For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Kiyoaki Shirakawa, Executive Officer, General Manager, Corporate Management Division

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Notice Concerning Personnel Change in Executive Officers

Kakaku.com, Inc. (the "Company") hereby announces the following personnel changes in Executive Officers, as resolved at its Board of Directors meeting held on June 16, 2021.

1. Personnel changes (as of July 1, 2021)

Personnel changes in Executive Officers

| New Position | Name | Current Position |
|--|-------------------|--|
| - Executive Officer | Kimihiro | - Representative Director, LCL, Inc. |
| - Representative Director, LCL, Inc. | Murakami | |
| - Executive Officer - President and Representative Director, forTravel, Inc. | Go Kawasaki | - President and Representative Director, forTravel, Inc. |
| Executive Officer General Manager, Tabelog Business Div. Manager, New Restaurant Business Dept., Tabelog Business Div. | Taku Konoike | General Manager, Tabelog BusinessDiv.Manager, New Restaurant BusinessDept., Tabelog Business Div. |
| - Executive Officer - General Manager, Tabelog System Div. | Takayuki Kyowa | - General Manager, Tabelog System Div. |
| Executive OfficerGeneral Manager, Kyujin Box Div.Manager, Sales Dept., Kyujin Box Div. | Kota Shiratani | - General Manager, Kyujin Box Div Manager, Sales Dept., Kyujin Box Div. |