

News Release

July 20, 2021

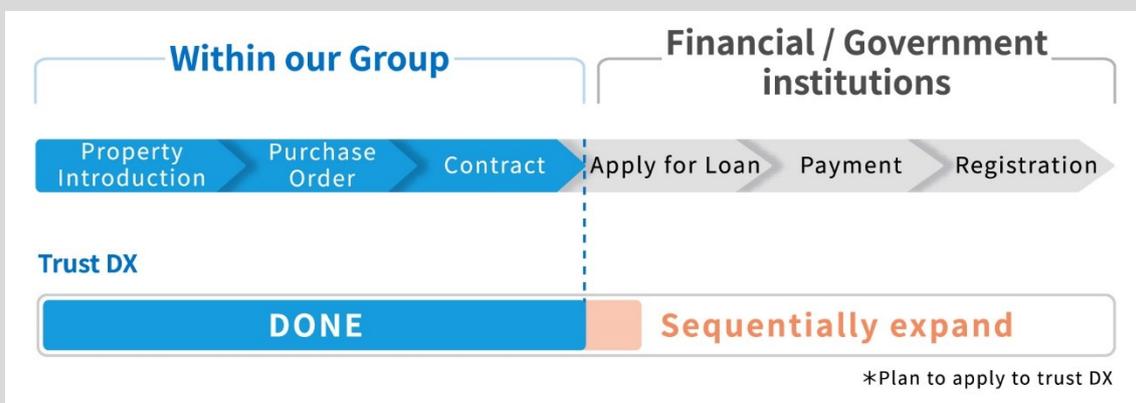
Shinoken releases “Trust DX* Platform for Real Estate”

Shinoken Group Co., Ltd. (Tokyo Headquarters: Minato-ku, Tokyo, President Hideaki Shinohara, TSE Ticker 8909, further referred to as Our Group), is pleased to announce the release of the industry's first electronic contracting platform, the "Trust DX Platform for Real Estate" (hereinafter referred to as "Trust DX"). *Trademark registration in progress

First in the real estate industry! Introducing a public personal authentication service^{*1} using a digital ID linked to a My Number Card

Trust DX^{*2}, which has been under development since last October, is an electronic contracting platform for online implementation of various contracts for services provided by our Group to our customers. Its greatest feature is its linkage with xID^{*3}, a digital ID solution that utilizes the My Number Card. It is the first in the industry to use a digital ID (xID) application linked to the My Number Card to complete personal authentication in electronic contracts for real estate sales.

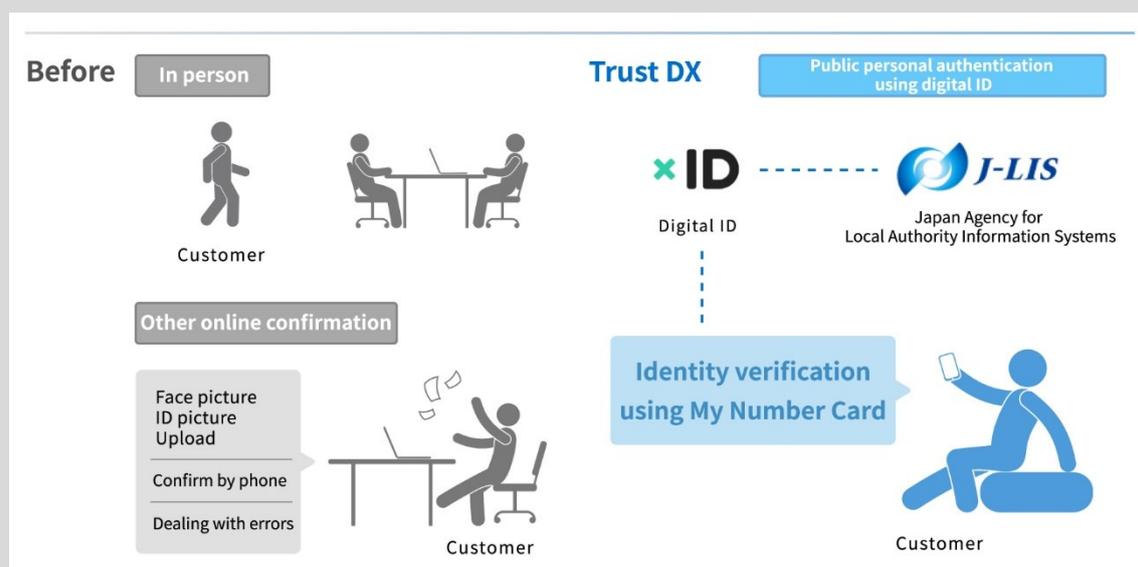
Trust DX, which not only improves convenience but also realizes safety and fraud prevention, the most important aspects of real estate transactions, will first be applied to "contract" procedures, and as soon as discussions with financial institutions are completed, even "loan applications" will be able to be completed within Trust DX. In the future, we also plan to link Trust DX with related institutions for "payment" and "registration".



Both “Convenience” and “Safety”

In general, the most important form of identification for security purposes is to present your ID in person, or in the case of online verification, to call the customer (SMS code), take and upload a photo of your face, and take manual action in case of verification errors. With Trust DX, if you verify your identity using your My Number Card at the time of initial xID registration, you can easily and safely complete your identity verification by authenticating with the confirmation code when logging in to designated contract sites and when signing electronically. In addition, the Trust DX common digital ID will make it possible to carry out continuous and integrated transactions up to registration in the future, instead of the one-off identification required for each procedure.

With this initiative, more customers will be able to use Trust DX, which offers both convenience and security, while also contributing to the government's efforts to promote the use of My Number Cards.



- *1) Operated by the Japan Agency for Local Authority Information Systems (J-LIS), it provides a function to confirm that fake applications or tampering have not taken place during communication, to ensure safe and reliable administrative procedures via the Internet for people living anywhere in Japan
- *2) Press release as of Oct 14, 2020 https://www.shinoken.co.jp/press_ens/get_img/178/file1_path/20201014_178.pdf
- *3) A digital ID application linked to public personal authentication services that allows one to register the IC chip (electronic certificate) of his/her My Number Card with NFC (Near Field Communication) on a smartphone and issue one's own digital ID

Taking a large step toward realizing REaaS (Real Estate as a Service)

The environment, including laws and regulations, is changing drastically, with the full-scale operation of online important matter explanations (IT stress explanations) starting in April 2021 and the enactment of a law related to digital reform in May. In the future, while accumulating results from the social experiment^{*4} conducted by the Ministry of Land, Infrastructure, Transport and

Tourism, we will realize one-stop online transactions from property confirmation to actual real estate management after registration, and evolve into an international platform that enables cross-industry services and overseas transactions. We will create a new business model and value by having not only our own companies but also many other companies use our services.

Our Group is promoting "Real Estate as a Service (REaaS)" to enable more people to conduct real estate transactions easily and safely. With the release of "Real Estate Trust DX," the key functions of the REaaS platform have been formed, and our Group will continue to innovate business models for real estate transactions and provide life support to people of all ages around the world.

*4) Social experiment on the computerization of documents such as important matters explanatory documents in real estate transactions

Shinoken has the vision of becoming
“A life Support Company for every generation across the world”
that provides value throughout the lifetime of our customers.
We initiate Asset development solutions for an era of 100-year life span, Construction Business, Energy Business, managing elderly care facilities, providing care for people with disabilities, Real Estate Fund Business, both domestic and overseas.
Also, we will thrive to resolve various social tasks by driving REaaS.

*REaaS: Real Estate as a Service

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