For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Kiyoaki Shirakawa, Executive Officer, General Manager, Corporate Management Division

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Notice of Organizational and Personnel Changes

Kakaku.com, Inc. (the Company) hereby announces that its Board of Directors approved on August 18, 2021 the following organizational and personnel changes.

Organizational changes (effective September 1, 2021)
 Coinciding with the absorption-type merger effective September 1, 2021, of its wholly owned subsidiary forTravel, Inc. with the Company as the surviving company, the Company will establish a 4travel Department within Kakaku.com's Service Business Division, as well as a System Development Department 5 within the System Division.

2. Personnel changes (effective September 1, 2021)

(1) Executive Officer

New position	Name	Previous position
- Executive Officer - General Manager, Affiliate Administration Div.	Go Kawasaki	Executive OfficerPresident and Representative Director, fortravel, Inc.
- Executive Officer - President and Representative Director, gaie Inc.	Hideo Edasawa	 Executive Officer General Manager, Affiliate Administration Div. President and Representative Director, gaie Inc.

(2) Manager

New position	Name	Previous position
- Manager, System Development Dept. 5, System Div.	Tatsuhiko Yokoyama	Director, forTravel, Inc.Manager, Production Development Dept., forTravel, Inc.
- Manager, 4travel Dept., Service Business Div.	Katsuhiro Saito	- Manager, Planning Dept., forTravel, Inc.