Company name GIFT INC. (Stock code: 9279, TSE1)

Representative Sho Tagawa,

President and Representative Director

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November 2021 Monthly YoY Change in Sales and Number of Directly Operated Stores

Year-on-year change in sales and number of directly operated stores in Japan

Fiscal year ending October 31, 2022

		November	December	January	February	March	April	1H
All stores	Sales	127. 6%						127. 6%
	# of customers	128.0%						128.0%
	Average check	99. 7%						99. 7%
Same stores	Sales	102. 2%						102. 2%
	# of customers	101.5%						101. 5%
	Average check	100. 7%						100. 7%
# of stores	Current year	138						138
	Previous year	113	115	118	119	123	126	126

		May	June	July	August	September	0ctober	2H	Full year
All stores	Sales								127.6%
	# of customers								128.0%
	Average check								99. 7%
Same stores	Sales								102. 2%
	# of customers								101.5%
	Average check								100.7%
# of stores	Current year								138
	Previous year	129	128	130	132	133	137	137	137

Monthly review

The COVID-19 spread has been suppressed at a certain level since the full lifting of the state of emergency, resulting in easing restrictions on people movements and restaurant operations requested by local governments. Number of customers increased due to the weather colder than the same month of the previous year, when it had been warmer than normal in Japan.

As a result, in November, all stores sales increased by 27.6% and same stores sales increased by 2.2% compared to the same month of the previous year.

Notes 1 Percentages are rounded to first decimal places.

- 2 Stores refer to our directly operated stores in Japan.
- 3 Same stores are defined as those in operation at least 16 months.
- 4 Same stores sales represent comparable sales (current vs. previous year), excluding sales during period with operating hours shortened.
- 5 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.

(Reference) Previous fiscal year ended October 31, 2021

		November	December	January	February	March	April	1H
All stores	Sales	122.6%	121.4%	115.6%	107.4%	124. 9%	158.6%	123.8%
	# of customers	120. 1%	118.3%	112.8%	103. 7%	121.3%	161. 2%	121. 2%
	Average check	102. 1%	102.7%	102.5%	103.6%	103.0%	98. 4%	102. 2%
Same stores	Sales	93. 8%	93. 5%	100.1%	112.6%	100.1%	111.4%	97. 5%
	# of customers	92. 0%	92. 3%	98. 0%	110.8%	99. 2%	107. 7%	95. 8%
	Average check	102.0%	101.4%	102. 2%	101.6%	100.9%	103.4%	101.8%
# of stores	Current year	113	115	118	119	123	126	126
	Previous year	87	88	88	88	92	96	96

	May	June	July	August	September	0ctober	2H	Full year
Sales	138.8%	130.8%	140.0%	124. 2%	117. 2%	139.8%	131.6%	128.0%
# of customers	142.1%	131.8%	140.9%	124. 9%	117. 9%	139.6%	132.5%	127. 2%
Average check	97. 7%	99. 3%	99. 4%	99. 4%	99. 4%	100.1%	99. 3%	100.6%
Sales	127. 7%	113.9%	115.8%	111. 2%	117.5%	102. 7%	112.2%	106. 1%
# of customers	122. 7%	115.0%	117. 1%	112.8%	117.6%	112.5%	115. 3%	107.0%
Average check	104.0%	99. 0%	98. 9%	98. 6%	99. 9%	91. 3%	97. 3%	99. 2%
Current year	129	128	130	132	133	137	137	137
Previous year	99	103	105	108	111	111	111	111
	# of customers Average check Sales # of customers Average check Current year	Sales 138.8% # of customers 142.1% Average check 97.7% Sales 127.7% # of customers 122.7% Average check 104.0% Current year 129	Sales 138.8% 130.8% # of customers 142.1% 131.8% Average check 97.7% 99.3% Sales 127.7% 113.9% # of customers 122.7% 115.0% Average check 104.0% 99.0% Current year 129 128	Sales 138.8% 130.8% 140.0% # of customers 142.1% 131.8% 140.9% Average check 97.7% 99.3% 99.4% Sales 127.7% 113.9% 115.8% # of customers 122.7% 115.0% 117.1% Average check 104.0% 99.0% 98.9% Current year 129 128 130	Sales 138.8% 130.8% 140.0% 124.2% # of customers 142.1% 131.8% 140.9% 124.9% Average check 97.7% 99.3% 99.4% 99.4% Sales 127.7% 113.9% 115.8% 111.2% # of customers 122.7% 115.0% 117.1% 112.8% Average check 104.0% 99.0% 98.9% 98.6% Current year 129 128 130 132	Sales 138.8% 130.8% 140.0% 124.2% 117.2% # of customers 142.1% 131.8% 140.9% 124.9% 117.9% Average check 97.7% 99.3% 99.4% 99.4% 99.4% Sales 127.7% 113.9% 115.8% 111.2% 117.5% # of customers 122.7% 115.0% 117.1% 112.8% 117.6% Average check 104.0% 99.0% 98.9% 98.6% 99.9% Current year 129 128 130 132 133	Sales 138.8% 130.8% 140.0% 124.2% 117.2% 139.8% # of customers 142.1% 131.8% 140.9% 124.9% 117.9% 139.6% Average check 97.7% 99.3% 99.4% 99.4% 99.4% 100.1% Sales 127.7% 113.9% 115.8% 111.2% 117.5% 102.7% # of customers 122.7% 115.0% 117.1% 112.8% 117.6% 112.5% Average check 104.0% 99.0% 98.9% 98.6% 99.9% 91.3% Current year 129 128 130 132 133 137	Sales 138.8% 130.8% 140.0% 124.2% 117.2% 139.8% 131.6% # of customers 142.1% 131.8% 140.9% 124.9% 117.9% 139.6% 132.5% Average check 97.7% 99.3% 99.4% 99.4% 99.4% 100.1% 99.3% Sales 127.7% 113.9% 115.8% 111.2% 117.5% 102.7% 112.2% # of customers 122.7% 115.0% 117.1% 112.8% 117.6% 112.5% 115.3% Average check 104.0% 99.0% 98.9% 98.6% 99.9% 91.3% 97.3% Current year 129 128 130 132 133 137 137