

September 2, 2022

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of August 2022

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of August 2022. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	34,101	48,776	1.6%	-14,675	2,957,822
SKY PerfecTV!^{*4}	32,248	41,187	1.9%	-8,939	2,148,264
Premium Service^{*5}	1,575	6,997	0.9%	-5,422	739,728
Premium Service HIKARI^{*6}	278	592	0.8%	-314	69,830

Number of Contractors ^{*2}	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	26,196	40,610	1.7%	-14,414	2,342,902

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	12,617	6,408	0.2%	6,209	2,574,626

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.