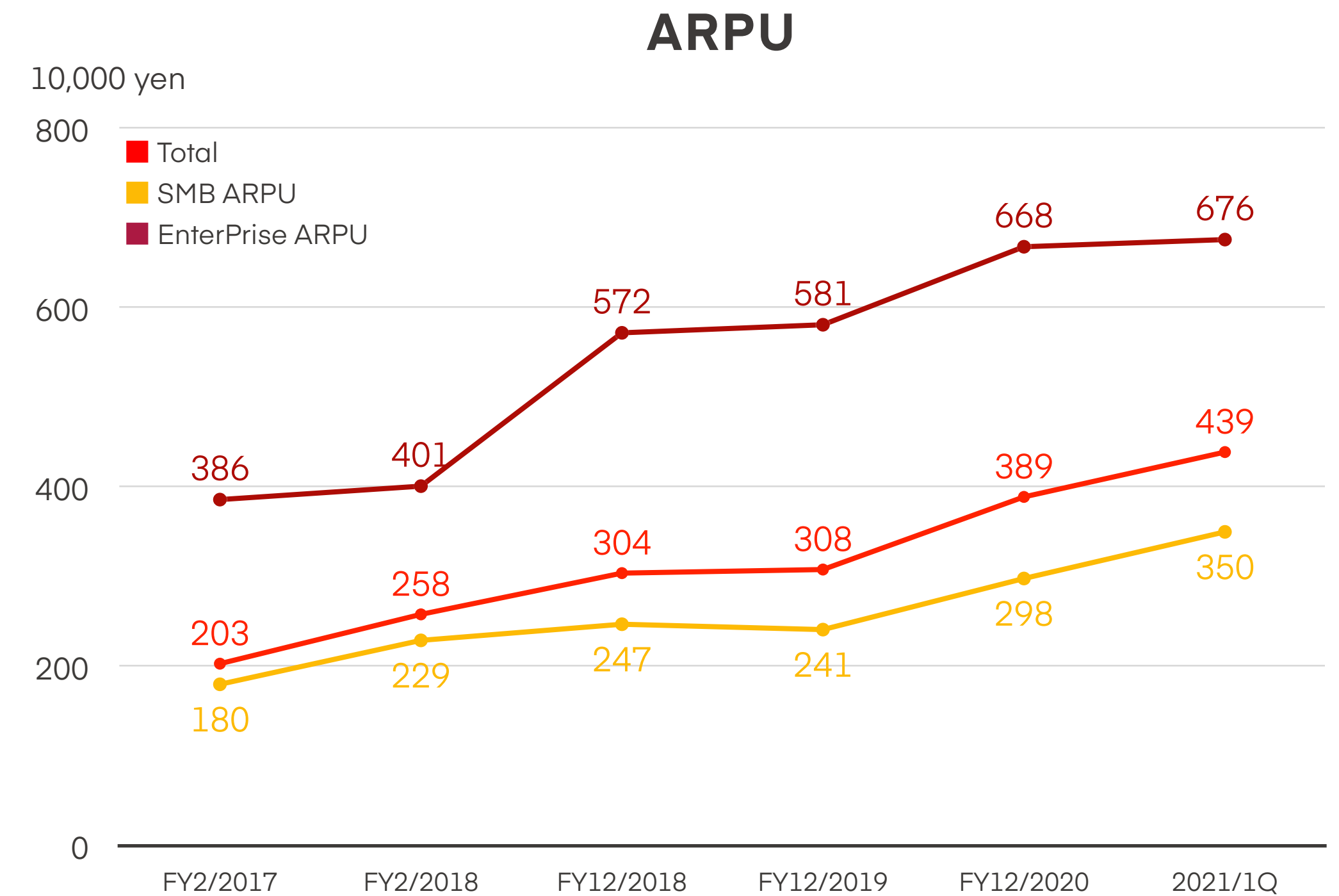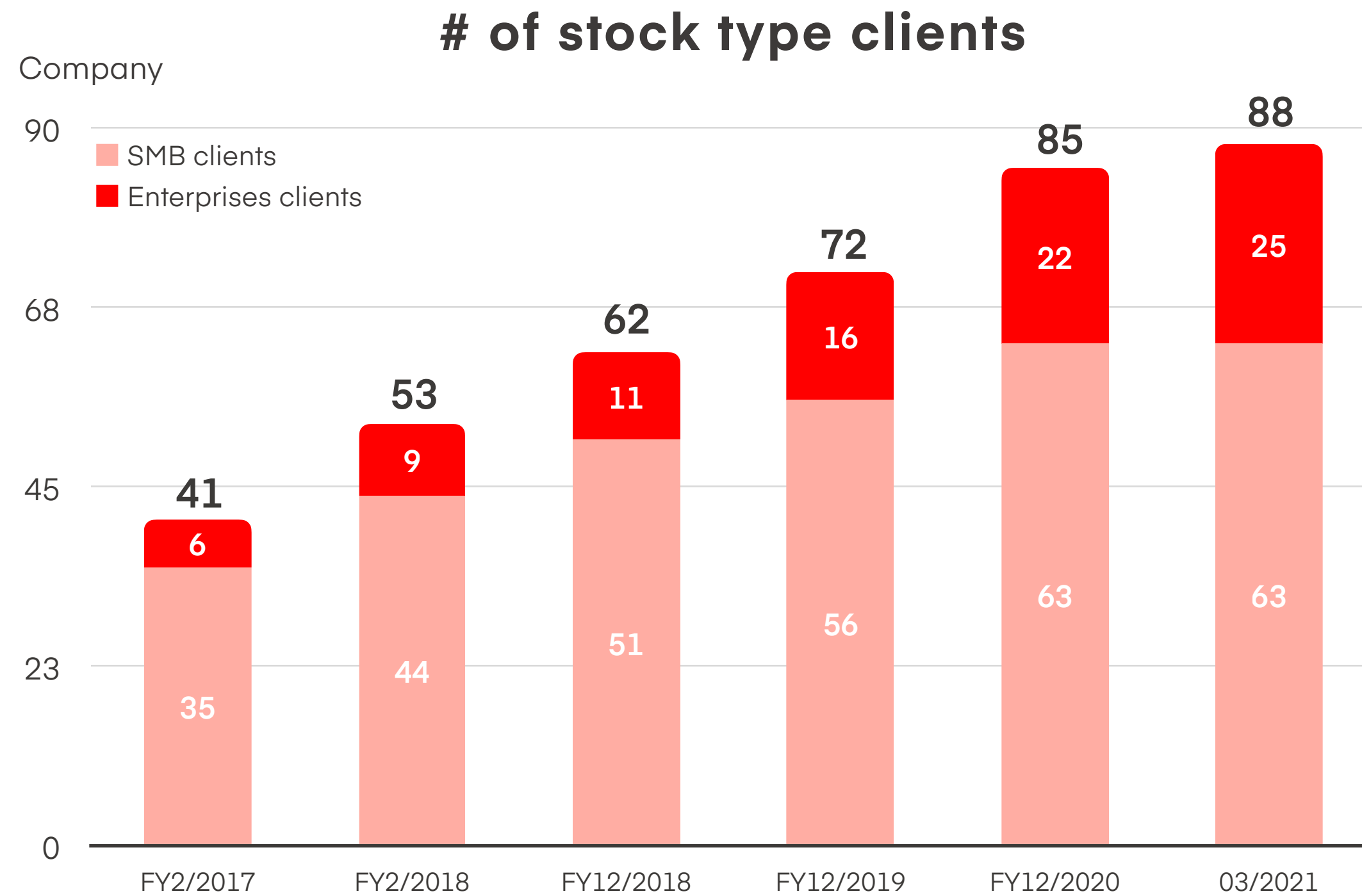
Talent Platform

Although the impact of the new coronavirus is still present, we were able to capture the demand from companies that want to hire immediately capable personnel, and the overall trend is toward recovery.

