

September 1, 2021

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Kiyooki Shirakawa, Executive Officer, General Manager, Corporate Management Division

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Notice Concerning the Status of Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation Pursuant to Article 165, Paragraph 2 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces the status of acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act.

1. Acquisition period	August 5, 2021 to August 31, 2021
2. Total number of shares acquired	659,700 shares
3. Total acquisition cost	2,157,571,494 yen
4. Method of acquisition	Open market purchase through the Tokyo Stock Exchange

For reference:

1. Details of the August 4, 2021 resolution of the Board of Directors

(1) Class of shares to be acquired	Common stock of Kakaku.com, Inc.
(2) Total number of shares to be acquired	2,000,000 shares (maximum)
(3) Total acquisition cost	5,000,000,000 yen (maximum)
(4) Acquisition period	August 5, 2021 to October 15, 2021

2. The accumulative number of own shares repurchased August until 31, 2021, pursuant to the Board of Directors resolution above:

(1) Total number of shares acquired	659,700 shares
(2) Total acquisition cost	2,157,571,494 yen