

June 4, 2021

(Translation)

Dear Sirs or Madams,

Name of Company: SEGA SAMMY HOLDINGS INC.
 Name of Representative: Haruki Satomi,
 President and Group CEO,
 Representative Director

(Code No. 6460, Tokyo Stock Exchange 1st Section)

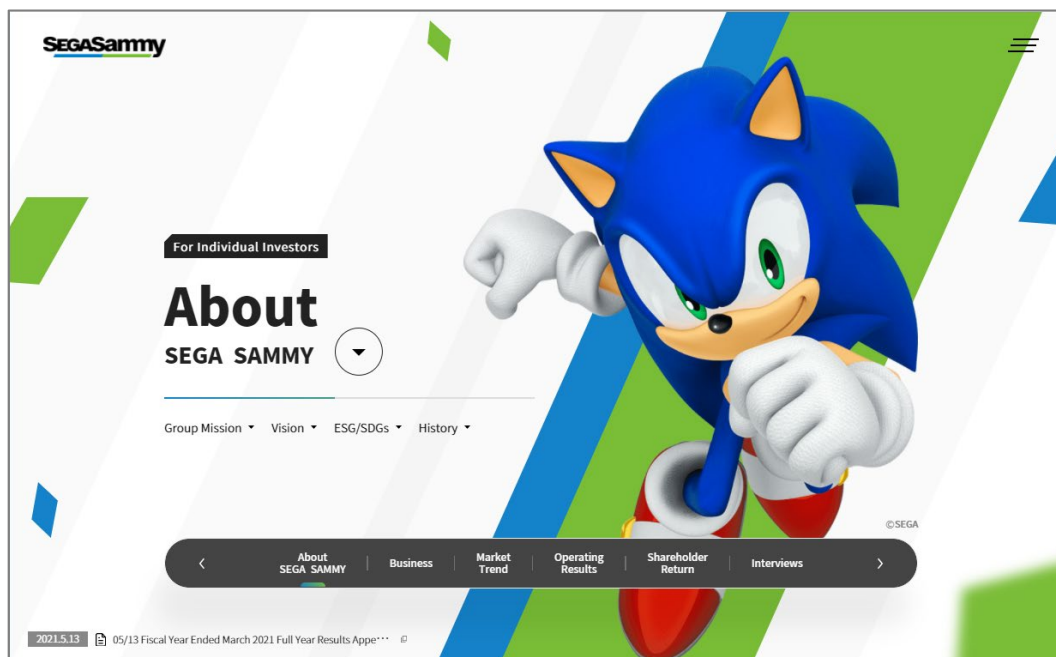
Further Inquiry: Makoto Takahashi,
 Senior Vice President,
 Executive Officer,
 Managing Director of
 Corporate Planning Division
 (TEL: 03-6864-2400)

Notice of Renewal of Website for Individual Investors

SEGA SAMMY HOLDINGS INC. ("the Company") has renewed its website for individual investors with the aim of providing information about the company in an easy-to-understand manner to all stakeholders, including individual investors.

SEGA SAMMY HOLDINGS INC. For Individual Investors

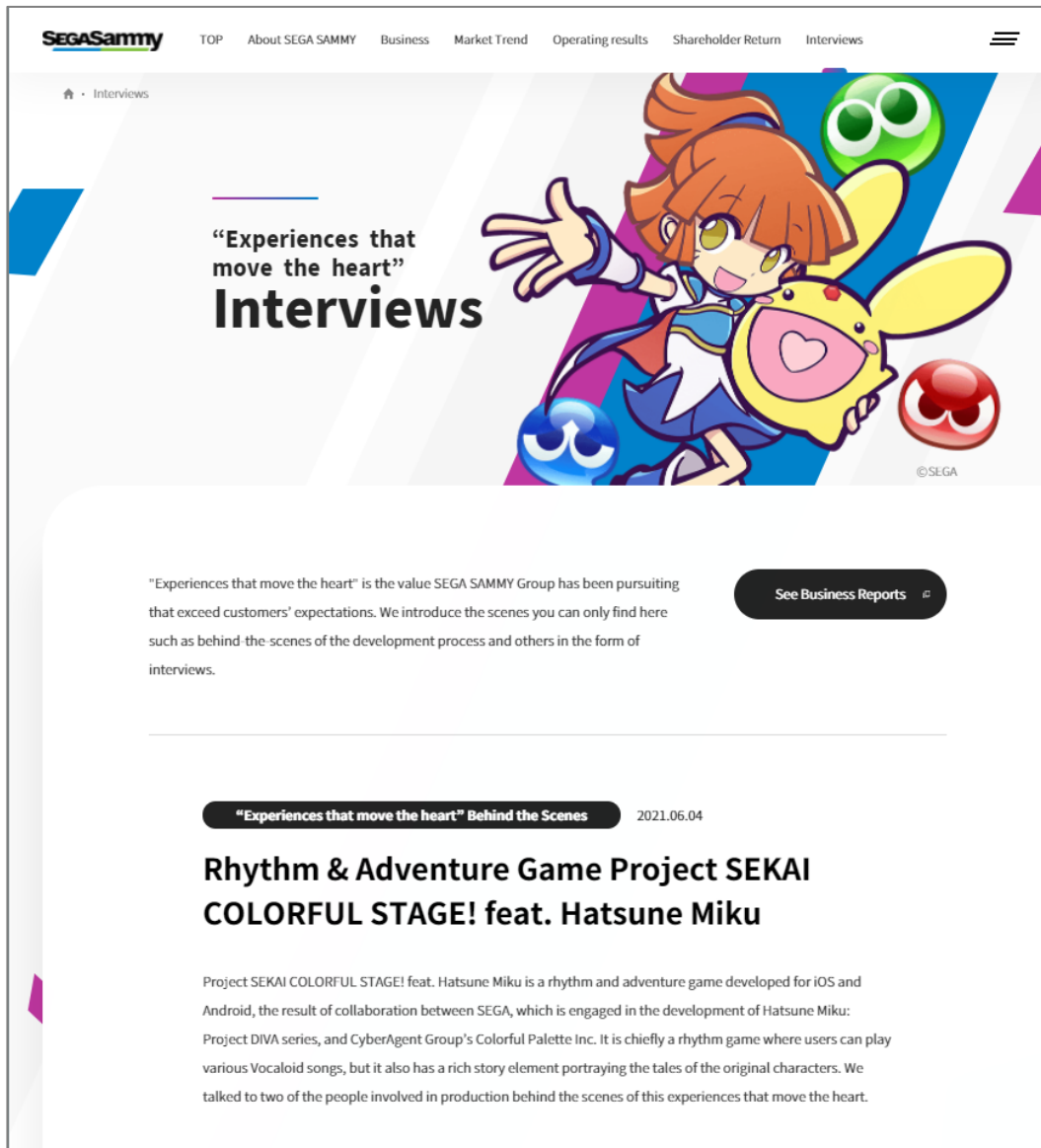
Website URL: <https://www.segasammy.co.jp/english/ir/individual/>



Along with the renewal of the website, "Behind the Scenes" and "Past and Present", the interview series of "Experiences that move the heart", which have been popular in the business reports, is moved to this website as "Experiences that move the heart: Interviews" to further enhance the contents.

- Interview series: “Experiences that move the heart”:
<https://www.segasammy.co.jp/english/ir/individual/interviews/index.html>

We introduce the scenes only can be find here such as behind the scenes of the development process and others in the form of interview.



We will continue to strive to disclose information to all of our stakeholders in an easy-to-understand, timely and appropriate manner.

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