Company name The Monogatari Corporation

Representative Hisayuki Kato, President and Representative Director (3097 TSE Prime)

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Notice Regarding March 2022 Preliminary Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

(July 2021 - December 2021)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
All restaurants	Net sales	99.7%	88.6%	86.2%	91.5%	108.7%	102.7%	122.6%	111.3%	101.7
New restaurants	# of customers	101.8%	91.5%	86.6%	93.2%	105.5%	100.8%	118.0%	108.1%	100.8
included)	# of restaurants at end of period	572	576	578		581	582	586		
	Net sales	92.2%	82.0%	80.4%	84.8%	102.2%	96.4%	114.7%	104.5%	94.
Existing	# of customers	93.7%	84.4%	80.4%	86.1%	99.3%	94.4%	110.1%	101.3%	93.
restaurants	# of restaurants at end of period	496	503	504		505	506	511		
	Net sales	92.5%	84.9%	88.6%	88.5%	108.7%	97.4%	119.3%	108.4%	98.
Yakiniku	# of customers	94.7%	90.2%	91.9%	92.2%	109.0%	92.2%	116.3%	105.4%	99.
restaurants	# of restaurants at end of period	236	238	238		239	240	242		
	Net sales	93.0%	81.4%	75.0%	82.9%	94.7%	100.0%	111.3%	102.2%	92
Ramen	# of customers	93.2%	81.1%	74.8%	82.8%	93.1%	97.7%	106.8%	99.3%	90.
restaurants	# of restaurants at end of period	154	156	156		156	156	158		
	Net sales	85.9%	77.9%	56.5%	73.5%	84.7%	90.5%	109.2%	94.5%	84
Okonomiyaki	# of customers	91.0%	85.9%	65.0%	80.7%	87.2%	89.6%	103.8%	93.3%	87.
restaurants	# of restaurants at end of period	26	26	26		26	26	25		
	Net sales	91.1%	72.0%	66.6%	76.2%	93.7%	86.7%	101.0%	94.0%	85.
"Yuzu-An"	# of customers	93.5%	77.9%	73.2%	81.3%	96.5%	88.9%	103.1%	96.2%	89.
restaurants Specialty	# of restaurants at end of period	73	76	77		77	77	78		
	Net sales	92.2%	83.7%	58.1%	77.8%	105.4%	122.4%	152.1%	127.4%	105.
	# of customers	94.0%	89.9%	84.7%	89.7%	112.4%	120.4%	131.9%	122.1%	106
restaurants	# of restaurants at end of period	7	7	7		7	7	8		

(January 2022 - June 2022)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants	Net sales	130.3%	107.9%	112.1%	116.7%					116.7%	106.3%
(New restaurants	# of customers	124.7%	109.9%	110.1%	114.8%					114.8%	105.1%
included)	# of restaurants at end of period	591	593	595							
	Net sales	121.3%	100.3%	105.6%	109.1%					109.1%	99.2%
Existing	# of customers	116.4%	102.0%	103.8%	107.4%					107.4%	97.9%
restaurants	# of restaurants at end of period	515	516	515							
	Net sales	126.0%	99.8%	107.0%	110.7%					110.7%	102.3%
Yakiniku	# of customers	124.0%	99.2%	106.1%	109.4%					109.4%	102.2%
restaurants	# of restaurants at end of period	245	246	246							
	Net sales	113.1%	109.4%	106.0%	109.5%					109.5%	97.6%
Ramen	# of customers	111.2%	108.1%	103.5%	107.5%					107.5%	95.9%
restaurants	# of restaurants at end of period	158	158	158							
	Net sales	125.2%	95.5%	96.0%	104.8%					104.8%	90.2%
Okonomiyaki	# of customers	119.7%	94.7%	93.0%	101.7%					101.7%	91.6%
restaurants	# of restaurants at end of period	25	25	24							
	Net sales	114.3%	88.0%	100.4%	101.6%					101.6%	90.5%
"Yuzu-An"	# of customers	113.3%	87.8%	98.9%	100.4%					100.4%	92.7%
restaurants	# of restaurants at end of period	79	79	79							
	Net sales	161.6%	111.5%	119.3%	129.8%					129.8%	112.5%
Specialty	# of customers	133.6%	102.9%	110.3%	115.1%					115.1%	109.5%
restaurants	# of restaurants at end of period	8	8	8						-	

