Prime Market of Tokyo Stock Exchange Premier Market of Nagoya Stock Exchange

Ticker: 2453

<Notice> This document is a translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.





JAPAN BEST RESCUE SYSTEM

Company Presentation < FY2022/Q3 >

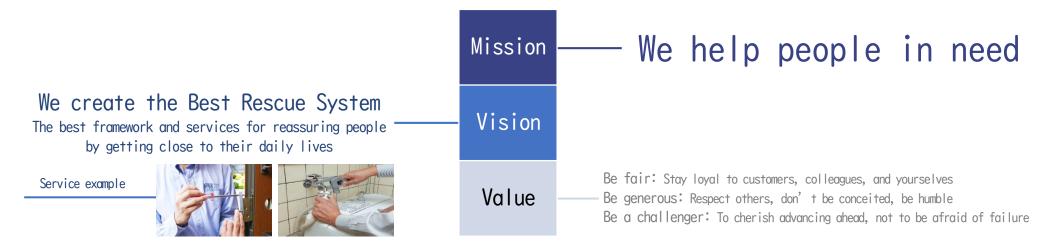


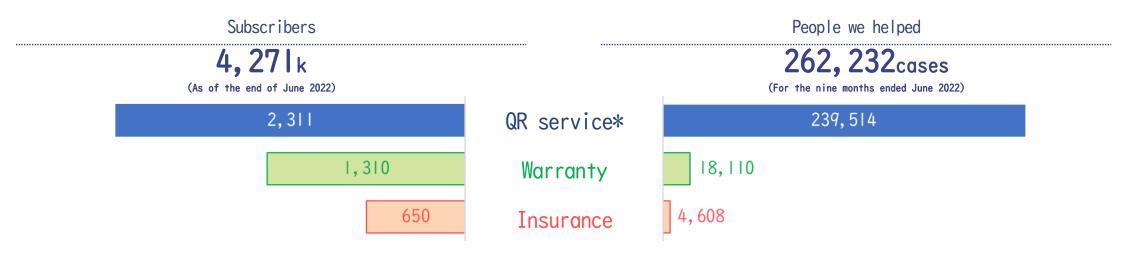
Theme	Page
Corporate Profile	I - 6
Growth Potential	7 - 9
FAQs	10
Data	11 - 13





JBR is a leading company of Housing-related services. We continue to grow with membership-based services providing reassurance to our customers.



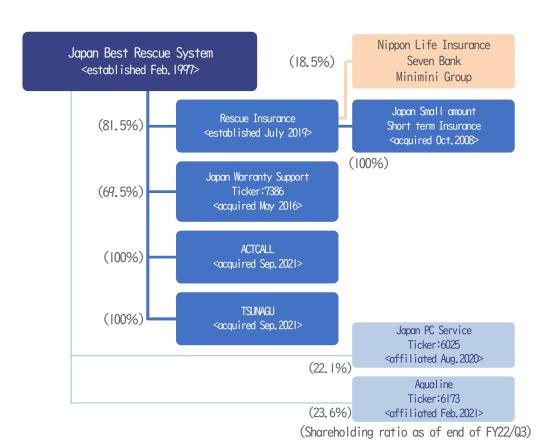




"We help people in need" is our unchanging management philosophy for 25 years. We are developing the business under a top-level governance system in Japan.

Group Structure

Number of employees: 345 (non-consolidated: 178) as of end of Sep. 2021



Executives

Companies with a majority of outside directors are only 12.1% companies on the Prime market of the TSE