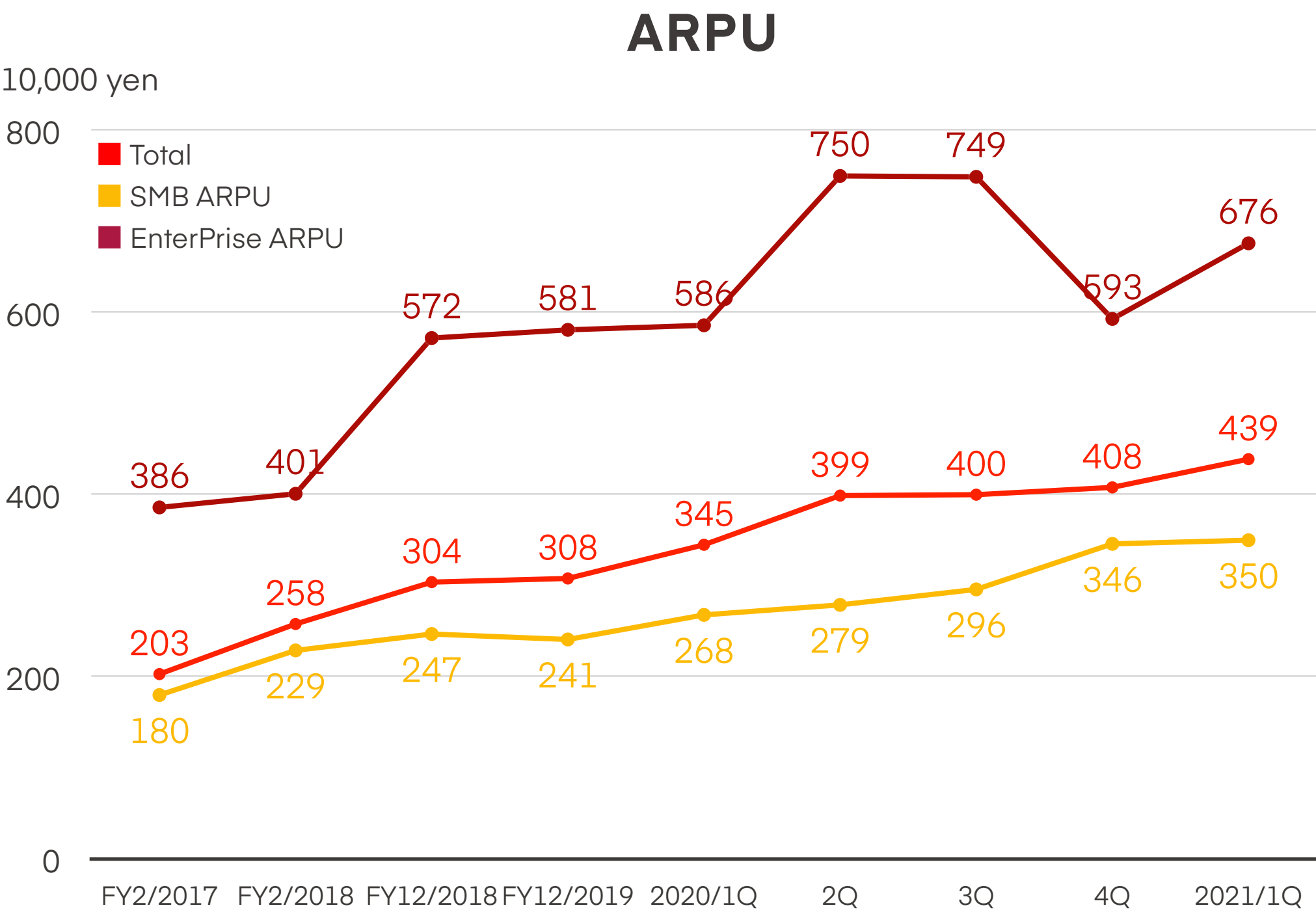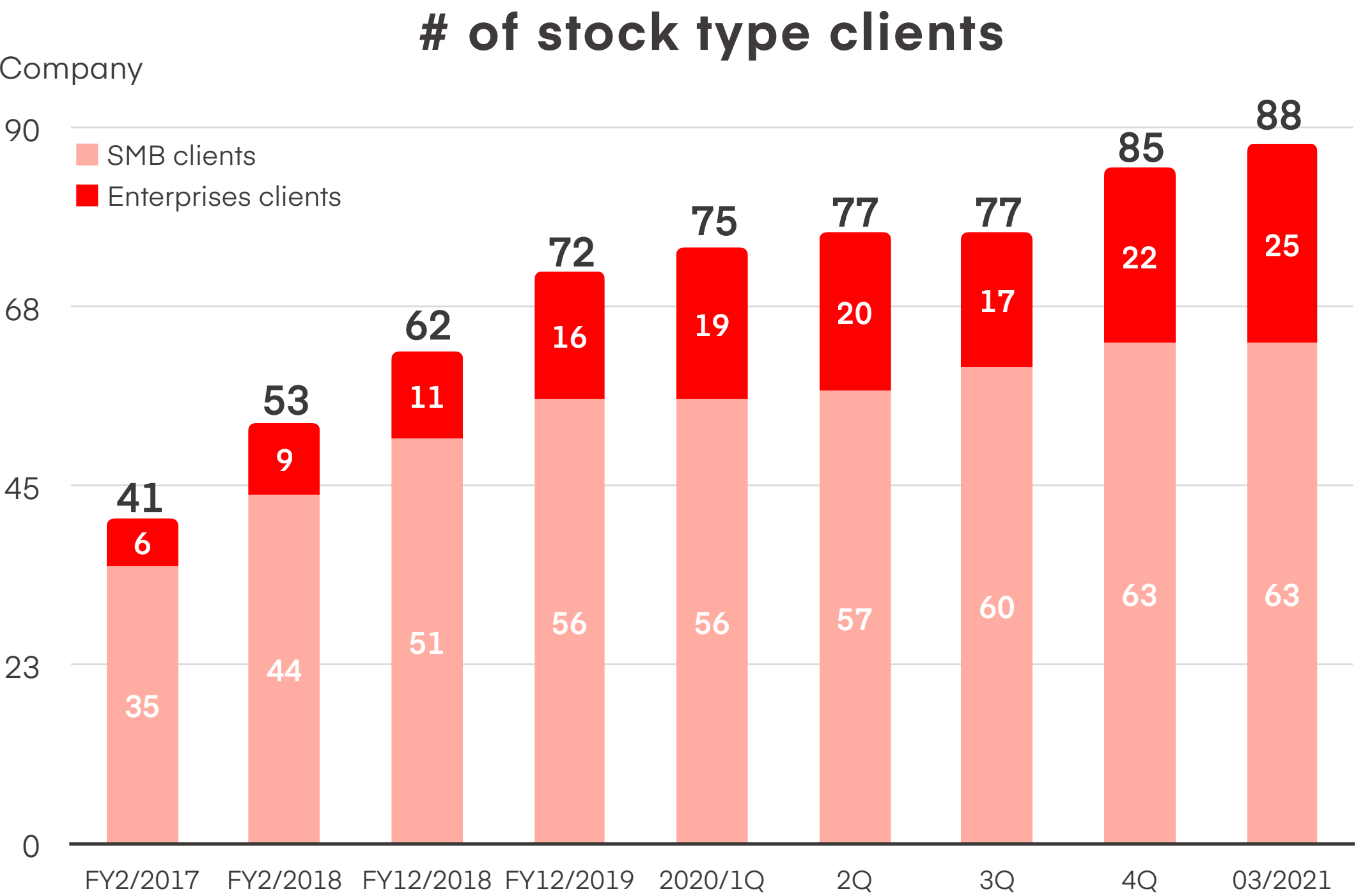**Sun***