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2021 - December 2021)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
N.II	Net sales	101.1%	89.9%	87.7%	92.8%	109.3%	101.3%	122.1%	110.9%	102.2
All restaurants New restaurants	# of customers	105.4%	95.1%	90.9%	97.1%	108.2%	100.2%	118.7%	108.9%	103.2
included)	# of restaurants at end of period	343	346	347		349	349	352		
	Net sales	91.7%	81.6%	80.8%	84.6%	102.6%	95.2%	113.9%	104.0%	94.5
Existing	# of customers	94.7%	85.5%	82.7%	87.6%	101.2%	92.9%	109.7%	101.3%	94.5
restaurants	# of restaurants at end of period	288	292	293		294	294	298		
	Net sales	91.5%	84.8%	90.3%	88.6%	108.6%	97.0%	118.7%	108.0%	98.4
Yakiniku	# of customers	94.9%	91.7%	94.8%	93.7%	110.0%	91.1%	115.5%	105.0%	99.5
restaurants	# of restaurants at end of period	141	142	142		143	143	144		
	Net sales	95.4%	82.1%	76.3%	84.3%	96.1%	100.0%	111.3%	102.7%	93.3
Ramen	# of customers	95.4%	81.2%	76.0%	83.9%	94.3%	97.8%	106.3%	99.7%	91.5
restaurants	# of restaurants at end of period	66	67	67		67	67	69		
	Net sales	83.4%	78.0%	55.8%	72.4%	82.6%	85.4%	104.4%	90.4%	81.6
Okonomiyaki	# of customers	89.3%	86.9%	64.9%	80.3%	85.3%	85.5%	99.2%	89.8%	85.2
restaurants	# of restaurants at end of period	16	16	16		16	16	15		
	Net sales	90.7%	71.4%	65.8%	75.6%	94.3%	85.6%	100.4%	93.5%	85.2
"Yuzu-An"	# of customers	93.6%	78.0%	73.2%	81.3%	97.6%	87.4%	102.1%	95.7%	89.
restaurants	# of restaurants at end of period	58	60	61		61	61	62		
	Net sales	92.2%	83.7%	58.1%	77.8%	105.4%	122.4%	152.1%	127.4%	105.4
Specialty	# of customers	94.0%	89.9%	84.7%	89.7%	112.4%	120.4%	131.9%	122.1%	106.8
restaurants	# of restaurants at end of period	7	7	7		7	7	8		

(January 2022 - June 2022)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
A.II	Net sales	134.6%	111.0%	115.6%	120.3%					120.3%	107.8
All restaurants New restaurants	# of customers	129.5%	113.4%	114.7%	119.1%					119.1%	108.2
included)	# of restaurants at end of period	355	357	360							
	Net sales	125.0%	102.9%	108.2%	112.0%					112.0%	99.9
Existing	# of customers	119.4%	103.7%	106.7%	109.9%					109.9%	99.3
restaurants	# of restaurants at end of period	300	301	301							
	Net sales	129.9%	103.6%	109.4%	113.9%					113.9%	103.2
Yakiniku	# of customers	126.4%	102.2%	108.1%	111.8%					111.8%	103.4
restaurants	# of restaurants at end of period	145	146	146							
	Net sales	115.2%	113.8%	112.7%	113.9%					113.9%	99.7
Ramen	# of customers	113.4%	111.9%	109.2%	111.5%					111.5%	97.7
restaurants	# of restaurants at end of period	69	69	69							
	Net sales	127.3%	103.8%	100.2%	109.5%					109.5%	89.5
Okonomiyaki	# of customers	120.4%	101.0%	95.9%	104.8%					104.8%	91.0
restaurants	# of restaurants at end of period	15	15	15							
	Net sales	116.8%	90.4%	101.7%	103.6%					103.6%	90.8
"Yuzu-An"	# of customers	115.0%	89.6%	99.8%	101.9%					101.9%	93.1
restaurants	# of restaurants at end of period	63	63	63							
	Net sales	161.6%	111.5%	119.3%	129.8%					129.8%	112.5
Specialty	# of customers	133.6%	102.9%	110.3%	115.1%					115.1%	109.5
restaurants	# of restaurants at end of period	8	8	8							

