[This English translation is an abridged version of the original notice in Japanese. In the event of any discrepancy, the Japanese version prevails.]





November 19, 2021

Trade name: Noevir Holdings Co., Ltd.

Listing: Tokyo Stock Exchange, First Section (Code Number: 4928)

Representative: Takashi Okura, President and CEO

Address 6-13-1 Minatojima-Nakamachi, Chuo-ku, Kobe

Notice of Convocation of the 11th Annual General Meeting of Shareholders

Dear Shareholder,

Thank you for your continued support of Noevir Holdings.

We hereby announce that the 11th Annual General Meeting of Shareholders will be held as detailed below. From the viewpoint of preventing the spread of COVID-19, we strongly request that you refrain from attending the General Meeting of Shareholders on the day of the event and exercise your voting rights beforehand by a method such as letter or the internet. To avoid the "Three Cs" (closed spaces, crowded places, and close-contact settings) within the venue, spaces between empty seats will be widened, making the number of available seats approximately 40. As a result, in the event that the shareholders attending the event raise the number of seats to maximum capacity, you will not be admitted. Therefore, we kindly ask for your understanding in advance. Please read the following reference documents for the General Meeting of Shareholders and vote by 5:30 p.m. on December 3, 2021 (Friday).

Thank you for your attention.

Voting by letter

Indicate your vote for or against the proposals on the enclosed voting form and return it to arrive by the voting deadline above.

Voting by internet, etc.

Confirm the "Information regarding voting by internet" listed on page 4 (available in Japanese only), then enter your vote for or against the proposals by the voting deadline above.

Internet disclosure

The following points will be posted on the Company's website in accordance with the provision of laws and regulations and Article 19 of the Company's Articles of Incorporation. They are therefore not included in the attachments to this convocation notice.

- i) System for Ensuring Appropriate Business Operations in the Business Report
- ii) Consolidated changes to equity and Notes to the Consolidated Financial Statements in the consolidated financial statements
- iii) Non-consolidated changes to equity and Notes to the Non-Consolidated Financial Statements in the non-consolidated financial statements

URL (Japanese only) https://www.noevirholdings.co.jp/ir/shareholder/index.htm

1. Time and date: December 6, 2021 (Monday) at 10:00 a.m. (Reception opens at 09:00 a.m.)

2. Location: Headquarters, 6-13-1 Minatojima-Nakamachi, Chuo-ku, Kobe

3. Agenda Reports

Business report for the 11th business year (October 1, 2020 to September 30, 2021), consolidated financial statements, other financial report documents, and audit report on consolidated financial statements by the accounting auditor and Audit & Superpire Parad

Supervisory Board.

Matters for Resolution

Proposal 1 Appointment of 11 Directors

Proposal 2 Appointment of one Audit & Supervisory Board Member

4. Exercise of voting rights: If you vote by both letter and internet, we will consider the vote made by internet to be valid. If you vote by internet multiple times, we will consider the last vote to be valid.

If you attend the meeting on the day, please bring the enclosed voting form with you and present it at reception. Please be aware that only shareholders eligible to exercise voting rights will be admitted into the meeting, and that representatives, associates, etc., who are not shareholders will not be admitted, even if they carry the voting form. When you attend the meeting on the day, please bring this convocation notice with you.

In the event of an amendment to the reference documents for the General Meeting of Shareholders, the business report, the consolidated financial statements, or the non-consolidated financial statements, the amended content will be posted on the Company website.

URL (Japanese only) https://www.noevirholdings.co.jp/ir/shareholder/index.htm

Reference Documents for the General Meeting of Shareholders

Proposals and Reference Items

Proposal 1 Appointment of 11 Directors

All of the directors (eight) will reach the end of their appointments at the close of this General Meeting of Shareholders.

We therefore request the election of 11 directors, including an increase to 3 Outside Directors, to strengthen the sales structure.

The director candidates are as follows.

Candidate number	Name		Current position within the Company
1	Hiroshi Okura	Reelection	Chairman and Representative Director
2	Takashi Okura	Reelection	President and CEO
3	Ikkou Yoshida	Reelection	Managing Director
4	Yasuo Kaiden	Reelection	Director
5	Masataka Nakano	Reelection	Director
6	Sanae Tanaka	Reelection Outside Independent	Outside Director
7	Maho Kinami	Reelection Outside Independent	Outside Director
8	Emima Abe	Reelection Outside Independent	Outside Director
9	Ryo Tsuchida	New election Outside Independent	Outside Audit & Supervisory Board Member
10	Mari Ishimitsu	New election Outside Independent	
11	Haruhi Kuroda	New election Outside Independent	

