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August 12, 2021

INFIC Inc.

Japan Best Rescue System Co., Ltd.

We help people working in nursing care by the usage of IoT Announcement on commencing Business Alliance between INFIC and JBR for Comprehensive Nursing Care Support Business

Providing “Peace of Mind” for Remote monitoring services with the “last one-mile” platform

We hereby announce that Japan Best Rescue System Co., Ltd. engaged in providing service for solving comprehensive daily life troubles (Head office: Naka-ku, Nagoya City, Representative Director: Mr. Nobuhiro Sakakibara, listed on 1st Section of Tokyo Stock Exchange, Security code: 2453, hereinafter called “JBR”) and INFIC Inc. engaged in providing comprehensive support for nursing care (Suruga-ku, Shizuoka City; Representative Director: Mr. Masatoshi Masuda, hereinafter called “INFIC”), has concluded a business alliance agreement and will start providing a home presence confirmation service for an IoT-based life support system for the elderly.

Background

The number of single-person households for people aged 65 and over has risen from about 3 million households 20 years ago to 7 million households today in Japan. It is said that by 2025, one in five seniors will be living alone. In addition, due to the declining birthrate, there is a shortage of manpower in the nursing care industry. As a result, seniors who are over 65 years old are caring for their elderly parents at home. There are many problems cannot be solved by the existing social system and demographic structure.

INFIC is working to solve these serious social issues by utilizing the latest technology. “LASHIC” is a life support system provided using various patented technologies developed by INFIC for the elderly. “LASHIC” has been highly evaluated by government agencies and local governments as a service that supports the independence of the elderly, not only in the areas of labor-saving and monitoring at site of nursing care.

“LASHIC” can be installed not only in nursing homes with staff, but also in ordinary homes. However, a nationwide network is necessary to be able to rush to them immediately in case of trouble, if you want to watch over your parents who live far away from you. By partnering with JBR, which possesses a “last one-mile” platform that allows to respond to customers in need 24 hours a day, “LASHIC” will become an even more reliable service, and we believe that its introduction will accelerate.

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Service Details

JBR will offer a home presence confirmation service as an option for "LASHIC-home" a household use of the LASHIC system. Upon receiving a request from the customer, we will visit the pre-registered address in about one hour in principle.



<LASHIC-room*>

LASHIC-room is a paperback book-sized in-room sensor available from JPY 1,078/month (tax included). Room temperature, humidity, illumination, and physical activity shall be automatically sent to a smartphone app and notify you when it detects abnormalities such as unusual behavior. Excluding the camera, LASHIC-home can take privacy seriously.

*"LASHIC-home" consists of 3 products, LASHIC-room, LASHIC-sleep (heart rate sensor) and LASHIC-call (nurse call)

Future outlook

Both companies will continue to develop services to provide even greater “peace of mind” to LASHIC-home customers, including the combination of services to solve household problems related to plumbing, keys and window glasses.

In addition, JBR has been progressing talks with allied real estate companies to provide the new service “safety confirmation call” to all tenants with the age of 60 or more. Collaboration with INFIC, which provides advanced services using IoT, is likely to create new added value for these new services and has great potential to contribute to future business growth.

Both companies will continue to collaborate with companies that are working to solve social issues in various fields.

Contributions to SDGs



The service of JBR shall be provided to customers through the business alliance partner shop across Japan. We believe that to realize a society where senior citizens can continue to live with “peace of mind” shall contribute to “11. Sustainable Cities and Communities”

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Corporate Profile

■INFIC

Corporate Name: INFIC Inc.
Representative Director & CEO: Mr. Masatoshi Masuda
Location: Shin-Tokyo BLDG 7F, 3-3-1 Marunouchi, Chiyoda-ku, Tokyo
Establishment: December 2002
Website: <https://infic-g.net>

■JBR

Corporate Name: Japan Best Rescue System Co., Ltd.
Representative Director & CEO: Mr. Nobuhiro Sakakibara
Location: Urbanet Fushimi BLDG 5F, 1-10-20 Nishiki, Naka-ku, Nagoya City
Establishment: February 1997
Website: <https://www.jbr.co.jp/en/> (Corporate URL)
<https://sq.jbr.co.jp/> (Service URL)

<Inquiry on this news release>

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