

[Provisional Translation Only]

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#### <u>Issuer</u>

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### **Ichigo Hotel Operating Results – January 2022**

### Portfolio Revenue, RevPAR, Occupancy, and ADR

Total (21 Hotels)

	Jan (Pre		Difference	YOY	Aug (Curre	Jan 2020		
	2022 (A)	Jan 2021 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	(Reference)
Revenue (JPY million)	325.3	207.6	+117.6	+56.7%	2,049.6	+590.7	+40.5%	552.3
RevPAR (JPY)	2,899	1,936	+962	+49.7%	3,088	+840	+37.3%	4,895
Occupancy (%)	61.8	41.6	+20.1	+48.4%	64.4	+17.8	+38.3%	78.7
ADR (JPY)	4,693	4,652	+42	+0.9%	4,795	-33	-0.7%	6,221

### Variable Rent Hotels (15 Hotels)

	Jan	(Previous)	Difference	YOY	Aug (Curre	Jan 2020		
	2022 (A)	Jan 2021 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	(Reference)
Revenue (JPY million)	240.8	111.1	+129.7	+116.8%	1,483.2	+518.7	+53.8%	364.3
RevPAR (JPY)	2,995	1,429	+1,566	+109.6%	3,112	+1,039	+50.1%	5,258
Occupancy (%)	68.1	37.5	+30.6	+81.7%	68.8	+21.5	+45.5%	86.0
ADR (JPY)	4,398	3,812	+586	+15.4%	4,522	+138	+3.2%	6,111

# Fixed Rent Hotels (6 Hotels)

	Jan (Previous)		Difference	YOY	Aug (Curre	Jan 2020		
	2022 (A)	Jan 2021 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	(Reference)
Revenue (JPY million)	84.5	96.6	-12.1	-12.5%	566.4	+72.0	+14.6%	188.0
RevPAR (JPY)	2,669	3,073	-404	-13.1%	3,032	+390	+14.8%	4,898
Occupancy (%)	46.7	50.9	-4.2	-8.3%	54.1	+9.1	+20.3%	76.3
ADR (JPY)	5,717	6,039	-322	-5.3%	5,608	-267	-4.5%	6,422

## Revenue, RevPAR, Occupancy, and ADR by Hotel

Variable Rent Hotels (15 Hotels)

		Jan (Previous) 2022 Jan		Difference	YOY	Aug (Curre	Jan 2020		
		(A)	Jan 2021 (B) (A) - (B)		Change	Cumulative	YOY Difference	YOY Change	(Reference)
Nest Hotel	Revenue (JPY million)	21.8	11.0	+10.9	+99.4%	147.3	+21.7	+17.2%	45.4
Sapporo	RevPAR (JPY)	3,576	1,830	+1,746	+95.4%	3,970	+555	+16.2%	6,872
Ekimae	Occupancy (%)	86.9	50.7	+36.2	+71.3%	91.0	+9.8	+12.1%	96.8
	ADR (JPY)	4,114	3,607	+508	+14.1%	4,363	+157	+3.7%	7,102
Nest Hotel	Revenue (JPY million)	16.0	2.8	+13.2	+473.5%	99.7	+25.9	+35.1%	31.1
Sapporo	RevPAR (JPY)	3,602	655	+2,947	+449.6%	3,692	+820	+28.6%	7,359
Odori	Occupancy (%)	85.7	16.4	+69.3	+423.3%	82.9	+16.8	+25.5%	90.6
	ADR (JPY)	4,205	4,004	+201	+5.0%	4,454	+108	+2.5%	8,123
Smile Hotel	Revenue (JPY million)	20.0	13.8	+6.3	+45.5%	112.6	+23.5	+26.3%	28.1
Tokyo	RevPAR (JPY)	5,686	3,822	+1,864	+48.8%	5,360	+1,181	+28.3%	7,819
Asagaya	Occupancy (%)	99.0	83.6	+15.4	+18.4%	99.1	+15.1	+17.9%	96.2
	ADR (JPY)	5,744	4,571	+1,173	+25.7%	5,410	+435	+8.7%	8,128
HOTEL	Revenue (JPY million)	11.4	5.5	+6.0	+109.0%	69.3	+12.4	+21.8%	
EMIT	RevPAR (JPY)	5,122	2,437	+2,685	+110.2%	5,224	+946	+22.1%	
SHIBUYA	Occupancy (%)	98.2	68.7	+29.5	+42.9%	98.9	+5.2	+5.5%	
	ADR (JPY)	5,216	3,546	+1,670	+47.1%	5,285	+717	+15.7%	
Hotal Wing	Revenue (JPY million)	16.3	8.8	+7.5	+84.7%	87.2	+23.0	+35.9%	34.8
Hotel Wing International	RevPAR (JPY)	2,083	1,093	+990	+90.5%	1,911	+521	+37.5%	4,587
Nagoya	Occupancy (%)	44.5	26.8	+17.7	+66.2%	45.1	+14.0	+45.2%	79.9
	ADR (JPY)	4,683	4,085	+598	+14.6%	4,233	-236	-5.3%	5,739