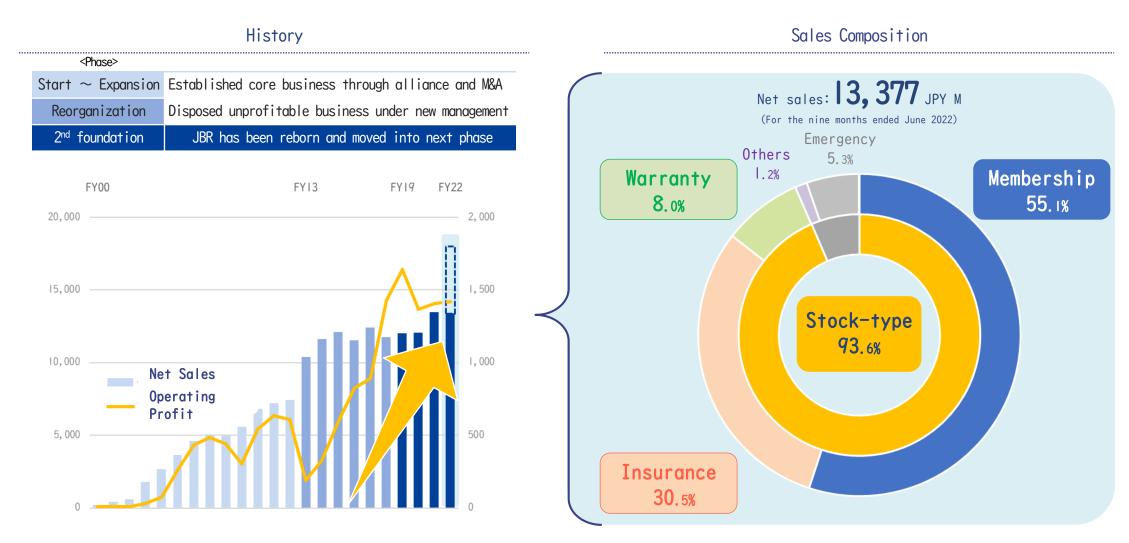
Name	Title									
Mr. Nobuhiro Sakakibara	Representative Director, CEO									
Mr. Mitsuhiro Wakatsuki	Director, COO									
Mr. Norio Shiraishi	Director (Outside) (Independent)									
Mr. Housei Iwamura	Director (Outside) (Independent)									
Mr. Akio Hamaji	Director (Outside) (Independent)									
Mr. Masakatsu Sawada	Director Audit & Supervisory Committee Member									
Mr. Tetsuro Yoshioka	Director A&S C Member (Outside) (Independent)									
Mr. Hiroyuki Oshida	Director A&S C Member (Outside) (Independent)									
Ms. Kumiko Urayama Mr. Kei Ebata Mr. Fumitaka Kondo Mr. Yuki Matsushita	Executive Officer, GM of Operations Div. Executive Officer, GM of Sales Div. Executive Officer, GM of Administration Div. Executive Officer, GM of Management Strategy Div.									

*Tokyo Stock Exchange "Status of Compliance with Revised Corporate Governance Code" (July 14, 2022)



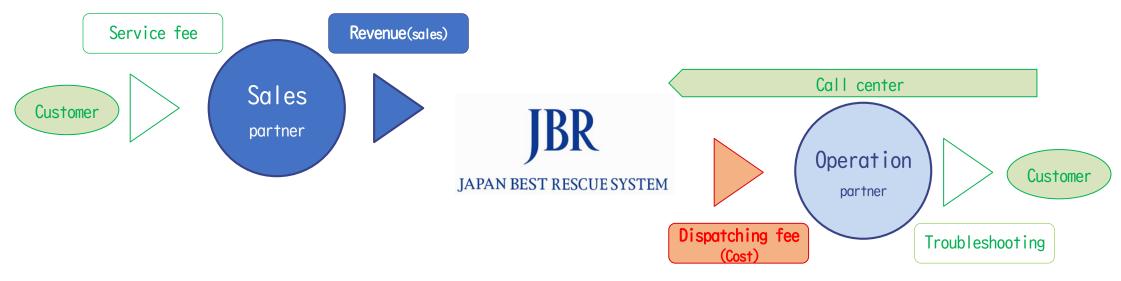
We build a profitable structure after a reorganization phase.

The stable revenue structure with over 90% of revenue coming from stock-type products.





JBR provides peace of mind before our customer gets in trouble. We are achieving high OPM while working behind the scene with our partners.



What is a Sales partner?

As of end of FY22/Q3 7,515stores To leave no one behind, JBR is expanding partner industries

Real Estate Agency	DIY store	Financial Agency
University Co-op	Electronics Retailor	Power company etc.