Changes in important KPIs (fiscal year)

Steady growth in both the number of stock-type customers and ARPU.

# of stock type clients

ARPU

Definition of enterprise company is either adoption of Nikkei 225, Nikkei 400, and Nikkei 500 and their group company, market cap, revenue scale and employee scale company.

Changes in important KPIs (quarterly)

The number of stock-type customers increased by 3 companies in Q1. Average ARPU for all customers increased to 4.39 million yen.

# of stock type clients

Company

	FY2/2017	FY2/2018	FY12/2018	FY12/2019	2020/1Q	2Q	3Q	4Q	03/2021
Total	41	53	62	72	75	77	77	85	88
Enterprises clients	6	9	11	16	19	20	17	22	25
SMB clients	35	44	51	56	56	57	60	63	63

ARPU

10,000 yen

	FY2/2017	FY2/2018	FY12/2018	FY12/2019	2020/1Q	2Q	3Q	4Q	2021/1Q
EnterPrise ARPU	386	401	572	581	586	750	749	593	676
Total	203	258	304	308	345	399	400	408	439
SMB ARPU	180	229	247	241	268	279	296	346	350

Definition of enterprise company is either adoption of Nikkei 225, Nikkei 400, and Nikkei 500 and their group company, market cap, revenue scale and employee scale company.

Change in important KPIs

Stock Type Client Number

- The number of stock-type customers in FY21/1Q was 88.
- The number of enterprise customers increased by 3 from the end of FY20.

Average Monthly Revenue Per User (ARPU)

- FY21/1Q Enterprise ARPU increased due to both expansion of transactions with existing clients and acquisition of large new clients.

Balance Sheet comparison

Cash and cash equivalents and net assets increased due to the posting of profits.
The capital adequacy ratio remained above 80%, ensuring the stability of the financial base.

Unit: Million Yen

	FY12/2020	03/2021	Amount in change	Main Factors
Current Asset	5,795	**6,187**	392	Increase in cash and cash equivalents due to profit recognition. Increase in accounts receivable.
Cash & Bank	5,073	**5,241**	168	Increase in cash and cash equivalents due to profit recognition.
Fixed Assets	421	**436**	15	
Total Assets	6,216	**6,625**	409	Increase in cash and cash equivalents due to profit recognition. Increase in accounts receivable.
Current Liabilities	1,010	**1,012**	2	
Fixed Liabilities	188	**166**	△22	
Net Asset	5,017	**5,447**	430	Increase in retained earnings due to profit recognition
Total Liabilities and Equity	6,216	**6,625**	409	Increase in retained earnings due to profit recognition
Equity Ratio	80.7%	**82.2%**	—	

Sun*

3

Growth Strategy Topics

Customer Strategy

Strengthen all the channels, obtain new customers and increase ARPU for both Enterprises and SMB.

Measure to obtain Stock type clients

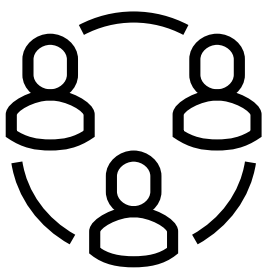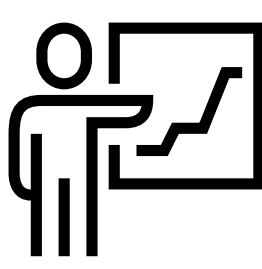### Lead generation

Referral from existing client

Alliances

Web Marketing

Lead nurturing

Strengthening community formation

Strengthening business incubation system

ARPU Improvements

ARPU growth by increasing enterprise projects

Main Factor

Obtain new high ARPU projects

ARPU growth for existing projects

Progress highlights of alliance partnerships and organization expansion

Microsoft

A comprehensive solution from PoC to new commercialization

Strengthen cooperation in proposing solutions to existing customers on both sides.
Joint projects are underway.

NEWh

Design Consulting & Studio (Consolidated Subsidiary)

The company was founded in January and has successfully launched vertically, with both sales and profits growing steadily.
The number of members has increased to 10+.

Deloitte. デロイト トーマツ

Largest Business Professional Group

Multiple enterprise projects underway through alliances

Results of consolidated subsidiary NEWh (Innovation Consulting Studio)

Development of the design x business field

From service planning co-created by design approach to consulting support for business strategy/planning

Strengthen collaboration with Sun*

Strengthen collaboration in MVP development phase and upstream areas
Maximize synergies as a group company

Design **Develop**

Question and Design

NEWh

New business and service development support for large companies
Project manager, service designer, and business designer with over 100 projects in total

Sun*

Creative & Engineering Services Over 1000 engineers and UI/UX designers

Digi Studio
Creative & Engineering
Talent Platform

Began supporting new business development for a number of enterprise companies.

※Examples of projects

Major cosmetics company	**Major Insurance Company**	**Major Entertainment Company**	**Major Electrical Manufacturer**
New product and brand development	Development of platform services	Development of platform services	Design of new services

Major Beverage Manufacturer	**Major Payment Company**	**Major Construction Company**	**Major Electrical Manufacturer**
Restructuring of services	New product brand development	DX support for local governments	Community research

Sun* Startup Studio

A platform for the creation and growth of startups that leverages

Sun*'s value creation knowledge, talent, and other assets

Target Area

Build	Boost	Joint service
Co-founding entrepreneurs and startups	Growth support by providing funds and resources to startups	A revenue sharing model that leverages each other's strengths

▲

Business development utilizing Sun*'s core competencies

Investment

Investment Execution

Creative & Engineering

Providing resources and knowledge for growth

Talent Platform

Internal Production Support

Sun*

Business alliance with Bloom & Co.

Support for joint service development and DX promotion
based on "customer-driven marketing strategy"

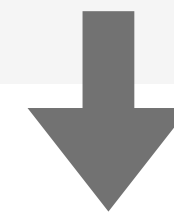**Sun***   **Bloom & Co.**

| Service development with user-centered design | × | Customer-driven marketing strategies |

✓ **Customer-driven service development that contributes significantly to business growth**

✓ **Comprehensive support for "customer-driven DX" in Asian markets**

Bloom&Co.

