

### Chikaranomoto Holdings Co., Ltd. (Ticker #: 3561)





14<sup>th</sup> February 2022

# Q3 FY2021-22 Financial Results Briefing

(Supplementary Explanation Material for Financial Results of Q3 of Fiscal Year Ending 31st March 2022)

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### Consolidated P&L



Unit : Million Yen	FY2021-22 Q3 Results	FY2021-22 Q3 Plan	Previous FY Q3 Result	vs Plan	vs Previous FY
Revenue	14,124	14,699	12,010	-3.9%	+17.6%
<b>Gross Profit</b>	9,973	_	8,268	_	+20.6%
SG&A Expenses	9,372	_	9,199	_	+1.9%
<b>Operating Income</b>	600	220	-931	_	_
Ordinary Income	599	192	-980	_	_
Pre-Tax Income	371	_	-2,386	_	_
Net Income Attributable to Shareholders	134	33	-2,025	_	_

Recovering sales after Japan's Covid-19 state of emergency was lifted in Sep 2021. Revenue +17.6% & Operating Income +1,532mil vs same period of previous year.

**Extraordinary losses of 513 mil JPY were recognized in this quarter following group restructuring transactions (with details as disclosed on 28<sup>th</sup> January 2022 and also summarized in Page 12 of this Briefing).** 

### **Consolidated Quarterly Results**

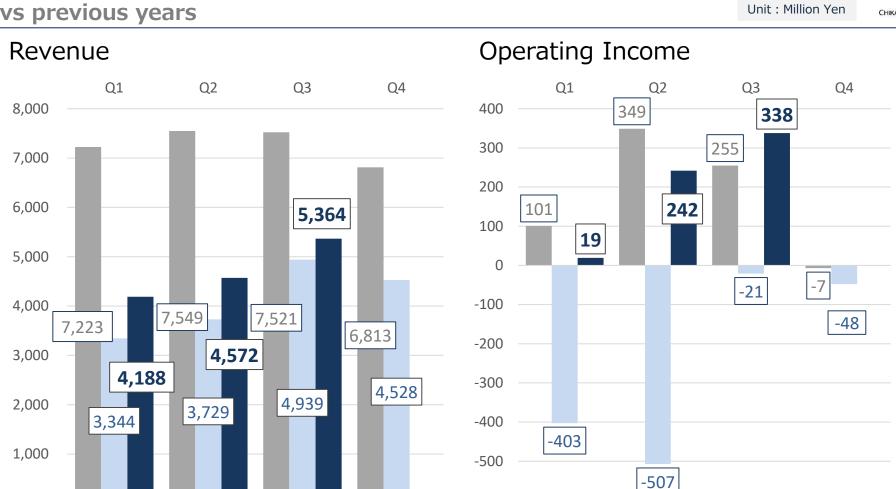
vs previous years

0

■ FY2019

FY2020





Revenue showed growth compared to previous FY. Operating income continued the positive trend in Q2 as a result of store efficiency improvement and cost reduction.