Candidate number	Name (Date of birth)	Career history, position, offices held, and important concurrent positions held		Number of the Company's shares held	
		April 1964	Founded J.H. Okura & Co., Ltd.		
	Hiroshi Okura (August 9, 1936)	June 1971 May 1978	J.H. Okura & Co., Ltd. transformed into limited liability company Representative Director and President and CEO Company name changed to Noevir Co., Ltd.	1,000,000 shares	
1	Reelection	September 2009	Representative Director, President and CEO Chairman and Representative Director	Silares	
1		March 2011	Retired as Representative Director Chairman and Representative Director of Noevir Holdings Co., Ltd. (current)		
	Reason for Selection as Director Candidate Mr. Hiroshi Okura was selected as a candidate for director because as the founder of the Company, he has contributed to the development of the entire Group and has abundant experience and advanced insights into management.				
	Takashi Okura (January 16, 1964) Reelection	September 1990	Joined Noevir Co., Ltd.		
		December 1993	Director, Assistant General Manager of Sales Division, Head of International Affairs		
		February 1998	Managing Director, Manager of Management Strategy Department, Head of Sales Division 1 and Head of Sales Division 4		
		December 2001	Representative Director, Vice President and COO	3,699,000	
		September 2009	President and CEO	shares	
2		March 2011	Retired as President and CEO President and CEO of Noevir Holdings Co., Ltd. (current)		
			(Important Concurrent Positions Held) CEO of Noevir Holding of America, Inc.		
	Reason for Selection as Director Candidate Mr. Takashi Okura was selected as a candidate for director because he has been involved with the Group's management since its foundation and has played a central role in expanding the overall Group's earnings as President and CEO.				

Candidate number	Name (Date of birth)		reer history, position, offices held, important concurrent positions held	Number of the Company's shares held
3	Ikkou Yoshida (June 10, 1957) Reelection	January 1982 December 2007	Joined Noevir Co., Ltd. Director, General Manager of Management	
		December 2007	Strategy Department, Head of the Public & Investor Relations Department	
		December 2009	Director and Senior Executive Officer, General Manager of Management Strategy Department	
		March 2011	Retired as Director Director and Senior Executive Officer, General Manager of Management Strategy Department, Noevir Holdings Co., Ltd.	2,851 shares
		December 2013	Director and Senior Executive Officer, General Manager of Management Strategy Department, General Manager of Public & Investor Relations Department	
		December 2014	Director, Management Strategy and Public & Investor Relations	
		September 2021	Managing Director, Administrative (current)	
	Reason for Selection as Director Candidate Mr. Ikkou Yoshida was selected as a candidate for director because he has abundant experience and knowledge regarding management in general having served as Chief Officer of Administrative for the overall Group. July 1978 Joined Noevir Co., Ltd.			
	Yasuo Kaiden (November 4, 1955) Reelection	December 1994	Director, Assistant General Manager of Sales Division, Head of Chubu Region	
4		December 2009	Director and Senior Executive Officer, General Manager of Manufacturing and Logistics Division, Head of Management Information Systems Department	29,051
		March 2011	President and CEO (current) Director of Noevir Holding Co., Ltd. (current)	shares
			(Important Concurrent Positions Held) President and CEO of Noevir Co., Ltd.	
	Reason for Selection as Director Candidate Mr. Yasuo Kaiden was selected as a candidate for director because of his abundant experience and knowledge of management in general, having served as President and CEO of one of the Company's main subsidiaries.			

Candidate number	Name (Date of birth)	Career history, position, offices held, and important concurrent positions held		Number of the Company's shares held
5	Masataka Nakano (April 18, 1952) Reelection	June 1978 October 1995 June 2000 September 2004 February 2010 March 2011	Joined Noevir Co., Ltd. Representative Director and President, of NOV Co., Ltd. Representative Director and President of SANA Co., Ltd. Director and Vice President of Tokiwa Pharmaceutical Co., Ltd. President and CEO (current) Director of Noevir Holdings Co., Ltd. (current) (Important Concurrent Positions Held) President and CEO of Tokiwa Pharmaceutical	7,257 shares
	Co., Ltd. Reason for Selection as Director Candidate Mr. Masataka Nakano was selected as a candidate for director because of his abundant experience and knowledge of management in general, having served as President and CEO of one of the Company's main subsidiaries.			
6	Sanae Tanaka (July 15, 1962) Reelection Outside Independent Reason for Selection	April 1989 September 1991 April 2007 March 2011 March 2015 May 2015 June 2015	Registered as an attorney Opened Sanae Tanaka Law Office (current) Vice chairperson of TV Asahi Corporation Program Assessment Council (current) Outside Director of Noevir Holdings Co., Ltd. (current) Outside Director of PILOT CORPORATION (current) Outside Director of Shochiku Co., Ltd. (current) Outside Director of Kintetsu World Express, Inc. (current) (Important Concurrent Positions Held) Representative of Sanae Tanaka Law Office Outside Director of PILOT CORPORATION Outside Director of Shochiku Co., Ltd. Outside Director of Kintetsu World Express, Inc. Or Candidate and Outline of Expected Role	25 shares
	Ms. Sanae Tanaka wa has expert knowledge	as deemed an appro as an attorney and	or Candidate and Outline of Expected Role opriate appointee to continue as an Outside Direct an Outside Director at other companies and contrib irectors meetings, and is expected to fulfill the a	outes beneficial