Based on his extensive experience in developing and implementing customer-driven marketing strategies, he has supported many start-up companies as well as global companies and listed companies. His comprehensive end-to-end services include strategic research, mass marketing, digital marketing, strategic PR, and distribution strategies, and he has led the growth of many businesses.

Investment in startup studio

Number of startups invested in

19
companies

Investment Highlights

- Rental platform operator TENT Inc. raises 110 Million Yen in Pre-series A (Apr. 22, 2021)
- AI firm TRYETING Inc. forms business alliance with Tokyu Fudosan Holdings Corporation and raises 350 million yen in funding (Mar. 30, 2021)
- Mental health tech company lafool Inc. raises 1.23 billion yen in funding (Dec 28, 2020)
- Mobility tech company Flare Inc. from Bangkok raises 150 million yen in Series A funding (Mar 23, 2020)
- ZENKIGEN Inc., the web interview tool HARUTAKA, raises 800 million yen in Series A funding (Mar 18 2020)

Examples of investments

ZENKIGEN	TRYETING	テナンタ	JCC Japan Cloud Capital	Tent.
Micoworks	Marketing-Robotics	Flare	lafool	Viza

Investment Areas

AI Solutions	Matching Platform	Crowd Funding	Communication Platform	Recruiting Platform	Advertising Platform
Online Shopping Mall	Mental Health Tech	Game Engine	Education	Live Streaming	New Retail Platform	D2C

Sun*

Future Growth Strategy

We will continue to expand the existing digital creative studio business, further improve the quantity and quality in the education and development fields, and improve reproducibility by expanding the data platform and develop the social implementation of advanced technology.

Then, increasing the ratio of new businesses in Japan and overseas and committing to creating more valuable businesses and business growth will be the axis of new businesses that support the company's growth drive.

Expand business creation

Expansion of data platform

Further strengthen education and training

NOW

Expand creative & engineering

Sun*

4
Appendix

Enterprise acquisition alliance (cooperation)and organizational expansion

Expansion of Creative & Engineering

With the companies we have business alliances including Microsoft,
we will continue to promote DX and support the development of new businesses.

Measures to acquire new customers for the enterprise

Microsoft

NEWh

Deloitte.
デロイト トーマツ

A comprehensive solution from PoC to new commercialization

Design Consulting & Studio (Consolidated Subsidiary)

Largest Business Professional Group

Expansion through alliance of peripheral services (expansion of ecosystem, expansion of service area to customers)

Microsoft

WOVN.io

Red Team Technologies

Repro

Aure and various other services

Multilingual solution

Advanced security services

Engagement marketing

Sun*

Ecosystem for digitalization

Unique platform platform enhances knowledge sharing, optimal staffing, and development efficiency

Sun* proprietary data platform

Viblo	**Rubato**	**Sun* CI**	**Schooler**	**SCP** (Sun* consulting Platform)
Knowledge Sharing Platform	Optimal Talent Allocation Platform	DevOps Platform	Learning Management System	Employment Support System
Posting and sharing	Skill Management	Automated Code Review	Class Management	Corporate Information
AI Recommendation	Portfolio Management	Automated Security Check	Schedule Management	Student Information
Clipping Articles	Talent Evaluation Management	Automated Testing	Attendance / Grade Management	Student Follow Function
Discussion	Talent Operation Management	Automated Building Code	Class Content Management	Job Hunting Event Information
Q&A	AI Recommendation(In dev)	Simply Releasing Operation	Report Creation / Output	Matching / Scout Function
Public **Average 330,000 MAU**	**In House Only**	**Clients Only**	**Introduced at 8 universities in 3 countries More than 2,000 students**	**Public** **Over 1,200 student resumes**

Sun*

Ecosystem for digitalization

Top overseas science university limited recruitment selection platform "x seeds Hub"

Recruitment and selection platform for top overseas science universities only

Partnerships with 6 top overseas science universities.
1,500 students studying as official university departments are registered.

The output of Innovative human resources through education and training
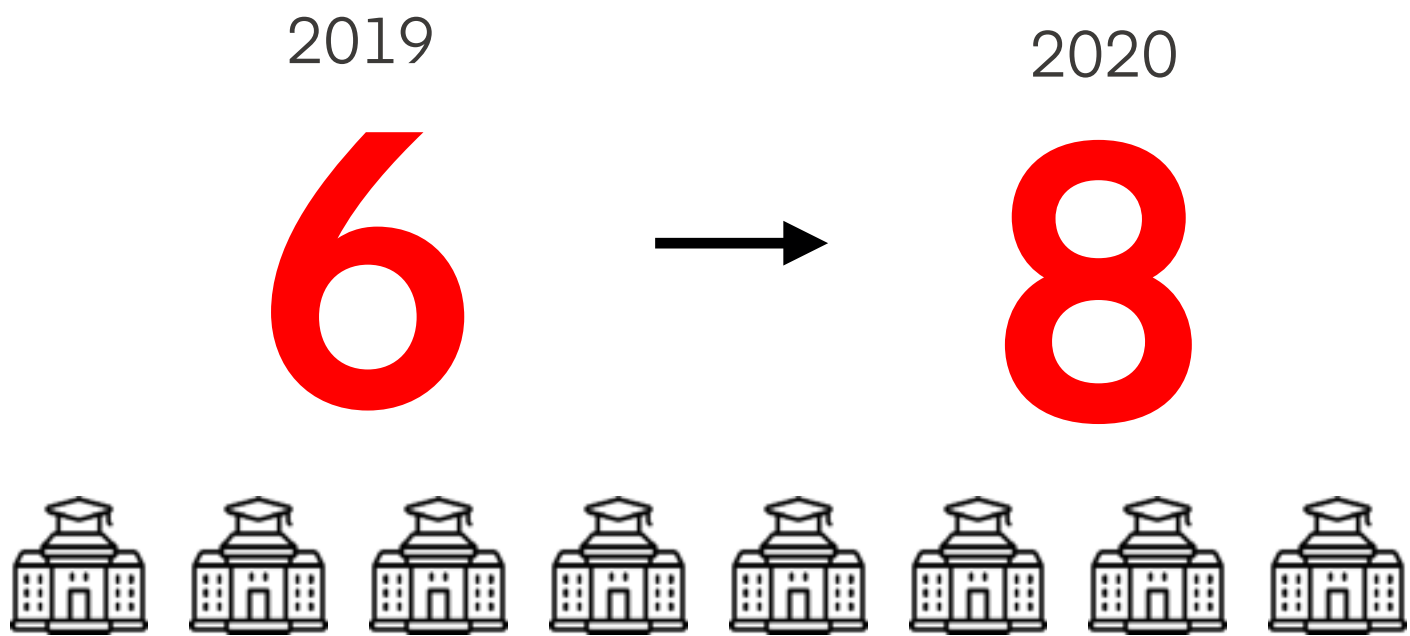
Producing IT human resources who can play an active role in Japan through industry-academia collaboration centering on ASEAN countries and seeking further global expansion in the future. Currently, we are expanding alliances in South America and Africa.