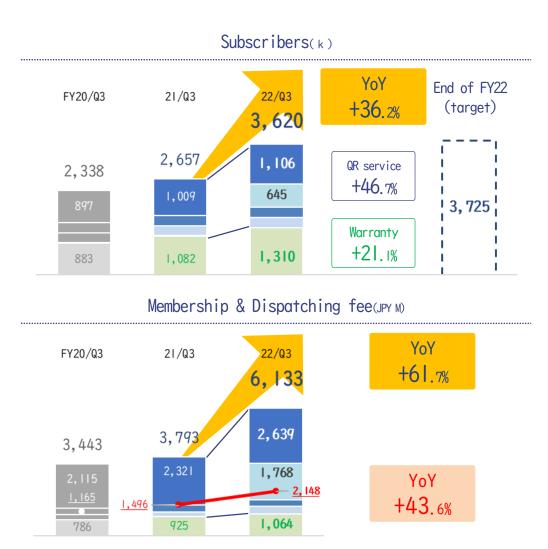
Benefit for Stakeholders

Customer	Can reduce sudden payment and live with peace of mind
JBR	Can minimize sales resource e.g.) Advertising cost(sales ratio) Competitor:45% >>> JBR:1%
Sales Partner	Can improve unit price & competitiveness of their own service through referral commission & service from JBR
Operation Partner	Can ensure a workload and receive instruction on the latest techniques & manners from JBR



Together with the effect of the ACTG* acquisition, the subscribers increased: +36% YoY with profitability improvement revenues: +61% vs. dispatching fee: only +43%

		Service d	etai l							
Service	Legend	Sales partner	notes							
	Collective housing	Real estate	Acquired competitor, ACTG at the end of FY21 and achieved an							
QR	ACTG*	agency	unrivaled market share of 1.75M							
service	University	University Co-op	Partnered with almost all university co-ops							
	0thers	Subscription Services etc.	Accelerating development for homeowners							
	Remodeling	Electronics Retailors	Contributing to the growth strategy of a major partner, transferred from competitor							
Warranty extension	house	DIY store	Partnered with almost all major companies							
	New house	Housing Manufacturer	Tie-up to offer "10-year warrantied house"							
			*ACTCALL & TSUNAGU							
Revenue	Membership	Reven	ue from the subscribers							
revenue	fee	⊲Uni	t price> 100-300 JPY/month							
Cost	Dispatching fee	Achieve high OPM through appropriate controls								





Insurance is showing stable growth with home contents insurance as the core product.

Leveraging product development capabilities, accelerating growth by launching new products.

	Service detail												
Insurance type	Legend	Sales partner	Notes										
Small amount short term	Home contents	Real estate agency	Utilizing the same sales channel as QR service. Started rapid growth at an unprecedented level inflow from other companies started from FY21/Q3										
	Others	Travel agency Wedding hall etc.	A Number of insurance policies:12 shall be the top level in Japan										
Casualty	Smartphone	Paid Wi-Fi (Electronics retailor) Efficient contract acquisition											
	Sports club	Sports club Operators	through group contracts										
		Pov	onuo from subscribors										
Revenue	Insurance premium	Revenue from subscribers <pre></pre>											
			Smartphone: 110 JPY/month Sports club: 30 JPY/month										





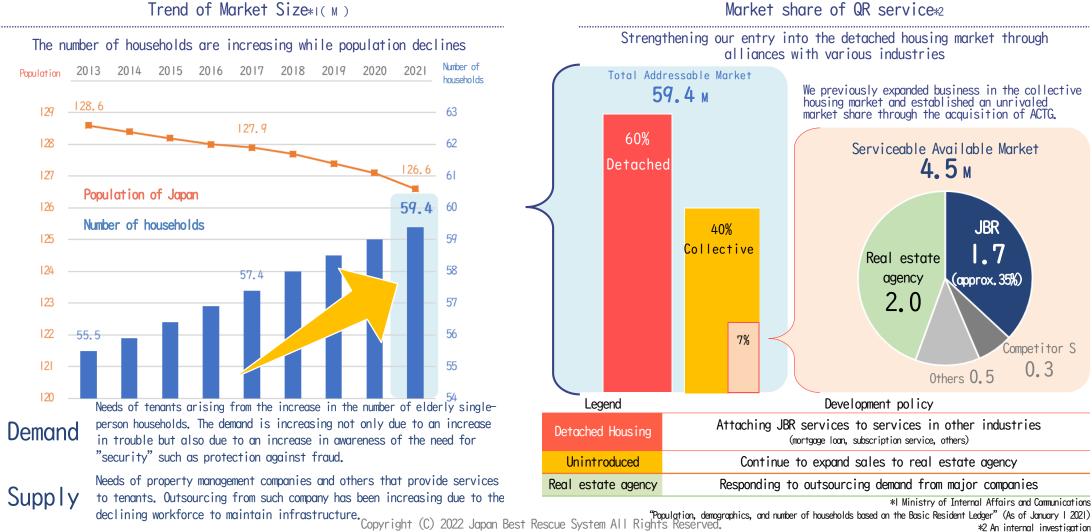
Business competence has grown beyond the disclosed value