(Note)

- 1. The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business.
- 2. Existing restaurants are defined as those in operation for 18 months or more since opening.
- 3. Restaurants remodeled to different industry formats (e.g., from "Kalvi" to "King") are considered existing restaurants from the first month after remodeling.
- 4. Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- 5. Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.
- 6. The numbers presented are preliminary, and therefore not audited by an audit corporation.
- 7. Due to the spread of the new coronavirus (COVID-19) infections, all our directly managed stores and some franchise stores were temporarily closed in April and May 2020.
- 8. The following table shows the number of restaurants that have been revised or excluded from the figures for existing restaurants for March 2022. Number of restaurants: 3

Number of restaura Restaurant name:

Okonomiyaki Hompo Hamamatsu-Nakazawa Restaurant (Temporarily closed due to renovation)

Yakiniku King Toyokawa Restaurant (Due to renovation in the previous fiscal year)

Yakiniku King Nigata-eki Minami Restaurant (Due to renovation in the previous fiscal year)

3. Number of restaurants at the end of month

(July 2021 - December 2021)

		Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
	# of directly managed restaurants	164	166	166	165	166	167
Yakiniku restaurants	# of FC restaurants	107	108	108	109	109	109
restaurants	# of restaurants at end of period	271	274	274	274	275	276
	# of directly managed restaurants	80	80	81	83	82	83
Ramen restaurants	# of FC restaurants	95	95	96	96	97	98
restaurants	# of restaurants at end of period	175	175	177	179	179	181
	# of directly managed restaurants	17	17	17	17	17	16
Okonomiyaki restaurants	# of FC restaurants	10	10	10	10	10	10
restaurants	# of restaurants at end of period	27	27	27	27	27	26
	# of directly managed restaurants	72	72	72	72	72	74
"Yuzu-An" restaurants	# of FC restaurants	17	17	17	17	17	17
rootaarano	# of restaurants at end of period	89	89	89	89	89	91
	# of directly managed restaurants	10	11	11	12	12	12
Specialty restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period	10	11	11	12	12	12
	# of restaurants in China	16	17	17	16	17	19
Other restaurants	# of restaurants at end of period	16	17	17	16	17	19
	# of directly managed restaurants	343	346	347	349	349	352
	# of FC restaurants	229	230	231	232	233	234
Total	# of restaurants in China	16	17	17	16	17	19
	# of restaurants at end of period	588	593	595	597	599	605

(January 2022 - June 2022)

		Jan.	Feb.	Mar.	Apr.	May	Jun.
	# of directly managed restaurants	167	167	169			
Yakiniku restaurants	# of FC restaurants	110	110	110			
restaurants	# of restaurants at end of period	277	277	279			
	# of directly managed restaurants	85	86	86			
Ramen restaurants	# of FC restaurants	99	99	99			
restaurants	# of restaurants at end of period	184	185	185			
	# of directly managed restaurants	16	16	16			
Okonomiyaki restaurants	# of FC restaurants	10	10	9			
restaurants	# of restaurants at end of period	26	26	25			
	# of directly managed restaurants	75	76	76			
"Yuzu-An" restaurants	# of FC restaurants	17	17	17			
restaurants	# of restaurants at end of period	92	93	93			
	# of directly managed restaurants	12	12	13			
Specialty restaurants	# of FC restaurants						
restaurants	# of restaurants at end of period	12	12	13			
	# of restaurants in China	19	19	19			
Other restaurants	# of restaurants at end of period	19	19	19			
	# of directly managed restaurants	355	357	360			
	# of FC restaurants	236	236	235			
Total	# of restaurants in China	19	19	19			
	# of restaurants at end of period	610	612	614			