Candidate number	Name (Date of birth)	Career history, position, offices held, and important concurrent positions held		Number of the Company's shares held	
7	Maho Kinami (February 14, 1976) Reelection Outside Independent	December 2010 December 2017 June 2019	Registered as an attorney Joined Zaoo Law Office Outside Director of Noevir Holdings Co., Ltd. (current) Opened Kinami Law Office (current) Outside Director of Advanex Inc. (Important Concurrent Positions Held) Representative of Kinami Law Office	25 shares	
	Reason for Selection as Outside Director Candidate and Outline of Expected Role Ms. Maho Kinami was deemed to be an appropriate appointee to continue as an Outside Director because she has expert knowledge as an attorney and experience as an Outside Director at another company and contributes beneficial opinions at the Company's Board of Directors meetings, and is expected to fulfill the aforementioned roles.				
8	Emima Abe (December 31, 1979) Reelection Outside Independent	December 2013 August 2016 December 2018	Registered as an attorney Joined Max General Law Firm (current) Outside Director of Noevir Holdings Co., Ltd. (current)	15 shares	
	Reason for Selection as Outside Director Candidate and Outline of Expected Role Ms. Emima Abe was deemed to be an appropriate appointee to continue as an Outside Director because she has expert knowledge as an attorney and contributes beneficial opinions at the Company's Board of Directors meetings, and is expected to fulfill the aforementioned roles.				
9	Ryo Tsuchida (July 4, 1968) New election Outside Independent	April 2002 April 2003 January 2010 April 2011 April 2014 November 2017 December 2018 April 2020	Associate Professor of Law, University of East Asia Associate Professor of Law, Meijo University Registered as an attorney Joined Frontier Law Firm (current) Professor of Law, Omiya Law School Professor of Law, Senshu University Outside Director of UPR Corp. (current) Outside Audit & Supervisory Board Member of Noevir Holdings Co., Ltd. (current) Professor of Sophia Law School (current) (Important Concurrent Positions Held) Outside Director of UPR Corp. Professor of Sophia Law School	77 shares	

	Mr. Ryo Tsuchida wa knowledge as an atto Company and an Out	s deemed an appropries, university pro side Director at oth	tor Candidate and Outline of Expected Role priate appointee as an Outside Director because he ofessor, an Outside Audit & Supervisory Board Me ner companies, and can be expected to contribute b hat of internal Directors at the Company's Board of	mber of the eneficial	
10	Mari Ishimitsu (October 3, 1973) New election Outside Independent	October 2006 May 2008 April 2009 April 2021 October 2021	Registered as an attorney Joined Nogaki Law Office Committee member of Ehime Asahi Television, Inc. TV Program Assessment Council (current) Opened Mori & Ishimitsu Law Office Vice-president of Ehime Bar Association (current) Opened Mikan Law Office (current)	0 shares	
	Reason for Selection as Outside Director Candidate and Outline of Expected Role Ms. Mari Ishimitsu was deemed an appropriate appointee as an Outside Director because she has expert knowledge as an attorney and can be expected to contribute beneficial opinions from a standpoint different to that of internal Directors at the Company's Board of Directors meetings.				
11	Haruhi Kuroda (April 16, 1987) New election Outside Independent	August 2011 September 2011 April 2016	Registered as an attorney Joined Nishimura & Asahi Joined Homma & Partners (current)	0 shares	
	Reason for Selection as Outside Director Candidate and Outline of Expected Role Ms. Haruhi Kuroda was deemed an appropriate appointee as an Outside Director because she has expert knowledge as an attorney and can be expected to contribute beneficial opinions from a standpoint different to that of internal Directors at the Company's Board of Directors meetings.				