Number of Sun*'s educational program students enrolled and number of affiliated schools by year

People

Year	Students
01/2015	459
01/2016	480
01/2017	571
01/2018	720
01/2019	914
01/2020	1387
01/2021	1867
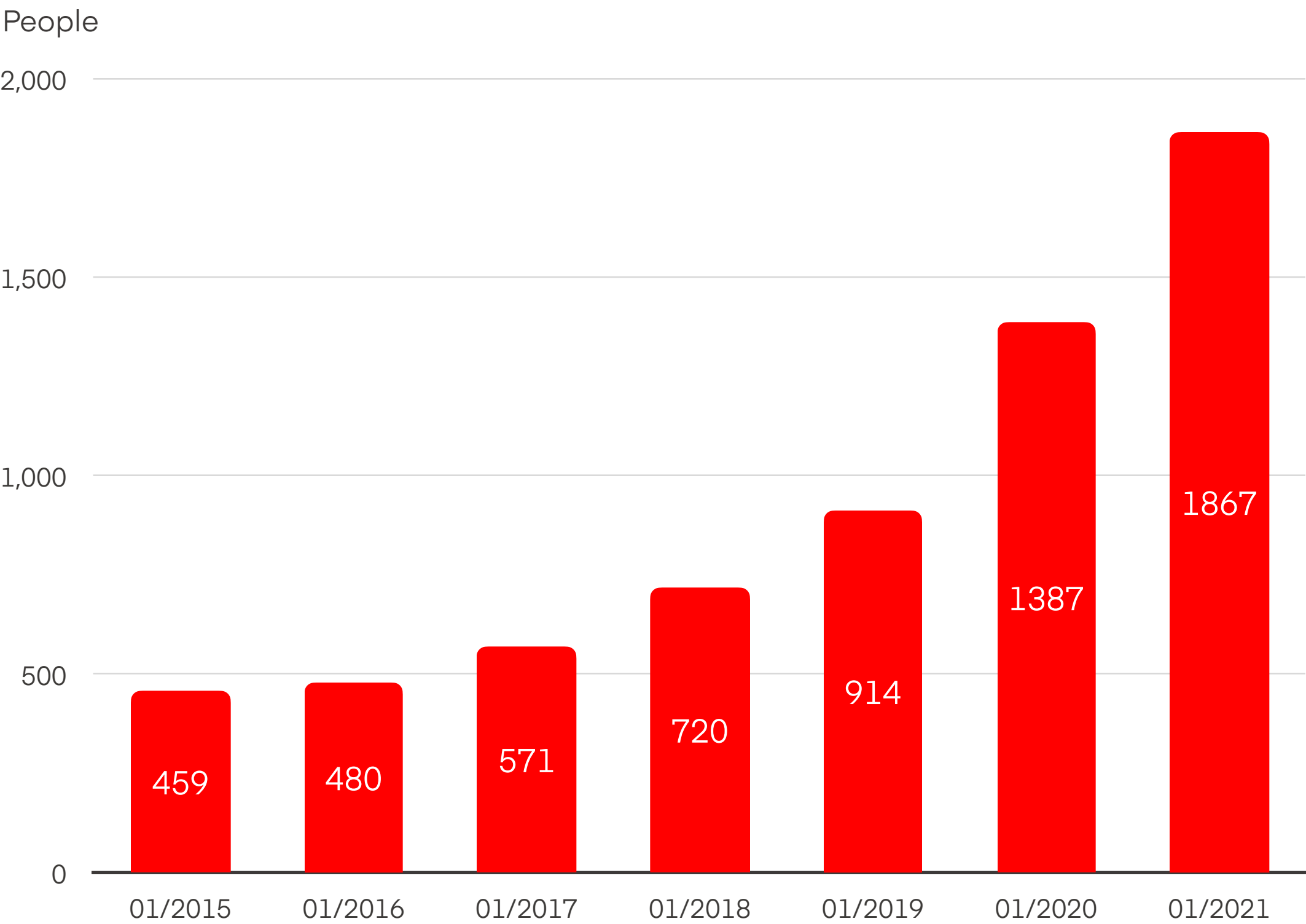
Partner universities

2019 6 → 2020 8

Vietnam
1. Hanoi University of Science and Technology
2. The University of Danang-University Science and Technology
3. Vietnam National University Hanoi-University of Engineering and Technology
4. Vietnam National University HCMC-University of Engineering and Technology
5. Vietnam National University Hanoi-University of Science
6. Phenikaa University

Indonesia
7. Gadjah Mada University

Malaysia
8. Malaysia-Japan International Institute of Technology

Sun*

Adopted as an endowed course

Adopted as an endowed course project by the Association for Overseas Industrial Human Resource Development (AOTS)

Began offering courses at the Hanoi University of Technology and the University of Technology and Engineering, Vietnam National University, Hanoi

Sun*

AOTS

Professor of cutting-edge technologies in our R&D fields such as AI, blockchain, and cyber security

×

Developing programs to foster industrial human resources in developing countries with the support of the Ministry of Economy, Trade and Industry and local Japanese companies

The AI course

✓ **Development of advanced IT human resources**

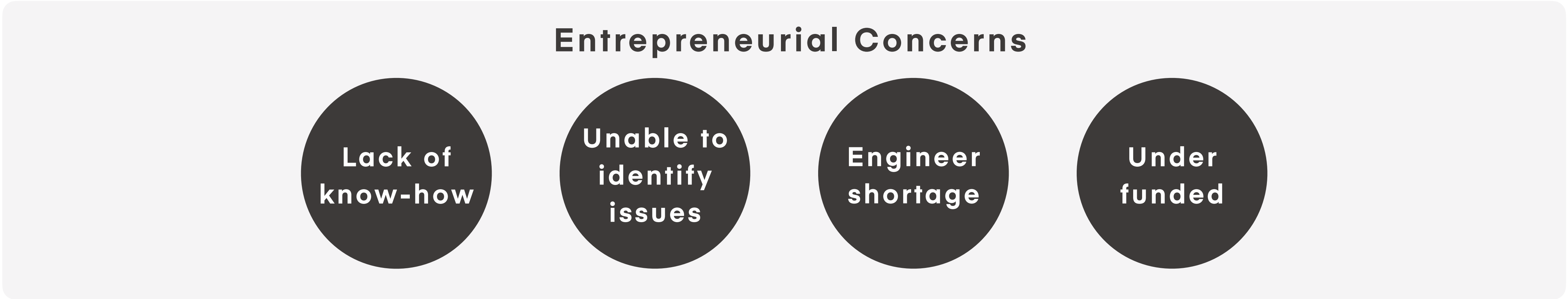✓ **Recruitment support for Japanese companies**

Endowed Chairs at AOTS

The purpose of the program is to improve the skills required by Japanese companies and to help students find employment in Japanese companies and local Japanese companies, thereby contributing to the facilitation of business activities and the deepening of cooperative relationships with the countries concerned.