		Jan (Previous) Difference		YOY	Aug (Currei	Jan			
		2022 (A)	Jan 2021 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	2020 (Reference)
	Revenue (JPY million)	8.3	2.6	+5.7	+216.9%	48.5	+10.7	+28.4%	20.2
Smile Hotel	RevPAR (JPY)	1,803	546	+1,256	+230.0%	1,780	+397	+28.7%	4,191
Kyoto Shijo	Occupancy (%)	59.5	19.0	+40.6	+214.1%	54.6	+18.2	+50.0%	86.4
	ADR (JPY)	3,029	2,882	+146	+5.1%	3,263	-538	-14.2%	4,852
The OneFive	Revenue (JPY million)	9.3	_	_	_	39.0	_	_	10.6
Osaka	RevPAR (JPY)	2,290	_	_	_	1,946	_	_	2,627
Sakaisuji	Occupancy (%)	96.2		_	_	82.1	_	_	47.3
	ADR (JPY)	2,379	_	_	_	2,371	_	_	5,552
Nest Hotel	Revenue (JPY million)	15.2	2.7	+12.5	+466.8%	68.8	+50.0	+265.9%	51.2
Osaka	RevPAR (JPY)	1,397	96	+1,300	+1,347.8%	1,053	+921	+698.5%	5,068
Shinsaibashi	Occupancy (%)	41.8	2.7	+39.1	+1,459.0%	31.8	+28.3	+819.9%	82.4
	ADR (JPY)	3,342	3,599	-257	-7.1%	3,317	-504	-13.2%	6,153
Hotel Wing International	Revenue (JPY million)	18.0	12.2	+5.8	+47.4%	104.4	+16.1	+18.3%	23.8
Kobe Shin	RevPAR (JPY)	3,913	2,603	+1,311	+50.4%	3,837	+647	+20.3%	4,922
Nagata	Occupancy (%)	54.4	39.0	+15.3	+39.3%	53.5	+8.0	+17.5%	67.9
Ekimae	ADR (JPY)	7,199	6,669	+530	+8.0%	7,169	+166	+2.4%	7,247
	Revenue (JPY million)	15.8	12.5	+3.3	+26.2%	131.5	+5.9	+4.7%	41.4
Nest Hotel	RevPAR (JPY)	2,298	1,840	+457	+24.9%	2,962	-21	-0.7%	4,655
Matsuyama	Occupancy (%)	49.9	41.8	+8.1	+19.3%	64.4	+1.0	+1.6%	81.8
	ADR (JPY)	4,608	4,402	+205	+4.7%	4,598	-105	-2.2%	5,688
	Revenue (JPY million)	19.9	10.8	+9.1	+83.8%	123.3	+54.0	+77.9%	28.8
The OneFive	RevPAR (JPY)	2,930	1,661	+1,269	+76.4%	3,082	+1,310	+74.0%	4,244
Okayama	Occupancy (%)	98.1	58.8	+39.3	+66.8%	97.6	+39.2	+67.2%	79.8
	ADR (JPY)	2,987	2,825	+161	+5.7%	3,157	+122	+4.0%	5,317
	Revenue (JPY million)	_	4.0	-4.0	-100.0%	40.7	-10.1	-19.9%	18.9
Court Hotel	RevPAR (JPY)	_	984	-984	-100.0%	1,603	-478	-23.0%	4,772
Kurashiki	Occupancy (%)	_	20.3	-20.3	-100.0%	25.9	-3.0	-10.4%	80.0
	ADR (JPY)		4,836	-4,836	-100.0%	6,190	-1,009	-14.0%	5,968
	Revenue (JPY million)	43.6	2.8	+40.8	+1,432.6%	249.6	+217.0	+664.7%	14.5
Valie Hotel	RevPAR (JPY)	7,500	511	+6,989	+1,367.5%	7,500	+6,497	+648.1%	2,677
Hiroshima	Occupancy (%)	100.0	14.8	+85.2	+573.6%	100.0	+76.7	+328.7%	68.8
	ADR (JPY)	7,500	3,442	+4,058	+117.9%	7,500	+3,203	+74.5%	3,892