FY2021

-600

■ FY2019

FY2020

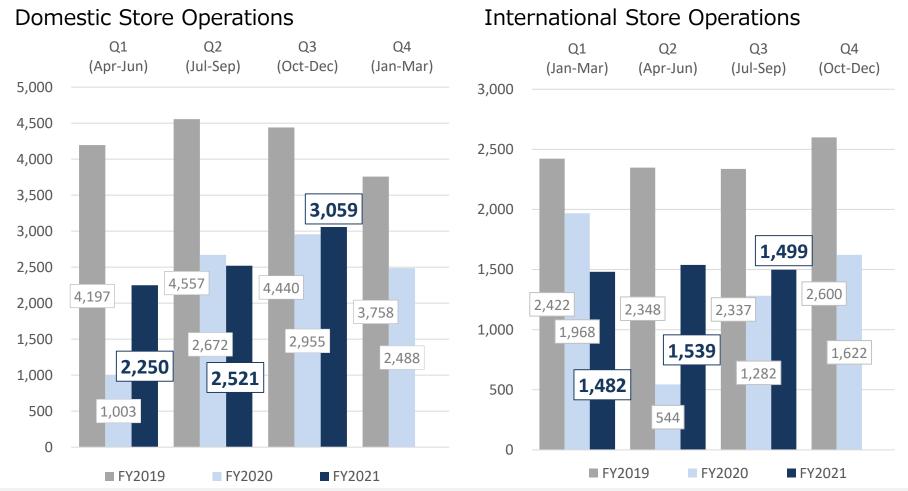
■ FY2021

### **Quarterly Revenue by Segment**

vs previous years







Domestic sales recovering following the lifting of the state of emergency, exceeding same period of last year.

International business remained steady even under high uncertainty of the pandemic situation.

## **Quarterly Operating Income by Segment**

vs previous years

Unit: Million Yen



Both segments showed improving trends regardless of the negative impact of Covid-19, thanks to fixed cost reduction and cost structure optimization.

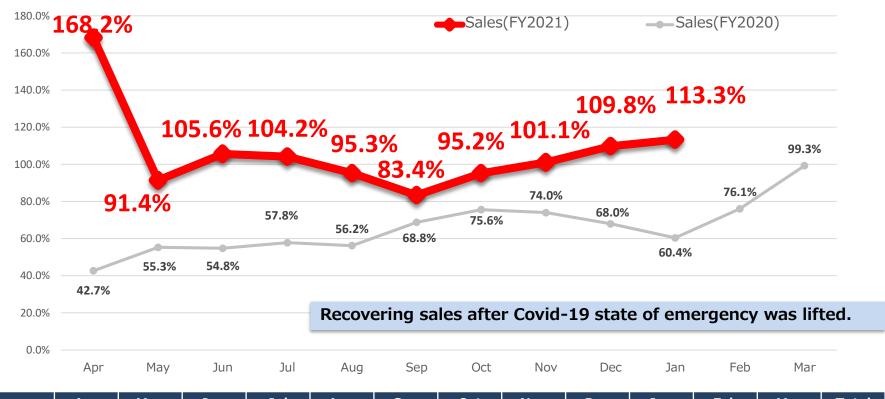
Domestic results were inclusive of costs incurred due to lock-downs and operating hours restrictions.

### Domestic: Year-to-date sales 100.3% vs previous FY

(Comparable stores only)



# ■ FY2021-22 Domestic Year-Over-Year Sales/Number of Customers/Average Check



	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
Sales	168.2%	91.4%	105.6%	104.2%	95.3%	83.4%	95.2%	101.1%	109.8%	113.3%			100.3%
Number of Customers	160.4%	90.5%	103.9%	102.7%	94.1%	82.4%	93.3%	99.3%	108.5%	113.3%			98.7%
Average Check	104.8%	101.0%	101.7%	101.5%	101.3%	101.3%	102.0%	101.9%	101.2%	100.0%			101.6%

# **Highlights: Domestic Store Operations**



### Sales

- Restrictive regulations on operating hours and alcohol sales started in Q1 was terminated in Q3 contributing to sales rebound.
- ▶ Launch of seasonal items (Miso Shiromaru · Plant-Based Akamaru) and strengthening of delivery/ take-away services.
- 7 new roadside stores opened under the new business model, all showing satisfactory performance.

