

Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.



March 1, 2022

Company name: Appier Group, Inc.
Representative: Chih-Han Yu, Representative Director and CEO
(TSE Mothers Code: 4180)
Contact: Koji Tachibana, Senior Vice President of Finance
(TEL. + 81 – 3 – 6435 – 6617)

Notice Regarding Acquisition of Shares of the Company
by Chih-Han Yu, Representative Director and CEO of the Company

Appier Group, Inc. (the “Company”) hereby announces that the Representative Director and CEO of the Company, Chih-Han Yu, is going to purchase shares of the Company by up to ¥100 million from the market.

With confidence and conviction to Appier’s growth and continuous success, Chih-Han Yu plans to increase the long-term ownership of the Company.

This purchase will be authorized and executed by the securities company by up to ¥100 million. The purchase is planned in March 2022.

End