Actuality profit = Operating profit(disclosed value) - (1) Special factors + (2) Burden of allocated cost

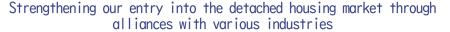


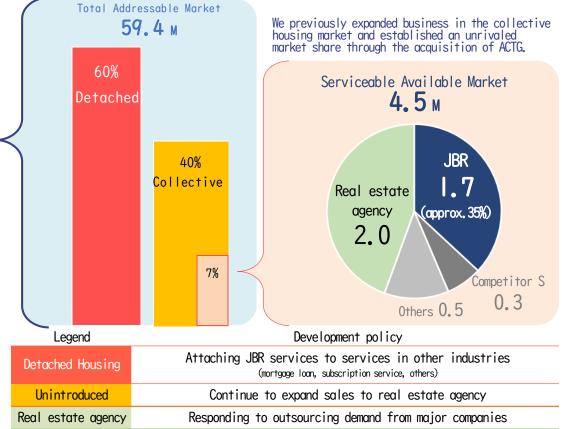


Social changes in Japan due to the declining birthrate and aging population are driving growth, and the growing need for both supply and demand is a major tailwind.



Market share of QR service





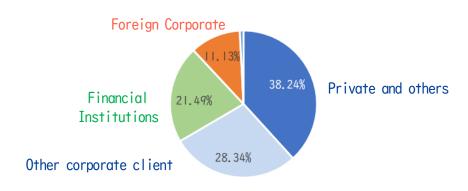
*I Ministry of Internal Affairs and Communications

*2 An internal investigation



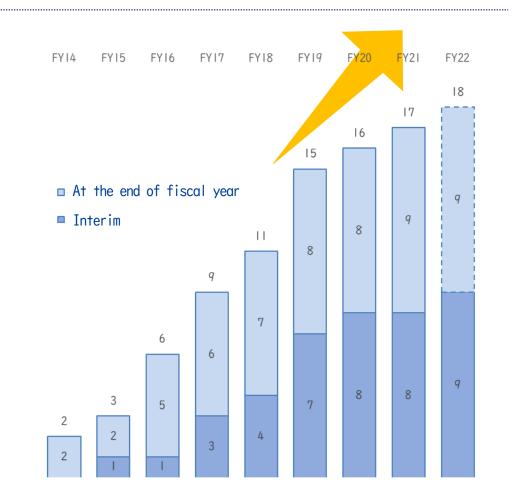
We are continuing to increase dividends for 8 consecutive fiscal years (plan) & actively promoting approach to overseas investors

Shareholder Composition(as of end of March 2022)



	Major Shareholders	Ratio
I	Nobuhiro Sakakibara	27. 57%
2	The Master Trust Bank of Japan, Ltd. (trust account)	9.65%
3	CHIC holdings INC.	8.67%
4	Custody Bank of Japan (trust account)	7.73%
5	NOMURA PB NOMINEES LIMITED OWNIBUS-WARGIN(CASHPB)	4.29%
6	HIKARI TSUSHIN, INC.	3.79%
7	UH Partners 2, Co, Ltd.	3.51%
8	ITOCHU Corporation	2.94%
9	Japan Best Rescue System Co., Ltd.	2.93%
10	Sumitomo Realty & Development Co., Ltd.	2.88%

Dividend Trend(JPY/share)





1. What is your important KPI?

The number of subscribers for the Membership, Warranty & Insurance business is the important KPI. As of the end of June 2022, we have 4,271k subscribers.

2. What is your medium and long-term management goal?

We have set the goal to acquire 5 million subscribers by FY24. Through various measures, we expect to reach 10 million subscribers by 2030.

3. Business impact from COVID?

No impact on our existing core business, but new projects were delayed. There were positive effects from orders received from the local government.

4. JBR's Shareholder return policy?

The return of profits to our shareholders is an important management issue. We have a dividend payout ratio of 50% as our shareholder return policy.

