



August 2, 2021

Company Name: Ateam Inc.
 Representative: Takao Hayashi, President
 (Code Number: 3662)
 Contact: Akinori Mitsuoka, Corporate Officer/IR Officer, General Manager of Corporate Development Division
 (Tel: +81-52-747-5573)

Notice of Completion of Transition to a Holding Company Structure through Company Split

Based on the “Notice of Transition to a Holding Company Structure through Company Split and Establishment of Subsidiaries” disclosed on March 12, 2021, two wholly-owned subsidiaries “Ateam Entertainment Inc.” and “Ateam CommerceTech Inc.” were established on April 22, 2021 as preparatory companies for the split. The Entertainment Business was transferred to “Ateam Entertainment Inc.” and the E-Commerce Business was transferred to “Ateam CommerceTech Inc.” and business started as of August 1, 2021. Additionally, the business operating the “Lalune” application was also transferred to “Ateam Lifestyle Inc.” as of August 1, 2021, thus the transition to a holding company structure was completed as mentioned below.

Ateam has promoted the growth of each business by cultivating the technologies and management know-how necessary for business growth through multiple business models and successful experiences in business areas and sharing them within the entire group. From here on out, we have decided to change to a business entity that does not have individual businesses but rather concentrates on new business creation, M&A and investment, business management after establishment/integration, and growth promotion. With this change to a holding company structure, we aim to be a platform for business creation, and while supporting subsidiaries, aim to promote transfer of authority to subsidiaries, improve business speed, and provide presidents with management experience, thus striving to improve corporate value while enhancing management of the entire group.

In addition, Ateam will continue to be listed as a holding company without a change in trade name.

1. Overview of Ateam Inc.

① Company Name	Ateam Inc.
② Location	Nagoya, Aichi, Japan
③ Representative	President, Takao Hayashi
④ Business Overview	Business management of Group companies
⑤ Capital	838 million JPY
⑥ Fiscal Year Ending	July 31

The following English translation is for reference purposes only, as it was originally prepared and published by the Company in Japanese and is qualified in its entirety by the original Japanese version submitted to the Tokyo Stock Exchange. Please refer to the Japanese version in the event of any discrepancy between the English and Japanese

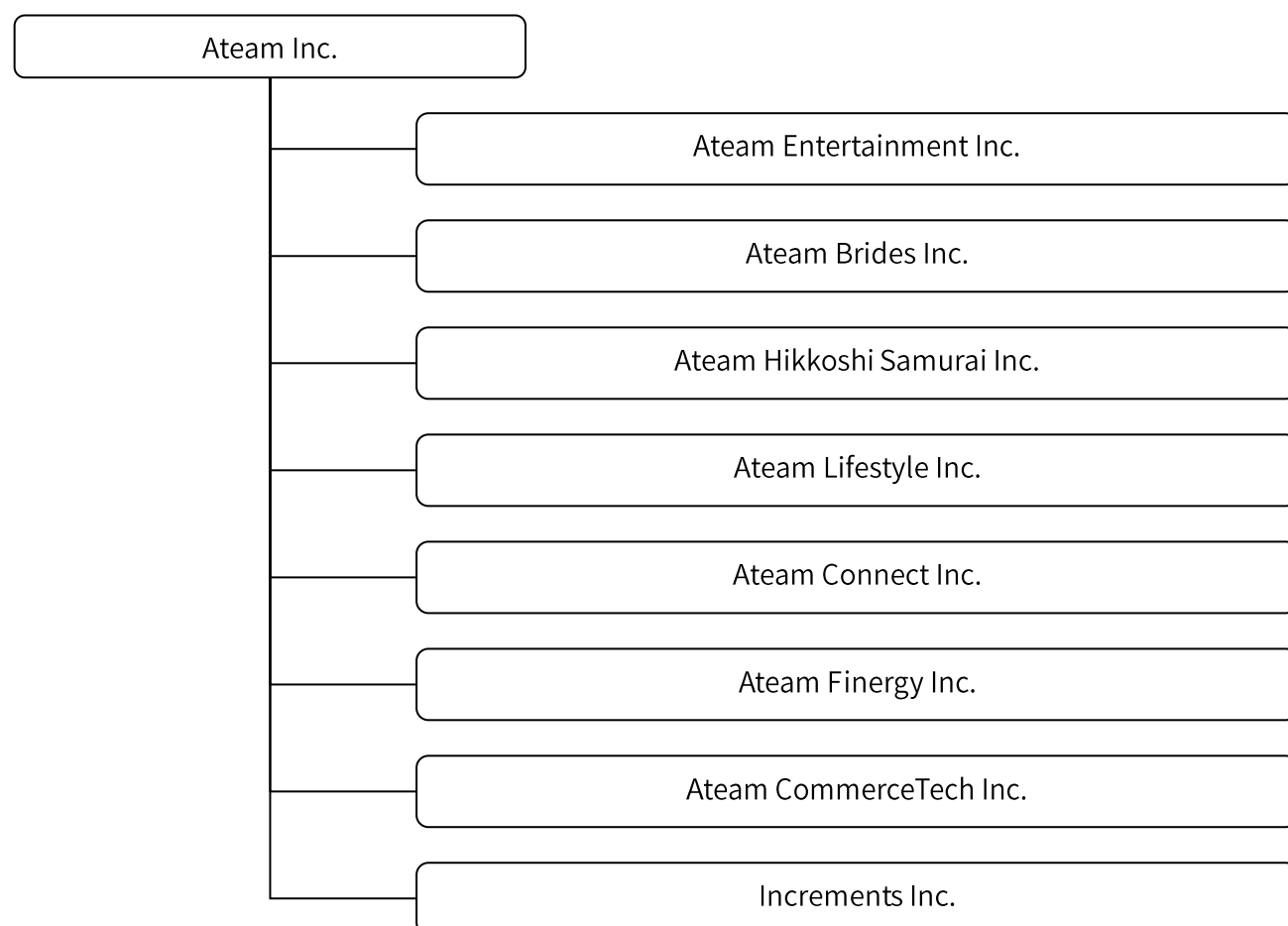
2. Overview of Ateam Entertainment Inc.

① Company Name	Ateam Entertainment Inc.
② Location	Nagoya, Aichi, Japan
③ Representative	President, Yukimasa Nakauchi
④ Business Overview	Entertainment Business
⑤ Capital	50 million JPY
⑥ Issued Shares	100,000 shares (tentative)
⑦ Fiscal Year Ending	July 31

3. Overview of Ateam CommerceTech Inc.

⑧ Company Name	Ateam CommerceTech Inc.
⑨ Location	Nagoya, Aichi, Japan
⑩ Representative	President, Kazuhiro Mochizuki
⑪ Business Overview	E-Commerce Business
⑫ Capital	50 million JPY
⑬ Issued Shares	100,000 shares (tentative)
⑭ Fiscal Year Ending	July 31

4. Holding Company Structure



And 2 other subsidiaries