Sun*

Sun* Startup Studio

A platform for the creation and growth of startups that leverages

Sun*'s value creation knowledge, talent, and other assets

Entrepreneurial Concerns

Lack of know-how

Unable to identify issues

Engineer shortage
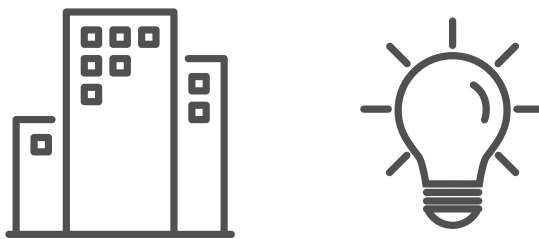
Under funded

Three functions provided by Sun*
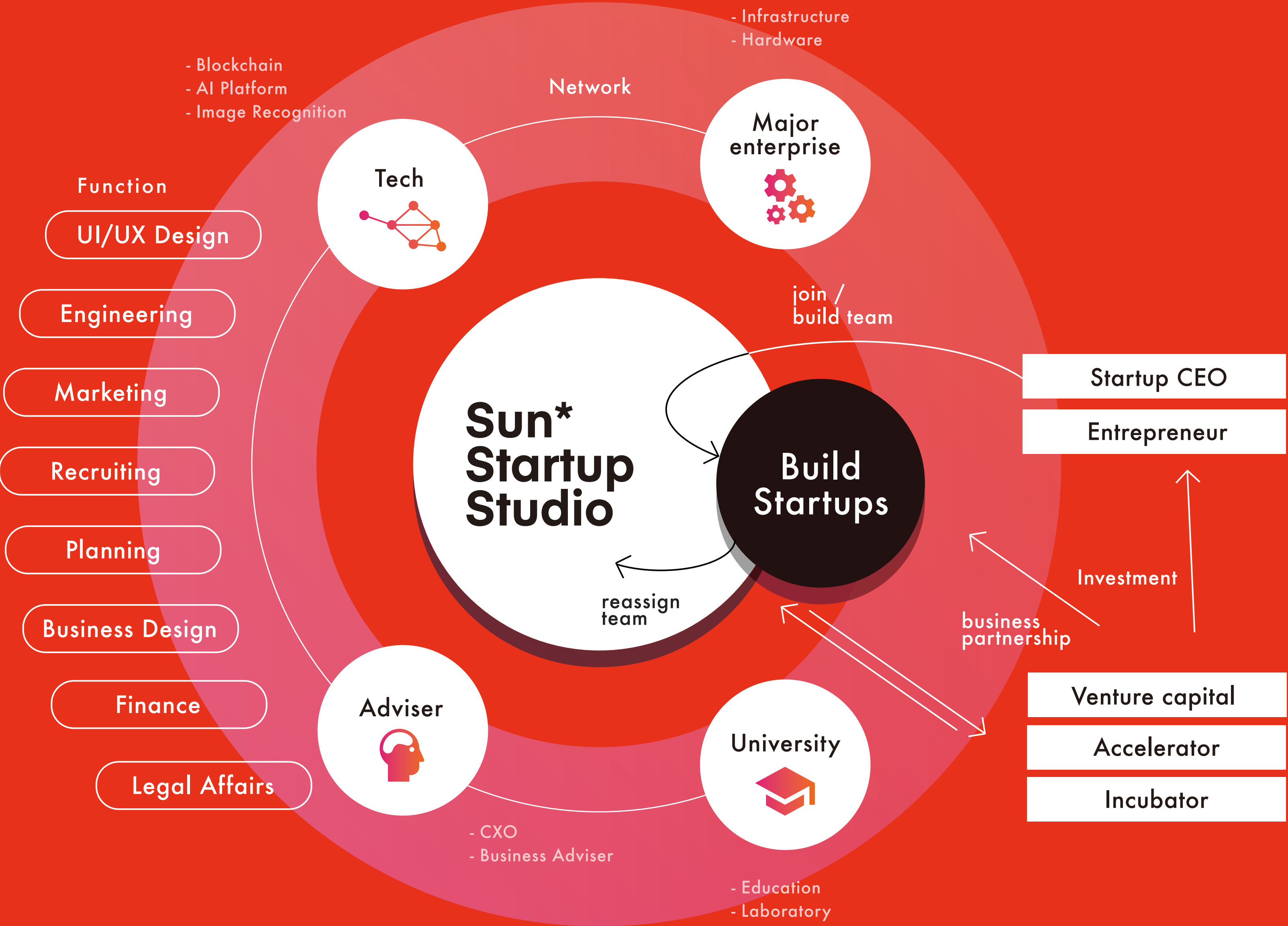
Incubation + **Talent・Asset** + **Investments・Funds**

Provide office and knowledge

Provide the human resources necessary for business creation

Provide development funding

Sun*

Sun* Startup Studio

- Infrastructure
- Hardware

- Blockchain
- AI Platform
- Image Recognition

Network

Major enterprise

Tech

Function

UI/UX Design

Engineering

Marketing

Recruiting

Planning

Business Design

Finance

Legal Affairs

Sun*
Startup
Studio

Build
Startups

join /
build team

reassign
team

Startup CEO

Entrepreneur

Investment

business
partnership

Venture capital

Accelerator

Incubator

Adviser

University

- CXO
- Business Adviser

- Education
- Laboratory

WE
ARE THE
PLATFORM
FOR
STARTUPS

Example of Startup Studio Support: ZENKIGEN inc.

Expansion of business creation

Provided business consulting, investment, and development team.

## DXing the hiring process by the Startup Studio

harutaka

ZENKIGEN is a startup founded in 2017. In order to create timely encounters between job seekers and companies, we are solving the "time", "place", and "distance" factors of inefficient recruitment interviews with our web-based interview service called "HARUTAKA", which has a recording video interview function.

| Business Co-Creation | Business Design | MVP Development | Development Scalability | Funding Support |

Client Voice

「In normal fundraising, you need to have a detailed business strategy and business plan that will satisfy investors and VCs. However, for this project, since we had already completed the product, had customers, and were already running a stable business, the project was attractive from an investor's point of view because of its low risk, and we were able to raise funds in a short period of time. This would not have been possible without Sun*'s Startup Studio.」

