

# Entity information

Dec 2012

Company information		
FASF member mark	true	
Document name	第3四半期決算短信 〔日本基準〕(連結)	
Filing date	2013-02-12	
Company name	セーラー広告株式会 社	
Stock exchange listings		
Tokyo	-	
Tokyo 1st section	-	
Tokyo 2nd section	-	
Tokyo Mothers	-	
Tokyo Others	-	
Osaka	true	
Osaka 1st section	-	
Osaka 2nd section	-	
Osaka JASDAQ	true	
Osaka Others	-	
Nagoya	-	
Nagoya 1st section	-	
Nagoya 2nd section	-	
Nagoya Centrex	-	
Nagoya Others	-	
Sapporo	-	
Sapporo	-	
Sapporo Ambitious	-	
Sapporo Others	-	
Fukuoka	-	
Fukuoka	-	
Fukuoka Q-Board	-	
Fukuoka Others	-	
Green Sheet	-	
Japan Securities Dealers Association	-	
Securities code	21560	
URL	<a href="http://www.saylor.co.jp/">http://www.saylor.co.jp/</a>	
Business category		
General Business	true	
Specific Business	-	
Fiscal Year End	2013-03-31	
Quarterly period		3
Representative		
Title	代表取締役社長	
Name	村上 義憲	
Inquiries		
Title	執行役員総務本部長	
Name	青木 均	
Tel	087-825-1156	
Other		
Quarterly statement filing date (as planned)	2013-02-13	
Supplemental material of quarterly results	-	
Way of getting	-	
Convening briefing of quarterly results	-	
Target for briefing of quarterly results	-	
Note to fraction processing method	(百万円未満切捨て)	

# Consolidated quarterly information

(in millions of yens)

	Mar 2013	Dec 2012	Mar 2012	Dec 2011
Consolidated information				
Consolidated financial results				
Consolidated operating results				
Consolidated income statements information				
Net sales				
Net sales		6,494		5,977
% change in net sales		0.086		-0.055
Operating income				
Operating income		61		-3
% change in operating income		-		-
Ordinary income				
Ordinary income		79		18
% change in ordinary income		3.317		-0.669
Net income				
Net income		12		-29
% change in net income		-		-
Note to consolidated income statements information				
Comprehensive income				
Comprehensive income		9		-25
Change in comprehensive income		-		-
Other consolidated operating results				
Net income per share		3.36		-4.99
Diluted net income per share		-		-
Note to consolidated operating results				
Note to consolidated operating results		-		
Consolidated financial positions				
Total assets		4,233	4,507	
Net assets		1,529	1,531	
Capital adequacy ratio		0.359	0.338	
Note to consolidated financial positions				
Owner's equity		1,518	1,524	
Note to consolidated financial positions		-		
Note to consolidated financial results				
Note to consolidated financial results		-		
Dividends				
Dividend per share				
First quarter				
Result	-		-	
Second quarter				
Result	0.00		0.00	
Third quarter				
Result	-		-	
Fiscal year end				
Result			4.00	
Forecast	4.00			
Forecast (upper)	-			
Forecast (lower)	-			
Total				
Result			4.00	
Forecast	4.00			
Forecast (upper)	-			
Forecast (lower)	-			
Correction of dividend forecast from the most recent dividend forecast				
Correction of dividend forecast from the most recent dividend forecast	-			
Note to dividends				
Note to dividends		-		
Consolidated forecasts				
Title for consolidated forecasts	3. 平成25年 3月期の連結業績予想(平成2			

4年 4月 1日～平成25  
年 3月31日)

Preamble to consolidated forecasts

Preamble to consolidated forecasts -

Main table of consolidated forecasts

Net sales

Forecast 8,800

Forecast (upper) -

Forecast (lower) -

% change (forecast) 0.033

% change (forecast-upper) -

% change (forecast-lower) -

Operating income

Forecast 140

Forecast (upper) -

Forecast (lower) -

% change (forecast) 0.390

% change (forecast-upper) -

% change (forecast-lower) -

Ordinary income

Forecast 160

Forecast (upper) -

Forecast (lower) -

% change (forecast) 0.704

% change (forecast-upper) -

% change (forecast-lower) -

Note to consolidated forecasts

Note to consolidated forecasts -

Correction of financial forecast from the most recent financial forecast

Correction of financial forecast from the most recent financial forecast -

Others

Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)

Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries) -

Note to material changes in subsidiaries during this period

Note to material changes in subsidiaries during this period -

Applying of specific accounting of the consolidated quarterly financial statements

Applying of specific accounting of the consolidated quarterly financial statements -

Note to applying of specific accounting of the consolidated quarterly financial statements

Note to applying of specific accounting of the consolidated quarterly financial statements -

Changes in accounting policies, accounting estimates and retrospective restatement

Changes in accounting policies based on revisions of accounting standard true

Changes in accounting policies other than ones based on revisions of accounting standard -

Changes in accounting estimates true

Retrospective restatement -

Note to changes in accounting policies, accounting estimates and retrospective restatement

Note to changes in accounting policies, accounting estimates and retrospective restatement -

Number of issued and outstanding shares (common stock)

Number of issued and outstanding shares at the end of fiscal year (including treasury stock) 6,078,000 6,078,000

Number of treasury stock at the end of fiscal year 2,340,327 2,340,327

Average number of shares 3,737,673 5,888,341

Note to number of issued and outstanding shares

(common stock)

Note to number of issued and outstanding  
shares (common stock)

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This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.