Q1: Ippudo Yokohama Izumi · Ippudo Kishiwada · Ippudo Musashikoyama

**Q2: Ippudo Matsumoto** 

Q3: Ippudo Munakata Roadside · Ippudo Sunlive Create Munakata · Ippudo Sakai IC

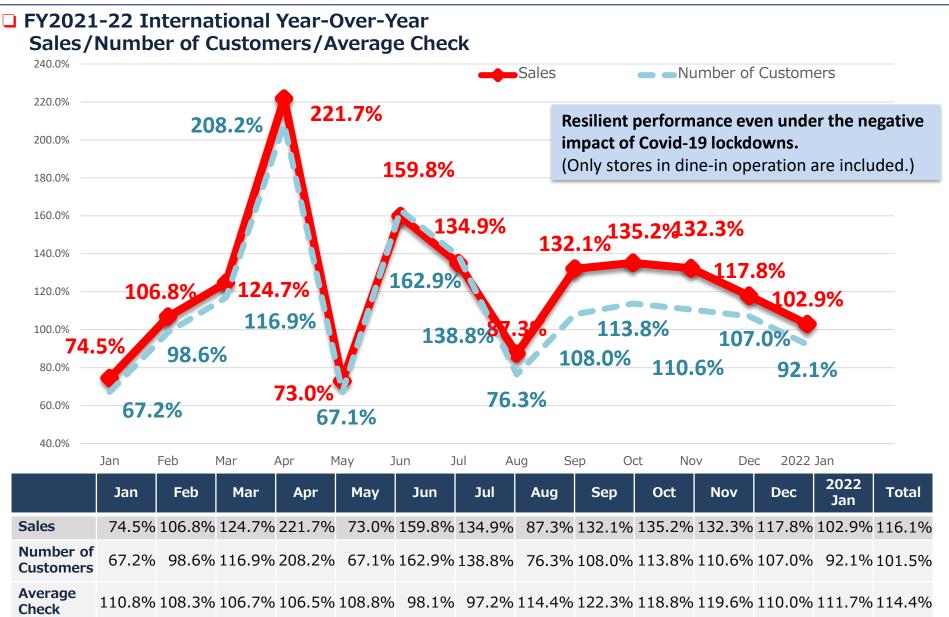
### Operating Income

New initiatives such as QR Code Ordering, Management by Block, Digital Transformation, etc, led to cost reduction and improved profitability.

### Int'l: Year-to-date sales 116.1% vs previous FY

(Comparable stores only)





### **Highlights: International Store Operations**



### ♦ Sales (Jan~Sep 2021)

- Taiwan/ Singapore: suffered from significant sales loss in Q2 due to Covid-19 lockdowns, but saw sales rebound in Q3 following easing-out of the restrictions.
- Europe/ US: sales declined in Q1 due to lockdowns, but showed continuous increases since April, with the regulations being relaxed in stages.
- Frozen ramen for retailing and enhanced delivery/ take-away services.

## ◆ Operating Income (Jan~Sep 2021)

Same initiatives as in Japan such as QR Code Ordering, Digital Transformation, etc, led to cost reduction and avoidance of losses.

(Government Covid subsidies were recognized as extraordinary gains)

# Domestic Production & Merchandizing, Others and Corporate Overhead



# Domestic Production & Merchandising

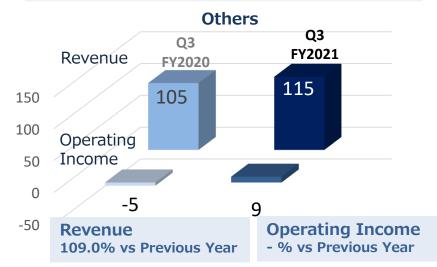
Focused on E-Commerce site and retailing. Significant growth in both sales and operating income.

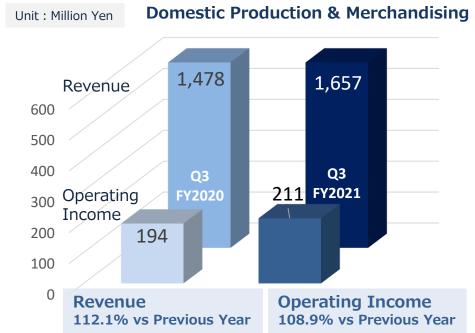
### **Others**

Lost sales due to restricted operation hours was more than fully compensated by increase from delivery / take-away services.

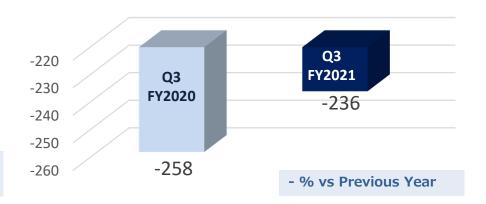
### **Corporate Overhead**

Further cost down of 21mil JPY (8.4%) compared to last year, on top of 35% cost reduction already achieved in last year.