Sun*
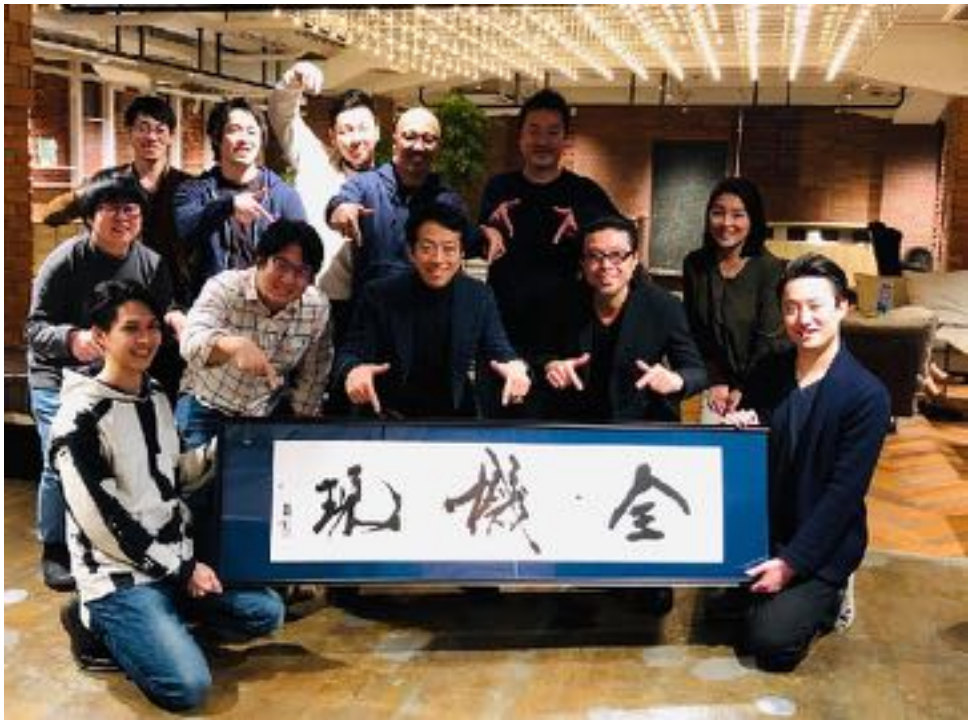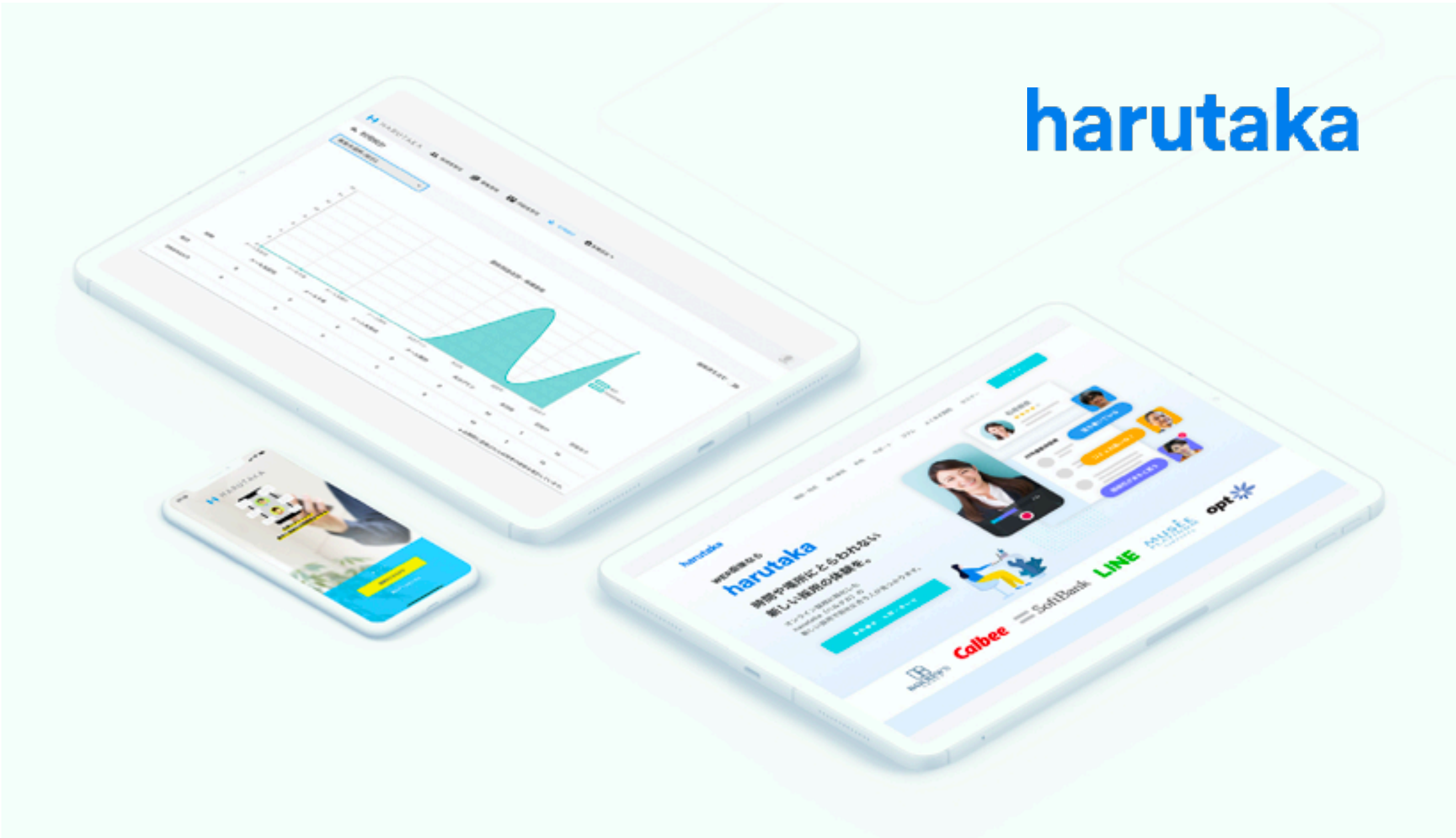
Example of Startup Studio Support: tenanta inc.

Provided business consulting, investment, and development team.

Supporting Stores to Create the Future with a New Matching Service for Business Properties

Tenanta is a startup company founded in 2019 that operates "tenanta", a matching service for business properties and tenants. We are continuing to grow as a matching platform where anyone can meet properties, eliminating mismatches and opportunity losses in the property search process.

| Business Co-Creation | Business Design | MVP Development | Development Scalability | Funding Support |

Acting CTO brushes up the product concept.