		Jan (Previous) 2022 Jan		Difference	YOY	Aug (Curre	Jan 2020		
		(A)	Jan 2021 (B)	(A) - (B)	Change	Cumulative	YOY Difference	YOY Change	(Reference)
The OneFive Fukuoka Tenjin	Revenue (JPY million)	8.7	4.9	+3.7	+75.6%	53.0	+20.1	+61.0%	17.1
	RevPAR (JPY)	3,235	1,652	+1,583	+95.8%	3,338	+1,429	+74.8%	6,562
	Occupancy (%)	94.8	68.2	+26.6	+39.0%	97.0	+38.1	+64.8%	89.9
	ADR (JPY)	3,411	2,421	+989	+40.9%	3,442	+198	+6.1%	7,299
	Revenue (JPY million)	16.5	16.7	-0.2	-1.2%	108.2	+9.5	+9.7%	27.2
Nest Hotel	RevPAR (JPY)	2,422	2,415	+7	+0.3%	2,664	+266	+11.1%	3,744
Kumamoto	Occupancy (%)	62.5	69.7	-7.2	-10.3%	68.5	+5.0	+7.9%	77.0
	ADR (JPY)	3,878	3,467	+411	+11.9%	3,889	+110	+2.9%	4,864

Fixed Rent Hotels (5 Hotels – excludes Hotel Livemax Nihombashi-Hakozaki)

		Jan (Previous) I		Jan Difference YOY		Aug (Curre	Jan		
		(A)	Jan 2021 (B)			Cumulative	YOY Difference	YOY Change	2020 (Reference)
Compfort	Revenue (JPY million)	11.1	9.3	+1.8	+19.0%	106.9	+17.3	+19.3%	14.4
Comfort Hotel	RevPAR (JPY)	2,613	2,227	+387	+17.4%	4,362	+713	+19.6%	3,467
Kushiro	Occupancy (%)	51.7	51.9	-0.2	-0.4%	75.5	+5.5	+7.9%	75.3
	ADR (JPY)	5,053	4,289	+765	+17.8%	5,779	+564	+10.8%	4,603
Comfort	Revenue (JPY million)	15.1	11.7	+3.4	+29.1%	104.0	+27.9	+36.6%	18.7
Hotel	RevPAR (JPY)	2,478	1,920	+559	+29.1%	2,884	+772	+36.6%	3,077
Hamamatsu	Occupancy (%)	49.9	37.4	+12.5	+33.5%	58.8	+16.2	+38.2%	63.7
	ADR (JPY)	4,968	5,136	-168	-3.3%	4,906	-57	-1.1%	4,830
Comfort Hotel	Revenue (JPY million)	42.1	25.4	+16.7	+65.6%	239.5	+50.2	+26.5%	87.6
Central	RevPAR (JPY)	3,811	2,250	+1,561	+69.4%	3,670	+797	+27.8%	7,848
International	Occupancy (%)	51.8	32.8	+19.0	+58.0%	54.0	+16.9	+45.3%	83.9
Airport	ADR (JPY)	7,360	6,864	+495	+7.2%	6,791	-935	-12.1%	9,352
Comfort	Revenue (JPY million)	8.3	6.0	+2.2	+36.4%	57.4	+6.2	+12.1%	10.5
Hotel	RevPAR (JPY)	2,507	1,828	+679	+37.2%	2,941	+318	+12.1%	3,177
Suzuka	Occupancy (%)	53.0	41.6	+11.4	+27.3%	61.0	+9.3	+18.0%	70.1
	ADR (JPY)	4,731	4,391	+340	+7.7%	4,821	-252	-5.0%	4,530
Urbain	Revenue (JPY million)	4.0	41.0	-36.9	-90.1%	37.2	-31.0	-45.5%	21.2
Hiroshima	RevPAR (JPY)	762	7,728	-6,966	-90.1%	1,183	-986	-45.5%	3,997
Executive	Occupancy (%)	15.9	100.0	-84.1	-84.1%	23.7	-8.9	-27.2%	73.2
	ADR (JPY)	4,780	7,728	-2,948	-38.2%	4,998	-1,671	-25.1%	5,459