5. How many sell-side analysts cover JBR?

I analyst coverage by Mr. Kurahasi of Ichiyoshi Research Institute as of the end of March 2022. We also have an English report by Shared Research Inc.

Shared Research(ENG)(Links to website)

6. Do you publish an Integrated report?

The report in English is available on our website.

<u>Integrated report(Links to website)</u>



7. Any impact from the situation in Ukraine?

We have had no impact on our business so far from the change in the situation in Ukraine. We announced our support for refugees on Mar 7.

8. Where is the Business Results Summary?

Please refer to the link below.

FY22/Q3 Business Result(Links to website)



9. JBR's disclosure policy?

We disclose information in JPN & ENG simultaneously.

We also started a YouTube program for your better understanding.

JBR Best IR Channel(Links to YouTube)



10. Contact for unclear matters?

If you have any inquiries, please contact us on the last page.



Continuous growth along with the number of subscribers in core business

	FY18					FY19					FY20					FY2I				
(k)	QI	Q2	Q 3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	
Subscribers	2,506	2,575	2,521	2,522	2,531	2,583	2,428	2,482	2,508	2,605	2,867	2 , 950	3,049	3, 176	3, 243	3,940	4,005	4, 175	4, 271	
(JPY M)																				
Net sales	2,795	3,112	2,957	2,901	2,945	3, 166	3,074	2,824	2,871	3, 124	3,027	3,033	3, 156	3,481	3,584	3, 238	4, 330	4,476	4, 570	
Operating profit	267	383	345	433	352	386	385	513	307	343	398	318	375	296	452	283	403	334	436	
Ordinary profit	347	382	475	438	396	481	374	714	323	342	437	695	432	382	492	433	369	326	203	
Net profit	281	282	335	292	257	754	105	521	143	116	250	487	302	238	335	-820	317	201	-144	
EBITDA	308	423	385	472	395	429	428	559	352	391	456	378	430	354	518	349	546	478	587	
(JPY M)																				
Total assets	13, 281	13,556	14, 243	14,865	14,728	14,865	17,599	18,761	19,075	19,518	20, 146	21,204	21,494	22, 249	22,903	28, 175	27, 694	28, 276	29,080	
Total liabilities	7,846	7,946	8, 357	8,823	8,703	10,549	9,905	10,657	10,810	12,964	12,835	13, 296	13,551	13,954	14,546	16,507	16, 763	17,445	18, 165	
Total unearned revenue	4,704	5,019	5,381	5,661	5,803	6,095	6,332	6,710	6,807	6,985	7,442	7,640	7,806	8,054	8,616	9, 266	9,843	9,992	10,548	
Unearned revenue	1,347	1,494	1,594	1,658	1,655	1,751	1,770	1,824	1,815	1,846	1 ,97 6	1,982	1,982	2,034	2, 173	2,698	3,048	3,089	3, 121	
Long-term unearned revenue	3, 356	3,525	3,786	4,003	4, 148	4,343	4,5 61	4,885	4,992	5, 138	5, 465	5,657	5,823	6,019	6,443	6,567	6,794	6,903	7,426	
Net assets	5,430	5,609	5,885	6,042	6,024	6,926	7,693	8, 104	8, 265	6,553	7,310	7,907	7,942	8, 295	8, 357	11,668	10,930	10,831	10,914	
Equity ratio	40.9%	41.4%	41.3%	40.6%	40.8%	39.5%	42.5%	42. 1%	41.7%	32.0%	34.7%	35.8%	35.5%	35.8%	35.0%	40.2%	38.2%	36.5%	34.4%	

Total unearned revenue, equivalent to future sales has exceeded 10 billion



Entering the high-growth phase after the liquidation of unprofitable projects, etc.

