February 9, 2022

Consolidated Financial Results for the Fiscal Year Ended December 31, 2021 (Japan GAAP)

Name of listed company: Information Services International-Dentsu, Ltd.

Listed exchange: Tokyo 4812 Code number:

URL: https://www.isid.co.jp/english/index.html Ryoichi Nawa, President, CEO and COO Representative:

Contact for inquiries: Naoto Momiki, General Manager, Corporate Planning Office

Tel: (03) 6713-6160

March 23, 2022 Date of the general meeting of the shareholders: Date of scheduled payment of dividends: March 24, 2022 Date of scheduled filing of securities report: March 23, 2022

Supplementary explanatory documents: Yes Presentation: Yes

(Amounts less than one million yen are rounded down.)

1. Consolidated Business Performance for the FY2021 (from January 1, 2021 to December 31, 2021)

(1) Consolidated Operating Results

(% of change from previous year)

| | Net sales | | Operating profit (loss) | | Ordinary profit (loss) | | Net profit (loss) * | |
|--------|---------------|-----|-------------------------|------|------------------------|------|---------------------|------|
| | (million yen) | (%) | (million yen) | (%) | (million yen) | (%) | (million yen) | (%) |
| FY2021 | 112,085 | 3.1 | 13,736 | 12.7 | 13,224 | 15.0 | 8,944 | 21.5 |
| FY2020 | 108,679 | 7.9 | 12,189 | 21.0 | 11,502 | 19.2 | 7,362 | 18.2 |

^{*} Profit (loss) attributable to owners of parent

Note: Comprehensive income: FY2021: 9,174 million yen (up 22.7%); FY2020: 7,479 million yen (up 20.4%)

| | EPS | Diluted EPS | ROE | ROA | Ratio of operating profit to net sales | |
|--------|--------|-------------|------|------|--|--|
| | (yen) | (yen) | (%) | (%) | (%) | |
| FY2021 | 137.26 | _ | 14.3 | 12.9 | 12.3 | |
| FY2020 | 112.99 | = | 12.9 | 12.5 | 11.2 | |

Reference: Equity in earnings of affiliated companies: FY2021: (392) million yen; FY2020: (758) million yen

Note: Effective January 1, 2021, we conducted a 2-for-1 stock split of common stock. "Net profit (loss) per share " is calculated as if the stock split had taken place at the beginning of the previous consolidated fiscal year.

(2) Consolidated Financial Position

| | Total assets | Net assets | Equity ratio | BPS | |
|--------|---------------|---------------|--------------|----------|--|
| | (million yen) | (million yen) | (%) | (yen) | |
| FY2021 | 108,188 | 65,471 | 60.5 | 1,004.41 | |
| FY2020 | 97,147 | 59,587 | 61.3 | 914.08 | |

Reference: Total shareholders' equity: FY2021: 65,452 million yen; FY2020: 59,565 million yen
Note: Effective January 1, 2021, we conducted a 2-for-1 stock split of common stock. "BPS" is calculated as if the stock split had taken place at the beginning of the previous consolidated fiscal year.

(3) Consolidated Cash Flows

| | From operating activities | From investing activities | From financing activities | Cash and cash equivalents at end of period | |
|--------|---------------------------|---------------------------|---------------------------|--|--|
| | (million yen) | (million yen) | (million yen) | (million yen) | |
| FY2021 | 16,981 | (2,815) | (4,461) | 49,748 | |
| FY2020 | 9,987 | (3,230) | (3,942) | 39,773 | |

2. Dividends

| | First quarter | Div Second quarter | idends per s Third quarter | hare Fourth quarter | Total | Total dividends paid (Annual) Payout ratio (Consolidated) | | Dividend on equity ratio (Consolidated) |
|-------------------|------------------|--------------------------|----------------------------------|---------------------------|-------|---|------|---|
| | (yen) | (yen) | (yen) | (yen) | (yen) | (million yen) | (%) | (%) |
| FY2020 | _ | 43.00 | _ | 49.00 | 92.00 | 2,997 | 40.7 | 5.2 |
| FY2021 | _ | 26.00 | _ | 30.00 | 56.00 | 3,649 | 40.8 | 5.8 |
| FY2022 (forecast) | - | 33.00 | - | 33.00 | 66.00 | | 41.0 | |

Note: Effective January 1, 2021, we conducted a 2-for-1 stock split of common stock. "Cash dividends" prior to the year ended December 31, 2020 are the actual amount of dividends prior to the stock split.

3. Consolidated Forecasts for FY2022 January 1, 2022 to December 31, 2022

Percentages indicate year-on-year increase/(decrease)

| | Net sales | 1 | Operating profit (loss) | | Ordinary profit (loss) | | Profit (loss) attributable to owners of parent | | EPS |
|------------|---------------|-----|-------------------------|-----|------------------------|------|--|------|--------|
| | (million yen) | (%) | (million yen) | (%) | (million yen) | (%) | (million yen) | (%) | (yen) |
| First half | 59,000 | 8.7 | 7,100 | 8.8 | 7,100 | 10.2 | 5,000 | 13.8 | 76.73 |
| Full year | 120,000 | 7.1 | 15,000 | 9.2 | 15,000 | 13.4 | 10,500 | 17.4 | 161.13 |

4. Other Items

- Changes in the scope of consolidation for significant subsidiaries (Changes in specified subsidiaries resulting in change in the scope of consolidation): None
- 2. Changes in accounting policies, changes in accounting estimates and restatements:
 - 1) Changes in accounting policies in accordance with revision of accounting standards: None
 - 2) Changes in accounting policies other than 1) above: None
 - 3) Changes in accounting estimate: None
 - 4) Restatements: None
- 3. Issued and outstanding common stock
 - 1) Number of shares issued and outstanding at end of period, including treasury stock:
 - 2) Number of treasury stock at end of period:
 - 3) Average number of shares outstanding for each period:

| FY2021 | 65,182,480 shares | FY2020 | 65,182,480 shares |
|--------|-------------------|--------|-------------------|
| FY2021 | 17,984 shares | FY2020 | 17,818 shares |
| FY2021 | 65,164,570 shares | FY2020 | 65,164,705 shares |

Note: Effective January 1, 2021, we conducted a 2-for-1 stock split of common stock. "Number of shares issued and outstanding at end of period", "Number of treasury stock at end of period", and "Average number of shares outstanding for each period" have been calculated as if the stock split had taken place at the beginning of the previous consolidated fiscal year.

