

February 28, 2022

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.

Name of Representative: Haruki Satomi,

President and Group CEO, Representative Director

(Code No. 6460, Tokyo Stock Exchange 1st Section)

Further Inquiry: Makoto Takahashi,

Senior Vice President, Executive Officer, Managing Director of

Corporate Planning Division

(TEL: 03-6864-2400)

Notice of Changes of Directors and Executive Officers at SEGA SAMMY HOLDINGS INC. and its Major Subsidiaries (SEGA CORPORATION and Sammy Corporation)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that the Company and its major subsidiaries, SEGA CORPORATION and Sammy Corporation, will implement changes in directors and executive officers as described below:

Description

SEGA SAMMY HOLDINGS INC.

1. Management System of the Company as of April 1, 2022

1. Management System of the Company as of April 1, 2022		
Name	Title	
Hajime Satomi	Chairman, Representative Director	
Haruki Satomi	President and Group CEO, Representative Director	
Koichi Fukazawa	Senior Executive Vice President and Group CFO, Director of the Board	
Hideo Yoshizawa	Senior Vice President, Director of the Board	
Kohei Katsukawa	Director of the Board (External)	
Melanie Brock	Director of the Board (External)	
Naoko Murasaki	Director of the Board (External)	
Fujiyo Ishiguro	Director of the Board (External)	
Yukito Sakaue	Audit & Supervisory Board Member	
Kazutaka Okubo	Audit & Supervisory Board Member (External)	
Shione Kinoshita	Audit & Supervisory Board Member (External)	
Yukio Sugino	Executive Vice President, Executive Officer (in charge of Group Licensing Division)	
Makoto Takahashi	Executive Vice President, Executive Officer (Managing Director of Corporate Planning Division, Human Resources Development Division)	

Yoichi Owaki	Executive Vice President, Executive Officer (Managing Director of Finance & Accounting Division, Executive Secretariat Division)
Toru Nakahara	Senior Vice President, Executive Officer (General Counsel)
Takaharu Kato	Vice President, Executive Officer (Managing Director of IT Solution Division)
Rei Kudo	Vice President, Executive Officer (Managing Director of Group Licensing Division)
Hironobu Otsuka	Vice President, Executive Officer (Managing Director of Public Relations Office)
Koji Takeyama	Vice President, Executive Officer (Managing Director of General Administration Division)
Yuka Ichiki	Vice President, Executive Officer (Managing Director of Sustainability Promotion Division)
Yukio Kawasaki	Vice President, Executive Officer

^{*}As stated in the "Notice of Transition to a Company with an Audit and Supervisory Committee" disclosed on February 28, 2022, the Company is reviewing its organizational structure in order to strengthen the governance system and realize higher transparent management.

SEGA CORPORATION

1. Management System of SEGA CORPORATION as of April 1, 2022

Management Sys Name	tem of SEGA CORPORATION as of April 1, 2022 Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Yukio Sugino	President and COO, Representative Director
Shuji Utsumi	Co COO, Director of the Board (in charge of Global Consumer Business) CEO, Sega of America, Inc., Chairman, Sega Europe Ltd.
Shigeru Yamashita	Executive Vice President, Director of the Board (in charge of Amusement Contents Business HQ)
Tatsuyuki Miyazaki	Executive Vice President & Global CFO, Director of the Board
Taketo Oshima	Senior Vice President, Director of the Board (Head of Amusement Contents Business HQ, Managing Director of MD Division)
Hideo Yoshizawa	Director of the Board
Osamu Ohashi	Senior Executive Officer (Head of Development Division 2, Game Content & Service Business HQ)
Takaya Segawa	Senior Executive Officer (Head of Development Division 3, Game Content & Service Business HQ)
Takashi Mori	Senior Executive Officer (Head of Amusement R&D and Production Division, Amusement Content Business HQ)
Kazunobu Takita	Senior Executive Officer (Head of Business Development Division)
Morio Moriya	Executive Officer (Head of R&D Administration Division, Game Content & Service Business HQ)
Hiroshi Kataoka	Executive Officer (Head of Technology Development Division, Deputy Head of Amusement R&D and Production Division)
Mikio Ina	Executive Officer (Deputy Head of Amusement R&D and Production Division, Deputy Head of Merchandising Division)
Kei Ishikawa	Executive Officer

	(Head of Corporate Division)
Takashi Shirai	Executive Officer
	(Head of Corporate Planning Division)
Go Saito	Executive Officer
	(Head of Japan Asia Publishing Division, Game Content & Service Business HQ)
Katsutoshi Kioka	Executive Officer
	(Head of Development Division 4, Game Content & Service Business HQ)
Yusuke Suai	Executive Officer
	(Head of Marketing Division, Game Content & Service Business HQ)
Hitoshi Okuno	Executive Officer
	(Executive Vice President, Sega of America, Inc.)
Katsuhiro Ichinose	Executive Officer
	(Executive Vice President, Sega Europe Ltd.)
Masayoshi Yokoyama	Executive Officer
	(Head of Development Division 1, Game Content & Service Business HQ)

Sammy Corporation

1. Management System of Sammy Corporation as of April 1, 2022

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and CEO, Representative Director
Ayumu Hoshino	Senior Executive Vice President and COO, Representative Director (in charge of Research & Development Group Division and Managing Director of Public Relations Division)
Koichi Fukazawa	Senior Vice President, Director of the Board (in charge of Corporate Division)
Tetsuya Fukushima	Senior Vice President, Director of the Board (in charge of President Office and Managing Director of Production Group Division)
Kenichi Tokumura	Senior Vice President, Director of the Board (Managing Director of New Business & DX Promotion Division)
Hirotaka Tanaka	Senior Vice President, Director of the Board (Managing Director of Research & Development Group Division, PC Research & Development Division, Technology & Intellectual Property Division)
Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Division)
Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of Sales Planning Division)
Hisaka Fujishima	Senior Vice President, Executive Officer (Managing Director of Sales Division)
Kosuke Takano	Senior Vice President, Executive Officer (Managing Director of President Office and Deputy Managing Director of New Business & DX Promotion Division)
Kei Kimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of Manufacturing Division)
Masatoshi Sato	Vice President, Executive Officer
Hidekazu Kouchi	Vice President, Executive Officer (Managing Director of PS Research & Development Division)