### **Corporate Overhead**



<sup>※</sup> Inaba Udon was reclassified from Others into Domestic Store Operations. Pervious FY figures were retrospectively restated.

### **Impact of Group Restructuring**

(as disclosed on 28 Jan 2022)



Summary of public disclosure released on 28<sup>th</sup> Jan 2022 regarding group restructuring (share transfer transactions), and its impact on 3Q and 4Q results.

**\*\*CHD: Chikaranomoto Holdings Co., Ltd and its associates \*\*PRG: Panda Restaurant Group, Inc. and its associates** 

### **Joint Ventures**

## **I&P RUNWAY JAPAN Co., Ltd**

**Operating Panda Express in Japan** 

Shareholding Ratio CHD 51% PRG 49%

### I&P RUNWAY, LLC

Operating Ippudo and Kuro-obi in California

Shareholding Ratio CHD 51% PRG 49%

### **Termination of JV**

Q3

Extraordinary Losses 513 mil JPY

**XImpairments** 

in store assets

%from
forgiveness

of debts

Q4 \*\*Estimation
Extraordinary gains
520 mil JPY

Q3 · Q4 Total
Extraordinary Gains
6 mil JPY

**%From 1**st Mar 2022

# Wholly Owned **Subsidiaries**

### **I&P RUNWAY JAPAN Co., Ltd**

Operating Panda Express in Japan

100% owned by PRG

### I&P RUNWAY, LLC

Operating Ippudo and Kuro-obi in California

100% owned by CHD

Extraordinary losses of 513 mil JPY was recognized in Q3, to be offset by extraordinary gains of 520 mil JPY from forgiveness of debts in Q4, resulting in net impact of (+ 6 mil JPY) in this FY.

Among the current 5 stores in California, 4 of them will continue in operation, after impairments were recognized based on estimated future earnings.

### **Consolidated Balance Sheet**

Unit : Million Yen	CHIKARA NO MOTO

		Mar 2021	Dec 2021	GAP			Mar 2021	Dec 2021	GAP
Current Assets (Cash and Deposits)		<b>5,832</b> (3,974)	<b>7,261</b> (5,141)	+1,429 (+1,166)	IUI al I lallilles		14,360	13,490	-870
	Property, Plant and Equipment	7,238	6,674	-564		Shareholders' Equity	1,313	2,935	+1,622
	Intangible Assets	206	180	-25		Accumulated Other Comprehensive Income	-0	93	+93
	Investments & Others	2,396	2,411	+15		Non-Controlling Interest	-	8	+8
Non-Current Assets		9,841	9,266	-575	Total Net Assets		1,312	3,037	+1,725
Total Assets		15,673	16,527	+854	Total Liabilities and Net Assets		15,673	16,527	+854
	■Assets			■ Liabilities	5				

- Cash and deposits
- Notes and accounts receivables
- Non-Current Assets

+1,166

+236

-590

**Equity Ratio 18.3%** 

(8.4% at of end of March 2021)

- Notes and accounts payable
- Interest bearing loans
- -1,184

+149

### **■** Shareholders' Equity

· Capital and Retained earnings

+831

Debt reduction as the result of both equity financing and positive cash flow from operating activities. Cash and deposits increased to be 5,141 mil JPY.

\*\*Please refer to public disclosure released on 14 May 2021 for details of equity financing.