(Reference) Summary of Non-consolidated Business Performance

1. Non-consolidated Business Performance for the FY2021 (from January 1, 2021 to December 31, 2021)

(1) Non-consolidated Operating Results

Percentages indicate year-on-year increase/(decrease)

| | Net sales | | Operating profit (loss) | | Ordinary profit (loss) | | Net Profit (loss) | |
|--------|---------------|-----|-------------------------|------|------------------------|------|-------------------|------|
| | (million yen) | (%) | (million yen) | (%) | (million yen) | (%) | (million yen) | (%) |
| FY2021 | 96,535 | 4.7 | 10,802 | 18.5 | 12,735 | 20.8 | 8,565 | 32.7 |
| FY2020 | 92,234 | 7.1 | 9,117 | 23.3 | 10,541 | 22.1 | 6,457 | 8.3 |

| | EPS | Diluted EPS |
|--------|--------|-------------|
| | (yen) | (yen) |
| FY2021 | 131.44 | _ |
| FY2020 | 99.09 | - |

(2) Non-consolidated Financial Position

| | Total assets | Net assets | Equity ratio | BPS | |
|--------|---------------|---------------|--------------|--------|--|
| | (million yen) | (million yen) | (%) | (yen) | |
| FY2021 | 99,820 | 57,874 | 58.0 | 888.14 | |
| FY2020 | 88,944 | 52,640 | 59.2 | 807.80 | |

Reference: Shareholders' equity: FY 2021: 57,874 million yen; FY 2020: 52,640 million yen

Note: Effective January 1, 2021, we conducted a 2-for-1 stock split of common stock. "BPS" are calculated as if the stock split had taken place at the beginning of the previous fiscal year.

Consolidated financial report is outside the scope of audit procedures by certified public accountants or an audit corporation.

Explanation regarding the appropriate use of forecasts of business results

Forecast figures are projections based on information available at the time of release, and are not intended as a guarantee that the Company will achieve these targets. Actual results may differ significantly from the above forecasts as a result of changes in the business environment and other factors.

I. Overview of Business Results 1. Analysis of Business Results 2 2. Analysis of Financial Position. 4 3. Basic Policy Regarding Earnings Distribution, and Dividends for FY2021 and FY2022 5 II. Management Policies, the Business Environment, and Issues to be Addressed 1. Basic Policy on Company Management 6 2. Awareness of the Business Environment and Medium-to Long-Term Management Strategies..... 6 3. Issues to be addressed 8 III. Consolidated Financial Statement 1. Consolidated Balance Sheets 10 2. Consolidated Statements of Income and Comprehensive Income [Consolidated Statements of Income] [Consolidated Statements of Comprehensive Income]..... 13 3. Consolidated Statements of Changes in Net Assets 14 4. Consolidated Statements of Cash Flows 16 **■** Segment Information Sales and Profit (Loss) by Reportable Segment.

18

Note: Dentsu Inc. changed its name to Dentsu Group Inc. on January 1, 2020.

In this report, "Dentsu Group" refers, in principle, to the entire corporate group.

I. Overview of Business Results

1. Analysis of Business Results

(1) Results for FY2021 (Ended December 31, 2021)

(Millions of yen)

| | D | FY2020 | FY2021 | YoY | | |
|---|------------------|--------------|--------------|----------|----------|--|
| Business segment | | (cumulative) | (cumulative) | Variance | % change | |
| Net | sales | 108,679 | 112,085 | 3,406 | 3.1% | |
| Ope | rating profit | 12,189 | 13,736 | 1,547 | 12.7% | |
| | Operating margin | 11.2% | 12.3% | 1.1p | _ | |
| Ordi | nary profit | 11,502 | 13,224 | 1,722 | 15.0% | |
| Profit attributable to owners of parent | | 7,362 | 8,944 | 1,582 | 21.5% | |

During the current consolidated fiscal year under review (from January 1, 2021 to December 31, 2021), the Japanese economy showed signs of picking up against the backdrop of the effects of various government measures and improvement in overseas economies, despite the long period of exposure to the risk of a re-expansion of the Coronavirus Disease 2019 (COVID-19). Also, the business environment surrounding the ISID Group remained firm amid the acceleration of society and corporate expectations for DX (Digital Transformation), which utilizes digital technology for business process and business innovation.

Amid these circumstances, as the final year of "ISID X (Cross) Innovation 2021", our three-year medium-term management plan starting in FY 2019, we have worked to expand our business through strengthening existing businesses and collaborative group of new value that transcends the boundaries of technology, industries, and companies under the three basic policies of "core business evolution", "new business creation" and "business foundation innovations".

As a result of these efforts, for the current consolidated fiscal year, net sales were ¥112,085 million (up 3.1% year on year), operating profit was ¥13,736 million (up 12.7% year on year), ordinary profit ¥13,224 million (up 15.0% year on year) and profit attributable to owners of parent was ¥8,944 million (up 21.5% year on year). Both sales and stage profits reached record highs for the fourth consecutive year, and ROE reached 14.3%, achieving the quantitative targets set in the medium-term management plan for the fiscal year ending December 2021 (consolidated sales of ¥110,000 million, consolidated operating profit of ¥11,000 million, consolidated operating profit margin of 10%, and consolidated operating profit margin of ROE12.5%).

