

April 6, 2022  
 Ryosuke Mori, President  
 LIFENET INSURANCE COMPANY  
 (Securities Code: 7157, TSE Growth)

## Term Life Ranked 1st for Sixth Consecutive Year in *Kakaku.com Insurance Award 2022*

TOKYO, April 6, 2022 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance *Kazoku* ranked 1st for sixth consecutive year while Cancer Insurance *Double Yell* ranked 2nd for second consecutive year in each category of the *Kakaku.com Insurance Award 2022*.

### ■ *Kakaku.com Insurance Award 2022*

Term Life *Kazoku* ranked 1st for sixth consecutive year



#### Category of Term Life

Lifenet Insurance Company's term life product *Kazoku* was the most popular insurance products in the category from January through December 2021, receiving the highest number of applications in the category of Kakaku.com Insurance, the sales agent company of insurance products.

Cancer Insurance *Double Yell* ranked 2nd



#### Category of Cancer Insurance

**About LIFENET** URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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