August 17, 2022

To whom it may concern

Company name: Asante, Inc.

(Code: 6073)

Representative: Sei Miyauchi, Chief Executive Officer Contact: Yoshiyuki Nakao, Director, Deputy Head of Administration Division, General Manager,

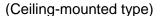
Corporate Planning Department (TEL: +81-3-3226-5511)

Notice Concerning Starting of Sales of New Product

Asante, Inc. (the "Company") has been expanding its services for wooden detached houses, and announces the starting of sales of "CAESJAN," an automatic fire extinguishing device manufactured by Fuji Giken Ltd. (Nerima-ku, Tokyo).

1. Overview of new products

The automatic fire extinguishing device "CAESJAN" installed in the ceiling of a house automatically sprays fire extinguishing liquid when the temperature in the surrounding area reaches a certain level due to a fire, and quickly extinguishes the fire in the initial stage. It uses fire extinguishing liquid that is safe for the human body and does not use electricity or water, so it can operate normally even during power outages or water outages due to disasters.





(Ceiling-suspended type)



2. Future Outlook

No special expenses are planned for the starting of sales of new product. The impact of this matter on the Company's consolidated financial results for the fiscal year ending March 31, 2023 is expected to be negligible.

Note: This document has been translated from the Japanese original for reference purposes only.

In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.