Net sales increased, mainly due to growth in DX support projects targeting the manufacturing and marketing areas, despite the peakout of several large-scale projects. Profits also increased at each stage of the fiscal year, reflecting the effects of higher sales and an improvement in the gross profit margin, while personnel expenses increased significantly in line with an increase in the number of employees and an increase in performance-linked bonuses. Net sales, operating profit and status of business operations by reportable segment are as follows:

From the current consolidated fiscal year, the Enterprise IT division, which is engaged in the development and implementation of mission-critical systems, was transferred from the Business Solutions segment to the Communication IT segment, establishing a structure that provides integrated support from the marketing domain to mission-critical operations. The figures for the previous consolidated fiscal year and the current consolidated fiscal year have not been reclassified because it is not practicable to prepare the reportable segments for the same period as the respective comparative periods.

Net sales and operating profit (loss) by reportable segment

(Millions of yen)

| | | | | | | | | ions or juil) |
|-------------------------|------------------------|------------------|------------------|------------------------|------------------|------------------|-----------|------------------|
| Reportable segment . | FY2020 (cumulative) | | | FY2021 (cumulative) | | | YoY | |
| responde segment | Net sales | Operating profit | Operating margin | Net sales | Operating profit | Operating margin | Net sales | Operating profit |
| Financial Solutions | 23,888 | 1,411 | 5.9% | 25,176 | 1,494 | 5.9% | 1,288 | 83 |
| Business Solutions | 22,100 | 2,760 | 12.5% | 14,958 | 2,655 | 17.7% | (7,142) | (105) |
| Manufacturing Solutions | 30,511 | 2,357 | 7.7% | 32,031 | 2,847 | 8.9% | 1,520 | 490 |
| Communication IT | 32,179 | 5,659 | 17.6% | 39,919 | 6,738 | 16.9% | 7,740 | 1,079 |
| Total | 108,679 | 12,189 | 11.2% | 112,085 | 13,736 | 12.3% | 3,406 | 1,547 |

Status of business operations by reportable segment

Financial Solutions

The main business of this segment is providing IT solutions that support various financial operations of financial institutions and other companies.

Net sales and operating profit increased due to the expansion of DX support projects by financial institutions, in addition to BANK · R, a next-generation loan solution, and Lamp, a lease and finance operation management package.

Business Solutions

The main business of this segment is providing IT solutions for business management operations, centered on accounting and human resources.

Net sales and operating profit declined due to a decrease in the net sales in the Enterprise IT division as a result of the transfer of this division to the Communication IT segment. However, the business performed well, centered on the Ci*X, an accounting solution, and CCH Tagetik, a business management solution.

Manufacturing Solutions

The main business of this segment is providing IT solutions for the entire product lifecycle, from product development and production, to sales and maintenance in the manufacturing industry.

Net sales and operating profit increased due to the expansion of DX support projects that comprehensively provide consulting services, contract system development, and in-house and third-party software for the automotive industry and the electric and precision equipment industry, which aim to innovate their entire value chains.

Communication IT

The main business of this segment is providing IT solutions that support companies optimize their value chains and business processes, from marketing to core business areas.

Net sales and operating profit increased due to an increase in DX support projects mainly in the marketing area, and the transfer and integration of the Enterprise IT division from the Business Solutions segment, despite the peak-out of several large-scale projects.

(2) Forecasts for FY2022(Ending December 31, 2022)

Although the economic outlook remains uncertain due to COVID-19, social and corporate efforts toward DX remain firm, and further increases in IT investment demand are expected. Also, the next fiscal year is the first year of our new medium-term management plan for the Group. Since we will be a presence that realizes social and corporate transformation, we believe that it will be time to strengthen our management foundation and move toward a new stage of growth by aggressively implementing necessary reforms, including business, organization, and systems.

Based on these conditions, the forecast of consolidated financial results for the next fiscal year is as follows.

Consolidated Earnings Forecasts for FY 2022 (January 1, 2022 to December 31, 2022)

(Millions of ven)

| | Amount | YoY % change |
|---|---------|--------------|
| Net sales | 120,000 | 7.1% |
| Operating profit | 15,000 | 9.2% |
| Ordinary profit | 15,000 | 13.4% |
| Profit attributable to owners of parent | 10,500 | 17.4% |

Note: Forecast figures are projections based on information available at the time of release, are not intended as a guarantee that we will achieve these targets. Actual results may differ significantly from the above forecasts as a result of changes in the business environment and other factors.

2. Analysis of Financial Position

(1) Status of Assets, Liabilities and Net Assets

Assets

Total assets at the end of the current consolidated fiscal year under review increased \(\pm\)11,041 million from the end of the previous consolidated fiscal year to \(\pm\)108,188 million. Current assets increased by \(\pm\)11,138 million from the end of the previous consolidated fiscal year to \(\pm\)89,933 million, mainly due to an increase in advances paid, mainly for prepaid rental fees associated with the expansion of subscription-type services. Non-current assets decreased by \(\pm\)96 million from the end of the previous fiscal year to \(\pm\)18,255 million mainly due to a decrease in leased assets as a result of progress in depreciation, despite an increase in software as a result of new acquisitions.