[Reference]

Fiscal year ended June 2021 Monthly YoY Change in Sales and Number of Restaurants

1. Monthly YoY change in sales (Domestic directory managed restaurants + franchise restaurants)

(July 2020 - December 2020)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
A.II	Net sales	109.1%	97.8%	104.4%	103.4%	117.6%	119.7%	99.7%	111.5%	107.49
All restaurants New restaurants	# of customers	102.4%	93.7%	100.1%	98.4%	111.1%	112.9%	96.9%	106.4%	102.3°
included)	# of restaurants at end of period	533	533	539		541	545	550		
	Net sales	103.4%	91.8%	97.4%	97.1%	109.1%	111.6%	93.2%	103.8%	100.59
Existing	# of customers	97.7%	88.7%	93.4%	93.0%	103.3%	106.2%	91.4%	99.8%	96.49
restaurants	# of restaurants at end of period	456	458	464		470	474	483		
	Net sales	110.3%	95.8%	100.4%	101.7%	115.4%	120.4%	96.9%	109.9%	105.7
Yakiniku	# of customers	108.5%	93.6%	96.0%	98.9%	112.4%	122.5%	96.8%	109.8%	104.2
restaurants	# of restaurants at end of period	222	223	225		228	229	231		
	Net sales	94.7%	89.9%	96.5%	93.5%	101.9%	97.9%	92.2%	97.1%	95.3
Ramen	# of customers	91.9%	87.4%	93.3%	90.7%	98.6%	94.9%	89.0%	93.9%	92.3
restaurants	# of restaurants at end of period	135	137	140		143	145	149		
	Net sales	96.3%	82.6%	93.9%	90.5%	106.6%	111.1%	80.8%	97.8%	94.0
Okonomiyaki	# of customers	95.8%	83.1%	93.6%	90.5%	106.3%	112.8%	86.0%	100.5%	95.3
restaurants	# of restaurants at end of period	30	29	29		28	28	28		
	Net sales	97.2%	85.6%	91.6%	91.0%	102.3%	105.0%	89.2%	97.9%	94.6
"Yuzu-An"	# of customers	91.0%	81.6%	86.6%	86.1%	97.4%	102.4%	87.2%	95.0%	90.7
restaurants	# of restaurants at end of period	63	63	64		64	65	68		
Specialty	Net sales	70.3%	59.1%	74.5%	67.6%	89.7%	83.5%	61.9%	76.4%	72.3
	# of customers	73.0%	64.9%	81.9%	72.9%	90.3%	89.9%	72.1%	83.2%	78.3°
restaurants	# of restaurants at end of period	6	6	6		7	7	7		

(January 2021 - June 2021)

