



For Immediate Release



Listed company name: SANKYO CO., LTD.

Representative: Kimihisa Tsutsui

President & COO

(TSE 1st Sec. Code 6417)

Contact: Akihiko Ishihara

Director & Senior Executive Operating Officer

TEL::+81-3-5778-7777

New Product from SANKYO

Fever Mobile Suit Gundam Released!

SANKYO Co., Ltd. is about to release a new pachinko machine *Fever Mobile Suit Gundam*. The new machine will roll out at pachinko parlors nationwide from the middle of April 2013 onward.

Commercializing Mobile Suit Gundam in a pachinko

The long-awaited Fever Mobile Suit Gundam, a collaboration with the legendary and monumental anime Mobile Suit Gundam, is finally released. Through a complete reproduction by a pachinko of the televised anime series Mobile Suit Gundam and the three movies—Mobile Suit Gundam, Mobile Suit Gundam III: Soldiers of Sorrow, and Mobile Suit Gundam III: Encounters in Space, Fever Mobile Suit Gundam is a masterpiece featuring iconic scenes and music cherished by Gundam fans.

Powerful rendering of the Gundam universe

Fever Mobile Suit Gundam uses an original frame to completely replicate the world of Gundam. The Gundam universe replicated by the overwhelming presence achieved by the stereoscopic presentation of Gundam and the Zaku II Commander Type and the synergy unleashed between illumination and sound effects presents players with a battlefield experience like never before. Also, in cooperation with NAMCO BANDAI Games Inc. on making video images and clips, the computer graphics produced by our team of SANKYO and Gundam creators are unrivalled in their quality and make it seem more real to one's eyes than the original iconic scenes.

The gaming performance reaches a climax with The Red Comet. The advent of Char Aznable, the rival of the hero Amuro Ray, and the visual presentation based on vivid red, the color associated with Char Aznable, heighten the expectations of jackpot.

Fever Mobile Suit Gundam, the latest creation of SANKYO's quest for the ultimate pachinko machine, remains true to the universe of the original anime. We are confident that this machine is able to convey the allure of Mobile Suit Gundam to players.

For details, please refer to our special website below. http://www.sankyo-fever.co.jp/special/fevermsgundam/



◎制通・サンライズ

This material is an English translation of Japanese announcement made on February 14, 2013. Although the Company intended to faithfully translate the Japanese document into English, the accuracy and correctness of this translation are not guaranteed.