Liabilities

Total liabilities at the end of the current consolidated fiscal year increased by ¥5,157 million from the end of the previous consolidated fiscal year to ¥42,716 million. Current liabilities increased by ¥6,013 million from the end of the previous consolidated fiscal year to ¥40,476 million, mainly due to an increase in notes and accounts payable-trade, an increase in advances received due to an increase in advances received and maintenance fees received, and an increase in accrued bonuses associated with the expansion of performance-linked bonuses. Non-current liabilities decreased by ¥856 million from the end of the previous consolidated fiscal year to ¥2,240 million, mainly due to a decrease in long-term lease obligations.

Net assets

Net assets at the end of the fiscal year under review increased by ¥5,884 million from the end of the previous consolidated fiscal year to ¥65,471 million, mainly as a result of an increase in retained earnings due to the recording of profit attributable to owners of parent, despite the payment of dividends from retained earnings.

(2) Status of Cash Flows

Cash and cash equivalents (hereinafter referred to as "funds") on a consolidated basis at the end of the fiscal year under review increased by ¥9,975 million from the end of the previous consolidated fiscal year to ¥49,748 million.

Cash flows from operating activities

Profit before income taxes and depreciation and amortization outweighed the decrease in funds due to income taxes paid, etc., resulting in \$16,981 million increase in funds. Compared with the same period of the previous consolidated fiscal year, revenue increased by \$6,994 million due to an increase in income before income taxes and minority interests and a decrease in notes and accounts receivable-trade.

Cash flows from investing activities

Funds decreased by ¥2,815 million due to the acquisition of software and other fixed assets. Compared with the same period of the previous consolidated fiscal year, net cash used in investing activities decreased by ¥415 million, mainly due to a decrease in payments for purchase of shares of subsidiaries and associates.

Cash flows from financing activities

Net cash used in financing activities decreased by ¥4,461 million due to the payment of dividends and the repayment of lease obligations. Compared with the same period of the previous consolidated fiscal year, cash outflow increased by ¥519 million due to an increase in dividend payments.

Major indicators are as follows.

| | FY2019 | FY2020 | FY2021 |
|--|--------|--------|--------|
| Shareholders' equity ratio (%) | 62.8 | 61.3 | 60.5 |
| Equity ratio based on market value (%) | 161.6 | 209.6 | 233.4 |
| Interest-bearing debt to cash flow ratio (years) | 0.3 | 0.3 | 0.1 |
| Interest coverage ratio (times) | 330.2 | 250.3 | 489.9 |

3. Basic Policy Regarding Earnings Distribution, and Dividends for FY2021 and FY2022

We recognize that returning profits to shareholders is an important management issue, and we have established a basic policy for continually providing an appropriate and stable dividend, while retaining earnings to realize sustainable growth. Also, we set a target consolidated dividend payout ratio of 40% or more.

Based on the above policy, as announced on January 21, 2022, we plan to pay year-end dividend of \(\frac{\pmathbf{4}}{30}\) per share, an increase of \(\frac{\pmathbf{4}}{4}\) from the \(\frac{\pmathbf{2}}{26}\) per share it had planned at the beginning of the fiscal year. Together with the already paid second quarter-end dividend, we plan to pay an annual dividend of \(\frac{\pmathbf{4}}{56}\) per share, for a consolidated dividend payout ratio of 40.8%.

The dividend forecast for the next fiscal year (ending December 31, 2022) is \(\frac{\pmathcal{4}66}{456}}\) per share (\(\frac{\pmathcal{4}33}{456}}\) at the end of the first half and \(\frac{\pmathcal{4}33}{456}}\) at year-end) in accordance with the basic policy. Compared to the previous fiscal year, the dividend is expected to increase by \(\frac{\pmathcal{4}10}{456}}\) per share on a post-split stock basis, resulting in a consolidated dividend payout ratio of 41.0%.

II. Management Policies, the Business Environment, and Issues to be Addressed

The forward-looking statements in the text are based on judgments made by the Group as of the end of the fiscal year under review.

1. Basic Policy on Company Management

ISID Group's basic management policy is to promote business activities toward the realization of our corporate philosophy (mission), which we define as "Acting with sincerity, we contribute to progress and harmony among our customers, consumers, and society by exploring the unlimited potential of technology." The corporate philosophy, along with the direction that we should take as its vision, and the values that we should value each as a code of conduct. To ensure that the day-to-day conduct of employees leads to the realization of the entire corporate philosophy, we incorporate goals and strategies into our management plan and actively implement activities to instill them in our employees.

| | | Mission | | |
|-------|--|-------------------------|--------------------|------------|
| | Acting with sir | ncerity, we contribute | to progress and | harmony |
| | among | our customers, consu | mers, and socie | ty |
| | by explor | ring the unlimited poto | ential of technol | ogy. |
| | | Vision | | |
| | HUM | ANOLOGY fo | r the futu | re |
| | Bringing people and technology together to shape the future. | | | |
| | Understanding | human trends, anticipat | ting society's evo | lution and |
| ex | exploring the full potential of technology, ISID Group is creating a better tomorrow | | | |
| | through harmony between people and technology. | | | |
| | | Action Princi | ples | |
| | | | | |
| | | AHEA | D | |
| | | AHEA Be a pioneer. | | |
| Agile | Humor | | | Dialogue |

2. Awareness of the Business Environment and Medium-to Long-Term Management Strategies

Although this is an era in which dramatic changes make the future difficult to predict, we recognize the transition to a new normal society accelerated by COVID-19; the awareness and responsibilities necessary for realizing a sustainable society; the labor environment changes in line with Japan's shrinking population; and the further advances that will take place in technology as megatrends.

Amid these changes, society and corporations aim to utilize technology more than ever to achieve both sustainability and growth potential. Thus, we see this area as a major growth opportunity for the ISID Group. We anticipate that society and corporations will have even higher expectations in terms of our ability to collaborate with various stakeholders, and appropriately utilize a diverse range of technologies that are constantly evolving and diverging.