		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
All restaurants	Net sales	83.6%	73.6%	95.4%	84.4%	327.3%	149.1%	83.0%	141.7%	104.4%	106.0%
(New restaurants	# of customers	84.1%	76.8%	96.3%	85.8%	292.8%	144.0%	88.1%	140.8%	105.5%	103.8%
included)	# of restaurants at end of period	550	553	559		562	565	569			
	Net sales	78.3%	69.1%	89.0%	79.0%	300.7%	139.0%	77.8%	132.1%	97.4%	99.0%
Existing	# of customers	78.9%	72.0%	89.1%	80.1%	266.1%	134.2%	82.1%	130.6%	98.2%	97.2%
restaurants	# of restaurants at end of period	478	480	482		487	492	493			
	Net sales	79.9%	66.7%	87.2%	78.0%	318.0%	140.8%	75.0%	131.9%	96.3%	101.2%
Yakiniku	# of customers	80.9%	68.5%	87.8%	79.1%	322.2%	141.1%	78.2%	135.0%	97.8%	101.2%
restaurants	# of restaurants at end of period	228	230	231		232	232	235			
	Net sales	83.4%	77.4%	91.6%	84.2%	209.9%	126.0%	83.0%	122.3%	99.3%	97.1%
Ramen	# of customers	80.0%	75.6%	88.7%	81.4%	208.7%	123.4%	84.1%	121.7%	97.1%	94.5%
restaurants	# of restaurants at end of period	148	148	149		151	154	153			
	Net sales	69.6%	67.1%	80.7%	72.9%	326.8%	137.3%	74.8%	134.6%	91.5%	92.9%
Okonomiyaki	# of customers	74.5%	71.8%	84.0%	77.1%	336.8%	150.5%	81.5%	145.1%	97.5%	96.3%
restaurants	# of restaurants at end of period	27	27	27		27	27	26			
	Net sales	71.5%	70.2%	95.1%	78.8%	481.0%	156.9%	81.8%	150.6%	101.5%	97.6%
"Yuzu-An"	# of customers	71.0%	70.8%	97.2%	79.5%	487.2%	161.7%	86.0%	156.8%	103.6%	96.3%
restaurants	# of restaurants at end of period	68	68	68		70	72	72			
	Net sales	45.7%	50.9%	91.8%	60.0%	1167.3%	176.1%	71.7%	161.0%	85.1%	77.3%
Specialty	# of customers	60.2%	68.6%	102.9%	75.6%	1456.5%	276.6%	98.5%	220.1%	115.0%	92.9%
restaurants	# of restaurants at end of period	7	7	7		7	7	7			

2. Monthly YoY change in sales (Domestic directly managed restaurants)

(July 2020 - December 2020)

		Jul.	Aug.	Sep.	1Q	Oct.	Nov.	Dec.	2Q	1H
A.II	Net sales	112.2%	100.5%	106.8%	106.0%	120.9%	125.1%	103.0%	115.3%	110.7
All restaurants New restaurants	# of customers	106.5%	96.9%	102.7%	101.7%	115.2%	119.7%	100.5%	111.1%	106.4
included)	# of restaurants at end of period	310	311	316		319	322	327		
	Net sales	104.0%	92.2%	97.3%	97.4%	109.3%	114.0%	93.9%	104.8%	101.1
Existing	# of customers	98.3%	88.6%	92.4%	92.8%	103.1%	109.5%	92.3%	101.1%	96.9
restaurants	# of restaurants at end of period	256	257	260		265	269	274		
	Net sales	111.5%	97.6%	101.6%	103.1%	116.7%	123.3%	99.2%	112.1%	107.
Yakiniku	# of customers	109.1%	94.9%	96.1%	99.6%	112.9%	126.2%	99.4%	112.1%	105.
restaurants	# of restaurants at end of period	134	134	135		136	137	137		
	Net sales	93.7%	88.3%	94.5%	91.9%	99.7%	96.7%	91.6%	95.8%	93.
Ramen	# of customers	90.9%	85.9%	91.3%	89.2%	96.5%	93.3%	88.1%	92.4%	90.
restaurants	# of restaurants at end of period	51	52	53		56	58	60		
	Net sales	96.8%	85.1%	96.3%	92.3%	108.3%	114.6%	83.9%	100.8%	96.
Okonomiyaki	# of customers	96.9%	86.2%	96.2%	92.8%	108.4%	116.3%	90.0%	103.9%	98.
restaurants	# of restaurants at end of period	16	16	16		16	16	16		
	Net sales	96.1%	84.9%	91.0%	90.2%	101.2%	106.6%	89.4%	98.1%	94.
"Yuzu-An"	# of customers	89.4%	80.5%	85.8%	85.0%	95.9%	104.2%	87.3%	95.2%	90.2
restaurants	# of restaurants at end of period	49	49	50		50	51	54		
Specialty restaurants	Net sales	70.3%	59.1%	74.5%	67.6%	89.7%	83.5%	61.9%	76.4%	72.
	# of customers	73.0%	64.9%	81.9%	72.9%	90.3%	89.9%	72.1%	83.2%	78.3
	# of restaurants at end of period	6	6	6		7	7	7		