### **Locations of Stores**

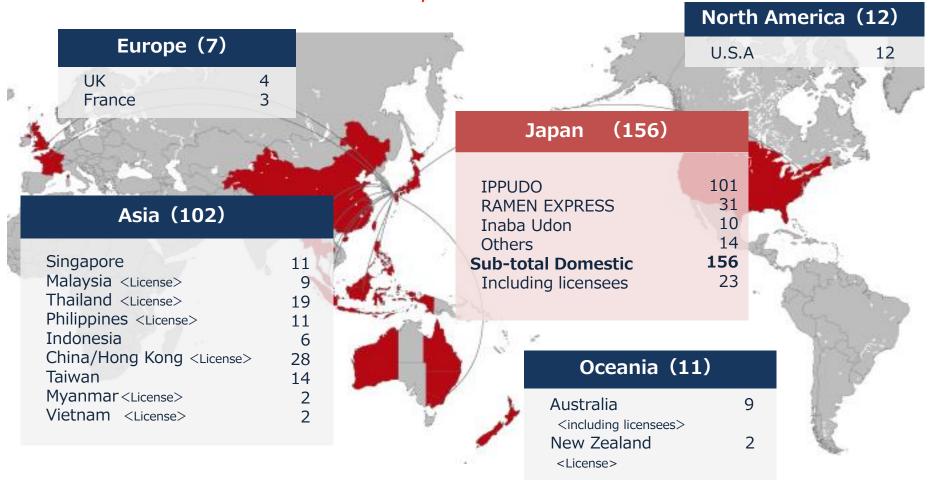


As of 31st December 2021

## 288 Stores in 15 countries and regions

(+8 since the end of previous FY)

Domestic 156, International 132





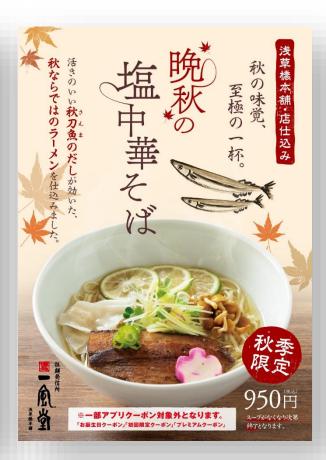


# **Seasonal Products**









New seasonal or regional limited edition items to acquire new customers and encourage repeat visits.

# **Production & Merchandising**

















Launch of Plant-Based Shiromaru · Akamaru for retailing.

Limited edition items and branded merchandise on E-Commerce site,

for both domestic and overseas markets.

# New Business Model (Roadside Stores)

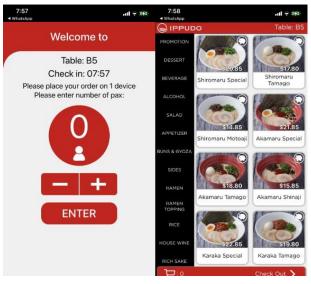








Self-service Cashier @Ippudo Sakai IC



QR Code Ordering

@ IPPUDO Singapore

I12 Katong

(Opened 23<sup>rd</sup> Dec 2021)

New stores under the new business model are delivering satisfactory performance after continuous adjustments.

Trials with contactless ordering by QR Code showed potentials, expecting for wider adoptions in both domestic and overseas stores. Experimentation with self-service cashier also started at Ippudo Sakai IC.

### **SDGs of Chikaranomoto**



### 食を通して

世界をもっと笑顔にしたい ありがとうと言い合える 温かみのある社会をつくりたい

力の源グループは「食を通して新しい価値を創造し

『笑顔』と『ありがとう』とともに世界中に伝えていく。」ことを

創業の精神に掲げる企業として、

これまで社会や環境に貢献できる取り組みを行なってきました。

わたしたちは今後もこの想いを胸に、

社会がより良い姿で在り続けられるよう、積極的に行動していきます

Click the link for details カの源グループのSDG'sへの取り組みに関するお知らせ







「Ippudo in Your Town」 campaign through partnerships, in which "kitchen cars" provided free ramen for families with kids. "Traveling Child-Kitchen" using kitchen cars to be implemented in future.