The ISID Group has formulated and promoted medium-term management plans every three years. However, in order to realize sustainable growth in an era of dramatic change, while recognizing the need to share a long-term perspective throughout the Group, we have decided to formulate a long-term vision.

Long-term Management Vision, Vision 2030

(1) Basic Policies

The ISID Group will transform itself with the aim of becoming an "X Innovator" realizing social and corporate transformation.

(2) Positioning in 2030

The ideal positioning for the ISID Group in 2030 is to meet the expectations of society, corporations, and consumers as a high value-added Company that embodies its corporate philosophy. To this end, we recognize the need to break out of the system integrator framework, advocated in 1985, and transform ourselves into an entity that realizes social and corporate transformation with diversity, in terms of both people and technologies.

The ISID Group defines its ideal positioning as "An X Innovator—an entity that realizes social and corporate transformation through the practical implementation of X Innovation."

In further enhancing our growth potential—through self-transformation from system integrator to X Innovator, as a Group possessing diverse human resources, an abundance of technologies, and the various solutions necessary for realizing societal and corporate transformation in 2030—we aim to become a Group with net sales in the ¥300 billion range.

(3) Business Policies Focused on 2030

To realize our ideal positioning, we will promote the following four self-transformations.

| Business domain expansion (HIRAKU) | Expand business domain from the resolution of individual corporate business issues to support for the resolution of all issues faced by the entire company and social transformation. |
|--|---|
| New capability acquisition (TSUKURU) | Further enhance strengths in technology implementation while acquiring the capabilities necessary to guide social and corporate transformation as new strengths. |
| Earnings model innovation (KASEGU) | In addition to expanding and strengthening solutions, strive to diversify profit model and improve profitability through the establishment of new delivery models. |
| Management foundation innovation (SASAERU) | Update management foundation to accelerate the speed of self-transformation and acquire the ability to flexibly adapt to future changes in the environment. |

(4) Steps to 2030

ISID intends to formulate and promote three medium-term management plans spanning the nine years from 2022 to 2030, divided into three-year periods. The basic positioning of each period is as follows.

| <u>, , , , , , , , , , , , , , , , , , , </u> | 1 |
|---|--|
| i. FY2022–2024 | Build a new foundation for the ISID Group as a stepping stone for the future while accelerating growth. |
| ii. FY2025–2027 | In 2025, the ISID Group will celebrate its 50th anniversary. As a new ISID Group, we will take on more proactive challenges than before, both organically and in-organically, aiming for even higher growth. |
| iii. FY2028–2030 | Continue taking on positive challenges toward the realization of our ideal positioning and consider a new long-term management vision for 2030 and beyond. |

3. Issues to be addressed

Based on the long-term management vision Vision 2030, this medium-term management plan is the first of three medium-term management plans. In the mid-term management plan "ISID X Innovation 2024", the issues to be addressed and the measures to be taken are summarised in the basic policies and key measures. The details are as follows.

Medium-term Management Plan, "ISID X Innovation 2024"

(1) Basic Policy

While accelerating growth by deepening X Innovation, we will look ahead to 2030 and build a new foundation for the ISID Group.

(2) Priority Measures

ISID will realize the four self-transformations defined in Vision 2030 through efforts comprising a total of 10 priority measures.

A. Business domain expansion (HIRAKU)

The ISID Group views corporate business activities from two perspectives: activities that create value such as goods and services (value creation) and activities that promote and provide value through branding and marketing (value provision). We aim to expand business by establishing competitive advantages unique to the ISID Group in each domain.

- Value creation is the core business domain where the ISID Group has traditionally had strengths. Through strategic staffing and collaboration among the existing four business segments, we will aim for continuous growth following the previous medium-term management plan.
- 2) Value provision is a business domain that has expanded by leveraging the strengths of the Dentsu Group. In this domain, we will consolidate human resources involved in marketing-related businesses in each division, create a Company-wide promotion system set up as a customer contact reform business, and aim for even greater growth.
- 3) Combining the strengths of the ISID Group and Dentsu Group in both the value creation and value provision domains, we will establish the Corporate Transformation Support Business, to support new transformation and business growth of entire companies, as well as the Social Transformation Support Business, to support social transformation. Both businesses will be promoted Companywide as core businesses of the future.

B. New capability acquisition (TSUKURU)

- 4) To resolve the urgent issue of personnel shortages, we will revise hiring methods, accelerate the pace at which personnel numbers are increased, and promote a variety of external procurement efforts.
- 5) We will strengthen existing, and acquire new, consulting capabilities, this will be done to enhance the conceptual, design, and business production capabilities of businesses and services, in order that businesses supporting corporate transformation may be established.
- 6) We will amass more cutting-edge technology personnel and further enhance our competitive advantage in technology implementation across the entire Group.

C. Earnings model innovation (KASEGU)

- 7) We will expand our lineup of in-house and third-party software, and promote functional enhancements.
- 8) We will strengthen subscription-based services, SaaS, revenue sharing businesses, and BPO businesses, while expanding partner cocreation models to promote the diversification of our business model.

D. Management foundation innovation (SASAERU)

- 9) Under our sustainability policy, we will promote management that contributes to the realization of a sustainable society.
- 10) We will implement innovations in business management infrastructure, personnel and training systems, Group and organizational structures, and branding efforts.

(3) Quantitative Targets

ISID group emphasizes the maximization of added value provided to society and customers and the enhancement of corporate value. In the medium-term management plan, we have set four performance indicators: net sales, operating profit, operating profit margin, and ROE. At the same time, growth investment and shareholder returns are key management indicators.

