

July 2, 2021

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of June 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of June 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	45,198	47,690	1.5%	-2,492	3,092,719
SKY PerfectTV!^{*4}	43,397	39,146	1.8%	4,251	2,192,984
Premium Service^{*5}	1,487	7,878	0.9%	-6,391	825,127
Premium Service HIKARI^{*6}	314	666	0.9%	-352	74,608

Number of Contractors ^{*2}	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	33,241	39,629	1.6%	-6,388	2,494,701

Number of Subscribing Households	New Subscribers ^{*7}	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	11,969	6,942	0.3%	5,027	2,460,263

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.

*7 In the eight months from October 2020 to the end of May 2021, there were a total of 111 omissions in the new subscribers of optical fiber based re-transmission service. There is no effect on other figures including the cumulative total.