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March 28, 2022

Company name: Appier Group, Inc.  
Representative: Chih-Han Yu, Representative Director and CEO  
(TSE Mothers Code: 4180)  
Contact: Koji Tachibana, Senior Vice President of Finance  
(TEL. + 81 – 3 – 6435 – 6617)

**(Progress of Disclosed Matters) Notice Regarding Acquisition of Shares of the Company  
by Chih-Han Yu, Representative Director and CEO of the Company**

Appier Group, Inc. (the “Company”) hereby announces the status of the acquisition of shares of the Company by the Representative Director and CEO of the Company, Chih-Han Yu, announced on March 1, 2022. The acquisition has been completed as the total acquisition price has almost reached the maximum limit.

- |                                    |                                       |
|------------------------------------|---------------------------------------|
| 1. Type of shares acquired         | Common shares of the Company          |
| 2. Total number of shares acquired | 120,000 shares                        |
| 3. Period of acquisition           | From March 10, 2022 to March 25, 2022 |
| 4. Acquisition method              | Market purchase                       |

End