Performance Indicators

| Item | Target for FY2024 | FY2021 Result | CAGR |
|------------------|-------------------|---------------|-------|
| Net sales | ¥150 billion | ¥112 billion | 10.2% |
| Operating profit | ¥18 billion | ¥13.7 billion | 9.5% |
| Operating margin | 12% | 12.3% | _ |
| ROE | 15% | 14.3% | _ |

Growth Investments

| Item | Target | Policy |
|-----------------|--|---|
| Human resources | Increase number of consolidated employees to over 4,200 people by the end of 2024 | We aim to increase employee numbers by approximately 1,000 people from the end of December 2021 in order to meet vigorous market needs. In addition to recruitment and educational reforms, we will strive to create new work styles. |
| Technology | Cumulative investment over three years amounting to ¥17 billion | We will invest approximately twice as much as in the previous medium-term management plan to improve cutting-edge technology implementation capabilities, advance development technologies, and develop new products and services. |
| M&A | Cumulative investment over three years amounting to \$\text{\$\text{\text{\$\$\text{\$\exitit{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\exititt{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\text{\$\ | We will actively promote M&A to realize high growth targets. |

Shareholder Returns

The Group has continued to increase dividends through business growth since the fiscal year ended December 31, 2013, maintaining a consolidated dividend payout ratio of 40% or higher since the fiscal year ended December 31, 2019. Going forward, we will continue with our basic policy of maintaining an appropriate level of steady dividends while retaining sufficient internal reserves to ensure sustained growth, with a consolidated payout of 40% or higher as a guideline for the dividend payout ratio in an effort to enhance shareholder returns.

III. Consolidated Financial Statements

1. Consolidated Balance Sheets

| | As of December 31, 2020 | As of December 31, 2021 |
|---|-------------------------|-------------------------|
| Assets | | |
| Current assets | | |
| Cash and deposits | 3,665 | 3,882 |
| Notes and accounts receivable - trade | 24,486 | 23,219 |
| Investments in leases | 41 | 20 |
| Merchandise and finished goods | 131 | 30 |
| Work in process | 1,757 | 1,303 |
| Raw materials and supplies | 25 | 32 |
| Advance payments to suppliers | 11,219 | 14,063 |
| Deposits paid | 36,373 | 46,272 |
| Other | 1,097 | 1,113 |
| Allowance for doubtful accounts | (2) | (3) |
| Total current assets | 78,795 | 89,933 |
| Non-current assets | | |
| Property, plant and equipment | | |
| Buildings, net | 1,283 | 1,302 |
| Tools, furniture and fixtures, net | 376 | 337 |
| Land | 524 | 524 |
| Leased assets, net | 1,900 | 1,211 |
| Construction in progress | _ | 10 |
| Total property, plant and equipment | 4,083 | 3,386 |
| Intangible assets | | |
| Software | 3,364 | 4,081 |
| Leased assets | 923 | 701 |
| Other | 450 | 329 |
| Total intangible assets | 4,738 | 5,112 |
| Investments and other assets | | |
| Investment securities | 3,506 | 3,040 |
| Long-term loans receivable from subsidiaries and associates | 199 | 325 |
| Deferred tax assets | 1,941 | 2,709 |
| Leasehold and guarantee deposits | 3,880 | 3,835 |
| Other | 202 | 173 |
| Allowance for doubtful accounts | (201) | (327) |
| Total investments and other assets | 9,529 | 9,756 |
| Total non-current assets | 18,351 | 18,255 |
| Total assets | 97,147 | 108,188 |

| | = | (Millions of yen |
|---|-------------------------|-------------------------|
| | As of December 31, 2020 | As of December 31, 2021 |
| Liabilities | | |
| Current liabilities | | |
| Notes and accounts payable - trade | 7,778 | 9,606 |
| Lease obligations | 1,092 | 894 |
| Accrued expenses | 4,278 | 6,024 |
| Income taxes payable | 2,595 | 3,506 |
| Advances received | 12,605 | 13,632 |
| Provision for loss on order received | 305 | 364 |
| Asset retirement obligations | _ | 71 |
| Other | 5,806 | 6,376 |
| Total current liabilities | 34,463 | 40,476 |
| Non-current liabilities | | |
| Lease obligations | 1,792 | 1,062 |
| Retirement benefit liability | 52 | 54 |
| Asset retirement obligations | 1,010 | 953 |
| Other | 240 | 170 |
| Total non-current liabilities | 3,096 | 2,240 |
| Total liabilities | 37,559 | 42,716 |
| Net assets | | |
| Shareholders' equity | | |
| Share capital | 8,180 | 8,180 |
| Capital surplus | 15,285 | 15,285 |
| Retained earnings | 35,832 | 41,489 |
| Treasury shares | (30) | (31) |
| Total shareholders' equity | 59,268 | 64,925 |
| Accumulated other comprehensive income | | |
| Valuation difference on available-for-sale securities | 194 | 155 |
| Foreign currency translation adjustment | 102 | 371 |
| Total accumulated other comprehensive income | 297 | 527 |
| Non-controlling interests | 22 | 19 |
| Total net assets | 59,587 | 65,471 |
| Total liabilities and net assets | 97,147 | 108,188 |