### **Preventive Measures Against Covid-19**





当店は、Co2センサーにて空気の濃度を計測、適時換気しています

お客様に安心してお食事いただけるよう、

### 感染予防対策を徹底しています。

### ℰ 消毒を徹底しています。

- 従業員の手洗い・アルコール消毒
- ・店頭でのお客様用アルコール消毒液の設置
- ・店内設備のこまめな消毒
- グ体調管理を徹底しています。
  - ・37.5度以上の出勤制限、および店舗での検温実施
- □ 換気を徹底しています。
  - 空調の換気システムにより、数分単位で空気を入れ替え
  - ・1時間に1回5分間の入口開放

### ○ 飛沫・接触感染の防止を 徹底しています。

- ・従業員マスク着用の徹底
- お客様によるアプリのクーボン消し込みのお願い
- 手書き伝票廃止による接触機会の軽減
- パーテーションの設置

### ▼ サービス品の ご提供方法を変更いたします。

辛もやし、高菜、紅しょうが等をご希望されるお客様は お手数ですがスタッフまでお声がけください

今後も感染拡大の状況を踏まえて、逐次適切な対策に努めてまいります。 お客様のご理解とご協力のほど、何卒よろしく願い申し上げます。









Store sanitization, social distancing, ventilation, staff health status monitoring, etc.





### FY2021-22 Full Year Forecast



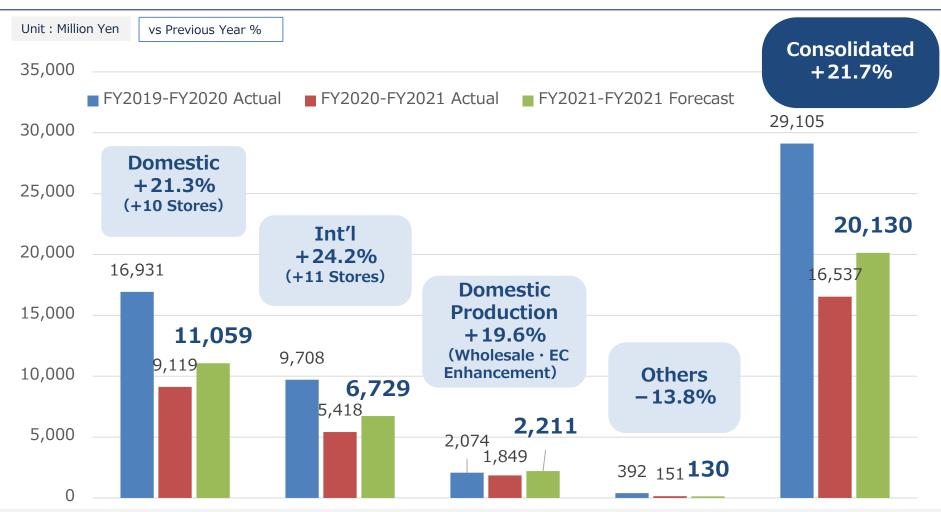
	FY2020-21	FY2021-22	FY2021-22	vs Previous Year		
Unit : Million Yen	Full Year Actual	Q3	Full Year Forecast	Gap	%	
Revenue	16,539	14,124	20,130	+3,591	+21.7%	
Operating Income	-980	600	548	+1,528	-	
Ordinary Income	-1,010	599	509	+1,503	-	
Net Income Attributable to Shareholders	-2,392	134	248	+2,641	-	

Domestic business is on a gradual path to recovery despite remaining uncertainty in long term impact of Covid-19.

Overseas business is also expecting sales increase vs last year, and positive operating income in view of growing vaccination rates across all countries. (\*No change from the previously announced forecasts.)