#### Notes:

- 1. The above data are as provided by the hotel operators or as calculated by Ichigo Investment Advisors based on information provided by the hotel operators. The data have not been audited and thus their accuracy cannot be guaranteed and may not match data disclosed in future releases.
- 2. Revenue is revenue from accommodations and related services only. Rent from retail tenants at The OneFive Osaka Sakaisuji, Hotel Wing International Kobe Shin Nagata Ekimae, and Smile Hotel Tokyo Asagaya, and rent from the banquet hall at the Nest Hotel Kumamoto are not included.
- 3. RevPAR (Revenue Per Available Room) is calculated with the following formula: RevPAR = Total Revenue from accommodations (excluding restaurant charges and other service fees) / number of available guest rooms.
- 4. Occupancy is calculated with the following formula:
  - Occupancy = Total number of guest rooms occupied during the period / (total number of guest rooms \* number of days hotel was in operation during the period)
  - Occupancy may exceed 100% in the following cases: 1) a guest had pre-paid for a guest room but checked out early, allowing the guest room to be occupied by a different guest; or 2) a guest room is occupied for less than one day by different guests.
- 5. ADR (Average Daily Rate) is calculated with the following formula:

  ADR = Total revenue from accommodations (excluding restaurant charges and other service fees) / number of guest rooms occupied during the period.
- 6. The Capsule Plus Yokohama and the Washington Hotel Plaza Shimonoseki Eki Nishi are excluded from the above data because the hotel operators did not give consent to disclose hotel-specific data that would allow for year-on-year comparisons. Data for the Hotel Livemax Nihombashi-Hakozaki are included in the total and fixed rent hotels data above, but not separately disclosed because the hotel operator did not provide consent to disclose hotel-specific data.
- 7. Hiroshima Prefecture has temporarily leased all rooms of the Valie Hotel Hiroshima starting on February 8, 2021.
- 8. Aichi Prefecture has temporarily leased all rooms of the Hotel Wing International Nagoya starting on January 28, 2022.
- 9. Pre-acquisition data for acquired hotels are based on data received from the previous owners.
- 10. January 2020 Revenue, RevPAR, Occupancy, and ADR data provided as a reference is for the 20 hotels owned since January 2020, and is not available for HOTEL EMIT SHIBUYA. The OneFive Okayama was operating under the name Comfort Hotel Okayama in January 2020, and hotel data is included as a fixed rent hotel.

### **Explanation of Changes**

Revenue, RevPAR, Occupancy, and ADR for the portfolio in January 2022 increased significantly year-on-year. However, Revenue, RevPAR, Occupancy, and ADR remain below pre-Covid levels of January 2020. Amid a difficult operating environment caused by the extension of Japan's Covid prevention measures, Ichigo Hotel will continue to work to capture hotel demand and drive earnings by offering new products and services tailored to customer needs.

### Rebranding & Reopening of The OneFive Garden Kurashiki

The Court Hotel Kurashiki was rebranded and reopened as The OneFive Garden Kurashiki on February 1, 2022 under a new hotel operator, as announced in the December 15, 2021 release "Change in Hotel Operator." The OneFive is a hotel brand by Ichigo Hotel's sponsor, Ichigo, and is operated by Ichigo's wholly-owned subsidiary, Hakata Hotels.

As part of the rebranding, self-check-in terminals were installed and guest rooms were renovated. Ichigo Hotel has also deployed PROPERA, an AI-based revenue management system developed by Ichigo, to maximize earnings and increase overall guest satisfaction. One of its unique services is the welcome afternoon tea menu served to all guests.

Ichigo Hotel will continue to work closely with its hotel operators to carry out valueadd renovations and services to increase guest satisfaction and drive higher earnings.



The OneFive Garden Kurashiki

Hotel Website URL:

www.hakatahotels.co.jp/theonefivegardenkurashiki