2. Consolidated Statements of Income and Consolidated Statements of Comprehensive Income

[Consolidated Statements of Income]

| | Fiscal year ended December 31, 2020 | Fiscal year ended December 31, 2021 |
|---|--|--|
| Net sales | 108,679 | 112,085 |
| Cost of sales | 71,207 | 72,068 |
| Gross profit — | 37,472 | 40,016 |
| Selling, general and administrative expenses | 25,282 | 26,280 |
| Operating profit | 12,189 | 13,736 |
| Non-operating income | | |
| Interest and dividend income | 40 | 42 |
| Dividend income of insurance | 59 | 20 |
| Subsidy income | 68 | 39 |
| Gain on investments in investment partnerships | 16 | 86 |
| Reversal of provision for loss on business liquidation | 25 | _ |
| Miscellaneous income | 30 | 42 |
| Total non-operating income | 241 | 230 |
| Non-operating expenses | | |
| Interest expenses | 39 | 34 |
| Share of loss of entities accounted for using equity method | 758 | 392 |
| Foreign exchange losses | 54 | 75 |
| Provision of allowance for doubtful accounts | 18 | 199 |
| Miscellaneous losses | 58 | 40 |
| Total non-operating expenses | 928 | 742 |
| Ordinary profit | 11,502 | 13,224 |
| Extraordinary income | | |
| Gain on sales of investments in capital | 38 | - |
| Total extraordinary income | 38 | _ |
| Extraordinary losses | | |
| Loss on valuation of investment securities | 589 | 53 |
| Total extraordinary losses | 589 | 53 |
| Profit before income taxes | 10,950 | 13,171 |
| Income taxes - current | 3,630 | 4,963 |
| Income taxes - deferred | (46) | (737) |
| Total income taxes | 3,584 | 4,225 |
| Profit | 7,366 | 8,945 |
| Profit attributable to non-controlling interests | 3 | 0 |
| Profit attributable to owners of parent | 7,362 | 8,944 |

| (| Mil | lions | of | ven` |
|----|------|-------|-----|-------|
| ١, | TATH | попъ | OI. | y CII |

| • | Fiscal year ended December 31, 2020 | Fiscal year ended December 31, 2021 |
|--|--|--|
| Profit | 7,366 | 8,945 |
| Other comprehensive income | | |
| Valuation difference on available-for-sale securities | 126 | (39) |
| Foreign currency translation adjustment | (12) | 268 |
| Total other comprehensive income | 113 | 229 |
| Comprehensive income | 7,479 | 9,174 |
| Comprehensive income attributable to | | |
| Comprehensive income attributable to owners of parent | 7,476 | 9,174 |
| Comprehensive income attributable to non-controlling interests | 3 | 0 |

3. Consolidated Statements of Changes in Net Assets

The previous consolidated fiscal year (January 1, 2020, to December 31, 2020)

(Millions of yen)

| | | Shareholders' equity | | | | |
|--|---------------|----------------------|-------------------|-----------------|----------------------------------|--|
| | Share capital | Capital surplus | Retained earnings | Treasury shares | Total shareholders' equity | |
| Balance at beginning of period | 8,180 | 15,285 | 31,238 | (30) | 54,675 | |
| Changes during period | | | | | | |
| Dividends of surplus | | | (2,769) | | (2,769) | |
| Profit attributable to owners of parent | | | 7,362 | | 7,362 | |
| Purchase of treasury shares | | | | (0) | (0) | |
| Change in scope of consolidation | | | | | _ | |
| Net changes in items other than shareholders' equity | _ | _ | 4,593 | (0) | 4,592 | |
| Total changes during period | 8,180 | 15,285 | 35,832 | (30) | 59,268 | |

| | Accumula | nted other comprehensi | ve income | | Total net assets |
|--|---|---|--|---------------------------|------------------|
| | Valuation difference on available-for-sale securities | Foreign currency translation adjustment | Total accumulated other comprehensive income | Non-controlling interests | |
| Balance at beginning of period | 68 | 115 | 183 | 23 | 54,882 |
| Changes during period | | | | | |
| Dividends of surplus | | | | | (2,769) |
| Profit attributable to owners of parent | | | | | 7,362 |
| Purchase of treasury shares | | | | | (0) |
| Change in scope of consolidation | 126 | (12) | 113 | (1) | 112 |
| Net changes in items other than shareholders' equity | 126 | (12) | 113 | (1) | 4,705 |
| Total changes during period | 194 | 102 | 297 | 22 | 59,587 |

The current consolidated fiscal year ended December 31, 2021 (from January 1, 2021 to December 31, 2021)

(Millions of yen)

| | Shareholders' equity | | | | |
|--|----------------------|-----------------|-------------------|-----------------|----------------------------------|
| | Share capital | Capital surplus | Retained earnings | Treasury shares | Total shareholders' equity |
| Balance at beginning of period | 8,180 | 15,285 | 35,832 | (30) | 59,268 |
| Changes during period | | | | | |
| Dividends of surplus | | | (3,290) | | (3,290) |
| Profit attributable to owners of parent | | | 8,944 | | 8,944 |
| Purchase of treasury shares | | | | (0) | (0) |
| Change in scope of consolidation | | | 4 | | 4 |
| Net changes in items other than shareholders' equity | | | | | |
| Total changes during period | - | _ | 5,657 | (0) | 5,656 |
| Balance at end of period | 8,180 | 15,285 | 41,489 | (31) | 64,925 |

| | Accumulated other comprehensive income | | | | |
|---|---|---|--|---------------------------|------------------|
| | Valuation difference on available-for-sale securities | Foreign currency translation adjustment | Total accumulated other comprehensive income | Non-controlling interests | Total net assets |
| Balance at beginning of period | 194 | 102 | 297 | 22 | 59,587 |
| Changes during period | | | | | |
| Dividends of surplus | | | | | (3,290) |
| Profit attributable to owners of parent | | | | | 8,944 |
| Purchase of treasury shares | | | | | (0) |
| Change in scope of consolidation | | | | | 4 |
| Net changes in items other than shareholders equity | (39) | 268 | 229 | (2) | 227 |
| Total changes during period | (39) | 268 | 229 | (2) | 5,884 |
| Balance at end of period | 155 | 371 | 527 | 19 | 65,471 |