### FY2021-2022 Full Year Forecast: Revenue



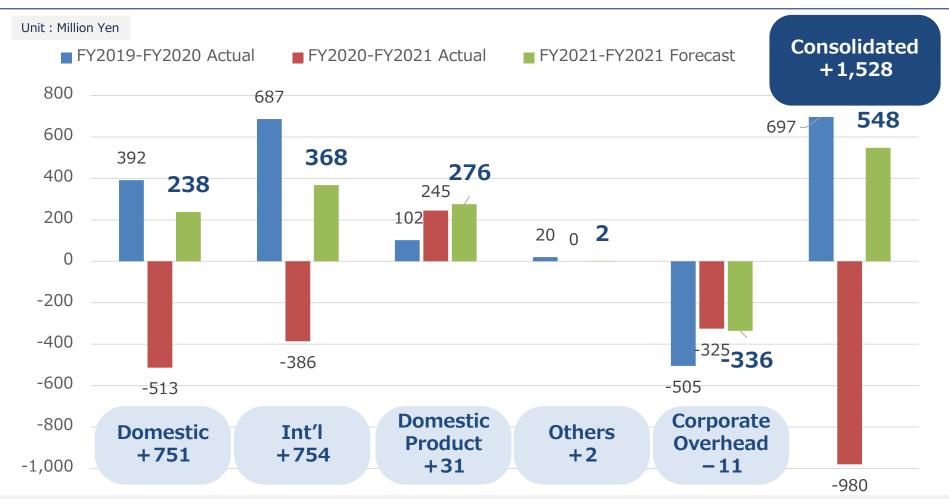


Total new stores: 21 (incl. licensees 11)
Close-down / transfer planned: 2

Continuously updated new store plan reflecting cash flow considerations.

### FY2021-2022 Full Year Forecast: Operating Income





Overall profitability improved under the new business model.

Overhead over sales ratio decreased from 1.9% in last year to 1.7% (forecast) thanks to workflow optimization and digital transformations implemented since last year.





# **Founding Principles**



### Founding Principles

We will continuously create new values through food, and communicate those values to the world with "Smile" and "Arigatou".



Keep changing to remain unchanged.

<sup>\*</sup>The founding principles were amended before our 35<sup>th</sup> anniversary on 16<sup>th</sup> October 2020, to reflect our determination and hopes for further growth and new opportunities despite the challenges posed by Covid-19 — to continuously innovate to remain true.

# **Corporate Profile**



### Chikaranomoto Holdings Co., Ltd. (Ticker#:3561)

Address Daimyo 1-13-14, Chuo-ku, Fukuoka City, Fukuoka, Japan

Date of StablishmentBate of Stablishment30<sup>th</sup> October 1986

Capital Stock 2,139,640,000JPY (Number of issued shares: 27,041,000 shares)

Fiscal Term
End of March

Number of Employees 31 (consolidated: 503) \*\*Permanent employees only

List of Directors

President and Representative Director Mr. Shigemi Kawahara

Director Mr. Toru Nakao

Director and Chief Strategy Officer Mr. Tomoyuki Yamane

Director (Audit Committee) Mr. Akihiro Saito

Director (Audit Committee, Independent)

Mr. Tetsuya Tsuji

Director (Audit Committee, Independent) Mr. Shinji Tanabe

As of 31st December 2021

# **Signature Products**





Shiromaru Classic

Keeping in line with the founding recipe, silky yet high in flavors and fragrance, the *Classic* soup is the very original taste of Ippudo Tonkotsu ramen. Ultra-thin noodles, typical of Hakata, accentuates this all time favorite of IPPUDO.



Akamaru Modern

A modern take on the Classic, Akamaru adds a slightly spicy mixed miso paste and fragrant oil, to give the senses a gentle kick. Slightly thicker noodles match perfectly with a bowl full of flavors.



Kiwami Karaka

A spicy take on the silky
Tonkotsu soup with housemade spicy Rayu oil and a
meat miso paste mixed with
a myriad of spices. Topping
with specially seasoned
deep fried Tempura dough,
a Sesame Bomb gives this
bowl a unique Tantanmenlike flavor.

\*\*The recipe of *Kiwami Karaka* was revamped before our 35<sup>th</sup> Anniversary on 16<sup>th</sup> October 2020.

### **Our Milestones**



# Spreading 'Smile' and 'Arigatou' through Bowls of Ramen.



1985.10.16 IPPUDO Daimyo: The first Ippudo restaurant in Fukuoka.

1979.11 Mr. Shigemi Kawahara started the bar "After the Rain" in Fukuoka

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