(Notes)

- 1. None of the candidates has a special interest relationship with the Company.
- 2. Ms. Sanae Tanaka, Ms. Maho Kinami, Ms. Emima Abe, and Mr. Ryo Tsuchida are candidates for Outside Directors. The Company has identified Ms. Sanae Tanaka, Ms. Maho Kinami, Ms. Emima Abe, and Mr. Ryo Tsuchida as independent directors/auditor as provided by Tokyo Stock Exchange, Inc. and has submitted notification to the exchange. If their appointments are approved, the Company plans to continue treating them as independent directors.
 - Ms. Sanae Tanaka's length of service as an Outside Director at the end of this Ordinary General Meeting of Shareholders will be 10 years and 9 months.
 - Ms. Maho Kinami's length of service as an Outside Director at the end of this Ordinary General Meeting of Shareholders will be four years.
 - Ms. Emima Abe's length of service as an Outside Director at the end of this Ordinary General Meeting of Shareholders will be three years.
 - Mr. Ryo Tsuchida's length of service as an Outside Audit & Supervisory Board Member at the end of this Ordinary General Meeting of Shareholders will be three years.
- 3. Mr. Ryo Tsuchida is a candidate for appointment as a new Outside Director. He is currently an Outside Audit & Supervisory Board Member of the Company. However, he intends to resign as the Company's Audit & Supervisory Board Member upon conclusion of this Annual General Meeting of Shareholders.

- 4. Ms. Mari Ishimitsu and Ms. Haruhi Kuroda are candidates for appointment as a new Outside Director. If their appointments are approved, the Company intends to treat them as independent directors.
- 5. Liability limitation agreements with Outside Directors
 - The Company has concluded liability limitation agreements with Ms. Sanae Tanaka, Ms. Maho Kinami, and Ms. Emima Abe, limiting their liability for damages under Article 427, paragraph 1 of the Companies Act. This means that if they were to cause the Company to sustain a loss by neglecting their duties, their liability to the Company would be limited to the lowest liability limit amount provided in Article 425, paragraph 1 of the same act, in cases where they have acted in good faith and without gross negligence. If their appointments are approved, the Company intends to continue these agreements with them.

 In addition, if the appointments of Mr. Ryo Tsuchida, Ms. Mari Ishimitsu and Ms. Haruhi Kuroda are approved, the Company
 - In addition, if the appointments of Mr. Ryo Tsuchida, Ms. Mari Ishimitsu and Ms. Haruhi Kuroda are approved, the Company intends to conclude liability limitation agreements similar to the aforementioned with each of them.
- 6. The Company has concluded Directors and Officers liability insurance agreements with the Company's Directors, etc. as the insured. The details of this insurance policy are listed on p. 20 (available in Japanese only) of the business report. If the appointments of each of the candidates are approved, the Company intends to insure them under this insurance agreement, and the Company also intends to extend this agreement, which is due to expire with the Annual General Meeting of Shareholders.
- 7. The number of the Company's shares held by each candidate includes their respective holdings in the Noevir Holdings Officers' Shareholding Association.

Proposal 2 Appointment of one Audit & Supervisory Board Member

Mr. Ryo Tsuchida will resign as an Audit & Supervisory Board Member upon conclusion of this Annual General Meeting of Shareholders.

We therefore newly request the election of one Audit & Supervisory Board Member.

The Audit & Supervisory Board has approved this proposal.

The Audit & Supervisory Board Member candidate is as follows.

Name (Date of birth)		Career history, positions held, and important concurrent positions held	Number of the Company's shares held
Kayo Sato (July 22, 1979) New election Outside Independent	***		0 shares

Reason for Selection as Audit & Supervisory Board Member Candidate

Ms. Kayo Sato was deemed an appropriate appointee as an Outside Audit & Supervisory Board Member as she has expert knowledge as an attorney and an Outside Audit & Supervisory Board Member at another company, and can be expected to conduct objective and beneficial audits.

(Notes)

- 1. Ms. Kayo Sato has a special interest relationship with the Company.
- 2. Ms. Kayo Sato is a candidate as a new Audit & Supervisory Board Member.
- 3. Ms. Kayo Sato is a candidate as an Outside Audit & Supervisory Board Member. If her appointment is approved, the Company intends to treat her as an independent auditor.

- 4. Liability limitation agreements with Outside Audit & Supervisory Board Members
 The Company plans to conclude a liability limitation agreement with Ms. Kayo Sato is her appointment is approved, limiting her liability for damages under Article 427, paragraph 1 of the Companies Act. This means that if she were to cause the Company to sustain a loss by neglecting her duties, her liability to the Company would be limited to the lowest liability limit amount provided in Article 425, paragraph 1 of the same act, in cases where she have acted in good faith and without gross negligence.
- The Company has concluded Directors and Officers liability insurance agreements with the Company's Directors, etc. as the insured.

The details of this insurance policy are listed on p. 20 (available in Japanese only) of the business report. If the appointments of Ms. Kayo Sato as an Outside Audit & Supervisory Board Member is approved, the Company intends to insure her under this insurance agreement, and the Company also intends to extend this agreement, which is due to expire with the Annual General Meeting of Shareholders.