		FY	18			FY	19			FY2	20			FY2	21			FY22	
(k)	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3
Subscribers	2,233	2,305	2, 247	2, 247	2, 259	2,310	2, 168	2,222	2, 245	2,347	2, 338	2,399	2,492	2,601	2,657	3, 347	3,411	3,569	3,620
QR Service	1,755	1,786	1,699	1,664	1,636	1,646	1,464	1,464	1,441	1,500	1,454	1,465	1,506	1,565	1,575	2,214	2, 226	2,330	2,310
Collective housing	811	840	822	830	840	865	854	870	864	909	897	913	930	964	1,009	1,020	1,038	1,100	1,106
ACTG	_	_	-	-	_	_	-	-	-	-	_	-	_	_	-	630	624	640	645
University Student	252	286	271	273	273	300	285	286	286	314	289	290	290	318	288	288	288	316	282
d-living	251	241	214	189	166	145	-	-	-	-	-	-	_	_	-	-	_	-	-
Others	439	417	391	371	356	335	323	308	290	275	267	261	285	282	277	275	275	272	276
Warranty Extension	477	519	547	583	622	663	704	758	804	846	883	934	986	1,036	1,082	1,132	1,185	1,239	1,310
(JPY M)																			
Membership fee	988	1,130	1, 156	1,081	1,109	1,214	1,215	1,108	1,088	1,184	1, 169	1,146	1,188	1,280	1,324	1,296	1,997	2,034	2, 100
QR Service	819	948	965	884	893	987	985	857	832	919	904	874	887	972	1,008	969	1,652	1,680	1,736
Collective housing	506	631	660	601	626	729	729	669	652	735	727	696	706	786	828	790	847	874	917
ACTG	_	-	_	-	_	_	_	-	-	-	_	-	_	_	-	-	581	586	600
University Student	91	96	96	97	97	101	100	101	100	104	100	102	103	108	102	102	103	105	102
d-living	112	111	101	89	78	68	66	-	_	_	_	-	_	_	-	-	_	_	_
Others	109	109	105	96	90	87	88	85	80	79	76	76	77	78	7 7	76	120	113	115
Warranty Extension	168	182	191	197	215	226	230	250	255	265	265	271	300	308	315	326	345	354	364
Dispatching fee	538	498	532	554	573	520	536	397	392	396	376	443	488	519	489	524	701	734	712



Launching new products rapidly with top-level development capabilities

		FY	18			FYI	9			FY2	20			FY2	21	FY22				
	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	QI	Q2	Q3	
Products*I	9	9	9	9	9	9	9		12	14	14	14	17	17	17	17	17	18	18	
Small amount Short term	9	9	9	9	9	9	9	9	9	10	10	10	11		П	11	11	12	12	
Casualty	_	-	-	_	_	_	-	2	3	4	4	4	6	6	6	6	6	6	6	
(k)																				
Subscribers	272	269	274	274	272	272	259	259	262	258	529	550	556	574	585	593	593	606	650	
Home contents	175	180	184	187	182	194	1 9 7	201	207	215	221	226	231	240	246	251	257	272	289	
Sports club	_	_	-	-	_	_	-	-	_	_	264	264	246	242	241	240	228	222	239	
Smartphone	_	_	-	-	_	_	-	-	_	_	-	15	34	46	52	55	60	63	70	
Others_	97	89	89	87	89	78	61	58	55	42	43	43	44	44	45	46	47	48	50	
(JPY M)																				
Insurance premium	450	581	534	463	484	629	570	493	509	654	597	561	590	734	701	616	638	822	870	
Home contents	345	484	419	366	389	533	471	404	422	574	504	465	490	630	579	502	527	713	759	
Sports club	-	_	-	-	-	_	_	-	_	_	12	17	18	18	19	20	18	18	20	
Smartphone	-	-	-	-	-	-	-	-	_	_	-	4		17	20	21	23	23	23	
Others	104	97	115	96	94	96	99	89	86	80	81	73	70	67	81	72	69	66	66	
Policy reserves*2	-3	+35	-3	+1	+0	-8	-13	-127	+15	-18	+28	-38	+15	-7	-39	-52	-7	-38	-73	

stl Number of ordinary insurance policies at the end of each term

*2 Operating profit in each quarter may fluctuate due to accounting treatment based on the Insurance Business Act



JAPAN BEST RESCUE SYSTEM

Forecasts and estimates described in this presentation material are based on JBR's judgment supported by the information currently available and contain risks and uncertain factors. Therefore, please bear in mind that actual results and business performance may differ from those forecasts and estimates.

Inquiry on this presentation material and IR: Corporate Planning Department,
Mr. Reo Shinya TEL:+81-52-212-9908 E-mail:ir@jbr.co.jp



On the basis of the policy of universal design (UD), universal design fonts are used in order to properly provide information to more people. Easy to read character design.