

(Translation)

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### **Shiseido Included in Dow Jones Sustainability World Index and Dow Jones Sustainability Asia Pacific Index**

Shiseido Company, Limited (“Shiseido”) hereby announces that it has been included in the Dow Jones Sustainability World Index (the “DJSI World”), a representative global stock index for sustainability investment, and the Dow Jones Sustainability Asia Pacific Index (the “DJSI Asia Pacific”), which targets companies in the Asia Pacific region.

Jointly developed by S&P Dow Jones Indices LLC and RobecoSAM AG, the Dow Jones Sustainability Indices analyze and evaluate performance of the world’s companies in terms of economic, environmental, and social criteria, and select leaders in sustainability. The DJSI are considered among the most influential indexes for investment decisions focused on corporate social responsibility. In 2021, approximately 3,500 leading global companies were reviewed, with 322 companies, including 35 Japan-based ones, selected for inclusion in the DJSI World. In the Asia Pacific region, out of approximately 600 entrants, 153 companies were included in the DJSI Asia Pacific, among them 77 from Japan.

Shiseido received high evaluations for “Innovation management” and “Materiality” in the Governance & Economic Dimension, “Environmental Reporting” and “Product Stewardship” in the Environmental Dimension, and “Social Reporting” and “Human Capital Development” in the Social Dimension.

Other than the DJSI World and DJSI Asia Pacific, Shiseido is also included in such established sustainability indexes as the FTSE4Good Index Series<sup>\*1</sup> and the MSCI ESG Leaders Indexes<sup>\*2</sup>. In addition, Shiseido has been selected for inclusion in all four ESG indexes adopted by the Government Pension Investment Fund (GPIF) of Japan: FTSE Blossom Japan Index<sup>\*3</sup>, MSCI Japan ESG Select Leaders Index<sup>\*4</sup>, MSCI Japan Empowering Women Index (WIN)<sup>\*5</sup>, and S&P/JPX Carbon Efficient Index<sup>\*6</sup>.

Driven by our corporate mission, BEAUTY INNOVATIONS FOR A BETTER WORLD, we will leverage the power of the beauty business—our core business—to resolve social issues and contribute to a sustainable world where everyone can enjoy a lifetime of happiness.

- \*1. Socially Responsible Investment (SRI) indexes that are announced by the UK’s FTSE Russell and used by investors as one of the sets of environmental, social, and governance (ESG) ratings. They are a series of indexes designed to promote investment in companies that meet global environmental, social, and governance standards.
- \*2. An index that is designed by the US’s MSCI and selects companies that demonstrate strong ESG practices.
- \*3. An index that is designed by the UK’s FTSE Russell and selects Japanese companies that demonstrate strong ESG practices. Shiseido has been continuously included into the index since it was first introduced in 2017.
- \*4. An index that is designed by the US’s MSCI and selects Japanese companies that receive positive evaluations of ESG practices. Shiseido has been continuously included into the index since it was first introduced in 2017.
- \*5. An index that is designed by the US’s MSCI and selects Japanese companies that receive a high score for empowering women and promoting gender diversity. Shiseido has been continuously included into the index since it was first introduced in 2017.
- \*6. Jointly developed by the U.S. S&P Dow Jones Indices and the Japan Exchange Group, this index covers Japan stocks. It is designed to promote investment into companies that excel in carbon efficiency and environmental information disclosure. Shiseido has been continuously included into the index since it was first introduced in 2018.