

March 22, 2022

michibiku, Inc.

Japan Best Rescue System Co., Ltd.

## **Announcement on Introduction of IT Governance Service Pioneering the Digital Transformation of Corporate Governance**

The first case for a company listed on the 1<sup>st</sup> section of the TSE\*

We hereby announce that Japan Best Rescue System Co., Ltd. a leading company of housing-related services (Head office: Naka-ku, Nagoya City, Representative Director: Mr. Nobuhiro Sakakibara, hereinafter called “JBR”) has introduced the latest IT governance system “*michibiku* (hereinafter called “the Service”)” provided by michibiku, Inc. (Head office: Shibuya-ku, Tokyo, Representative Director & CEO: Mr. Tatsunori Nakamura, hereinafter called “michibiku”)

\*According to the survey conducted by michibiku, as of February 28, 2022

### **Background of the Service introduction**

The Ministry of Justice approved the use of electronic signatures at board of directors meetings in May 2020. Since then, various companies have been working to digitize their meeting minutes. Although JBR has been studying with various companies offering similar services, there are few services that can realize "digitalization of business processes" in an essential sense, and we have been unable to introduce such services until now.

Repeating discussions, michibiku the company management with philosophy of "Lead to the ideal management" utilizing IT Governance, and JBR agreed to introduce the Service, which is sufficient to say DX by perspectives of both companies. Introducing the Service optimized for operation of board of directors, ahead of many other companies in Japan, we are confident that the corporate value of both companies shall dramatically increase.

### **DX Promotion Toward Global Standards**

Although DX promotion made great progress in Japan to avoid face-to-face contact under the COVID-19 situation, according to the research ranking the country as only 28<sup>th</sup> out of 64 countries/regions\*, we must recognize ourselves as a “DX underdeveloped country”.

\*International Institute of Management Development "Global Digital Competitiveness Ranking 2021"



<Operation flow of board of directors meeting>

Both companies believed that "digitizing minutes with electronic signatures" was not sufficient to create effective discussions at board meetings, and decided to introduce the service, which can digitize the entire process from scheduling to storage of meeting minutes, in order to introduce dedicated software for board meeting management, which is common among leading companies overseas.

## Necessity to Strengthen Corporate Governance

To achieve sustainable corporate growth and increase corporate value over the medium to long term, the board of directors is required to make appropriate decisions and perform highly effective supervisory functions. On the other hand, institutional investors, especially those from overseas, have pointed out that Japanese companies are less responsive to corporate governance than their counterparts in overseas.

Dysfunctional board meetings have often been reported as major incidents, caused by factors such as insufficient information for decision-making, insufficient time for appropriate discussions, non-functioning outside directors and longstanding organizational culture, are resulting in damage to corporate value, which was built up over many years.

The revision of corporate governance guidelines by the Financial Services Agency and the TSE was announced last June, and the movement to strengthen corporate governance in Japan is accelerating. The service shall support them by digitizing the operation of the board of directors meeting to achieve a higher level of board functionality and "Lead to the ideal management".



IT Governance Service  
Promoting DX from Corporate core!

“コーポレートガバナンステック”で  
企業の中核からDXを推進！

重要会議の運営管理  
プラットフォーム

 michibiku

*michibiku*  
Operational management platform  
for important meetings

## JBR's Initiative

JBR is one of the top 10.3%\* of companies listed on the 1<sup>st</sup> Section of the TSE, and is developing various business to "help people in need" under a strong governance structure. We are also actively engaged in DX promotion, including the establishment of a specialized department within the company, and are strategically pursuing profit by improving operational efficiency and speeding up management decision making, as well as future business development, including overseas expansion.

\*Japan Association of Corporate Directors “Corporate Governance Survey of Listed Companies”  
as of August 2021

JBR has completed the implementation of an ERP (Enterprise Resource Planning) system in October last year, and has achieved "digitization" of pay stubs, internal approval system, and contract signing flow with external parties. In addition, with ITOCHU Corporation, which announced a capital and business alliance in December last year, we will work on the development of new service that leverage their knowledge of data-utilizing business and create new business opportunities beyond the improvement of business efficiency through DX promotion.

## Contributions to SDGs



JBR is continuously growing under a business model that promotes a partnership strategy in both sales and operation of service. In addition, JBR is actively working to expand its service and provide various types of support to excellent start-ups as a contribution to the "9 Industry, innovation and infrastructure".

Under the mission of "Lead to the ideal management," michibiku is working to contribute "8 Decent work and economic growth," to create a society where everyone can work productively and humanely, and to realize a world where appropriate decision-making is made, by improving business efficiency through the promotion of DX.

We will continue to provide solutions to various social issues to enhance our corporate value and realize a sustainable society.

## Corporate Profile

Company Name: michibiku, Inc.  
Representative Director: Mr. Tatsunori Nakamura  
Location: Kuwano Building 2F, 6-23-4 Jingu-mae, Shibuya-ku, Tokyo  
Establishment: April 2021  
URL: <https://www.michibiku.co.jp>

Company Name: Japan Best Rescue System Co., Ltd.  
Representative Director: Mr. Nobuhiro Sakakibara  
Location: Urbanet Fushimi Building 5F, 1-10-20 Nishiki, Naka-ku, Nagoya City  
Establishment: February 1997  
URL: <https://www.jbr.co.jp/en>

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