



To whom it may concern:

Company Name: Macromill, Inc. Representative: Toru Sasaki,

Representative Executive Officer and

Global CEO

(Ticker Code: 3978 TSE Section 1)

Contact: Corporate Communication & IR Division

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Notice Regarding Appointment of Executive Officer

Macromill, Inc. (Headquarters: Minato-ku, Tokyo) is pleased to announce the following new Executive Officer have been appointed as of January 1, 2022.

1. Newly appointed Executive Officer

Name	New Title
Ken Inoue	Executive Officer, Global CTO

2. Date of Appointment

January 1, 2022

[Reference] New Executive Officer Career Summary

Name	_	Career Summary	
Ken Inoue	April 1992	Sales Support Engineer, The TOIN Corporation	
	October 1994	Localization Lead, Microsoft KK	
	February 1996	Localization Tools Specialist, MIBN group, Microsoft P.D. Ltd	
	March 2000	East Asia Regional Manager, BGIT, Microsoft P.D. Ltd	
	September 2001	Product Unit Manager,	
	•	MSN Media Network, Microsoft Development K.K.	
	November 2007	Group Manager, Entertainment Division, Microsoft Development K.K.	
	March 2012	Senior Software Development Manager,	
		Global Product Engineering Division, Microsoft Corporation	
	November 2014	CTO, Global Studios Consulting LLC	
	November 2015	COO, The TOIN Corporation	
	October 2016	Manager - CS Product, Customer Service, Amazon GK	
	May 2019	CDO, Circlace Inc	

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