(J	lanuar	<i>y</i> 2021 -	June 2021)	
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		Jan.	Feb.	Mar.	3Q	Apr.	May	Jun.	4Q	2H	Full-year
VII veete veete	Net sales	84.2%	73.7%	95.0%	84.5%	643.2%	172.6%	83.0%	161.1%	108.8%	109.8
All restaurants New restaurants	# of customers	85.5%	77.2%	96.7%	86.6%	640.5%	171.3%	90.2%	166.8%	112.2%	109.0
included)	# of restaurants at end of period	327	328	333		335	337	340			
	Net sales	77.1%	68.2%	87.3%	77.7%	600.4%	160.4%	76.9%	149.7%	100.1%	100.7
Existing	# of customers	78.0%	71.4%	87.7%	79.1%	589.6%	158.3%	82.3%	153.0%	102.6%	99.5
restaurants	# of restaurants at end of period	273	272	274		279	282	284			
	Net sales	80.1%	66.8%	85.3%	77.5%	577.0%	163.1%	74.0%	147.3%	98.9%	103.5
Yakiniku	# of customers	81.4%	69.4%	86.5%	79.1%	585.0%	162.9%	78.5%	151.7%	101.0%	103.5
restaurants	# of restaurants at end of period	137	136	137		138	137	140			
	Net sales	82.2%	76.4%	87.9%	82.2%	546.9%	148.9%	82.9%	147.2%	105.4%	99.1
Ramen	# of customers	78.2%	74.1%	85.0%	79.1%	538.1%	145.8%	84.3%	146.6%	102.7%	96.1
restaurants	# of restaurants at end of period	59	59	60		62	65	64			
	Net sales	73.2%	71.1%	81.3%	75.6%	586.3%	160.1%	75.3%	151.4%	97.7%	97.0
Okonomiyaki	# of customers	79.6%	77.4%	85.3%	81.0%	604.6%	177.9%	82.8%	165.1%	105.3%	101.4
restaurants	# of restaurants at end of period	16	16	16		16	16	16			
	Net sales	71.1%	69.1%	94.3%	78.1%	697.3%	162.7%	81.6%	158.2%	102.3%	97.8
"Yuzu-An"	# of customers	70.9%	70.0%	96.6%	79.0%	704.4%	168.5%	86.3%	165.9%	104.9%	96.5
restaurants	# of restaurants at end of period	54	54	54		56	57	57			
	Net sales	45.7%	50.9%	91.8%	60.0%	1167.3%	176.1%	71.7%	161.0%	85.1%	77.3
Specialty	# of customers	60.2%	68.6%	102.9%	75.6%	1456.5%	276.6%	98.5%	220.1%	115.0%	92.9
restaurants	# of restaurants at end of period	7	7	7		7	7	7			

(Note)

- 1. The numbers in this monthly preliminary report show trends in outlet sales and customer traffic relative to the prior year, please note that the data is not representative of the Company's business.
- 2. Existing restaurants are defined as those in operation for 18 months or more since opening.
- 3. Restaurants remodeled to different industry formats (e.g., from "Kalvi" to "King") are considered existing restaurants from the first month after remodeling.

 4. Closed restaurants (including those remodeling to a different industry) are considered existing restaurants up to one month prior to the month of closure.
- 5. Net sales and number of customers of restaurants with less business days which had extraordinary holidays for renovation etc., are not included in existing restaurants.
- 6. The numbers presented are preliminary, and therefore not audited by an audit corporation.
- 7. Due to the spread of the new coronavirus (COVID-19) infections, all our directly managed stores and some franchise stores were temporarily closed in April and May 2020.