(Millions of yen)

| | Fiscal year ended December 31, 2020 | Fiscal year ended December 31, 2021 |
|--|--|--|
| Cash flows from operating activities | | |
| Profit before income taxes | 10,950 | 13,171 |
| Depreciation | 2,865 | 2,989 |
| Increase (decrease) in allowance for doubtful accounts | 9 | 199 |
| Increase (decrease) in retirement benefit liability | 19 | (21) |
| Increase (decrease) in provision for loss on order received | (269) | 59 |
| Increase (decrease) in provision for loss on business liquidation | (45) | - |
| Interest and dividend income | (40) | (42) |
| Interest expenses | 39 | 34 |
| Share of loss (profit) of entities accounted for using equity method | 758 | 392 |
| Gain on sales of investment in capital | (38) | _ |
| Loss (gain) on valuation of investment securities | 589 | 53 |
| Decrease (increase) in trade receivables | (4,246) | 1,377 |
| Decrease (increase) in inventories | 597 | 592 |
| Decrease (increase) in advance payments to suppliers | (2,585) | (2,813) |
| Increase (decrease) in trade payables | 119 | 1,779 |
| Increase (decrease) in accrued expenses | 500 | 1,687 |
| Increase (decrease) in advances received | 2,515 | 928 |
| Increase (decrease) in accrued consumption taxes | 541 | 725 |
| Other, net | 480 | (5) |
| Subtotal | 12,763 | 21,106 |
| Interest and dividends received | 50 | 41 |
| Interest paid | (39) | (37) |
| Income taxes paid | (2,786) | (4,129) |
| Net cash provided by (used in) operating activities | 9,987 | 16,981 |
| Cash flows from investing activities | | |
| Payments into time deposits | (79) | (208) |
| Proceeds from withdrawal of time deposits | _ | 110 |
| Purchase of property, plant and equipment | (274) | (291) |
| Purchase of intangible assets | (1,614) | (2,148) |
| Payments for asset retirement obligations | (27) | (6) |
| Purchase of investment securities | (124) | (150) |
| Loan advances to subsidiaries and associates | (23) | (192) |
| Purchase of shares of subsidiaries and associates | (813) | _ |
| Proceeds from distributions from investment partnerships | 316 | 198 |
| Proceeds from sale of investments in capital | 45 | _ |
| Payments for acquisition of businesses | (466) | (184) |
| Payments of leasehold and guarantee deposits | (194) | (33) |
| Proceeds from refund of leasehold and guarantee deposits | 19 | 83 |
| Other, net | 5 | 6 |
| Net cash provided by (used in) investing activities | (3,230) | (2,815) |
| | | |

| | Fiscal year ended December 31, 2020 | Fiscal year ended December 31, 2021 |
|--|--|--|
| Cash flows from financing activities | | |
| Repayments of lease obligations | (1,168) | (1,166) |
| Dividends paid | (2,769) | (3,290) |
| Dividends paid to non-controlling interests | (5) | (3) |
| Purchase of treasury shares | (0) | (0) |
| Net cash provided by (used in) financing activities | (3,942) | (4,461) |
| Effect of exchange rate change on cash and cash equivalents | (21) | 242 |
| Net increase (decrease) in cash and cash equivalents | 2,792 | 9,947 |
| Cash and cash equivalents at beginning of period | 36,981 | 39,773 |
| Increase (decrease) in cash and cash equivalents resulting from change in scope of consolidation | _ | 28 |
| Cash and cash equivalents at end of period | 39,773 | 49,748 |

■ Segment Information

- I. Information on net sales, profit or loss, assets, liabilities and other items by reportable segment
 - 1. The previous consolidated fiscal year (January 1, 2020, to December 31, 2020)

(Millions of yen)

| | Reportable Segment | | | | |
|-----------------------------------|------------------------|-----------------------|----------------------------|------------------|---------|
| | Financial Solutions | Business Solutions | Manufacturing Solutions | Communication IT | Total |
| Net sales | | | | | |
| Sales to customers | 23,888 | 22,100 | 30,511 | 32,179 | 108,679 |
| Inter-segment sales and transfers | _ | _ | - | _ | _ |
| Total | 23,888 | 22,100 | 30,511 | 32,179 | 108,679 |
| Segment profit | 1,411 | 2,760 | 2,357 | 5,659 | 12,189 |
| Other items | | | | | |
| Depreciation and amortization | 296 | 645 | 598 | 1,325 | 2,865 |

Notes: Total values for segment income match those for the operating profit on the "Consolidated Statements of Income."

2. The current consolidated fiscal year (January 1, 2021, to December 31, 2021)

(Millions of yen)

| | Reportable Segment | | | | |
|-----------------------------------|------------------------|-----------------------|----------------------------|------------------|---------|
| | Financial Solutions | Business Solutions | Manufacturing Solutions | Communication IT | Total |
| Net sales | | | | | |
| Sales to customers | 25,176 | 14,958 | 32,031 | 39,919 | 112,085 |
| Inter-segment sales and transfers | _ | _ | - | _ | _ |
| Total | 25,176 | 14,958 | 32,031 | 39,919 | 112,085 |
| Segment profit | 1,494 | 2,655 | 2,847 | 6,738 | 13,736 |
| Other items | | | | | |
| Depreciation and amortization | 352 | 756 | 648 | 1,231 | 2,989 |

Notes: 1. Total values for segment income match those for the operating profit on the "Consolidated Statements of Income."

II. Sales and Income (Loss) by Reportable Segment

From the current consolidated fiscal year, the Enterprise IT division, which is engaged in the development and implementation of mission-critical systems, was transferred from the Business Solutions segment to the Communication IT segment, establishing a structure that provides integrated support from the marketing domain to mission-critical operations. The figures for the previous consolidated fiscal year and the current consolidated fiscal year have not been reclassified because it is not practicable to prepare the reportable segments for the same period as the respective comparative periods.