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July 8, 2021

Japan Best Rescue System Co., Ltd.

## **Announcement on registering with the system for promoting parental education CSR activities to promote the pleasure to grow as parents**

The official system for promoting parental education implemented by education board of Nagoya City

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Japan Best Rescue System Co., Ltd. engaged in providing service for solving comprehensive daily life troubles (Head office: Naka-ku, Nagoya City, Representative Director: Mr. Nobuhiro Sakakibara, listed on 1<sup>st</sup> Section of Tokyo Stock Exchange, Security code: 2453, hereinafter called “JBR”) has hereby announce that we have registered with the system (hereinafter called the “System”) for promoting parental education implemented by education board of Nagoya City.

### **Background**

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The time spent at home allegedly tends to decrease due to the change in society structure such as the number of double-income households which has been increased twice over the last 40 years in Japan. According to the survey conducted in 2019 by Nagoya City, more than 70 % of citizens have an impression that an educational ability at home has been declining. JBR with the management philosophy to “help people in need” has agreed with initiative of education board of Nagoya City with such background and registered with this System.

### **Overview of this System**

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親学推進  
協力企業  
名古屋市教育委員会

**Cooperative companies  
for promoting parental  
education.**

Education Board of  
Nagoya City

Under this system, the Education Board shall register the companies (entities) which provide opportunities for parental employees to experience “parental education” as the “cooperative companies for promoting parental education”.

The number of companies (entities) which are registered with this System is 255 as at December 2020 and their names are disclosed on the official website of Nagoya City. They can benefit of having discount coupon for entrance fee for sightseeing and cultural facilities which can be used together with children under the age of junior high school students.

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### <Action Plan 8 Items>

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| 1) Let's study parental education!      | 5) Let's give books on the anniversary day!  |
| 2) Let's have experience with children! | 6) Let's join regional events with children! |
| 3) Let's go to school!                  | 7) Let's show your work place to children!   |
| 4) Let's have meal with family!         | 8) Original proposal from the company side   |

Among action plans under this System, our company has continued to work on shortening the overtime work for employees through streamlining the operations and shall create opportunity to experience “parental education” to grow as parents together with children by contributing to action plan such as 4) Let's have meal with family!

### Initiatives for CSR activities

JBR has initiatives for enhancing corporate value on continuous basis by contributing to local society in various ways in addition to this System. For example, we have focused on the activities which enables our employees to be aware that they are contributing to the society by donating the part of sales of vending machines installed inside the company to the charitable institutions, such as protecting abandoned pet animals to prevent slaughtering them.

In addition, JBR has agreed with the basic principle of KidZania to “help developing ability to live together with children through occupation and social experience” and exhibited pavilion called “Climbing Building” at KidZania Tokyo and KidZania Koshien. JBR as official sponsor of KidZania provides one KidZania entrance ticket to all shareholders registered in shareholder registry as of March 31 every year regardless of the number of holdings.



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## Corporate Profile

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### ■JBR Company Profile

Company Name:	Japan Best Rescue System Co., Ltd.
Representative Director & CEO:	Mr. Nobuhiro Sakakibara
Location:	Urbanet Fushimi Building 5F, 1-10-20 Nishiki, Naka-ku, Nagoya City
Establishment:	February 1997
URL:	<a href="https://www.jbr.co.jp/en/">https://www.jbr.co.jp/en/</a> (Corporate website) <a href="https://sq.jbr.co.jp/">https://sq.jbr.co.jp/</a> (Service website)

### 【Inquiry on this news release】

Japan Best Rescue System Co., Ltd.

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