## SKY Perfect JSAT Group

**News Release** 



December 2, 2021

SKY Perfect JSAT Holdings Inc.

## Number of Subscribers as of the End of November 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of November 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips*1)	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	39,974	72,240	2.4%	-32,266	3,006,434
SKY PerfecTV!*4	37,791	61,765	2.8%	-23,974	2,146,205
Premium Service*5	1,890	9,758	1.2%	-7,868	787,394
Premium Service HIKARI*6	293	717	1.0%	-424	72,835

Number of Contractors*2	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
Total for SKY PerfecTV!	30,189	61,598	2.5%	-31,409	2,401,056

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	14,591	6,148	0.2%	8,443	2,500,110

<sup>\*1</sup> The number of IC cards or IC chips with pay-subscription agreements concluded.

<sup>\*2</sup> The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

<sup>\*3</sup> Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

<sup>\*4 110</sup> degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

<sup>\*5 124</sup> and 128 degrees east longitude satellite broadcasts.

<sup>\*6</sup> The service that provides broadcasts via optical lines.