A member with experience in leading startups from launch to sale has joined as acting CTO. Acting CTO worked with the CEO to develop the concept of the product, and when the direction was solidified, senior engineers joined the team to start full-scale development.
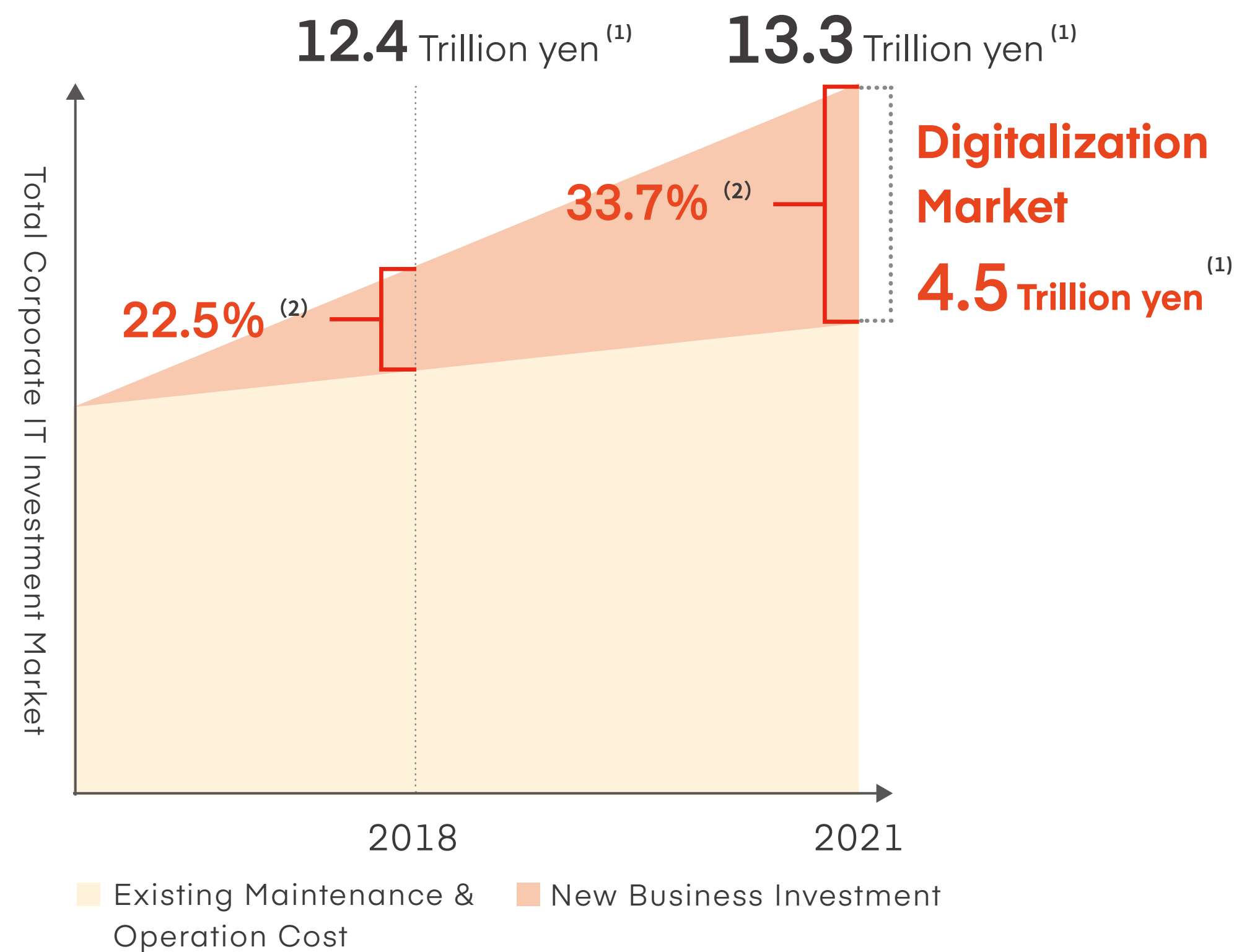
→

Propose the best plan Start UI/UX at the same time

From the development phase, we provided the best and most appropriate advice based on our technical knowledge, and achieved a significant reduction in man-hours. The designer also joined the project to enhance the UI/UX aspects and improve usability at the same time.

→

Continued support in development, PR and recruitment

After the launch of the service, we provided full support for PR as well. In addition to product development, we proactively provide knowledge and assets for branding, business plan brush-up, recruitment planning, and office space.

Sun*

Market size of digitalization

12.4 Trillion yen [1]

13.3 Trillion yen [1]

Digitalization Market

4.5 Trillion yen [1]

33.7% [2]

22.5% [2]

Total Corporate IT Investment Market

2018   2021

Existing Maintenance & Operation Cost   New Business Investment

The size of the private domestic IT market will continue to increase.

In particular, it is estimated that the new business investment budget, which has remained at 22.5% of the total, will increase to 33.7% in three years, and the digitalization market size will reach 4.5 trillion yen.

(1) Domestic company's IT investment research (2019). Yano Research Institute Ltd.

(2) Company's IT trend research 2019. Japan Users Association of Information System

(3) The market estimation is calculated by Sun Asterisk Inc. Therefore actual number may differ.

SDGs initiatives

Efforts to eliminate poverty

Every year, we visit elementary schools in Vietnam and donate to children. In recent years, Vietnam has become economically rich in urban areas, but many rural areas are still poor. Schools in such rural poor areas have many children living in poor family background. We donate daily necessities and stationery to such children.

As you can see from the pictures of the event, there are many children and adults wearing folk costumes. Minorities live in Vietnam's rural areas (especially in the mountainous areas), and many people living in the mountainous areas do not benefit from Vietnam's economic development.

Sun* is working on poverty prevention through donations to these people.

SDGs initiatives

Provide high quality education at no cost

Sun* believes that it is important to ensure that quality education is distributed to people around the world in order to achieve the sustainable world of the SDGs. In addition to basic education, it is important to create an environment in which there are opportunities for advanced education and lifelong learning that continues to be learned even after appearing in society.

If we can provide quality education for free, we can provide quality education regardless of rich or poor. If you can educate and acquire advanced skills, you will have an opportunity to play an active role in advanced countries such as Japan. We believe that increasing the number of successful cases of receiving free education and being hired as advanced human resources in developed countries will expand the opportunities for free education and provide education opportunities to more people.

With this in mind, Sun* is committed to providing high-quality education free of charge. In cooperation with universities in Vietnam, Indonesia, and Malaysia, we dispatch IT and Japanese language education teachers as volunteers.

SDGs initiatives

9 産業と技術革新の基盤をつくろう

Creating a base for industrial and technological innovation with Digital Transformation

We are promoting innovation through the business of Sun*'s creative studio. We will also focus on the promotion of DX and promote comprehensive and sustainable industrialization.

Throughout the business, we are committed to fostering technology talent to drive innovation that creates a continuous industry.

The digitization of businesses is not just about streamlining operations but pursuing further growth.

Sun* recognizes that DX = Digital Transformation, which is one of the key issues in the field, is important for various industries to grow sustainably and contribute to society.

Although DX is often regarded as the digitization of existing businesses and operations, we do not simply aim at "improving the efficiency of operations" but ask all partners working on DX to "develop the business through business structure reform". We can grow our business even further by having the common goal that sustainable development is the benefit of digitalization.

Sun* specializes in UI/UX and design thinking in addition to providing upstream consulting, development and implementation, and original MVP development package products according to the content of issues for each company centered on the achievement of various product developments of 300 companies. We provide comprehensive solutions necessary for DX, including specialized consulting products and human resource support through the education business.

Sun*

Create a world where everyone has the freedom to make awesome things that matter.
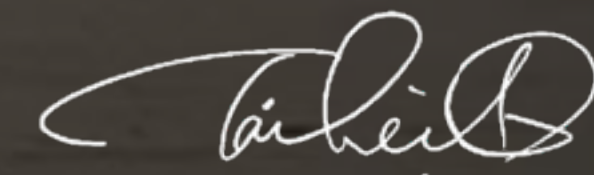
Sun* aims for world peace.

Looking around the world, there are a variety of issues ranging from the major social issues that are mentioned in the SDGs to the issues of everyday life.

We will use digital technology and creativity to solve these problems.

We aim to realize a future where solutions can be made, and a world where people can freely create the values they envision.

World peace for us is like everyone's childhood, excited about creating new value and looking forward to a new morning.

Sun* will build the infrastructure to realize such a "world where everyone has the freedom to make awesome things that matter ".

Disclaimer

- This material has been created for the sole purpose of introducing the company's business activities, and not for soliciting investments.

- The business forecasts and the future outlook described in the material is based on information currently available.

- The forecast includes uncertainties such as sudden changes, therefore actual results may differ.

Let's make awesome things that matter.